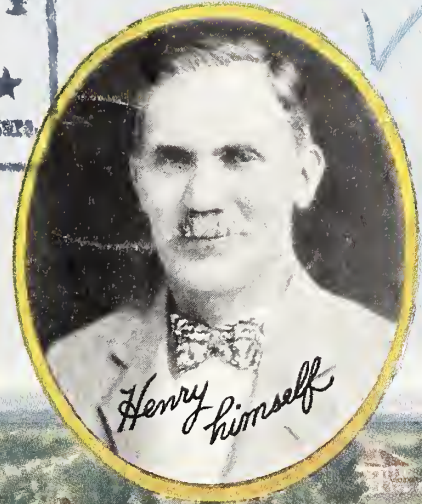


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★ FEB 6 1929 ★
U. S. Department of Agriculture



Henry Field's
1929 SPRING
CATALOG



**HENRY FIELD
SEED CO.**
SHENANDOAH, IOWA.
*The
Friendly Farmer
Station*
KFNF

D. N. Shoemaker
Vegetable Seed Trials

FEB 6 1929

1929 SPECIALS that are worth our price

7.



356 HEINZ'S PICKLE CUCUMBER

The champion pickle variety, used by big pickle companies and the best in existence for this

purpose. Set on thick. Can be cut for small pickles or left for dill size. The big favorite with my customers. So I heartily recommend it to you.
PKT. 10c OZ. 20c 1/4 LB. 45c
PER LB. \$1.50



117 - NEW STRINGLESS YELLOW POD BEAN

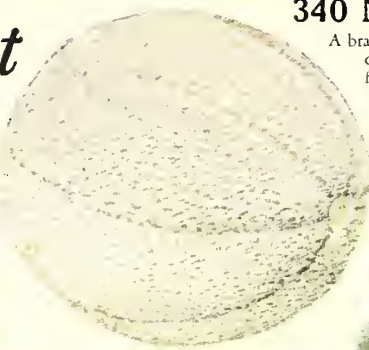
As early as the earliest and way ahead of most bush beans. Extra tender, and really and truly stringless. Will bear before the hot, dry weather. I recommend this bean to you as absolutely the best of the early wax podded beans.

PER PKT. 10c PER 1/4 LB. 15c PER POUND 45c



633 Early Orange CARROT

The very latest improved carrot. My pick of them all. Unusually sweet and tasty. Large size and yields heavy. Bright orange color. Smooth. Evenly tapered. Guarantee you'll like it.
PER PKT. 10c



340 NAMELESS CANTALOUPE

A brand new variety that is without a name as yet. Very luscious and rich in flavor. Medium size. Extra thick meat, fine grained and sweet. Seed is scarce and in great demand. I'm listing it anyway because it's such a dandy.

No. 340 PER PKT. 40c PER HALF OUNCE 65c

513 Early Curled Simpson Lettuce

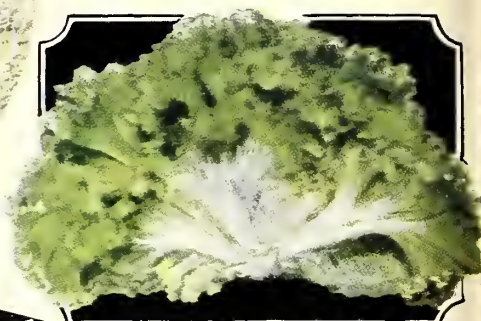
Quick growing, hardy. Crisp, sweet and tender. Forms a tight bunch of fine lacy leaves at the center. A dandy successful new variety I highly recommend to you.

PKT. 10c OUNCE 20c 1/4 POUND 60c

411 LANGDON'S Earliana TOMATO

Earliest of all the tomatoes we list. Smooth. Medium size. Good and solid. Ripens mostly at the same time. A truly great tomato, best of all the early kinds and one I want you all to try this year.

PKT. 10c OUNCE 60c 1/2 POUND \$1.75



604 -DETROIT DARK RED BEET

A medium size beet, perfectly round and very dark red inside and out. You'll like this one best of all for canning. Right size, pretty color, and extra tender. Yes, it is my pick of the lot.

PER PACKET 10c OUNCE 20c PER LB. 50c



639 EARLY SWEET PIMENTO PEPPER

Earliest of all, sweetest of all and the heaviest bearer. Medium size with thick flesh. Red when ripe. Now, if you want lots of extra mild pimento peppers plant these this year.

PKT. 10c OUNCE 60c 1/4 POUND \$1.75

For Quantity PRICES see regular listings



446 SAXA RADISH

The earliest that I know anything about. Prettiest and best, too. Brilliant scarlet and round as a ball. Crispy mild. Deserves a place in every garden.

PKT. 10c 1/4 LB. 50c OUNCE 20c

448 White Icicle RADISH

My choice of the icicle radishes. Real early. Medium size. Crisp and sweet. The heaviest seller we've had, and worthily of it. Be sure and get some of these in your garden.

Per 10c Ounce 15c 1/4 LB. 45c



303 RIVERSIDE Sweet Spanish Onions

Light yellow, large and sweet. Trouble free and excellent quality. Not as long a keeper, but makes up for it in delicious taste.

PER OUNCE 30c PER 1/4 POUND \$1.00

316 MT. RED GLOBE ONION

A fine onion and heavy yielder. Matures early into a good sized globe. Dark red, ripens evenly, free from scallions. Keeps and ships splendidly. A dandy, too, for home use.

PER OUNCE 25c PER 1/4 POUND 75c

261 Big Green Leaf SPINACH

Large, dark green and especially tender and tasty. Plant it early and use it freely. Mighty good and good for you.

PER OUNCE 20c PER 1/4 POUND 45c



THE BEGINNINGS OF A SEED BUSINESS

AN APOLOGY. This story is old to the old customers, and I wish to apologize to them for printing it again, but it is new to the new customers, and I am printing it for their benefit. You old customers can skip it or read it again just as you please. The new customer should read it, for nothing else will give you so good an idea of what this business is like.

It is always interesting to look at a big business, know the inside history of it, reason for its being and how it started. My seed business ranks as one of the half dozen largest in the United States. I have customers at probably every post office in the country. I have a lovely big fire-proof building, and about three hundred working for me, and it all traces back to 50 cents worth of home grown flower seeds which I put up and sold over 50 years ago, when I was a boy five years old.

I think it all started from the reading of the James Vick catalog. James Vick was really the father of the mail order seed business, and I can remember yet just how that catalog looked to me. It was my dearest possession, and I can remember having my mother read it out loud to me. Up to that time my ambition had been somewhat divided, and I did not really know whether I wanted to be a policeman or a railroad engineer, but it certainly was to be one of the two. After studying the catalog, however, I wanted to be a seedsman, and I insisted that my mother write to Mr. Vick to that effect.

The dear old man wrote me a personal letter in reply, which I carried around until I wore it out. He also sent me a colored picture of gladiolas, the first I had ever seen. All the next summer I was saving seed every chance I got, but when Fall came to my sore disappointment, I could not find anyone who would buy them. Finally Aunt Martha Long, a kind-hearted old lady, out of the goodness of her heart, gave me an order for 50 cents worth of flower seeds, and I think I must have worked several days making up by hand the little envelopes to put the seed in and getting them filled to my satisfaction. It may interest you to know that this old lady was, until recently,

living at an advanced age in California, and was still a customer of the Henry Field Seed Co. At eight years old I embarked in the market garden business for myself, walking two miles to town with a basket on each arm. My father and I were in partnership on the deal, and I got half the proceeds. The little old account books show I cashed \$3.65 for my share. I was not in the business yet, but I was getting as near to it as I could. About this time I got a prize of a silver dollar from my Sunday School teacher for perfect attendance. I invested the whole thing in pansy seed and was going to get rich raising pansy plants to sell. After they were grown I was unable to sell any as ours was a little country town with no market for flowers. Every year I got more and more into the market garden business. My father was a live-stock farmer, but my tastes ran entirely to garden stuff and flowers and fruit. He humored me in this and allowed me to have practically a free hand at my kind of farming and I worked up quite a little trade on strawberry plants and seed potatoes of improved varieties.

At fifteen I got my first experience in real seed business. At that time Livingston's Seed Company, then and now of Columbus, Ohio, had a branch house at Des Moines, Iowa, in charge of one of the sons, Josiah. I went to Des Moines and worked for him. It was there I met the late A. W. Livingston, of tomato fame, a lovable old man, and I gained from him a bigger and better idea of the seed business than I had ever had up to that time. I worked for \$3.50 a week that Winter and paid \$3.00 of it for board, but what I learned and the inspiration I gained made it richly worth while.



At eight years of age I embarked in the garden business, walking two miles to town with my garden stuff to sell.

I could not get into the seed business on my own account yet, however, as it kept me busy making a living, but all the time I was dreaming about how I would run a seed business, if I got the chance, and it may interest you to know that the plans formulated at that time, now over 40 years ago, are the identical plans that have made the Henry Field Seed Company the great and prosperous firm it is, and are still the backbone of the great business.

By the time I was twenty-one I was doing a big trucking and market business on my own account, was married and settled down on a little truck farm of my own (bought on long time). I had a big local trade in strawberry plants, and about this time I began to broaden out into a seed business in a small way. I raised seeds myself from choice strains developed in my market garden business, and the neighbors kept coming to me for seeds. They noticed that I had pretty fair luck with gardening, and they wanted the "same seeds that I used," so I took to soliciting among my neighbors every Winter, and I would work nights and stormy days putting up the seeds and getting them ready for delivery. I was the whole thing from catalog to a delivery wagon. I sold good, dependable seeds at a reasonable price, and helped my customers in every way to make a success with them. Of course the business spread. It was not long before I was supplying half of the country and getting mail orders from outside. I had to turn the front room of our little four-room house into an office, and the barn into a seedhouse. Pretty soon I had to get out a catalog or price list. This was in 1899. It was a little four-page folder that I printed myself at nights on a hand-power printing press. I worked nights for two weeks or more getting out a few thousand of them. The next year I had a twelve-page catalog with pictures in it, but, of course, the business was as yet very small.



Worked in a seed store at \$3.50 per week, but the inspiration I gained was worth while.

About 1902 I built my first seed-house, a story and a half structure costing about \$500, and with my name in big letters across the front of it. Maybe you think I wasn't proud of it. It seemed a terrible venture to put that much money into a business and the building was really bigger than it seemed I would ever need, but I had the nerve to go ahead with it. There is a photograph of it on the next page.

Well, we had to build an addition to that building every year. By 1907 we had built on every side of it and



A kind-hearted old lady gave me an order for 50 cents worth of seeds. My first order.

there was no more room to build any farther. In 1903 we had put out our first catalog. It was 32 pages, nicely printed and with a colored cover. About that time, possibly the next year, I started the crusade for selling seed corn in the ear instead of shelled. The seed trade laughed at me, then growled at me. They said I was unsettling the whole seed business, but my customers liked it and they simply swamped me with seed corn business. Practically every seedsman in the United States now offers ear seed corn. Then along about 1906 I commenced grading my shelled corn so it would run in an edge drop planter. This was the first attempt any seedsman ever made to do such a thing. They all do it now. All the time the business had been growing

and expanding until it had entirely outgrown our facilities, so in 1907 some of my friends told me to incorporate the business and let them help me. They offered to go in with me and help put the business in shape so that we could take care of the customers in the right manner, so we organized the **Henry Field Seed Company**, with \$75,000 capital, and put up a fine, big fire-proof seed house near the track where we could load and unload the cars right at our own platform. We have since bought several other large buildings to get more room for the growing business, and now occupy in all about 100,000 square feet of floor space, and increased our capital \$500,000. We have beautiful grounds around the buildings, all planted to flowers, and trial ground, and such as that. The seed growing farther out, except small particular lots which I have here on the home grounds, where they can be right under my eye. We have a splendid printing office right in the building, where we can do all our own printing.

In the busy time we have about 600 people working in the different departments. We furnish about 2-3 of the postal business of this town, and have the largest payroll in the place. We have probably the finest collection of peonies in the world, over 300 named varieties, many of them very rare. We have a collection of gladiolas, which flower lovers have come hundreds of miles to see when they are in bloom. We have built up the grade of seed corn around Shenandoah, until Page County is known for the excellence of the seed grown here, and all traces back to the five-year-old boy studying Vick's catalog and making a sale of fifty cents worth of flower seed. Every customer recommends me to two or three others. Of course, I have advertised and sent out nice catalogs and all that, but back of it all is the fact that I have delivered the goods. All the good advertising in the world wouldn't do a bit of good if I did not back it up with value received. I know that as well as you

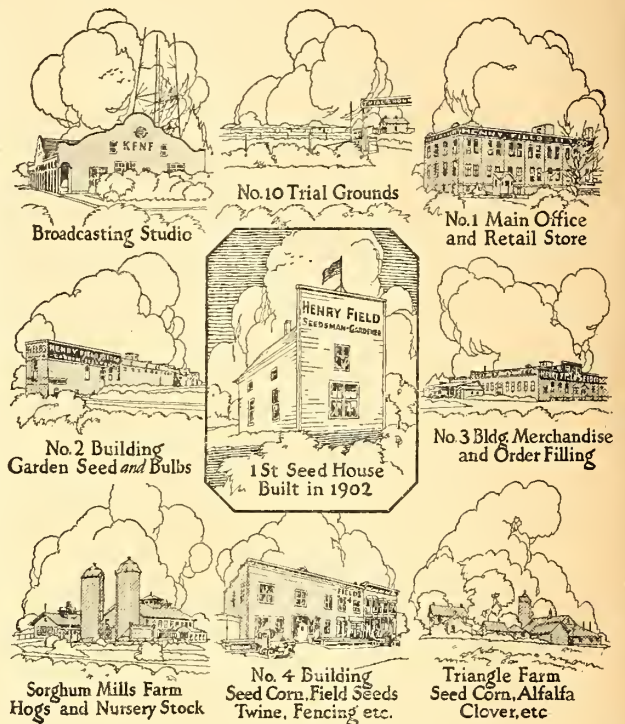


Henry Field



I took to soliciting orders among my neighbors every Winter and would work nights and stormy days putting up the seeds and getting them ready for delivery.

do. The advertising is simply my show window to attract customers. After they once come, it is up to me to keep them coming.



This shows my first Seed House and some of the other units of the company as it has grown today. We are spread out pretty much all over Shenandoah and hope you'll see all our buildings and grounds when you come to see us.

The Latest Chapter

Two years ago I started selling coffee, tires and paint and since then have added a great many more lines of merchandise. We had thought about going into these things for several years but kept putting it off for one reason or another. Our customers wanted me to. Said they would like to have Henry Field's kind of a deal on other things as well as on seeds.

It worked out fine when we finally went into it. Better even than my old customers had claimed it would. And now as the catalog pages will show, you can buy almost everything from me. I have always guaranteed the things I sell to satisfy you or no trade and that's going to be my guarantee as long as I am in business. The customer has always been boss and you can be sure of that kind of treatment, too.

I guess that's all except that we are the same ordinary, hard working folks we have always been. Busier and bigger. But not too busy nor too big to remember we owe what success we have had to our customers. It seems that we are always having to build new buildings or make additions to those we have. The latest and newest is a big retail store built around the west and south sides of No. 1 building. You never know what to expect when you come to see us. I wouldn't be surprised if we have another building going up this spring.

Henry Field

Our profit margins are figured so close to actual cost that we can't stand any raises in the market. So, I will have to tell you again that while our merchandise prices can mostly be depended on for the season they are subject to change without notice. However, Seed and Nursery prices are not likely to change.

10c Binder Twine

Nobody ever had the nerve to think of Binder Twine at ten cents per pound until we started selling it at that price last year. Believe me we had a lot of fun. Some folks said it was all bluff and that we couldn't do it and wouldn't be able to produce the goods and everything else. Competitors tried their best to make a joke out of it. But we sold nearly two million pounds of it just the same. And at ten cents just like we said. Filled every order we got and filled them promptly, too. Just about drove the factory manager crazy but made a mighty successful go of it. I don't know anything we ever did that made more friends than our ten cent price on first quality, Standard "A" Binder Twine.

Yes, we will sell it again this year, probably three or four million pounds. Getting ready now. It's a little early yet to be sure of the price. May be a little less, may be slightly more than 10c per pound. We don't expect much difference one way or the other, if any. It looks now like 10c or possibly a shade less. Anyway we will be glad to book your order at 10c per pound. We will refund you the difference in case it is cheaper or make a charge if it is slightly more.

About the quality. There will not be a pound of twine sold this year that is any better than our twine. Guaranteed uniform. Tensile strength of 80 pounds or better. Treated, very effectively treated, against crickets. In fact, guaranteed in every way and even improved over our wonderful quality of last year. Of course, you're to be the judge. When your order comes you can send it back if it doesn't stand up under the closest inspection.

Now, if that's the kind of a deal you like and if you want to help us to keep the price down, write to us before you get your binder twine. Probably be best to book your order now. Can be cancelled later if you want to and meanwhile it will help us to lay our plans.

About Wool

We took off our coats last year and jumped into the Wool Business, too. Didn't especially want to buy wool but did want to boost the prices. Local buyers and pool buyers never pay any more than they have to. We figured we'd give them enough competition so you wool raisers would get more for your wool, whether you sent it to us or not. It worked out that way and we'll be in the market doing the same thing this year. I am sure we will pay more than you can get most places for your wool. Anyway it won't hurt any to find out what we are paying before you sell. You can write to us about shearing time or listen to KFNF for our prices. You can depend on Honest Weighing, Fair Grading and Prompt Service. Then, if you want to return the favor, you can send us an order for some of the things we sell.



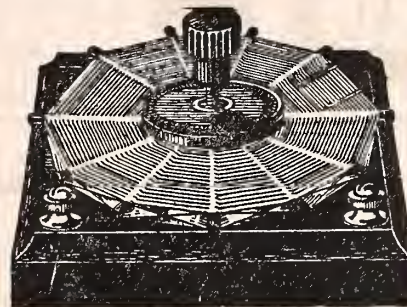
One Day's Twine Shipment Last Year

This picture will give you an idea of how we sold twine last year. This was just a normal morning's shipment ready to be hauled to the depots. It kept the boys mighty busy hustling the orders out as fast as they came in—but we did it. We expect to sell twine faster this year than last and we will be prepared to get the orders out right on time and as fast as they come. But it will help us a lot if you will send your orders in early.

Wave Trap

To Stop Howls, Whistles and Interference

If you have trouble with other stations interfering with your favorite station this Steinite Eliminator may clear it up. We have sold hundreds of them with almost universal satisfaction. It is guaranteed to clear up your interference or your dollar back. Easy to work. Full directions come with it.

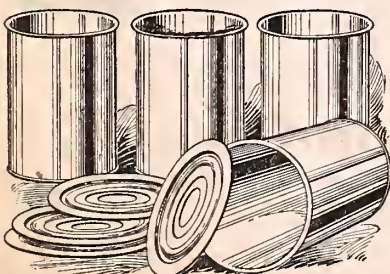


\$1.00

Postpaid

**Guaranteed
to Work
or Money Back**

Cans for Your Burpee Can Sealer



You can buy cans for your Burpee Can Sealer from us and I'll leave it to you if the prices aren't the best you've seen anywhere. Regular, standard A grade cans. If you want to buy the Burpee Can Sealer we can sell it to you for \$21.00 prepaid within 400 miles and will include 100 cans and Lifting Tongs free.

Size	Plain	Enameled
100 No. 2 Cans	\$3.50	\$4.00 Prepaid within 400 miles
100 No. 3 Cans	4.50	5.00 Prepaid within 400 miles

All cans are packed 100 in the dust-proof, sanitary carton and price above includes lids.

Size	Plain	Enameled
100 No. 2 Lids	\$1.15	\$1.30 Prepaid within 400 miles
100 No. 3 Lids	1.50	1.60 Prepaid within 400 miles



Burpee Sealer

Farmer's Pocket Knife

The best all-round knife for the farmer. About four inches long and perfectly smooth, with no rough corners to snag and tear the pocket. Ebony handle securely riveted. Three blades—one, about four-inch length with sabre point; the second, a flesh blade, shorter and with the stub point needed for farm-surgery; the third, a regulation punch blade, pointed, very thick and with sharp edge. All blades are of hardest steel, finely tempered to take and hold a razor-sharp edge without chipping or breaking. Knife lined with nickle, because the usual brass lining would be poisonous and might cause infection when the knife is used for surgical work on the farm. Every farmer should have this knife which is a most unusual value at our special price. **\$1.50 postpaid.**

\$1.50

Postpaid



Brush Set

\$1.10 Postpaid

A household set of 10 brushes with every kind you will need around the kitchen and house. Set includes the following brushes; Duster, Vegetable, Crevice,

Sink, Pastry, Percolator or Separator, Bottle, Crumb, Sanitary Brush and Dish Mop. A dandy, handy set. Worth the money, too. If you don't think so try to buy them for anywhere near \$2.00. We're willing and glad to take them back if you don't think it is the biggest brush bargain you ever saw. They are something you rarely have enough of and are mighty good brushes to boot.



K.F.N.F.
Souvenir
Spoon at a real
BARGAIN

These beautiful, triple-plated souvenir spoons make an attractive and welcome gift for any purpose. I have sold thousands of them to customers for use on their own tables and even more for use as gifts. These are the famous Rogers triple-plated, 50-year finish quality. Beautifully and artistically designed, full-teaspoon size, polished finish and first class in every way. Regular retail price for this quality is from **\$1.00 to \$1.50**. They come packed either singly in separate boxes or six in one box as you may choose. Price, each **60c**

Set of 6 . . . **\$3⁰⁰**

Postpaid anywhere

60¢ each ~
Set of 6 \$3⁰⁰
POSTPAID



Beautiful Stationery

3

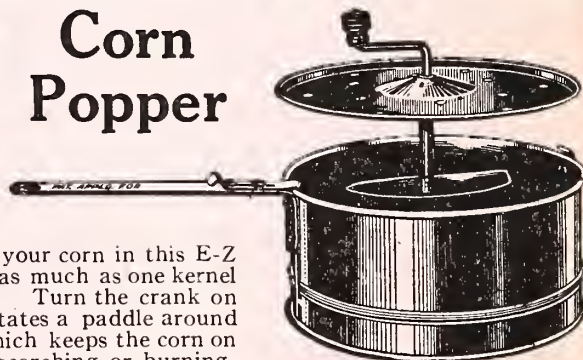
Boxes
\$1.45
Postpaid

All of you like to have some nice stationery around and when you can get it as reasonably as we are selling these boxes there is hardly any reason to use the old tablet. This is an assortment of three beautiful boxes of fashionable Linen Finish Stationery. Regular seventy-five cent quality. Each box contains 24 envelopes and 24 sheets of paper. One box is pure white linen, another is crystal white with a rippled effect and the third is white with a colorful lining in the envelopes. The envelopes are the fashionable, big wallet flap oversize style. Fine for presents.

Large Box. We have a larger box of the same quality, plain white linen stationery containing 100 sheets and 50 envelopes for **\$1.10 postpaid**. Same fashionable oversize style and beautiful quality.

E-Z Corn Popper

\$1.10
Postpaid



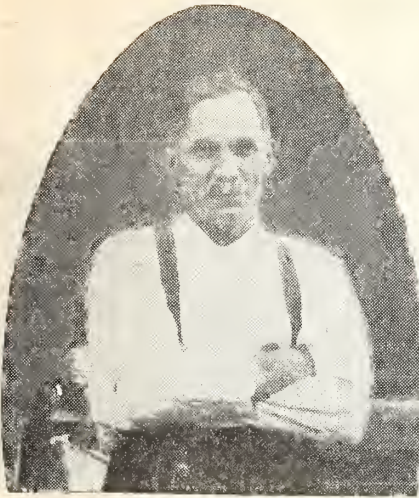
You can pop your corn in this E-Z and never have as much as one kernel stick to the pan. Turn the crank on the lid and it rotates a paddle around on the inside which keeps the corn on the move. No scorching or burning. Holds about a half-gallon of popped corn. The handle is long, too. Pop corn is good and good for you and you will eat more of it when you can pop it easily with the E-Z.

And Pop-Corn

Yes, we'll sell you the pop-corn, too. 8 pounds for **\$1.00 postpaid** in Zones 2 and 3, **\$1.25 postpaid** in Zones 4 and 5. Finest selected pop-corn. Small grain. Tender, guaranteed to pop.

If you want both the popper and 8 pounds of pop-corn, here's a combination offer—**\$1.95 postpaid** in Zones 2 and 3 or **\$2.25 postpaid** in Zones 4 and 5.

A Visit With the Boss



HENRY HIMSELF



My babies are all grown up. The grandchildren take their place now. The picture shows Frank's baby, Peggy Jane.



Left to right—Ruth, Georgia, Josephine, Letty and John Henry on the front door steps.

We are all another year older and are all well and getting our share of happiness and prosperity, I guess. We're mighty busy, of course. So busy that some of us are getting gray pretty fast and wondering when we can ease off most of the work on younger shoulders. For my part, I used to think I would rather have a smaller business and not so much worry. But our big business has been a pleasure in spite of added worry because we have been able to sell better things at fairer prices. Yes, and we have made more friends, too. So we have just grown along and tried to be sensible about the worry.

We have had a dandy good year, bigger by far than last and growing about as fast as we can grow with it. It seems that every month we add several new lines and have to put up a building of some kind or other to take care of them. Our New Arcade store building shown below is one of the new units. Then, there is a new warehouse big enough to hold 32 carloads of merchandise. There's a new Nursery Building at what we call our Sorghum Mill farm. And still we are too big for our clothes and will probably have to start all over in the spring with even bigger building plans.

As I said before it means something good for you folks, too. The bigger we grow the better we can serve you. I like to talk carload orders to a manufacturer and then make him sharpen his pencil in figuring the price. That's what we've been doing and can do better as we grow bigger. Yes, this year we are better able than ever before to save you money on quality goods.

Folks are always asking "How do you do it?" Well, there is no secret formula about it. Nothing really surprising about it. We believe in telling the truth and then delivering the goods. That has been our policy for a good many years and our customers know it. I think the best advertisement I ever had was satisfied customers. They have made my business what it is today by passing the good word on. I have just kept my part of the bargain by always guaranteeing "Your money's worth or your money back." And we mean it, too, just like we say it. I won't sell a thing that won't stand that kind of a guarantee. I won't sell anything that will have to take a back seat to the other fellow's offer. We sell the best or none at all. Then, we put a fair price on it and a real guarantee and let you be the judge. I don't think you can beat that way of doing business.

I have put a good many merchandise items in this catalog as well as the usual seeds, bulbs and nursery stocks. I believe it will pay you to look them all over before sending in your orders.

About the children. Most of them have left home now and are scratching for themselves. Letty and John Henry are at home going to grade school. Ruth and Georgia are in high school. Josephine is going to Ames College but gets home vacations. Frank and his wife and family of four live near the Seed House and Frank has charge of the Nursery Department of the business. The other children are pretty much scattered out. Faith Stone and her family of seven and Mary Smith and her new baby live at Sacramento, California. Philip and his wife live in San Francisco. Hope Pawek, her husband and "Billy" live at Creston, Iowa. Jessie and her husband, John Desch, live in Chicago.

Two of the grand children are brand-new this fall. Mary's new baby, Philip Patrick, was born October 12th. Frank's new girl, Peggy Jane, was born October 6th.

I guess that is all of them. I believe they are a fine lot of children—sensible, sober, hard working and self-respecting.

I have only room left to say we are glad for the business you have sent us. Will try to deserve it in the future as we have in the past. Will fill your orders promptly and guarantee satisfaction or no trade.

HENRY FIELD



New Arcade connecting the Seed House and KFNF Studio Building. The Merchandise Departments just keep growing so we had to give 'em room.



Meet WALT PITZER Our Garden Seed Man

This is Mr. Pitzer (we all call him Walt) who is in charge of our Garden Seed Department. He was a market gardener years ago but has been our garden seed man for the greatest part of the last thirty years. You are missing some mighty interesting talks if you are not hearing Walt Pitzer's garden talks from KFNF every day. I don't know anyone better qualified to talk to you about gardens and answer your questions. Yes, he'll be glad to help you in every way.

H. F.



VEGETABLES from your own garden always taste best

And here is one reason why they taste best: Most vegetables lose that delicious flavor soon after being pulled. Some will keep and will retain the flavor for some time, but most of them will not. Shipped in vegetables or vegetables offered for sale at the store may be passable, but you soon get enough of them and they lack the fine flavor that calls for more. Too often they are over-ripe or partly green, or hard and woody and tasteless.

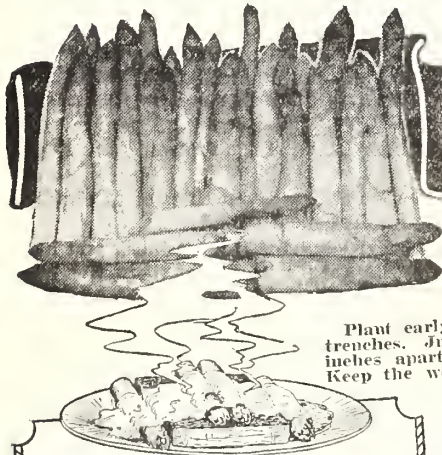
And here is another important angle; vegetables from your own garden are best for canning and vegetables canned in your own kitchen are tasty, have good food value, are wholesome and are preferred to canning factory products.

And while I am talking about vegetables, I am not going to omit the flowers. Sales on flowers and ornamentals are increasing faster than sales on vegetable seeds. That means we are beautifying our homes as well as growing good things to eat. We have added new varieties in the flower seed section and also among the bulbs. Don't overlook the flowers when you order your vegetable seed and don't overlook the vegetables, either.



These scales weigh nearly all the seeds shipped by mail—thousands of packages every day.

WALT PITZER,
Supt. Garden Seed Dept.



Asparagus on Toast A Real Treat

An easy way to prepare it. Cut off woody part of asparagus, scrape lower part of stalks. Wash, cut tender part into short pieces. Pour enough boiling water to cover and add salt, 1 teaspoon to each quart of water. Boil 15 minutes. Thicken juice, add butter, cream as desired on buttered toast. Makes an ideal Sunday breakfast and it's healthy.

Asparagus is good for your health

And Easy to Grow. We never know what to think of folks who don't have an Asparagus patch. Such tasty, healthy dishes as you can make with it. Buttered, creamed and in salads. Asparagus is a regular spring tonic. So good for you that the few who aren't fond of it ought to work up a taste for it. Grows for anyone. A little room, ordinary care and you can't fail. Won't freeze dry, drown or hail out.

Plant early, either seeds or plants. No you don't have to make trenches. Just set roots in right side up. Cover 5 or 4 inches. Ten inches apart in the rows. Rows any convenient distance apart. Keep the weeds down and you'll have Asparagus.

No crop the first year but plenty from then on for years to come. Pick it and eat it fresh every day until peas come in.

201—Washington Rust Resistant. We have dropped all other varieties which we have listed for years, and will carry this one alone. This will, in a way, give you an idea of our high opinion of this new variety. It was developed at Cambridge, Mass., by the Bureau of Plant Industry, working with the Massachusetts Experiment Station. It is practically immune to rust, a disease that is spreading over the country, which weakens and often kills the plants. Pkt., 4c; oz., 15c; 1/4 lb., 45c; lb., \$1.50.

Asparagus Plants, Washington Rust Resistant. The best way to get a start of Asparagus is from plants. We have plenty of them for sale. Best size is the one-year, although some people prefer the two-year. We have both. A home garden will take 100 plants for a patch 12x20 feet. Write for prices on larger lots to come by express or freight at your expense. 1-year plants, doz., 40c; 25, 60c; 100, \$2.00; 200, \$3.75; 300, \$5.00; 500, \$7.50; 1000, \$15.50. 2-year plants, doz., 60c; 25, 85c; 100, \$2.75; 200, \$5.00; 300, \$6.75; 500, \$10.00; 1000, \$18.00.



Two Seed House Folks. Mr. Eldridge, the big fellow, runs our Order Department. Forest Simmons, the little fellow, works for Mr. Eldridge.

GARDENING SUGGESTIONS FREE

Don't make hard work out of gardening. There is an easy way explained in our gardening booklet "Helpful Hints on Gardening," which you may have, without charge, with an order of garden seed.

Bush Beans

The sooner beans are cooked after they are picked, the better. To have green beans at their best they should be used within three or four hours of the time they are pulled or they will become wilted and tough and will lose the fine flavor that beans from your own garden should have. There is some risk in planting too early but the earlier plantings in this section yield better. However, they may be planted at intervals until as late as July 1st and will produce tender green beans all season until late fall.



New Stringless Yellow

117—New Stringless Yellow Pod. Round pods, thick tender flesh and entirely stringless. A most delicious bean for table use, especially, when flavored with a small strip of Henry Field's

bacon. One of the earliest and most productive varieties. I like this variety fine.

115—Davis' White Kidney Wax. Handsome, long straight, flat pods, somewhat stringy unless gathered quite early. Bean seed white.

121—Early Wonder Wax. This is one of our earliest varieties. Yields a fine crop of pods, tender, fleshy and of fine flavor. Not a string until too old to use for snaps. Medium long flat pods, prolific, and a beautiful yellow. Use in place of Wardwell's Kidney Wax.

115—Round Padded Kidney Wax. Long slender pods, crisp and stringless. Not as productive under our corn-belt conditions as the earlier varieties, but the quality is unusually good.

116—Golden Wax. A medium early flat podded string bean. Not up to some varieties in quality or yield but well known. Somewhat stringy. Productive.

107—Stringless Green Pod. One of the best beans ever introduced; very early and productive. Pods round and absolutely stringless even when

Green Podded BUSH BEANS

110—Giant Stringless Green Pod. Not as large as its name would indicate but fair size for a round podded bean. Ripens the crop all at once which makes it a good market sort. Stringless and of good quality.

109—Field's First Early. I believe the principal reason for the popularity of this bean is its quality. The big, broad, irregular shaped pods make a most delicious snap bean. It has been a great favorite with our customers ever since we introduced it. It is early and yields well.



Stringless Green Pod

114—Challenge Black Wax. Is an early, good yielding variety, pod resembling those of New Stringless Yellow but larger, and the quality fine. It is an old standby that will not disappoint you.

Pole Beans

Pole beans are later than bush beans which works out all right as you can use the bush beans the first part of the season and the pole beans during the last part. They, as a rule, yield heavier, and produce beans of richer quality, especially fine for shell beans. Nothing finer in Success than some of the pole varieties.

If you want to know the superiority of freshly picked vegetables "snap" a fresh picked bean from your own garden, then try a wilty pod that has been standing a day or even a few hours.



Field's First Early

130—Cutshort or Cornhill. An old-time cornfield bean also known as "Speckled Cutshort." Late, small pods and used mostly for snaps.

131—Dutch Caseknife. Named for the shape and size of the pod. One of the best as a green shell bean and fairly good as a snap bean. Early and prolific. White seed.

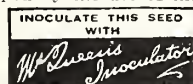
134—Kentucky Wonder. The tender fleshy pods make it one of the best as snap shorts but good shelled as well unless you object to the brown beans. The pods are tender and brittle and it is claimed by some to be the best flavored bean in existence. It is very productive the pods hang in clusters. Early and follows the bush varieties in season.

132—Horticultural or Cranberry. Also called "Bird Egg" and "October Bean." Late, yields first-rate and is used for both snaps and shell beans.

120—Sure Crop Wax. Of the newer varieties is one of the best. It has a long, slender pod, somewhat flattened, very tender, and without string. It will take the place of the old Perfection Wax. This is a Bush variety.

McQUEEN'S INOCULATOR

Beans belong to the same class of plants that clover and alfalfa does and can be greatly helped by the use of inoculation. By giving your garden



beans this treatment you can have a healthy robust plant better able to withstand disease, and making a better yield.



A few strips of bacon sure puts the finishing touch to Green Beans

LOW 1929 PRICES

BEAN PRICES

	Oz.	1/4 lb.	1 lb.	5 lbs.	10 lbs.	Not Paid
						100 Lbs.
117—New Stringless Yellow Pod	\$0.10	\$0.15	\$0.15	\$1.90	\$3.50	\$25.00
115—Davis' White Kidney Wax	.04	.10	.35	1.65	3.00	25.00
121—Early Wonder Wax	.05	.15	.45	1.90	3.50	24.00
115—Round Padded Kidney Wax	.04	.10	.35	1.75	3.25	20.00
116—Golden Wax	.04	.10	.35	1.65	3.00	22.00
107—Stringless Green Pod	.04	.10	.35	1.65	3.00	20.00
112—Round Pod Valentine	.04	.10	.35	1.65	3.00	22.00
110—Giant Stringless Green Pod	.05	.10	.35	1.65	3.00	20.00
109—Field's First Early	.04	.10	.35	1.65	3.00	18.00
109—Challenge Black Wax	.04	.10	.35	1.65	3.00	16.00
131—Dutch Caseknife	.05	.15	.45	1.75	3.25	22.00
134—Kentucky Wonder	.04	.10	.35	1.65	3.00	18.00
132—Horticultural or Cranberry	.04	.10	.35	1.65	3.00	
120—Sure Crop Wax	.04	.10	.35	1.65	3.00	
130—Cutshort or Cornhill	.04	.10	.35	1.65	3.00	

25 lbs. or more at the 100 lb. rate.

more beans on next page

POLE BEANS—continued

133—Improved Missouri Wonder. Pods large and tender and are stringless if picked while young. Can be used for either snaps or shell beans. Fine in succotash. One of our first customers, who lived just over the line in Missouri, gave us a start of this bean years ago. Everybody likes it for it is early and will grow and bear when many other varieties fail.

143—McCaslan Pole Bean. This is especially good as a snap bean. The good shell bean also but some say not as good as Dutch Caseknife, which it resembles. Seed is white, pod short, meaty and of good quality.

139—Kentucky Wonder Wax. Produces a very large, handsome yellow pod, brittle, meaty and of splendid quality. One of the finest looking beans I ever saw and as good as it looks.

137—White Seeded Kentucky Wonder. An early tender little bean not as good in some respects as the brown-seeded Kentucky Wonder, yet preferred by some because of its white seed.



Improved
Missouri Wonder

Winter Beans

128—Red Kidney. Why buy canned Red Kidneys when you can "grow your own" and also "can your own" cooking with a National Pressure Cooker and seal the cans with a Burpee Sealer, and if you will add a little of Field's bacon you have a superior article at a ridiculously low price. Or you can carry the Red Kidney through the winter dry. Plant in June.

104—Great Northern. A white bean for winter use. Larger than the navy and rather flat in shape. Can be used in many ways but especially good as a baking bean. Baked with a slice of bacon and a little brown sugar there is nothing quite so delicious.

102—White Wonder. The little white navy bean. Sticks to the ribs during cold winter weather. Fine baked or in soups. Plant June 15th or later to avoid the bean weevil.



126—Fordhook Bush Lima. Big, plump, well filled pods. Seed thick and meaty with a fine nutty flavor. It is as early or earlier than any other large lima and yields well. Bush sturdy and erect. If you want a big lima my advice to you folks in the corn-belt is to use this one and take good care of it.

145—Burpee's Improved Bush Lima. It is better than the old Burpee's Bush Lima because it is earlier and larger. Seed thick and good quality.

127—Henderson's Bush Lima. Also called "Dwarf Butter Bean." A small seeded white Lima fine to use as a green shell bean or to store dry for winter use. Bears earlier than any other Lima and continues until frost. My family likes this one in succotash, also is vegetable soup.

140—Extra Early Lima. Also known as "Sewee" or "Pole Butter Bean." A small white Lima fine either as a green shell bean or for winter use. No variety of bean grown in our section, either pole or bush, will equal this one in yield. The beans hang in clusters and are easily gathered. Continue to bear until quite late.

142—Early Jersey. The best large seeded Pole Lima for the Middle West. Most Pole Limas are too late. This one is early and productive.

"If you don't grow it you go without it."

Lima Beans With
Brown Onion Sauce

Cook Lima Beans until done, then put 1 tablespoon butter in frying pan, add finely chopped onion or two. Cook and brown but do not burn. Add 2 tablespoons flour and brown. Finish with a dash of paprika, then add beans and serve hot. This recipe comes from one of our best farm cooks, we've tried it and like it very much.

FREE A HELPFUL BOOK.
Tells how to make Gardening Easy. Free with seed orders on request.



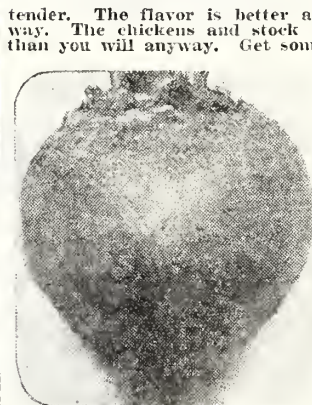
Beets



Hot sliced beets with
butter are delicious

Another vegetable that ought to be on every table for health as well as delicious taste. There's no better beets and beets in fresh salads, etc. Yes, and you can't get finer greens than the tender young beet top. We usually plant them thick and thin them out for our early greens.

You really ought to plan two plantings, or more. Eat them fresh, can them and make your beet pickles while they are young and there's more food value that way. The chickens and stock will enjoy the big old ones more than you will anyway. Get some in late fall and winter use.



Detroit Dark Red

602—Crimson Globe. The same season, size and shape as Detroit Dark Red but a lighter red. A handsome appearing beet and of good quality and will suit you all right if you do not object to a bright red with possibly some white zoning.

604—Detroit Dark Red. Flesh a deep, rich red with no light zoning. Medium sized, globe shape, crisp and sweet. They make the most beautiful dark red sweet pickles and are just about ideal for canning whole.

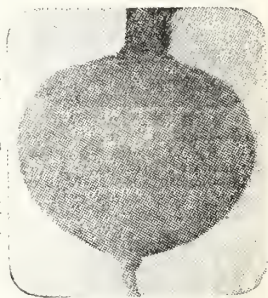
607—Early Wonder. I think this is the best real early variety to be found. A bright red with some zoning. It is rounding flat in shape, smooth, tender and sweet.

603—Crosby's Egyptian. An early well-known variety. Turnip shape, bright red flesh with some zoning.

605—Extra Early Eclipse. Bright red, globe shape and grows to good size. Tender and free from woody fibre until full grown. Planted late a good variety for winter use.

601—Blood Turnip. An old well known variety not as dark red as its name would indicate. A bright red zoned with white. Tender while young. Will grow to good size and can be stored and fed to chickens during the winter.

608—Long Blood. Very dark red flesh, tender and sweet. Some may object to the shape but otherwise almost a perfect table beet.



Early Wonder Beet

LOW 1929 PRICES

BEAN PRICES

	Oz.	1/4 lb.	1 lb.	5 lbs.	10 lbs.	Not Postpaid
153—Improved Mo. Wonder	\$.05	\$.15	\$.45	\$1.75	\$3.25	\$20.00
143—McCaslan Pole Bean	.04	.10	.35	1.65	3.00	18.00
139—Kentucky Wonder Wax	.04	.10	.35	1.65	3.00	20.00
137—White Seeded Ky. Wonder	.04	.10	.35	1.50	2.75	18.00
128—Red Kidney	.04	.10	.35	1.50	2.75	30.00
104—Great Northern	.04	.10	.35	1.90	3.75	30.00
102—White Wonder	.05	.15	.45	1.99	3.75	18.00
126—Fordhook Bush Lima	.05	.15	.45	1.75	3.25	20.00
145—Improved Bush Lima	.05	.15	.45	1.75	3.25	20.00
127—Henderson's Bush Lima	.05	.15	.45	1.75	3.25	
140—Extra Early Lima	.05	.15	.45	1.75	3.25	
142—Early Jersey Lima	.05	.15	.45	1.75	3.25	
25 lbs. or more at				100 lb. rate.		
TABLE BEET PRICES						
601—Detroit Dark Red	.10	.20	.50	1.25	4.50	
607—Early Wonder	.04	.10	.35	.65	3.00	
602—Crimson Globe	.04	.10	.35	.75	3.75	
603—Crosby's Egyptian	.10	.15	.25	.65	3.00	
605—Extra Early Eclipse	.04	.10	.35	.65	3.00	
601—Blood Turnip	.04	.10	.35	.65	3.00	
608—Long Blood	.04	.10	.35	.65	3.00	

A good
Recipe for
BEET
SALAD

Eight cooked diced beets, 1 cup chopped cabbage, 2 tablespoons chopped green peppers, 2 tablespoons chopped sweet pickles, 1 teaspoon salt and 1/2 cup salad dressing. Mix ingredients well after chopping, add beets and salad dressing. Especially tasty fixed with Thousand Island dressing. Hard boiled eggs, diced, will give it a fine finish.

PLEASE ORDER BY NUMBER

Mangel BEE TS FOR Feeding Stock



They certainly are a valuable crop, especially for dairymen and poultrymen. In fact, they can be fed with profit to any stock that will eat them. Feed them right along with hay or grain or whatever it is you are feeding and you will get more out of your other feeds, keep your stock in better condition and increase the milk flow and egg production wonderfully.

Feed them either cooked or raw. Store them in a pit or cave, handy to feed and where they will keep fresh, and feed them right along. Cut the mangels in chunks for the chickens and let them pick them to pieces.

Almost Unbelievable Yields of Mangels

Some yields from Mangel Beets are almost unbelievable. Years ago I grew 12 tons from one-fourth acre or 48 tons to the acre. Later on or four or five years ago, I grew 80 tons to the acre in our vegetable trials, but I have been afraid to say anything about it for fear some would think I was over-stating the facts. But now Mr. O. J. Terloun, Killduff, Ia., saws he grew from a little over a seventh of an acre, at the rate of 92 tons per acre. So if you believe him, you will believe my story of 80 tons per acre.

620—Giant Sludstrup. Very large, oblong and easily pulled. The Danish Department of Agriculture reports this variety the best. Mangels are an important crop over there. They are fed mostly to dairy cows. And this calls to mind that Denmark leads the world in butter production.

619—Mammoth Long Red. Called by some "Gate Post" because of its large size. Grows well out of the ground and is easily harvested. Try this variety for your hens next winter. They take the place of green feed and will increase egg production. Fine for stock of all kinds.

616—Giant Feeding Sugar. Is a true stock beet but looks something like a sugar beet. It grows half or two-thirds out of the ground which makes it easy to harvest.

617—Gold, en Tankard yellow in color, rather a squared oval in shape, and sets entirely on top of the ground.

Giant Sludstrup

Mammoth Long Red

Early Cabbage

Fresh cabbage in crispy salads or made up into good old-fashioned slaw is about as fine a fresh treat as the garden produces. In fact everyone likes cabbage and it would be a good thing for all of us to eat more of it. Boil it with a ham bone, make it into kraut or can it. It stores well, too. So there is no excuse not to have and enjoy it all of your favorite ways. Lately kraut juice has been highly recommended as being just as healthful and refreshing as orange juice. Put in plenty of both the early and late varieties. What you don't want to store or make up into kraut can usually be sold at a good profit.

PLEASE
ORDER
BY
NUMBER



Little Louise Schwartz, Vesta, Minnesota, holding two heads of cabbage grown from our seed.

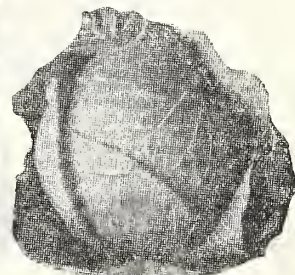
522—Early Jersey Wakefield. My strongest recommendation for this variety is its earliness. Comes a head of anything else. Small, solid, pointed heads just the right size for one meal. Plants can stand close together which is quite an advantage in a small garden.

518—Charleston or Late Wakefield. Not as early as Early Jersey Wakefield but larger. However, Norseman, I a c o p e, Golden Acre or Copenhagen are all better varieties and just as early or earlier.



How to make Jellied Cold Slaw

HOW TO MAKE COLD SLAW
Use heart of cabbage chopped fine, put in sauce pan 1 tablespoon butter, 1 teaspoon chopped red pepper, few drops onion juice, ½ tablespoon salt and pepper, 2 tablespoons powdered gelatine. Dissolve in ¼ cup boiling water. Melt mixture, boil to thicken, add cabbage little at a time then turn into cold china bowl and set away to harden.



Norseman Cabbage

527—Norseman. Almost if not quite as early as Early Jersey Wakefield. Heads medium size, round, very solid with leaves closely overlapping. Valuable as an early variety and will also keep well for winter use when planted late. Crisp and sweet flavored. If I could plant only one variety I would be perfectly happy with this one.

521—Early Flat Dutch. A good sized flat head, rather coarse, fairly solid and maturing as a second early.

516—All-Head Early. A medium to large second early. Fine as a mid-season or summer variety. Heads firm, rounding, flat; flesh crisp and tender.

Not vegetables alone, but vegetables in connection with other foods, make up the well balanced diet.



Early Jersey Wakefield

LOW 1929 PRICES

MANGEL BEETS

	Oz.	¼ lb.	1 lb.	5 lbs.
620—Giant Sludstrup	\$0.07	\$0.20	\$0.65	\$2.75
619—Mammoth Long Red	.07	.20	.65	2.75
616—Giant Feeding Sugar	.05	.15	.50	2.25
617—Golden Tankard	.05	.15	.50	2.25
618—Genuine Sugar	.05	.15	.50	2.25

CABBAGE

	Pkt.	Oz.	¼ lb.	1 lb.
522—Early Jersey Wakefield	\$0.10	\$0.30	\$0.80	\$2.90
518—Charleston or Late Wakefield	.04	.25	.75	2.75
521—Early Flat Dutch	.10	.30	.80	2.75
516—All-Head Early	.10	.40	1.10	3.75
527—Norseman				

Prices subject to change without notice

Late Cabbage Next Page

Late Cabbage



552—Hollander or Danish Ballhead. This is the famous "Short Stem" strain of this variety, grown so extensively in the central and northern sections and during the winter shipped and sold in all parts of the country. The heads are round, medium to large size, solid and heavy. The flesh is fine grained, tender, mild flavored.



Hollander or Danish Ballhead

558—Surehead. A medium to large winter variety. Probably no surer to head than other varieties we list but with average conditions every plant should make a head. Flesh firm, good quality. One of our most popular varieties.

555—Premium Flat Dutch. A well known reliable winter variety. Heads firm, of good quality.

559—Chinese Cabbage. The heads are about a foot long and 3 to 4 inches in diameter. They are not as solid as Cabbage, still are firm and will weigh, trimmed, a couple of pounds or more each. It can be used any way that Cabbage or Cauliflower can, or as lettuce is used. Very tender and mild in flavor. Plant same time as late turnips. Full cultural directions with each package.

Cauliflower

"High-brow Cabbage" is what some folks call cauliflower. Well, it does resemble cabbage some in taste. But it is milder, more delicate and in my opinion different. Anyway, it's good and that's why we all raise some every year. When cut and cooked at the right time you won't find hardly a trace of fibre; it will be mealy and smooth. About as many like it creamed as buttered and most of us like it both ways. Plant it early. It will be ready to eat before your cabbage and be about as sure to head.



556—Dry Weather. The outer leaves are larger and stand more erect which protects the head from the hot sun. Large compact heads, pure white, tender and very mild flavor.

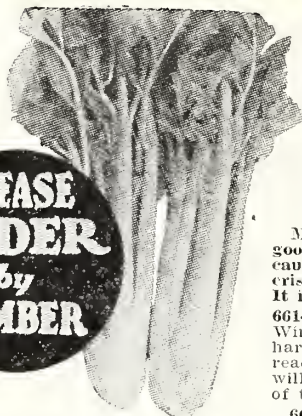
558—Early Snowball. Beautiful snowy white heads, very early, compact, tender and of good quality.



Early Snowball Cauliflower

PLEASE
ORDER
by
NUMBER

Celery



There are many ways of serving celery besides in its natural state. It is one of the best vegetables for salads, soups and for seasoning, and there are a number of ways for serving it cooked.

Many people do not know what good celery tastes like, simply because they have never tasted good crisp celery, fresh from the garden. It is not hard to grow.

661—Giant Pascal is the best for Winter use. It is a rank grower, hardy, disease resistant, but is not ready for use until stored, then it will bleach out and produce Celery of the finest quality.

662—Golden Self Bleaching. Stalks are tender and of fine quality. Hearts are firm, crisp and delicious. A golden yellow easily bleaching to a creamy white.

660—Golden Plume. A really good new variety of celery is quite an event. Many are introduced but few are worthy. This is the first one we have added to our list for years and you may know we consider it unusually good. It is crisp and tender with a fine celery flavor. It is also early which is important with the market gardener and is very much appreciated by the home gardener. With ordinary care and good soil it produces large handsome bunches, a beautiful golden yellow when bleached. And there is just one more characteristic we want to mention and that is, it will resist disease and that feature is certainly worth while. It seems suited to our soil and weather conditions out here in the Middle West and we believe it is just the celery for our use. Try it. Price per pkt., 20c; 1/4 oz., 35c; oz., \$1.00; 1/4 lb., \$3.25.

Carrots

CHANTENAY

Sales on Carrot seed, the last few years, have increased faster than any other vegetable we sell. We American people are learning how wholesome they are and how to prepare them for the table.

Cook them with meats or alone; serve them in salads, and use them in flavoring soups. They make a better pumpkin pie than a pumpkin. And in salads they are delicious. If you don't think so try the following.

Put 1 cup diced carrots through food chopped, 1 cup apples, 1 cup cabbage, 1/2 cup celery if you wish. Pour over all a sweet salad dressing. One may add finely chopped nut meats, raisins or dates if desired.

636—Chantenay. This is the earliest variety we list. A medium sized stump root, deep orange red, smooth and handsome. Tender and well flavored.

627—Danvers Half Long. Medium large, rather pointed and makes tremendous yields. Grow a good supply of this variety for winter storage to be used in soups, stews and in other ways.

635—Early Orange. A bright orange that holds its color well when cooked; grows under the ground, which may account, in part at least, for its unusual quality; smooth, tapering pretty evenly from a broad shoulder to the point.

629—Oxheart. Very thick, short, medium sized carrot. Plant this variety for early use, pulling the tender half-grown roots, which you will find very sweet and mild.

EARLY ORANGE



LOW 1929 PRICES

	Postpaid Prices			
	Pkt.	Oz.	1/4 lb.	1 lb.
LATE CABBAGE				
552—Hollander or Danish Ballhead	\$0.10	\$0.35	\$0.90	\$3.50
558—Surehead	.10	.30	.80	2.90
555—Premium Flat Dutch	.05	.50	.80	2.90
559—Chinese or Celery Cabbage	.10	.35	.90	3.50
519—Copenhagen Market	.05	.35	.90	3.50
524—Golden Acre	.10	.40	1.25	
525—Jacone, Yellow Resistant Copen.	.10	1.00	3.50	
531—Corn Belt	.05	.50	.80	2.90
535—Mammoth Red Rock	.05	.25	.75	2.75
CAULIFLOWER				
556—Dry Weather or Copenhagen	\$0.15	\$0.40	\$2.00	\$7.50
558—Early Snowball	.15	.60	2.00	7.50
CELERY				
661—Giant Pascal	\$0.05	\$0.25	\$0.75	\$2.90
662—Golden Self-Bleaching	.10	.50	1.75	6.00
660—Golden Plume	See Description Above			
665—White Plume	.05	.25	.75	2.90
CARROTS				
626—Chantenay	\$0.10	\$0.15	\$0.40	\$1.00
627—Danvers Half Long	.10	.15	.40	1.00
635—Early Orange	.10	.20	.50	1.35
629—Oxheart	.04	.10	.30	.90
628—Long Orange	.04	.10	.30	.90
632—Yellow Belgian	.04	.10	.30	.75

The garden will yield greater profits for the money and time invested than any other equal area.

Send for our big
**VEGETABLE
COOK BOOK**
FREE
with Seed
orders
for 25¢
or more

FRESH VEGETABLE SALAD RICH IN VITAMINES

Run carrots, cabbage, radishes, onions and sweet peppers through food chopper, add salt and salad dressing and you'll have a most delicious and healthful salad.



Cucumbers

Cucumbers are a cooling summer vegetable and to be at their best should be served fresh. Spongy shipped in fruit can never equal the fresh fruit from your own vines, either for pickles or slicers. You can have them in abundance, from your own garden, if you plant on rich soil where they can make quick growth. If they grow fast the bugs will not bother them as bad. That is true of any vegetable. An occasional dusting with Bug Dust will also help.

351—Chicago Pickle. Very productive, which is important in a pickle variety. It is also early and will resist disease to some extent. Small and well shaped fruits, especially fine for small sweet pickles.

364—Dark Green Slicer. Handsome, smooth, straight fruits of a deep green color and "Stays Green" a long time. Flesh firm and crisp and pure white. A mighty good slicing variety.

354—Early Cluster. While this variety often sets on in pairs, I never knew them to come in clusters. However, it is early and probably the best among the real early ones, but like others in the same class turns yellow quickly and should be used while comparatively small. I like them because they give me a taste real early while I am waiting for the big slicers.

357—Evergreen. Might be classed as an all purpose variety but first of all a pickler. Makes a good medium sized slicer. Dark green in color and fine for dill pickles. Very productive.

356—Heinz's Pickle. This variety of cucumber is used by Heinz pickle factories and is probably the best pickle variety in existence. It sets on thick and can be cut for small pickles or will make dill pickle size. It has been carefully selected for size, quality and production, until it is just about perfect as a pickle variety.

fully selected for size, quality and production, until it is just about perfect as a pickle variety.

360—Henderson's Perfected White Spine. A medium early slicer, dark green, except for white streaks at blossom end. Flesh is firm, crisp and of good quality.

358—Everbearing. It bears right along if you keep the cucumbers cut off and if the vines are healthy. A short, early sort used for pickles.



Mrs. R. J. Heller, Alpena, S. Dak., sends this picture of two bumper cabbages raised from our seeds: one weighed 8½ lbs. and the other 11½ lbs.—the two heads would make enough cold slaw for a big picnic.

PLEASE ORDER
BY NUMBER



Evergreen

Egg Plant

One of the most delicious of all vegetables if properly cooked. They have a rich meaty flavor and taste just as good as mushrooms, in fact, the flavor of the two is something alike. Peel, slice and allow to stand in slightly salty water for three hours. Roll in beaten egg and cracker crumbs, then fry slowly until thoroughly done.



Black Beauty

656—Black beauty. Produces five or six "eggs" to the plant which will average as large as a quart cup when ready to use. Color a rich purplish black.

Vegetables are at their best when gathered early in the morning while they are cool and crisp.

Lettuce

Only a few years ago head lettuce was almost unknown on the market and now thousands of carloads are distributed over the country and a head will often sell for more than a head of cabbage.

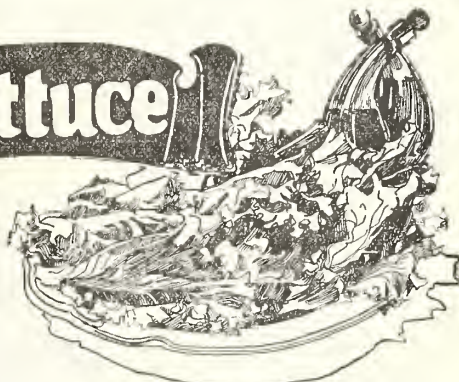
Those who should know, tell us that the green loose leaf lettuce is richer in vitamins than the blanched head lettuce. And furthermore, because of our climate here in the Middle West, the loose leaf varieties are easier grown than the head varieties. However, good head lettuce can be grown here in this section if you will plant early and on rich soil.

509—Black Seeded Simpson. Oras it is generally called "Simpson," is the most popular of all for early use. It does not make a head, but a loose bunch of tender, light green or creamy leaves. It is of delicate flavor and grows very quickly.

512—Cabbage Head. A round, firm, well bleached head. Trial ground reports say, "Quality excellent, delicate, sweet, buttery in flavor." Leaves are thin and tender and are crumpled and wrinkled and form a tight head.

Season early to intermediate and surer to head under mid-west conditions than other varieties.

510—Grand Rapids. A crisp loose leaf variety. Leaves crinkled and fringed making a specially fine variety for garnishing. Satisfactory as a greenhouse variety but coarse and rank in flavor when grown outdoors.



Cabbage Head Lettuce

LOW 1929 PRICES

CUCUMBERS

	Pkt.	Oz.	¼ lb.	1 lb.
351—Chicago Pickle	\$0.10	\$0.15	\$0.40	\$1.25
364—Dark Green Slicer	.10	.15	.40	1.25
354—Early Cluster	.05	.15	.35	1.00
357—Evergreen	.10	.15	.40	1.25
356—Heinz's Pickle	.10	.20	.45	1.50
360—Henderson's Perfected White Spine	.05	.15	.35	1.00
358—Everbearing	.05	.15	.35	1.00
359—Japanese Climbing	.05	.15	.35	1.00
355—Early Russian	.05	.15	.35	1.00
361—Improved Long Green	.10	.15	.40	1.25
363—White Spine	.05	.15	.35	1.00

EGG PLANT

656—Black Beauty	.10	.40	1.25	4.50
658—New York Purple	.10	.40	1.25	4.50

LETTUCE

509—Black Seeded Simpson	.10	.15	.45	1.50
512—Cabbage Head	.10	.20	.60	1.75
510—Grand Rapids	.05	.15	.40	1.25



Heinz Pickling Cucumbers



Dark Green Slicer

359—Japanese Climbing. Develops tendrils and will cling to a trellis or support of some kind. Produces long slicers. More or less disease resistant.

513—Early Curled Simpson. A quick growing hardy variety. Crisp, light green crumpled leaves of good quality. While it is not a head variety it forms a tight bunch of leaves, at the center, which are very tender and sweet. This is the first year we have catalogued this one and I would like for you to try it. We have found it fine.



No wonder folks stoop to look at this garden. The picture comes from one of our good customers, Mrs. Simon Davison.

511—Prizehead. Not a head variety as its name might indicate, although at the heart it forms a tight cluster of leaves which are very crisp and tender. The leaves are tinged with brown, curled and crumpled and of good quality. It is sweet and mild flavored after hot weather begins which is unusual in a lettuce.



Early Curled Simpson

507—New York or Wonderful. Used almost altogether by the commercial growers out west. Found on sale at the grocery stores. Forms a compact head of good quality. It likes cool weather and rich soil.



New York or Wonderful



Iceberg Lettuce

503—California Cream Butter. Is a small early variety, smooth leaf, cabbage-head type and is very much like May King but some larger and a little later. Quality good.

VEGETABLES RICH IN VITAMINS

Are green beans, asparagus, cabbage, lettuce, spinach, collards, turnip tops, beet tops, endive, kale and Swiss chard.

BROCCOLI, CALABRESE

222—In the old country Broccoli is very well known but this new variety has just come to light down in Italy where it was found being grown by some Italian gardeners.

We were told that some of the high-class restaurants were already serving it and charging 75c to 85c a dish for it.

The plant resembles, to some extent, cauliflower, except that it is more branching and harder. The edible part is a green head something like a cauliflower head and when this is cut tender green shoots grow out from the main stalk. It has a very mild agreeable flavor and is very tender. It is as easily grown as cabbage. Instructions on each packet.

Muskmelons and Canteloupes



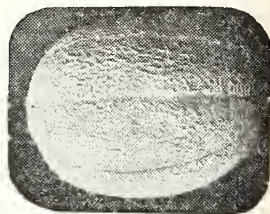
"Give me a good ripe cantaloupe for breakfast and I'll be a good fellow all day."

340—NAMELESS MELON. A brand new melon that has not yet been named. We have decided to let it go without a name this year, until you folks have tried it, then we would like to have you help us name it if you will.

The melon has unusual quality or we would not catalog it. There are

The wonderful fragrance and flavor of muskmelons seems to be nature's way of coaxing us to eat more, and there is no danger that we will eat too much if the melon has ripened on the vine and is not stale. They ought also to be pulled early in the morning while still cool. Such a melon is not only delicious but very healthful.

The commercial growers and shippers go to endless trouble and great expense to get their melons to us and we pay well for them. However, we can have all the melons we want of our own growing and of as good or better quality than theirs and at the cost of a little intelligent effort. We certainly are in luck.



Nameless Melon

\$50.00 FOR A NAME

Get some of the No. 340 Nameless Melon seed and plant it and when the melons are ripe and you have sampled them, let us know what you think the name ought to be, and if we can use it, will pay you \$50.00 for it. But remember one name is all we can use so only one of you can win.

enough varieties now without adding more unless they have some real merit. The flesh is a deep salmon, very thick, fine grained and sweet. They are of medium size and if you are blessed with a melon appetite you can easily get away with one at a sitting.

They are heavily netted which means they will carry well and keep well. They have a pearl gray rind and pure white seed. You can al-

ways identify the variety by the seed.

Here is what one grower wrote us who has tried it. "I do not think you can beat it for a quality melon but it will always be hard to get seed of." And again "a very distinct new meritorious melon but unfortunately a very shy seeder." It has been proven out under our conditions as well as elsewhere and is going to give satisfaction.

Price, per pkt., 40c; 1/2 oz., 65c.

332—Field's Daisy. This melon is an introduction of ours and we are proud of it and always have been. It is a medium sized melon, thick orange colored flesh, smooth, tender and delicious. It is medium early, uniform in size and quality. Allow them to ripen on the vine; pull when a crack appears around the stem and you couldn't ask for a more delicious melon.

LOW 1929 PRICES

LETTUCE	Postpaid Prices			
	Pkt.	Oz.	1/2 lb.	1 lb.
513—Early Curled Simpson	\$0.10	\$0.20	\$0.60 \$1.75
511—Prizehead10	.15	.45 1.50
504—Hanson05	.15	.45 1.25
505—Iceberg10	.15	.45 1.25
506—May King04	.15	.40 1.50
507—New York or Wonderful10	.15	.45 1.25
503—California Cream Butter10	.15	.45 1.25
501—Big Boston04	.15	.40 1.25
502—Chicken Lettuce04	.15	.40 1.25
508—White Heart Cos.04	.15	.40 1.25
222—BROCCOLI, Calabrese20	.75	
CANTALOPE and MUSKMELONS				
	Pkt.	1/2 oz.	1 lb.	1 lb.
340—Nameless Melon	\$0.10	\$0.65	
332—Field's Daisy	\$0.10	\$0.15	\$0.50 \$1.60

PLEASE ORDER BY NUMBER



Greeley Wonder Muskmelon

melon is almost round, fairly well netted, medium early and productive. Very popular with the fancy trade in Michigan.

333—Hale's Best. A very early melon of the Rocky Ford type. If you have bought a melon at the store it may have been this variety. However, if it was not good, don't be too quick to blame the variety. Muskmelons are shipped a little green, for a fully ripe melon cannot be carried very far. The characteristic of this melon that appeals most to home gardeners, is earliness; we recommend it chiefly for this reason. Orange-yellow flesh.

337—Honey Dew. The flavor can't be beat if the melon is ripe. However, they require a long season to mature and they don't like good corn weather, so we folks in the Middle West must not count too strong on a one hundred per cent crop or we may be disappointed. They are green flecked, sweet and luscious with a different flavor from the ordinary cantaloupe.

342—Perfection. One of the few melons that seems to be as popular now as years ago when first introduced. A large, well netted, showy melon; yellow skin, orange colored flesh, sometimes a little coarse but as a rule fine grained. Attractive appearance, fragrance and high quality are good reasons why it still is popular. It was very popular with our customers years ago when we were market gardeners.

343—Pollock Ten-Twenty-Five. A small Rocky Ford type melon and for the home gardener probably best of that class. If planted on good soil will produce a thick fleshed melon with small seed cavity, ripening close to rind, and flavor is good. Orange-yellow flesh.

341—Osage. A medium sized melon, with smooth fine grained flesh, of fine quality. The melon is rather oblong, outside color a dark green with orange colored flesh. Practically every melon is a good melon, sweet and spicy.

328—California Cream Cantaloupe. Is the largest Muskmelon we list and if that is what you want, here it is. Is the old-fashioned "Mushmelon" we grew when we were boys, and we thought then that it was the best melon on earth. Yellow skin, yellow flesh.

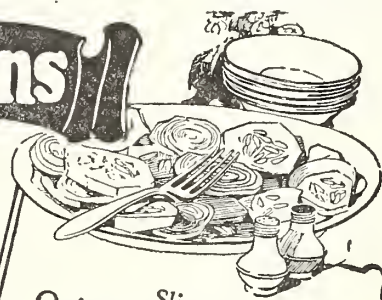
335—Green-Meated Nutmeg. The old-fashioned little Nutmeg Melon that has been the standard for a generation or more. Small, extremely early and prolific.

334—Greeley Wonder. Rich orange colored flesh, fine grained and of good quality, fairly early, large, well-netted and almost round in shape. It is one of the best among the large melons. I well remember the first one I ever sampled and I thought at the time that certainly a person could not want for anything much better.

345—Hearts of Gold. Gets its name from the golden-yellow flesh, which is very sweet and fine flavored. The

329—Edwards' Perfecto. Heavily netted, which is very important in a shipping melon, acting as a cushion and also prevents evaporation or wilting. The flesh is a salmon color, and of splendid quality.

Onions



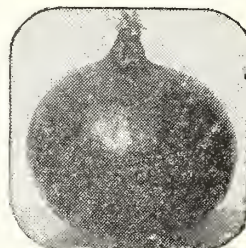
Sliced
Onions and Cucumbers
are rich in Vitamins

Slice onions and cucumbers thin; let stand in cold water an hour, drain water off and pour vinegar or lemon juice over them 15 minutes before serving. A good healthy dish to eat often.

Did you ever try an onion sandwich, made from a tender mild onion, sliced and seasoned and between two thin slices of buttered bread? If not, you have a treat in store for yourself. Don't be discouraged if you haven't a mild onion. You can make a strong onion mild by slicing and allowing to stand in clear cold water. Or better yet, grow a few Bermudas and they will be mild to begin with.

Here is another: During the hot summer days while onions, cucumbers and tomatoes are fresh, slice some of each and allow to stand for a short time in cool salted water. Then cut up and serve in a tomato shell and garnish with lettuce. If you prefer serving with a salad dressing, use your own favorite kind.

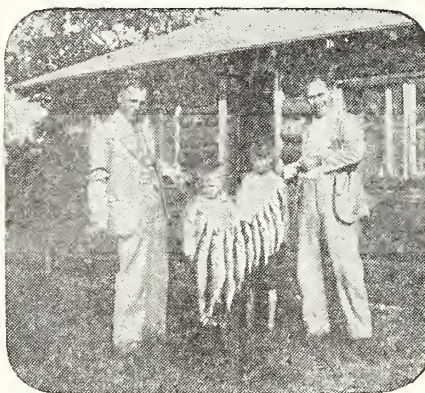
303—Riverside Sweet Spanish. Almost as mild and sweet as the Bermuda onions. Certainly much better in quality than some varieties grown from seed. They keep fairly well and are vigorous growers and especially resistant to some onion diseases and insects.



Large Red Globe

304—Giant Prizetaker. Noted principally for its mild sweet flavor and large size. Will sometimes double the yield of other varieties. Keeps fairly well. It is globe shaped and a light straw yellow in color.

308—Ohio Yellow Globe. Medium size, round, skin a pure deep yellow. Flesh hard, firm and of good quality. Yields well and a good keeper. Liked by growers in the Middle West.



Henry Field and Pate Simmons with their "catch" in Minnesota, last summer.



Giant Prizetakers make fine sandwiches

305—Large Red. A splendid variety for winter use. It is globe shaped, about the size of a ball or larger and keeps unusually well. Skin a deep purplish-red, flesh white, fine grained and crisp. Most everybody seems to like this variety.

306—Mountain Danvers. An onion that will mature properly, ripen up hard and solid without any thick necks or "doubles" or "splits." Good size, good bright color, a good keeper and above all, very early. If you want an early and a good keeping onion it fills the bill and no matter where you are located. We introduced this one and named it and it is well liked.

309—Red Wethersfield. An old standby, flat, good sized and keeps well. Does not yield as well as some of the globe varieties.



Mountain Danvers

LOW 1929 PRICES

MUSKMELONS

	Postpaid Prices			
	Pkt.	Oz.	1/4 lb.	1 lb.
334—Greeley Wonder	\$0.19	\$0.15	\$0.50	\$1.60
345—Hearts of Gold	.10	.15	.40	1.25
333—Hale's Best	.05	.15	.40	1.25
337—Honey Dew	.04	.10	.30	.95
342—Perfection	.10	.15	.45	1.50
343—Pollock's Ten-Twenty-five	.05	.15	.40	1.25
341—Osage	.04	.10	.30	.95
328—California Cream Cantaloupe	.04	.10	.30	.95
335—Green-Meated Nutmeg	.04	.10	.30	.95
329—Edward's Perfecto	.10	.15	.45	1.50
344—Standard Rocky Ford	.04	.10	.30	.95
326—Banana	.05	.15	.40	1.25
327—Burrell's Gem	.05	.15	.40	1.25
331—Extra Early Hackensack	.04	.10	.30	.95
346—Honey Ball	.04	.10	.30	.95

ONIONS

303—Riverside Sweet Spanish	.10	.30	1.00	3.15
304—Giant Prizetaker	.10	.20	.60	2.00
308—Ohio Yellow Globe	.05	.20	.60	2.00
305—Large Red Globe	.10	.20	.60	2.00
306—Mountain Danvers	.10	.25	.75	2.25

316—Mountain Red Globe. Is grown by the same man who has grown the Mountain Danvers for us ever since we introduced it. Grows where an ordinary strain of Southport Red Globe will not mature, and where an onion has to hustle if it matures and makes a good sized bulb. Is like Southport Red Globe, but earlier. A good globe shape, dark red, ripens evenly, small neck, free from scallions, keeps well and ships well. A good mate for Mountain Danvers, which means that it's a fine onion. Being a globe it will outyield a flat onion. For home use is just as good or better than others.



Mountain Red Globe

312—Southport White Globe. Late maturing, medium size, solid and a good keeper. Flesh a waxy white but sometimes greened by the sun.

311—Silverskin or White Portugal. Medium sized, rather flat, pure white and a good keeper. Can be planted thick and used for pickles or onion sets.

314—Yellow Globe Danvers. Resembles Ohio Yellow Globe and is an old standby. It makes good yields and keeps well. The mineral salts in vegetables render the blood alkaline instead of acid.

ONION OMELET—Put butter or drippings into frying pan, add sliced onions, salt and pepper, cook slowly until done, then add two beaten eggs for each person, stir until set; serve hot.



Sets are grown mostly for early green or bunch onions. None above an inch and most of them much smaller. Can furnish Yellow and White. We have dropped the red, as they are no better than the Yellow or White and do not grow as nice an onion.

317—Yellow Bottom Sets. We like the yellow sets best of all. They are nice bright sets. Postpaid prices: 1/2 lb., 15c; 1 lb., 25c; 3 lbs., 65c.

Plant plenty so you can have them on the table every day.

318—White Bottom Sets. Some prefer white sets because of their appearance. Postpaid prices: 1/2 lb., 15c; 1 lb., 25c; 3 lbs., 65c.



White Bottom

Postpaid Quantity Prices

	Yellow or White	Gal. Peck
Zone 2.....	\$0.84	\$1.48
Zone 3.....	.89	1.57
Zone 4.....	.98	1.75
Zone 5.....	1.07	1.91
Zone 6.....	1.16	2.08

Yellow Bottom



Mrs. Virgil Jones, Lemoyne, Nebraska, sends this picture of pole beans grown from our seeds.

ONIONS and TOMATOES make a fine dish. Boil tomatoes and sliced onions together until tender, season with salt, pepper and butter; serve hot.

BERMUDA Onion Plants

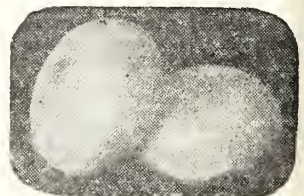
SHIPPED FROM SHENANDOAH

Bermuda onions are the mildest and sweetest of all onions. They are also the earliest. These southern grown plants are large enough to set out early in the spring at the time we sow the seed of our native varieties.

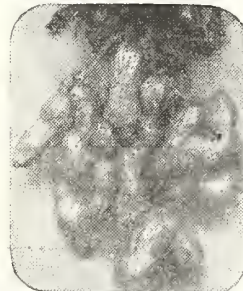
This makes them about two months earlier, or ready to harvest the latter part of June. There are two or three varieties and the Yellow is best for home use, and the one we handle. It is a large, rather flat onion, very mild and sweet.

Plants guaranteed to arrive in perfect condition and to transplant even better than cabbage and tomatoes. Set them out just as early as you can. They will stand a little frost without injury. They must be ordered in even amounts as specified below, as they come packed in no other way. You can order as many bunches of 300 or 700 or 1,000 as you please, but we cannot break them up in small amounts.

Prices: 55c per 300; \$1.00 per 700; \$1.40 per 1,000, postpaid; or \$5.00 per crate of 6,000 plants, not prepaid. Shipping wt. 35 lbs.



Bermuda Onions



(Peanuts)

Of course, we folks up north can't compete with the South in growing peanuts, but we can at least grow a few for our own use. Plant after the ground is warm or the same time you plant beans, and they are just as easy to grow as beans. Do not disturb the vines too much after they have started to bloom. Do not bury the blooms. Harvest after frost.

259—Early Northern. Earliest and best for the North. The pods are small, well filled and prolific. This strain can be depended upon for a crop in any ordinary season in any country where corn will ripen. This is the variety that is used for salted peanuts.

258—Jumbo. Largest of all; very choicest grades of roasted peanuts are Jumbos. Fresh roasted peanuts are not always obtainable unless you grow the peanuts and roast them yourself. Roast in the oven with a slow fire. Peanuts and Popcorn go well together, so when you roast peanuts, pop a little corn.

PARSNIPS To develop that good parsnip flavor and sweetness, and make them more tender, store them out-doors in a very shallow pit where they will freeze. They will taste so much better than they did before freezing that you will not recognize them for the same parsnips. Or you can leave them in the ground where they grow. However, you may get hungry for parsnips before the ground thaws out next spring and in that case you will be glad you stored them where you could get them.

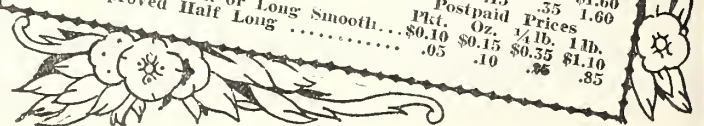
Don't make hard work out of growing a crop of parsnips. The seed is slow to sprout but if you will plant them early you are surer of a good stand. Also sprinkle a few radish seed along in the row with the parsnip seed and the radish will help the parsnip through the top crust of soil and also mark the row until the slower sprouting parsnips are up.

203—Hollow Crown or Long Smooth. White skin, flesh fine grained and tender. Well flavored and sweet.

LOW 1929 PRICES

ONIONS

	Pkt.	Oz.	1/4 lb.	1 lb.	5 lbs.
316—Mountain Red Globe.....	\$0.10	\$0.25	\$0.75	\$2.25	
309—Red Wethersfield.....	.05	.20	.50	1.75	
312—Southport White Globe.....	.05	.25	.75	2.50	
311—Silverskin or White Portugal.....	.05	.25	.75	2.50	
314—Yellow Globe Danvers.....	.05	.25	.75	2.50	
310—Silver King.....	.05	.25	.75	2.50	
307—New Queen.....	.05	.25	.75	2.50	
BERMUDA ONION PLANTS—see description above.	.10	.30	.85	2.75	
259—Early Northern.....	.05	.20	.50	1.75	
258—Jumbo.....	.05	.20	.50	1.75	
PARSNIPS					
205—Hollow Crown or Long Smooth.....					
204—Improved Half Long.....					



Peas

Those who have never used Peas fresh from the garden can hardly realize how tender and how much better the flavor is than peas that have been carried a day or two at the store or have even stood over night before being cooked. They have a distinctive flavor that stale peas or canned peas never have. And there are very few vegetables that are as delicious as fresh peas. New potatoes and creamed peas is a dish fit for a king.

The smooth-seeded varieties can be planted very early when it would be unsafe to plant the wrinkled or sweet varieties because of rotting in the cold wet soil. For this reason it is well to plant some of each so that you can have peas as early as possible followed by the sweeter and more productive sorts.

146—Extra Early Alaska. The earliest variety of Peas grown, and the surest to make a crop. They grow about knee high and get very full of

rather small, dark green pods, which are almost all ready to pick at one picking. It is always sure to grow well and will come up and bear in spite of any kind of weather. This is a hardy variety, the seed is smooth and can be planted just as early in the spring as you can make garden. This gives it a big advantage over other varieties in maturing an early crop.

167—Alderman. The best among the "stick peas," or tall late varieties. In improved Telephone and should be "brushed" or trellised. Very large dark green pods. Bears continuously for a longer time than other varieties. Quality fine.

159—Dwarf Champion. Plant these for your main crop and to follow a variety such as Fillbasket. A good one for home canning as it yields well. The pods are medium sized, well filled and of good quality.

160—Dwarf Gray Sugar. The pods of the pea have a tender hull and can be broken up and cooked, pods, peas and all, just like string beans. Better try a few if you never have.

148—Improved Extra Early. A big early variety that has made sensational records both as to earliness and yield. It yields unusually well for an early variety. Dwarf vines and medium sized well-filled pods. Try planting this variety very early when you make your first garden and follow later with Little Marvel.

151—Laxtonian. The shortest vine of any with a pod as large as the largest. Very early for a wrinkled variety. Yield fair and quality very sweet and delicious.

152—Little Marvel. It is an early dwarf wrinkled pea that will largely take the place of Nott's Excelsior, Premium Gem and American Wonder, and varieties of that class. Its strong points are yield and quality. The vines are simply loaded. The pods are medium size and stuffed full of peas. They are tender and sweet. Use this variety when you have potatoes and creamed peas.

Creamed Peas and New Potatoes a Dish for the King —

Shell as many peas as required, scrape new potatoes and boil 20 to 30 minutes in just enough salted water to cover, season with salt, pepper and butter; cream if desired.

161—English Early. We have three large podded, dwarf varieties of which this is the earliest. They are all the wrinkled or sweet peas. Plant all three at the same time, when the ground is warm and one will follow the other, making very good succession.

162—English Second Early. Same as the above but some later.

163—English Main Crop. Latest of the three.

165—Stratagem. Is an old reliable, large-podded variety of very high quality. It is a late sort and winds up the season with peas that taste just as good as the first mess. It has a dwarf vine and this is the principal difference between it and Alderman.

157—Everbearing. If season is favorable it will continue to bear longer than most varieties. A mid-season variety, medium sized well filled pods and quality very good.

147—Fillbasket. It "fills the basket" quickly because the pods are large and there are lots of them. One of the smooth-seeded

sorts that should be planted very early. It is not necessary to support the vines. Plant Extra Early Alaska and this variety at the same time and one will follow the other.



Little Marvel

150—Gradus. Grows a tall, slender vine which is sensitive to dry weather and heat. For this reason the yield is not certain.

149—American Wonder. Will give satisfaction as a first early among the wrinkled sorts. It is very high quality and yields well for so dwarf a vine.

154—Premium Gem or Little Gem. Is a good variety both as to yield and quality, and has been popular many years. However, both Premium Gem and Nott's Excelsior will soon be replaced by Little Marvel, which is much better in all respects.

Vegetables that have been "in transit" and on "display" any length of time, even a few hours, have lost some of their fine quality.

Extra Early Alaska



Peas belong to the same class of plants that clover and alfalfa does and can be greatly helped by the use of inoculation. By giving your garden peas this treatment you can have a healthy robust plant better able to withstand disease, and making a better yield.

LOW 1929 PRICES

PEAS	Postpaid Prices					Not Postpaid
	Oz.	1 lb.	5 lbs.	10 lbs.	100 lbs.	
146—Extra Early Alaska.....	\$0.05	\$0.15	\$0.10	\$1.65	\$3.00	
167—Alderman.....	.04	.10	.35	1.50	2.75	
159—Dwarf Champion.....	.05	.15	.40	1.65	3.00	
160—Dwarf Gray Sugar.....	.04	.10	.35	1.50	2.75	
148—Improved Extra Early.....	.04	.10	.35	1.50	2.75	
151—Laxtonian.....	.04	.10	.35	1.50	2.75	
161—Little Marvel.....	.05	.15	.40	1.65	3.00	
162—English Early.....	.05	.15	.40	1.65	3.00	
163—English Second Early.....	.04	.10	.35	1.50	2.75	
165—English Main Crop.....	.04	.10	.35	1.50	2.75	
157—Stratagem.....	.04	.10	.35	1.50	2.75	
147—Everbearing.....	.04	.10	.35	1.50	2.75	
150—Gradus.....	.05	.15	.40	1.65	3.00	
149—American Wonder.....	.04	.10	.35	1.50	2.75	
154—Premium or Little Gem.....	.04	.10	.35	1.50	2.75	
25 pounds or more at the 100 pound rate.	.04	.10	.35	1.50	2.75	



English Early

Peas Stewed With Veal are Delicious

Boil two pounds of fresh veal for two hours, then add three pints fresh green peas and a few new potatoes, boil twenty minutes longer, season with salt and pepper and thicken with flour rubbed smooth in butter.



Fillbasket

SWEET

(Peppers)

You can't always tell by the looks of a pepper whether it will suddenly develop a taste like a torch light procession or will be mild and sweet. You must trust the seedsmen to furnish you seed of a variety that will produce a mild pepper. We accept that responsibility and want you to feel confident that when you bite into a pepper grown from our seed that you will find it as represented, mild and sweet.

639—Early Sweet Pimento. Very sweet and mild, rounding flat in shape, medium size, thick meat, bright red color when ripe and never hot or bitey. Can be used in many ways and just the variety for sandwiches and cheese salads.

Every time I went by our trial of this variety, the first year we grew it, I pulled one and ate it. They are very sweet and have a pleasant

flavor and I like them right off the bush. And never once, during the entire season, did I get one that was the least bit bitey.

The variety originated in Iowa and is much earlier than the Southern pointed Pimento—the variety most generally sold.

641—World Beater. A medium large mango pepper, thick flesh, sweet and crisp. May be used for any purpose but especially fine for stuffing. It is taking the place of the once popular Chinese Giant as it is earlier, yields better and the quality just as good. Somewhat larger than the old Ruby King.

646—Early Sweet Neapolitan. Very early, in fact, the earliest of all mango peppers. Three or four inches long and about two inches in diameter. Flesh not as thick as that of the later varieties but is sweet and mild. Very prolific.

The largest of the early varieties and it is really early, beginning to bear when the plants are quite small. If Sweet Neapolitan is not large enough for you, try this one.

Harris Early Giant

647—Harris Early Giant. The largest of the early varieties and it is really early, beginning to bear when the plants are quite small. If Sweet Neapolitan is not large enough for you, try this one.

Has a good flavor, flesh thick and sweet. This is a new member of our pepper family and we would like for you to try it.

648—Chinese Giant. The largest of all mango peppers but late and does not set on as heavy as others except farther south where they have a longer season. Of the very best quality.

649—Ruby King. Is an old standby, well liked and widely grown. It is a medium sized Pepper, sweet and tender and medium early.

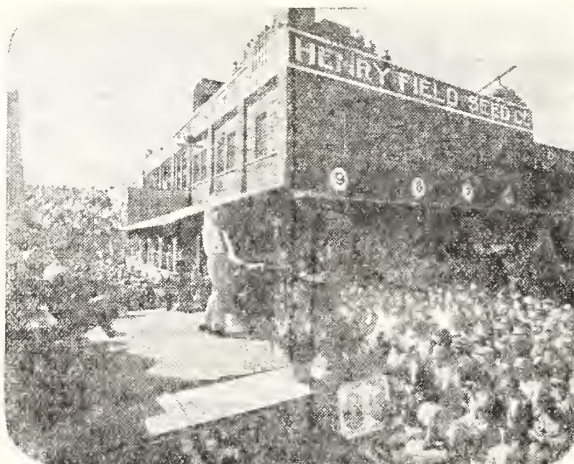
644—Spanish Pimento. The well known heart-shaped or pointed variety. Not as prolific in the North as farther south where the seasons are longer. Thick flesh and of the very best quality.

645—Bullnose. It is sometimes used for mangoes, but some are a little hot for that and not quite large enough. It is best used in pickles.

656—Long Red Cayenne. This is the real red-hot kind; grows 3 or 4 inches long.



Early Sweet Pimento



Billy Sunday drew one of the largest crowds ever in Shenandoah when he visited KFNH. The picture shows part of the crowd.

HERBS

A bed of three or four herbs, more, is mighty nice to have. They can be used in so many foods in place of high-priced flavoring extracts. Their fragrance is pleasing and will be appreciated.

- 255—ANISE. Annual. Pkt., 5c.
- 259—BASIL. Perennial. Pkt., 5c.
- 256—BORAGE. Annual. Pkt., 5c.
- 240—CARAWAY. Biennial. Pkt., 5c.
- 241—CORIANDER. Annual. Pkt., 5c.
- 253—DILL. Annual. Pkt., 10c; oz., 20c.
- 257—HOREHOUND. Perennial. Pkt., 5c.
- 242—LAVENDER. Perennial. Pkt., 5c.
- 243—ROSEMARY. Perennial. Pkt., 5c.
- 254—SAGE. Mammoth Broad Leaf. Perennial. Pkt., 10c; oz., 35c.
- 244—SUMMER SAVORY. Annual. Pkt., 5c.
- 245—SWEET BASIL. Annual. Pkt., 5c.
- 258—SWEET MARJORAM. Annual. Pkt., 5c.
- 246—TUEYME. Perennial. Pkt., 5c.
- 247—WORMWOOD. Perennial. Pkt., 5c.

(Pop Corn)

Everybody likes Popcorn, from dad down to the youngest, and every family should have a good liberal supply on hand at all times. I believe we enjoy it most during the long winter evenings. After

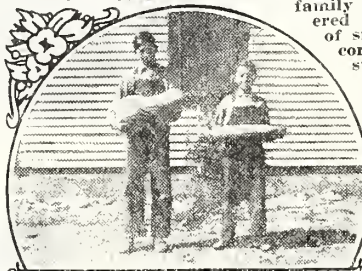
the day's work is done and when the family is all gathered in, then a pan of snowy white popcorn, crisp and sweet, touches the right spot.



195—Japanese Hulless. Pops out snowy white, very tender and without the annoying hulls. Has a sharp pointed, deep grain, and a short shunky ear. If you expect to sell your crop grow this one as it is better liked and better known than any.

196—Golden Jap Hulless. Something like the above except in color. Said to be a cross between Japanese Hulless and Golden Bantam Sweet Corn, which may or may not be true. Pops out a creamy white, very tender and sweet.

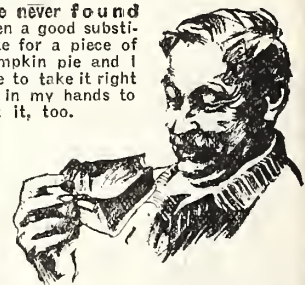
192—Little Giant. A much smaller ear than either of the above, white, a sharp pointed grain which always pops good, and a most delicious quality.



Mrs. Walter Byers, Jetmore, Kansas, sends this picture of her boys holding squashes they raised from our seed. I believe the boys look finer than the squashes.

(Pumpkins)

I've never found even a good substitute for a piece of pumpkin pie and I like to take it right up in my hands to eat it, too.



You might just as well grow a few pumpkins, at least, if you live on a farm. You couldn't do it very well in town without running your neighbors out, for pumpkins are rank growers. However, you will have plenty of room on the farm. Even if you are a little crowded you can plant them along the edge of the corn.

They will do fine there. Grow your own "pie timber" and plenty for your stock as well.

762—Big Tom. Yields a heavy tonnage of mighty good stock food. Round to oblong in shape, skin a reddish-yellow; flesh a deep orange.

LOW 1929 PRICES**SWEET PEPPERS**

- 639—Early Sweet Pimento
- 641—World Beater
- 646—Early Sweet Neapolitan
- 647—Harris Early Giant
- 648—Chinese Giant
- 649—Ruby King
- 644—Spanish Pimento
- 645—Bullnose
- 656—Long Red Cayenne
- 642—Golden Queen

POPCORN

- 195—Japanese Hulless
- 196—Golden Jap Hulless
- 192—Little Giant

PUMPKINS

- 762—Big Tom

		Postpaid Prices	
Pkt.	Oz.	1/4 lb.	1 lb.
\$0.10	\$0.60	\$1.75	\$5.50
.05	.30	1.50	5.50
.10	.60	1.50	4.00
.15	.60	2.00	6.50
.10	.40	1.00	3.50
.05	.25	.90	3.25
.04	.25	.90	3.50
.05	.40	1.00	5.50
.04	.35	1.50	3.25
		Oz.	1/4 lb.
\$0.10	\$0.19	\$0.55	\$1.25
.05	.15	.40	1.65
.04	.15	.40	1.65
.05	.15	.40	1.65
Pkt.	Oz.	1/4 lb.	1 lb.
\$0.35	\$0.15	\$0.35	\$0.90
			\$4.00

PUMPKINS—Continued



Master Ogle Love, Jr., Clayton, Illinois, and his prize winning Red Sugar Pumpkin.

766—Small or Red Sugar. One of the best Pie Pumpkins. Early, small, prolific, fine grained, cooks quickly and of good quality. One grower reports 62 pumpkins from one vine, none less than two pounds in weight. Ask for leaflet telling how he did it, also how to grow big pumpkins.

761—Buff Pie. Fine grained, flesh thick and of good quality. Rather flat in shape, grows to a good size, yields heavy and is used for stock as well as the table.

765—Winter Luxury. Small to medium size, fine for table use; a good keeper.

765—Large Cheese. The flat, cream colored, well known "Sweet Pumpkin." Suitable for stock or table. Used extensively for canning.

764—Yankee Field or Cow Pumpkin. An old standby used for feeding stock. Large and productive. Color a deep yellow.

769—Mammoth Whale. Probably the largest pumpkin grown.

If you need cultural information, ask for it. I think we can answer most of your questions. We'll try our best, anyway.

Radishes

The Radish is another vegetable that must be used while fresh and crisp to be at its best and at its best it is a real table dainty. Don't spoil your appetite for them by eating "out of season" radish. Even with the greatest of care in getting them to the consumer they are only poor imitations of fresh, crisp radishes right from the garden. Make several plantings, say a week or ten days apart, and use them before they are pithy and tasteless. A liberal supply of seed will cost you only a few cents. If you like the little early sweet varieties, have them on the table often, during radish season, while they are good, for when hot weather comes on they are hot and bitey and quickly become pithy. The long varieties will stand longer without becoming pithy and will do better during hot weather.

455—All-Season Mixture. A mixture that includes just about everything, both early and late, little round ones, long ones, half long, and all Radish colors.

437—Crimson Giant. An early round red that will usually stand until it is almost as large as a ball and not get pithy. Snowy white flesh, crisp and sweet.

440—Early Scarlet Globe. A round bright red, tender little Radish that is among the first ready to use.

441—Early Bird. An early, round bright red, the same as Early Scarlet Globe.

442—French Breakfast. Oblong in shape, tipped white; small, early, very quickly becomes pithy after reaching full growth.

439—Early Round Dark Red. The name is a very good description of it except that no idea of quality is given and that should not be overlooked. It is a small round radish, flesh snowy white, crisp, sweet and tender.

449—Lady Finger. A long, slender, white radish, will stand longer than early varieties and not become pithy. Agreeable snappy flavor, liked by many.

418—White Icicle. To give you an idea of the popularity of this variety, over a fourth of all the radish seed we sold last season was of this variety. It is early, pure white and of medium length. The quality is mostly responsible for its popularity. It is very crisp, tender and sweet.

444—Scarlet Turnip White Tip. A very attractive little early radish. Color a bright scarlet with a white tip. Dainty in appearance, tender and sweet.

446—Sava. Extra early variety. Brilliant scarlet, perfectly round, small tap root, small top. Crisp, mild flesh a snowy white. Tender, sweet.

451—Long Scarlet. One of the earliest and most popular of the long radishes. Mild and sweet early in the season, later becoming somewhat pungent which is not objectionable to many people.

452—Strasburg. Large white, for summer use.

454—Chinese Rose Winter. Do not do well planted in the spring but should be planted when late turnips are, during late July.

To have really superior vegetables you should "grow your own" so that you can use them within an hour or so of the time they are gathered.

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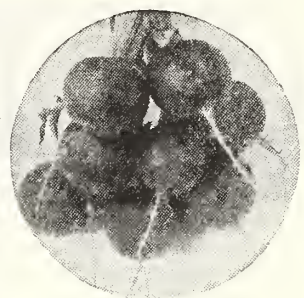
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Saxa Radish

SALSIFY

Or Vegetable Oyster

After the roots have frozen and when properly prepared for the table it has a distinct oyster flavor. Instead of using milk or milk of cream, use cream diluted with water and the flavor will be vastly improved. It is one of the best vegetables for soups but there are a number of other ways of preparing it. Try escalloping it as you do oysters, using diluted cream as above. There is nothing finer. Store outdoors in a shallow pit right along with your parsnips.

Salsify or Vegetable Oyster

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208—Mammoth Sandwich Island. This is by far the best variety. Long slender roots, flesh white.

Squash



For most appetites, Winter Squash will serve the purpose of at least two vegetables, squash and certain varieties of sweet potatoes. It is hard to say which is the better, a dry mealy winter squash, properly seasoned and buttered, or the sweet potato. And don't overlook the summer squash, which are prepared in an entirely different way. Never use them when over half grown. The Patty Pan or scalloped varieties may be used when no larger than a silver dollar and the more you pull from the vine the more will set on. Roll them in beaten egg and cracker crumbs just as you do eggplant and fry and you will like them as well as you do eggplant or even mushrooms.

753—Kitchenette Hubbard. Has all the good qualities of the large Hubbard and as a rule is small enough for the average family to use at one meal with none to go to waste. A splendid keeper, flesh fine grained and of splendid quality. One of the best baking squashes.

LOW 1929 PRICES

PUMPKINS

	Pkt.	Oz.	1/4 lb.	1 lb.	5 lbs.
766—Small Red Sugar.....	\$0.10	\$0.15	\$0.45	\$1.25	\$5.00
761—Buff Pie05	.15	.45	.90	4.00
765—Winter Luxury05	.15	.45	1.25	5.00
765—Large Cheese04	.10	.25	.75	3.00
765—Yankee Field or Cow Pumpkin..	.04	.10	.25	.75	3.00
764—Mammoth Whale05	.15	.45	.90	4.00
769—Mammoth Whale	\$0.05	\$0.10	\$0.30	\$0.85	
RADISHES					
455—All-Season Mixture10	.15	.40	1.00	
457—Crimson Giant05	.10	.30	.85	
440—Early Scarlet Globe.....	.05	.10	.30	.85	
441—Early Bird04	.10	.30	1.00	
442—French Breakfast10	.15	.40	.85	
439—Early Round Dark Red.....	.04	.10	.30	1.00	
449—Lady Finger10	.15	.40	1.00	
448—White Icicle10	.15	.40	1.25	
444—Scarlet Turnip White Tip.....	.10	.20	.50	.85	
446—Sava05	.10	.30	.85	
451—Long Scarlet04	.10	.30	.85	
452—Strasburg04	.10	.30	.85	
454—Chinese Rose Winter.....	.10	.20	.60	2.00	
SALSIFY					
208—Mammoth Sandwich Island.....	.10	.15	.40	1.25	
SQUASH					
753—Kitchenette Hubbard					

Squash listing—next page



Early White Bush Scallop Squash

alone. It will make splendid pumpkin pies.

of a quart cup, shaped like an acorn and will keep well for winter use. Some say it resists insect attacks, and I believe it will.

756—Banana. Two feet long or more and 5 or 6 inches in diameter. Skin a grayish green and orange colored flesh of good quality. Has a tough shell but not hard like Hubbard. Keeps well.

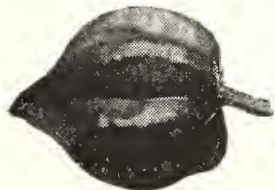


Table Queen

In beaten egg and cracker crumbs, or it can be prepared as other squash or pumpkins are.

743—Fordhook. A small squash about the size of a big ripe cucumber. Cut in halves and bake. Early and a very good keeper.

747—Early White Bush Scallop. Also known as Cymbaling and White Patty Pan. Most popular when used before half grown. Can be used when not more than a couple of inches in diameter. Delicious prepared something like you do Egg Plant. It is very prolific and disease resisting.

751—Summer Bush Crookneck. A golden yellow and covered with little bumps. About 10 inches long and very prolific. Like the Early Summer Bush Scallop. Should be used only when immature. Very early.

It does not take long for fresh vegetables to become wilted, and wilted vegetables have lost flavor and quality.

Squash Fritters almost melt in your mouth

Take one Hubbard Squash, remove seeds, peel and grind fine through food chopper. Add one egg to one small squash, salt and pepper to taste. Add one-half cup milk, one-half teaspoon baking powder and flour enough to thicken. Drop by spoonful into hot fat. Fry like pancakes and serve hot.

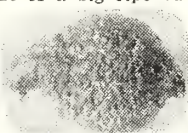
750—Sibley or Pike's Peak. Small, light gray Squash of most excellent quality, while not hard-shelled, keeps well for winter.

752—Table Queen or Des Moines. One of the finest little baking squashes grown. Also one of the earliest. However, it is not a baking squash. It is about the size of a quart cup, shaped like an acorn and will keep well for winter use. Some say it resists insect attacks, and I believe it will.

740—Delicious. Well suited to its name. Flesh a deep orange, very thick and of good quality. Weight 5 to 10 pounds, rind dark green and thin. Keeps well through the winter. Very early.

745—Genuine Hubbard. Big, warty, hard shelled, dark green Winter Squash; prolific, and of fine quality. Keeps all winter; gets better all the time.

759—Cushaw or Crookneck. The neck or crook is the edible part, it being solid flesh. Slice and fry, or it can be prepared as other



Kitchenette Hubbard

Buster Kline of Moreland, Kansas, and First Prize Pumpkin and Squash, Graham County Fair, 1927, raised from our seeds.



Sweet Corn

Even though you have only a small garden spot, plant a little Sweet Corn in order to sample freshly pulled corn. You no doubt have heard that it loses its flavor after it stands awhile, and that is true. Pull it at the right stage of growth, while in the milk and use it within two or three hours afterward, and then tell your neighbors how much better it is than stale corn.

You folks who have plenty of garden room make several plantings of your favorite variety or plant two or three varieties at the same time so that you may always have it at its best. On the farm, plant liberally for you can feed the stock what is left over. There is more feed on the sweet corn fodder than on filed corn, and the stock like 'it better.

189—Country Gentleman. Zig zag rows, long slender grains, tender and juicy. Medium sized ears not too large for serving on the cob. Hard to beat for quality.

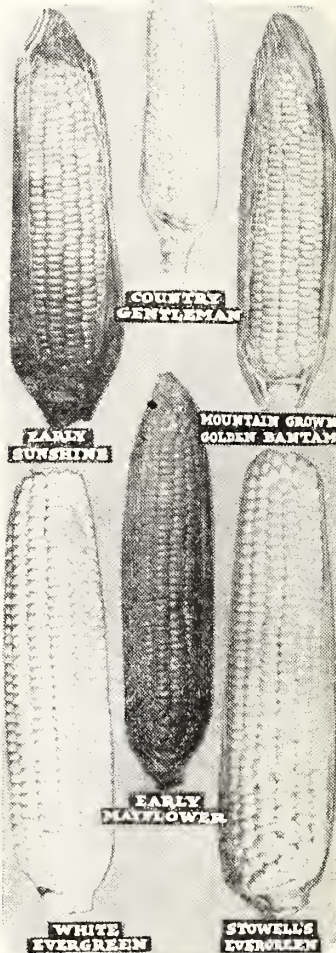
180—Early Champion. A good sweet corn to follow the very early varieties and to come in before the late ones. Plant an early, intermediate and a late at the same time. Ear medium sized with not a very deep grain but real good quality.

184—Early Evergreen. Some earlier than Stowell's Evergreen but can hardly be classed as a real early Sweet Corn.



Roasting Ears fresh from your own garden are twice as good as those that have been pulled a day or two.

PLEASE ORDER by NUMBER



LOW 1929 PRICES

SQUASH		Postpaid Prices				
		Pkt.	Oz.	1/4 lb.	1 lb.	
750—Sibley or Pike's Peak	\$0.04	\$0.10	\$0.55	\$1.15		
752—Table Queen or Des Moines	.10	.15	.40	1.25		
756—Banana	.05	.15	.40	1.25		
740—Delicious	.05	.15	.40	1.25		
745—Genuine Hubbard	.05	.10	.35	1.15		
759—Cushaw or Crookneck	.10	.15	.40	1.25		
743—Fordhook	.05	.10	.30	.90		
747—Early White Bush Scallop	.05	.10	.30	.90		
751—Summer Bush Crookneck	.05	.10	.35	1.15		
753—Boston Marrow	.01	.10	.50	.90		
742—Cocozelle	.01	.10	.50	.90		
744—Golden Hubbard	.01	.10	.50	.90		
SWEET CORN		Oz.	1/4 lb.	1 lb.	5 lbs.	10 lbs.
189—Country Gentleman	\$0.05	\$0.15	\$0.10	\$1.65	\$3.00	Postpaid
180—Early Champion	.01	.10	.35	1.50	2.75	100 lbs.
181—Early Evergreen	.01	.10	.35	1.50	2.75	181.00
183—Early Mayflower	.05	.15	.40	1.65	5.00	16.00
179—Early Minnesota	.01	.10	.50	1.25	2.25	15.00
172—White Mexican	.05	.10	.10	1.65	5.00	15.00

185—Early Mayflower. It originated in the New England States where the seasons are short and is about the earliest we have. The quality is good which is not always the case with the very early sorts. The ear is not large but good sized for an early, usually 10 rows or more.

179—Early Minnesota. A well known early corn of fair quality. Long slender ears showing eight rows.

172—White Mexican. A small eight-rowed early variety. Earliness is its chief value.

SWEET CORN—Continued

177—Golden Bantam. Early, eight rows and yellow corn. One of the most popular varieties ever introduced.

178—Mt. Crown Golden Bantam. We consider this superior to the old Golden Bantam. Instead of eight rows it has ten or more. It has just as good quality or possibly a little better, and with all these advantages it is just as early. We have it grown in Colorado and this is a help in holding up both quality and earliness. Rich creamy yellow when ready to use; sweet and tender.

188—Stowell's Evergreen. Big roasting ears for the main crop. A mighty good canning variety. A rank growing corn making lots of fodder.

174—Early Sunshine. This is a cross between the English variety Sunrise and Golden Bantam. Bred and developed by Prof. A. F. Yeager of North Dakota Agricultural College, and we wish full credit to go to the originator for the wonderful quality and other good points. Earlier and larger than either of its parents. Same color as Golden Bantam, but 12-rowed instead of 8. Quality is great, sweet and tender.

184—White Cory. A good corn in its day but displaced by others just as good and earlier.

187—White Evergreen. Resembles very much Stowell's Evergreen. Sweet, deep grained, heavy yielding and stays tender a long time. Gather when "in the milk" and it is very tender, sweet and juicy. I believe you will like it as a canning variety. Ears are medium to large and stalks are rank growing making lots of fodder.

Sweet Corn and Peas must be cooked fresh picked or the sugar vanishes. This is one of nature's tricks in chemistry.

Tomatoes

Better grow at least two varieties of Tomatoes if you like them and want plenty of good fruit during the entire growing season. Let one be early and the other late and can some of the late ones. From a health standpoint the Tomato stands first among the vegetables and are richest of all in vitamins. They are also rich in natural health acids which keep the body in a healthy condition, washing away poisons that cause disease.

411—Langdon's Earliana. Is our earliest; a red tomato, rounding flat in shape, solid, smooth and of medium size, or about the size of a New Stone. It ripens its crop mostly at the same time although it sometimes sets on a second crop, the second crop is not as large and solid and smooth as the first crop.

408—Bonny Best. A second early scarlet fruited variety. Tomatoes round and medium size. Something like John Baer.

410—Chalk's Early Jewel. A scarlet second early.

402—Field's Early June. It looks like Earliana and has the same kind of vine, fruit redder, and much more solid. Very mild, sweet flavor, like the Stone for shape and color. Flesh is solid and few seeds.

412—Golden Beauty. Best yellow. Smooth and medium size.

407—John Baer. Some like Chalk's Early Jewel and Bonny Best.

416—Matchless. Large, solid tomato, suitable for main crop of canning.

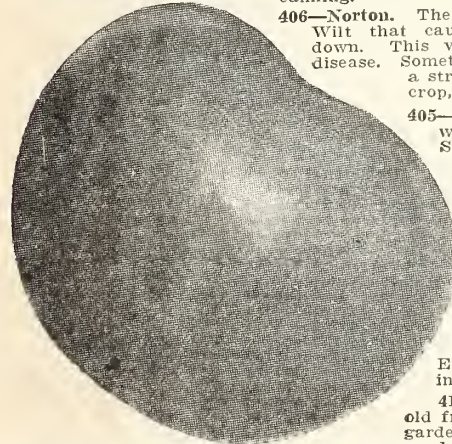
406—Norton. There is a disease called Wilt that causes vines to wilt down. This variety resists that disease. Something like Stone but a stronger grower. Main crop, red fruit.

405—Marglobe. Another wilt-resisting variety. Scarlet fruit, medium size, smooth, solid and globe shape.

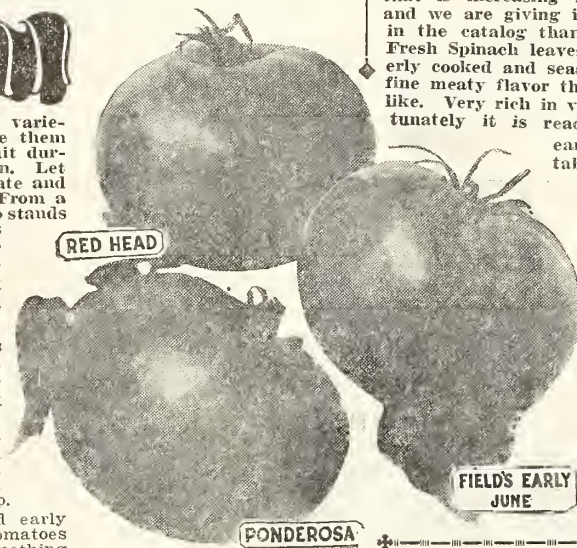
417—Livingston's Globe. A smooth second early, pink fruited variety. Solid and meaty.

403—Pink Early June. Same season as Field's Early June but pink instead of red.

415—New Stone. An old friend of most every gardener. A mighty good canning or main crop variety. Medium



Langdon's Earliana



to large, smooth, solid, ripens close to stem, and yields well. Meaty and good flavor.

401—Red Head. This variety has made us more friends than any other we have ever sold unless it was Field's Early June. It is a deep rich red, a little flattened, never rough or wrinkled. It does not crack easily. Is very solid having 4 to 5 seed cells and slices beautifully. It bears heavy and can be used for your early canning. It follows Langdon's Earliana right on its heels. A good idea would be to plant both.

414—Mississippi Girl. It is named in honor of the canning club girls in Mississippi, who made a great success with it. Of the New Stone style, big, smooth, red, solid and sweet.

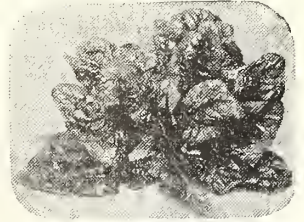
418—Ponderosa. The most important characteristic of the tomato is its quality. It is very tender, meaty, and sweet. It is the largest of all varieties and has few seeds. Does exceptionally well trained to a trellis of some kind. It is a good canning variety but best of all served fresh.

420—Yellow Ponderosa. About the same size as Ponderosa but not as solid.

419—Yellow Pear. A very small tomato used for preserves.

SPINACH

This is one of the vegetables that is increasing in popularity and we are giving it more space in the catalog than ever before. Fresh Spinach leaves, when properly cooked and seasoned, have a fine meaty flavor that most folks like. Very rich in vitamins. Fortunately it is ready to use in



Big Green Leaf Spinach

early spring when you are hungry for a vegetable of that kind. When hot weather comes it does not do so well and by that time your appetite for greens has been satisfied.

229—Bloomsdale Savoy. Very early with dark green crumpled leaves.

230—Giant Thick Leaf. Follows Bloomsdale and stands longer without going to seed.

231—King of Denmark. A large variety, standing until quite late without seeding.

261—Big Green Leaf. Large dark green leaves, tender and of good quality. One of the best varieties for the back-yard gardener.

212—New Zealand. Does not resemble the above varieties and is not a true spinach but makes good summer greens. You can pull the leaves from it all summer long and it will keep growing more leaves all the time.

LOW 1929 PRICES

SWEET CORN	Postpaid Prices					Not Postpaid
	Oz.	1/4 lb.	1 lb.	5 lbs.	10 lbs.	
177—Golden Bantam...	\$0.05	\$0.15	\$0.40	\$1.65	\$3.00	\$18.00
178—Mt. Crown Golden Bantam	.05	.15	.40	1.65	3.00	18.00
188—Stowell's Evergreen	.04	.15	.40	1.65	2.75	16.00
174—Early Sunshine	.05	.20	.50	2.00	3.50	25.00
184—White Cory	.04	.10	.50	1.25	2.25	15.00
187—White Evergreen	.04	.15	.40	1.65	2.75	16.00
171—Peep 'O Day	.04	.10	.50	1.25	2.25	15.00

TOMATOES	Postpaid Prices				
	Pkt.	Oz.	1/4 lb.	1 lb.	11b.
411—Langdon's Earliana	\$0.10	\$0.60	\$1.75	\$5.00	
408—Bonny Best	.05	.35	1.00	3.50	
410—Chalk's Early Jewel	.05	.35	1.00	3.00	
402—Field's Early June	.10	.45	1.25	4.00	
412—Golden Beauty	.04	.30	.90	3.00	
407—John Baer	.04	.30	.90	3.00	
416—Matchless	.04	.30	.90	3.00	
406—Norton	.05	.40	1.25	4.50	
405—Marglobe	.10	.45	1.50	5.00	
417—Livingston's Globe	.05	.35	1.25	4.00	
403—Pink Early June	.05	.45	1.25	4.00	
401—Red Head	.10	.50	1.50	5.00	
415—New Stone	.10	.40	1.00	3.00	
414—Mississippi Girl	.05	.35	1.00	3.00	
418—Ponderosa	.10	.50	1.50	5.00	
420—Yellow Ponderosa	.10	.50	1.50	5.00	
419—Yellow Pear	.05	.30	1.50	5.00	
413—Beauty	.04	.30	.90	3.00	

SPINACH	Postpaid Prices			
	Pkt.	Oz.	1/4 lb.	1 lb.
229—Bloomsdale Savoy	.04	.10	.25	.60
230—Giant Thick Leaf	.04	.10	.25	.60
231—King of Denmark	.05	.10	.25	.60
261—Big Green Leaf	.10	.20	.45	1.25
212—New Zealand	.05	.10	.25	.60

Turnips

They are tender and sweet if grown in cool weather, so for the Cornbelt at least, plant early so they will mature before hot weather. For the fall crop plant "twenty-fifth of July, wet or dry," or within a week or ten days of that date, anyway.

805—Extra Early Milan. For spring planting this is good. If used before hot dry weather it is tender and sweet. Very early, medium size and flat.

804—Early White Milan. No difference in this and Extra Early Milan except in color.

807—Purple Top Globe. One of the finest sweetest turnips we list. Fine grained, tender and flesh a snowy white. In the central west it is used mostly for late planting but can be planted in the spring. Is satisfactory to grow for stock as it yields big.

806—Purple Top Strap Leaf. Something like Purple Top Globe except is flat in shape.

805—Snowball. A fine globe-shaped, white Turnip, and of good quality. Good for early or late.

810—White Globe. A late white variety.

808—Rutabaga, American Purple Top. Has smooth leaves like cabbage. Purple top with yellow flesh. Not much of a success here in Iowa, but in the northern states they are quite valuable.



Watermelons

Did you ever enjoy the perfect bliss of sitting down, right out in the melon patch, beside a good ripe melon and eating your share? Especially if it happened early in the morning while the melon was still cool? And when I speak of watermelons I do not have in mind the southern shipped in melons. I am afraid, that in many cases, our taste for watermelon has been spoiled by partly green, tasteless, shipped in melons. There is nothing that will compare with a well ripened home-grown melon fresh from the patch.

What about varieties? Well, most any of them are good and giving my choice might get me into an argument. However, we sell over three times as many Kleeckleys as any other one variety, but don't buy it just because the other fellow does.

704—Colorado Kleeckley Sweet. This is a real quality melon. The flesh is fine grained, tender and sweet. In fact, it is so tender that quite often it will pop open as soon as you stick a knife in it. Then, instead of cutting it in halves, as you usually do, just break it open and it will taste just as good as it looks. If you want a better melon than this one you are hard to suit. Medium long or oblong in shape and skin dark green. A good big melon weighing sometimes 40 pounds or even more.

719—Excel. A big oblong melon, dark green mottled with darker green stripes. Black seed and red flesh. A good shipping variety. I believe this is the largest melon we list, outside of Field's Jumbo.

702—Golden Honey. Flesh a sparkling golden-yellow. Considered the best of the yellow varieties. Medium size, oblong, dark green striped.

718—Irish Grey. One of the best shipping varieties. Flesh a bright red and quality most always good if allowed to ripen. I consider this one of the best shipping melons.

721—Giant Kleeckley. Something like Kleeckley Sweet but is much larger, has a tougher rind and carries well. Bright red flesh, crisp and sweet. A big, handsome melon that will sell well and is good to eat.

705—Kleeckley Sweet. Skin a dark green and flesh bright red, tender and sweet. A very popular melon because of its quality. Rather long or oblong and ranges in size from 20 to 40 pounds. Not always as early as the Colorado Kleeckley, but the real thing in a Kleeckley.



Princess Watermelon

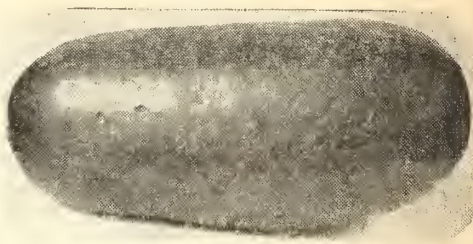
705—Halbert Honey. This is a long slender melon having the Kleeckley Sweet quality, and that is extra good. Dark green and of medium size. It is inclined to grow "gourd necks" if the weather is very dry.

724—Field's Jumbo. It is a very large and very solid melon, slightly oblong in shape, deep flesh and dark seeds. We showed melons last fall weighing 104, 106 and 109 lbs. Can you beat that?

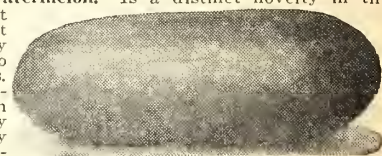
715—Ice Cream or Peerless. Medium early melon. Fine to come in ahead of Kleeckley Sweet, which it resembles, except smaller.

717—Princess. I don't know of an early melon that is any better or as good as this one. Perfectly round, small individual size, very thin rind, red flesh, sweet and tender. To those of you who want a good early melon, I would recommend Princess.

723—Volga or Winter Watermelon. Is a distinct novelty in the melon line. We got it from Colorado where it had been introduced by the Russians who came to work in the beet fields. It will absolutely keep until Christmas or later with ordinary care. Perfectly round in shape; very sweet; small seeds. Profitable.



Giant Kleeckley



Colorado Kleeckley Sweet

ODDS AND ENDS

206—BRUSSELS SPROUTS. Pkt., 4c; oz., 20c.

211—CHICORY, Large-Rooted. A good substitute for coffee. Pkt., 4c; oz., 20c.

210—CITRON, Red-Seeded. Small, striped preserving melon. Pkt., 4c; oz., 15c.

207—COLLARDS. Cabbage leaves without heads. Pkt., 5c; oz., 15c.

218—ENDIVE, Broad-Leaved Batavian. Pkt., 4c; oz., 25c.

252—GARDEN HUCKLEBERRY. Especially fine for pies, preserves and jams. Pkt., 5c.

213—GARDEN LEMON or VINE PEACH. For preserves. Pkt., 5c; oz., 25c.

298—GARLIC. Tastes like onion, only more so. 4c per bulb; 25c per lb.

214—GROUND CHERRY. Yellow. Used for preserves. Pkt., 5c; oz., 50c.

216—KALE, Half Dwarf Curled. Pkt., 4c; oz., 15c.

225—KOHLRABI, White Vienna. Looks like a cross between cabbage and turnips, and is better than either one. Grown like cabbage. Pkt., 10c; oz., 25c.

215—LEEK, Large Flag. Used in soups. Pkt., 4c; oz., 15c.

299—MUSHROOM SPAWN. Per brick, 40c; 3 for \$1.00, postpaid.

219—MUSTARD, Black. Very early. Goes to seed soon. Pkt., 4c; oz., 15c.

221—MUSTARD, Chinese Curled. Leaves curled and crumpled. Pkt., 4c; oz., 15c.

223—MUSTARD, Ostrich Plume. Well named. Pkt., 4c; oz., 15c.

224—MUSTARD, White. Grown for the seed. Pkt., 4c; oz., 15c.

226—OKRA, Mixed. Very popular in South. Pkt., 5c; oz., 15c.

227—PARSLEY, Moss Curled. Used for garnishing and seasoning. Pkt., 10c; oz., 15c.

228—RHUBARB or PIE-PLANT. Pkt., 5c; oz., 15c.

262—SUNFLOWER, Mammoth Russian. Grown for chicken food. Pint equals one-half pound. 1/2 lb., 10c; lb., 50c.

263—SWISS CHARD, Lucullus. Large, fleshy, crumpled leaf. Fine for greens during Summer. Pkt., 10c; oz., 15c.

232—TOBACCO, White Burley. Fine all purpose variety. Pkt., 5c; oz., 40c.

LOW 1929 PRICES

TURNIPS	Postpaid Prices	Pkt.	Oz.	1/4 lb.	1 lb.
805—Extra Early Milan	\$0.10	\$0.15	\$0.35	\$0.90
804—Early White Milan10	.15	.35	.90
807—Purple Top Globe10	.15	.35	.75
806—Purple Top Strap Leaf05	.10	.25	.65
805—Snowball04	.10	.25	.65
810—White Globe04	.10	.25	.65
808—Rutabaga, Amer. Purple Top04	.10	.25	.65
WATERMELONS					
704—Colorado Kleeckley Sweet10	.20	.50	1.50
706—Melvers Wonderful Sugar04	.10	.50	.75
708—Sweetheart04	.10	.50	.75
709—Tom Watson04	.10	.50	.75
712—Florida Favorite04	.10	.50	.75
710—Boy's Watermelon Collection15	
719—Excel04	.10	.50	.75
702—Golden Honey05	.15	.35	.90
718—Irish Grey05	.15	.35	.90
721—Giant Kleeckley10	.15	.35	1.00
705—Kleeckley Sweet10	.15	.35	1.00
703—Halbert Honey05	.10	.50	.75
724—Field's Jumbo10	.15	.35	1.00
711—Cole's Early04	.10	.50	.75
715—Ice Cream or Peerless05	.15	.35	.90
713—Fordhook Early05	.15	.35	.90
717—Princess10	.15	.40	1.25
723—Volga or Winter Watermelon05	.15	.40	1.25

FIELD SEED PRICE LIST Jan. 1, 1929

These Prices are F. O. B. Shenandoah, Iowa

These are the prices ruling at this time, Jan. 1st, but we hope to be able to continue them without change up to Feb. 1st, 1929, but we will not positively do so as there are indications of sharp advances in many lines. It will be all right to order at these prices, with the understanding that there may be changes either way. Early orders are practically certain of getting filled at these prices.

TIME LIMIT. Note that these prices are good only till Feb. 1st, 1929, and if you don't buy in that time, you should write for our new prices. We reserve the right to cancel these prices when stock on hand is sold.

PRICES ARE STRICTLY NET, SPOT CASH; no discount.

SAFE ARRIVAL GUARANTEED. We guarantee that all seeds will reach you in good order.

SOLD ON APPROVAL. These seeds are priced and sold with the understanding that if not found strictly satisfactory they may be returned at our expense.

FREE SAMPLES. We will gladly send free samples of any kind of seed quoted here.

YOUR MONEY'S WORTH OR YOUR MONEY BACK.

It is mutually agreed and understood that any seeds or other goods ordered of us may be returned at any time within ten days after receipt if not satisfactory, and money paid for them will be refunded, but we do not and cannot, in any way warrant the crop, as it is depending on so many conditions beyond our control.

HENRY FIELD SEED CO.

Write for Special Prices on Large Quantities

Alfalfa Per Equals
Dry land northern grown hardy 100 lb per bu.

Mixed Hardy (second grade)	\$20.00	\$12.00
Common (Kans. Nebr. Grown)	30.85	18.50
Delta 18 (Utah)	30.00	18.00
Dakota No. 12, Extra Hardy	40.00	24.00
Grimm Certified, Sealed & Tagged	50.00	30.00
Cossack Certified super hardy	53.35	32.00

Clover (60 lb. per bu.) Per Equals
100 lb per bu.

Medium or Common Red	\$35.00	\$21.00
Mammoth Red	36.65	22.00
Alsike	37.50	22.50
White Dutch Clover	40.00	24.00

Sweet Clover (hulled and scarified)

White Bien. Field Brand 99%	9.15	5.50
Yellow Bien. Field Brand 99%	9.60	5.75
New Grundy Co. White Bien. Field Brand 99% Pure	9.60	5.75
Hubam Annual White	27.50	16.50

Timothy and Timothy Mixtures (45 lb per bu.)

Timothy, best home grown	8.00	3.60
Timothy-Alsike Mixture (20 to 25%)	14.90	6.70
Timothy-Red Clover Mixture (20 to 25%)	14.90	6.70
Timothy-Mam. Clover Mixture (20 to 25%)	15.00	6.75

Blue Grass

Kentucky Blue Grass	35.00
Canadian Blue Grass	35.00
English Blue Grass	21.00

Lawn Grass Mix. & Shady Nook Lawn Grass

50¢ lb Postpaid in Zones 2 & 3.
45¢ lb Postpaid in Zones 2 & 3 in 10 lb lots.

Other Grasses

Red Top, fancy solid seed	20.00
Orchard Grass	25.00
Bromus Inermis	13.00
Bermuda Grass	60.00

Other Grasses (Cont'd) Per Equals
100 lb per bu.

Permanent Pasture Mixture	20.00	
Permanent Meadow Mixture	20.00	
Lowland Pasture Mixture	20.00	
Sudan Grass	6.00	
Dwarf Essex Rape	9.00	
Hog Pasture Mixture	8.00	
Kaffir Corn & Milo Maize	3.25	
Syrup Cane (Several varieties)	15.00	7.50
Feterita	3.60	
Fodder Cane	3.25	
Vetch Winter	15.00	
Canadian Field Peas	8.00	

Soy Beans (60 lb per bu.)

Pekin, fine for ensilage, black	4.65	2.80
Manchu, fine main crop, yel.	4.50	2.70
Virginia, soiling, hay, brown	4.65	2.80

Millet (50 lb per bu.)

Golden	3.65	1.80
Common or Fodder	3.15	1.35

Small Grain

Marquis Spring Wheat	Write for prices
Barley, Velvet, six-rowed smooth awned	1.60
Barley, Oderbrucker six-rowed	1.50
Buckwheat	4.75
Rosen Rye	1.35
Cyclone, Broadcast seeder, each P. P.	2.25
Pulverized Sheep Manure, cwt.	2.25

**Seed Inoculation (McQueen's)
For Clover or Alfalfa**

½ bu. size inoculates 30 lb seed	.50
1 bu. size inoculates 60 lb seed	1.00
2½ bu. size inoculates 150 lb seed	1.75

For Soy beans, cow peas, vetch or beans—all large seed

1 Bu. size inoculates 60 lb. seed	.50
2 Bu. size inoculates 120 lb. seed	1.00
5 Bu. size inoculates 300 lb. seed	1.75
Garden Packet—peas, beans, lima beans, sweet peas	.20

These are wholesale prices, good for amounts of 10 pounds of a kind or over. Add 2 cents per pound for amounts of 5 to 10 lbs. Add 5¢ per lb. for amounts below 5 lbs.

Be sure and read about the yield contest winning Seed Corn on pages 38 and 39 of the catalog.

HENRY FIELD SEED CO., Shenandoah, Iowa

From
Shenandoah
Iowa

Date -----

Name

P. O. _____

State ----- County -----

Street Address

Shipping Station ----- State -----

Mail or
Parcel Post ☐

Express

Freight

Shall we fill exact amount ordered and adjust price later?----- Or shall we fill for the amount of money sent?----- If out of variety ordered do we have your permission to substitute equal or better in the nearest we can supply?-----

Your Money's Worth or Your Money Back—It is mutually agreed and understood that any seeds or other goods ordered of us may be returned at any time within ten days after receipt, if not satisfactory, and money for them will be refunded, but we do not and can not in any way warrant the stand or the crop as they depend on so many conditions beyond our control.

Henry Field Seed Co.

[illegible]

Write us a letter but don't put it on the same sheet with the order. Put the letter on a separate sheet. PLEASE
The letter can then be answered while the order is being filled and neither one will have to wait.



COSMOS

COSMOS *SPECIAL OFFER 1946*
 One packet each of Early
 Cosmos, Crimson, Pink
 and White **25c**



ASTERS

ASTERS *SPECIAL OFFER 1942*
 One packet each of American Branching
 Asters, Azure Blue, Crim-
 son, Lavender, Pink, White
 and Purple **50c**



MARIGOLDS

MARIGOLDS *SPECIAL OFFER 1947*
 One package each Lemon Yel-
 low and Orange Queen and a
 packet of Dwarf **25c**



ZINNIAS

California Giant ZINNIAS
SPECIAL OFFER 1940. One packet each of
 California Giants, Canary Yellow, Crimson, Scar-
 let, Lavender, Orange, Purple, Salmon Rose and
 White **50c**



SWEET PEAS

SWEET PEAS *SPECIAL OFFER 1939*
 One packet each of eight named varie-
 ties of Spencer Sweet Peas **50c**



PANSIES

PANSIES *SPECIAL OFFER 1928*
 One package each of six named varie-
 ties and one packet of Seed House
 Mixture **50c**



COREOPSIS

Special Perennial Offer 1950
 Coreopsis Lanceolata Shasta Daisy
 Delphinium English Hybrids Clove Pinks
 Columbine Long Spurred Anemone
 Pyrethrum Perennial Sweet Pea
 One packet each of the above 8 popular perennials,
 for **65c**



PETUNIAS

PETUNIAS *SPECIAL OFFER 1927*
 One packet each of six
 varieties **45c**



LARKSPURS

LARKSPUR *SPECIAL OFFER 1948*
 One packet each Delphinium Bellamora, Belladon-
 na and English Hybrids **25c**
See nursery section for plants.
SPECIAL OFFER 1949
 One packet each of the nine items
 listed on this page all in mixed colors **75c**



ALL PRICES ON THIS PAGE POSTPAID

You can have Gladiolus in bloom all summer long by planting a few bulbs each week during April and May. These collections will produce a riot of color in big, healthy blooms. They multiply rapidly. Get a start this spring. Bulbs offered here will bloom this year.

- | | |
|---|---------------|
| 1973 One bulb each of the six illustrated and six other varieties from this catalog, our choice, twelve bulbs in all | 75c |
| 1974 Three bulbs each of the same list, thirty-six bulbs in all | \$1.75 |
| 1975 Six bulbs each of the same list, seventy-two bulbs in all | \$2.80 |



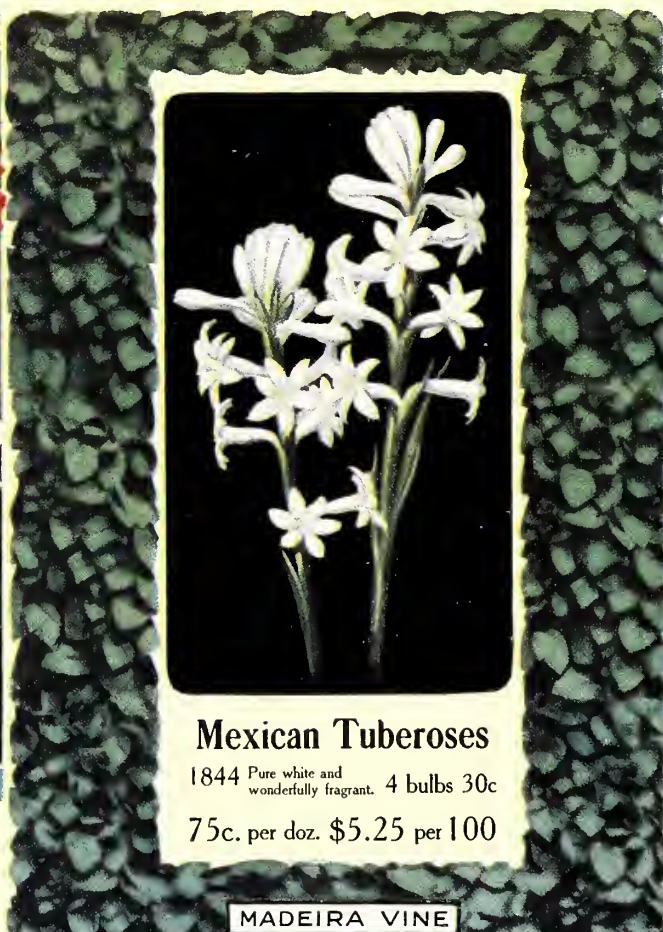
JACK ROSE

SNOWBALL

QUEEN VICTORIA

Special Dahlia Offer

- 1971** One bulb each of the three varieties illustrated and three other varieties, our choice, six bulbs in all **\$1.50**
- 1972** Two bulbs each of the same list, twelve bulbs in all **\$2.75**



Mexican Tuberoses

1844 Pure white and wonderfully fragrant. 4 bulbs 30c

75c. per doz. \$5.25 per 100

MADEIRA VINE

Maderia Vine

1845 A rapid grower and fine for porches or arbors.

6 bulbs 25c, 12 for 50c, \$3.75 per 100



LADY CALIFORNIA

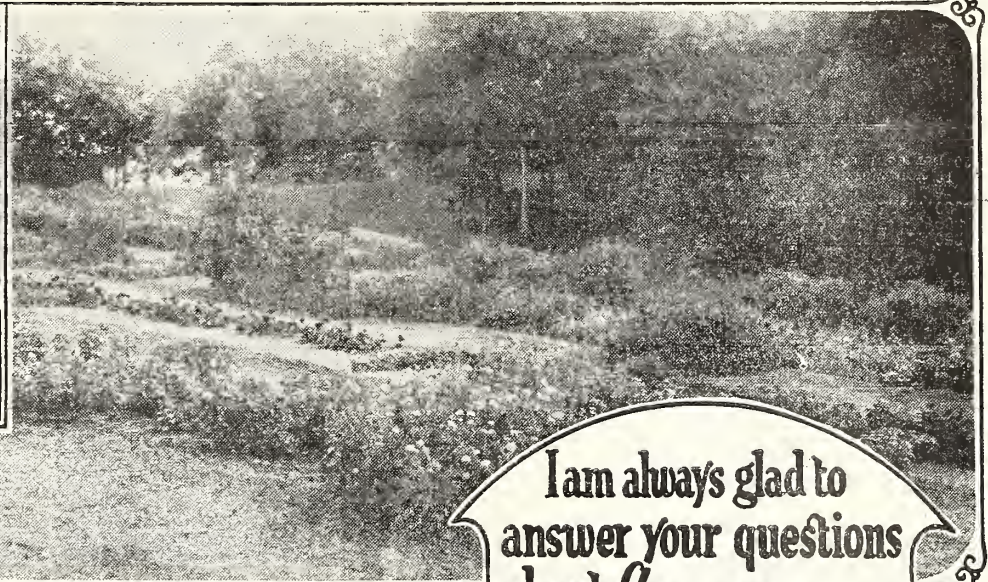
TEHAMA

Special Canna Offer

- 1987** One bulb each of the two varieties illustrated above and four other varieties, our choice, six bulbs in all **\$1.00**
- 1988** Two bulbs each of the same list, twelve bulbs in all **\$1.50**



MRS. FISCHER
Our Flower Lady



I am always glad to
answer your questions
about flowers

Seeds of Annual Flowers

You'll find all your favorite annuals here and many you'll wish to plant after you've read their description. Try some new ones this year. Most of them are easy to grow.

LAWN GRASS

When your lawn is covered with a smooth, velvety, dark green coat of grass, flowers will have a better background for display and your home will appear at its best. The house, alone, may be unpretentious but when there is a smooth lawn, well placed shrubbery and flowers, the place is homelike and attractive.

A well blended Lawn Grass Mixture and good fresh Kentucky Blue Grass seed. Prices for either: 50c lb., 19 lbs., \$4.50, postpaid in Zones 2 and 3.

PAPER POTS FOR FLOWERS

There are a few flowers that are hard to transplant. Plant all Poppies, including California Poppies, Lupins, Lavatera, Mignonette, Sweet Peas and Sweet Sultan right where they are to bloom unless you start them in small paper pots placed in a south sunny window. In fact, the little 2-inch paper pot, which you will find listed on page 32, is ideal to start any flower in.

Mrs. Helen Field Fischer, our Flower Lady, is always glad to answer, by mail or by radio, your questions about culture and identification of flowers.

Every Wednesday and Friday at 3:45 she gives a half hour flower talk, taking up problems of the season and reading interesting letters telling of garden experiences of others. Being a regular listener is like belonging to a great garden club.

No problem is too simple or too difficult for Mrs. Fischer for she has personally experimented with every plant hardy in the middle west and took technical training at Cornell University.

H. F.



Sweet Alyssum—Used as a Border

with gorgeous foliage that can be clipped if desired. Pkt., 5c.
1706—Candidatus or Love-Lies-Bleeding. A giant form of the same that sometimes attains 6 feet. Pkt., 5c.

1118—ANNUAL EVERGREEN (See Kochia).

1001—ALYSSUM. Sweet.

Sweet Alyssum is the indispensable annual. The best white border plant in existence. Lacy and fragrant. Pkt., 10c.

1002—ACROCLINUM. Everlasting. Dainty pink and white, daisy-shaped flowers. Pkt., 5c.

1003—AGERATUM. Blue Perfection. A charming annual, entirely covered with a solid fluff of bloom until very late fall. No blue garden is complete without it. A deep rich blue; 10 or 12 inches tall. Pkt., 10c.

Amaranthus

Loses color if planted in rich ground.

1004—Sunrise or Molten Fire. Medium height with foliage banded with bronze, scarlet and yellow. Plant at base of Easter Beans for Oriental effects. It colors better in poor soil. Pkt., 10c.

1005—Tricolor or Joseph's Coat. Dwarf bedding plant with gorgeous foliage that can be clipped if desired. Pkt., 5c.

Antirrhinum or Snapdragon

Snapdragons are a favorite with most everyone. Their beautiful colors and fragrance are wonderfully pleasing. They are easily grown and are fine for cut flowers as well as good bedding plants.

FALL SOWING AND SELF-SOWN ANNUALS

Many will seed themselves and all may be planted in late fall.

Sweet Alyssum	Annual Larkspur	Love-in-a-Mist
Snapdragon	Pinks	Poppy
Calendula	Calliopsis	Petunia
Cornflower	Ageratum	Verbenas
California Poppy		Portulaca

From the many varieties grown we have selected the Maximum Giant-flowered strain, which produces the long spikes. Grow them in a slightly sheltered spot, and keep moist and they will look like the hot-house blossoms.

1007—Bonfire. Glorious shades of yellow, heema and flame. Pkt., 10c.

1008—Delicata. Pink. An exquisite shade. Pkt., 10c.

1009—White. Pure as snow. Pkt., 10c.

1010—Mixed. Pkt., 10c.

1034—ARCTOTIS GRANDIS (See Blue-Eyed African Daisy.)

Please Order by Number



Antirrhinum or Snapdragon



Asters

Queen of the Annuals

Asters are one of the best flowers we have for cutting and they are just as satisfactory for bedding. They look well either by the border or near the foundation of the house. An autumn garden is not complete without them. The colors are bright and attractive; the flowers very double, stand a long time and keep well as a cut flower. All our seed is American grown, which is far superior to imported seed. All full double; no yellow centers.

American Branching—These you must have for your main crop. Give them plenty of space, as they have long stems and gorgeous big blooms.

- | | |
|----------------------|-------------------------|
| 1011—Azure Blue. | 1015—Perfection. White. |
| 1012—Crimson. | 1016—Purple. |
| 1013—Lavender. | 1017—Mixed. All colors. |
| 1014—Peerless. Pink. | |

Any of the above, pkt., 10c.

Special Offer

1942—One packet each of the colors or six packets in all, for..... **50c**

1019—Chrysanthemum-Flowered. We have made this mixture ourselves of all the feathery, shaggy varieties, including Mikado, Giant Comet, Ostrich Feather and Giant Poodle. Very artistic. Mixed. Pkt., 10c.

1018—Giant Branching. Same as American Branching but still larger. A new strain. Pkt., 15c.

1020—Queen of the Market. This is the good old standard variety that you make your money on for cut flowers, as it blooms during the July-August lull. Plant plenty of it. Mixed. Pkt., 10c.

1021—Carlson's Early. This is a new early strain, and you will want one packet for variety. Mixed. Pkt., 10c

New Varieties

For those who want something fancy for the Fair or Flower Show.



Peach Blossom



Heart of France

1022—Lavender Gem. This is an exquisite true lavender and combines beautifully with marigolds in your plantings. Pkt., 10c.

1023—Peach Blossom. A pale apple blossom shade. Combine this with Ageratum or Gilla. Pkt., 15c.

1024—Heart of France. A pure red Aster, red as the ruby and strikingly beautiful. The flowers are large, the plants of the branching habit and the stems long. Pkt., 10c.

Florists' Mixtures

Assorted varieties grouped by colors. Each color contains the principal types and the Florists' Mixture contains everything.

- | | |
|---|-----------------------------|
| 1025—Florists' White Mixed. | } Per Packet..... 5c |
| 1026—Florists' Pink Mixed. | |
| 1027—Florists' Blue Mixed. | |
| 1028—Florists' Red Mixed. | |
| 1029—Florists' Mixture. | |
| 1030—Florists' Mixture of Extra Early. | |
| 1036—BALOON VINE (Love-in-a-Puff). A rapid growing vine with pods like little green balloons. Pkt., 5c. | |

Balsam or Touch-Me-Not

An old favorite. The many-colored flowers grow along the stem, intermingled with the foliage, making a most attractive plant. Seed pods a great curiosity. When ripe will suddenly snap open, throwing the seed some distance. Excellent for planting around the foundation of a house.



Balsam or Touch-Me-Not

1037—Prize Double Mixed. The finest to be had. All double. Pkt., 10c.

1038—Camellia-Flowered. Double. Flowers all colors. Covered with white polka dots. Pkt., 5c.

1045—BALSAM APPLE. The interesting fruit of this vine suggests pomegranates with their scarlet seeds. Pkt., 5c.



Ageratum

1031—BLUE-EYED AFRICAN DAISY, Aretotis Grandis. Lovely, Daisy-like flowers, excellent for cutting. The upper sides of the petals are white and the reverse lilac-blue, with the center of the flower steel-blue. Foliage grey-green. Bush about 2 feet tall. Pkt., 5c

1046—BLUE LACE FLOWER. Still a novelty, but a good one. Long stemmed flowers and a constant bloomer. Height about 2 feet. The plants flower during July and August. Pkt., 10c.

Please Order by Number

1035—BRACHY-COME (See Swan River Daisy).

Calendula

If you love yellow and orange, this low-growing plant will bring it from early summer to late October like a carpet of sunshine. Individual blooms are beautiful and are much used for table decoration.

1047—Lemon Queen. Pkt., 10c

1048—Orange King. Pkt., 10c.

1049—Mixed. Pkt., 10c.



You'll have to go some to beat this pool. Made and planted by Mrs. H. F. La Rue, Fairfield, Iowa.

California Poppies

A beautiful low growing flower, all shades of yellow, orange and crimson, with finely cut silvery foliage. A good border plant.

1050—Orange Yellow. An old favorite. Pkt., 5c.

1051—Carmine King. A beautiful carmine-rose. Pkt., 10c.



California Poppies

1053—Geisha Girl. Fluted petals. Inside brilliant gold, outside orange-crimson. Pkt., 10c.

1055—California Poppy Border. These flowers are low growing, have beautiful foliage and will bloom late. In fact, have all the requirements of a good border plant. So we have made up a mixture and have added some of the three named varieties above and will furnish at 5c per pkt.

1056—CALLIOPSIS, Semi Plena. Another annual that scatters its dancing flowers of orange, henna and yellow into every waste corner of your garden, and is ever welcome. Plant on the tulip bed to follow them. Pkt., 5c

1057—CALLIOPSIS, Drummöndi. An interesting new dwarf form of the above. Fine for cutting. Height about 10 or 12 inches. Mixed. Pkt., 5c.

1058—CANARY BIRD VINE. Names from the airy yellow flowers with feather-like petals. Pkt., 5c.

1104—CHINESE FORGET-ME-NOT (Cynoglossum Amabile). Beautiful new annual, introduced as a novelty from China. Produces sprays of bright blue Forget-Me-Not like flowers which bloom throughout the summer. Plants grow about 18 inches high. A truly fine blue annual. Pkt., 10c

Be sure to try it this year. Pkt., 10c

Candytuft

An old annual that has been vastly improved in its color range. Its lavender, rose and carmine shades were one of the sensations of our trial grounds. You should have at least one packet of each color. The first three varieties are the Umbellata type. They have a cluster of flowers somewhat resembling annual phlox.



Candytuft

- 1061—**Carmine Glory.** Combines wonderfully with pale rose shades. Pkt., 5c.
 1062—**Giant Hyacinth-Flowered.** White. One foot spikes, actually resembles single white hyacinths. Pkt., 5c.
 1063—**Mixed.** Pkt., 5c.

1059—**Lavender Gem.** Combines with yellow and orange. Pkt., 5c.

1060—**Pale Rose.** Combines with carmine. Pkt., 5c.

Canna Seed

All the wonderful varieties of Cannas that you will find listed in seed catalogs were originated from seed. Every seed will produce a plant different in one or more respects from any other, and once in awhile a most unusual and beautiful variety will come from seed.

Try your luck if you like to experiment. You may experience the delight of producing a most beautiful new variety. They most always bloom the first year, but they should bloom the second year if they show any indication of being worth while.

The seed is as large as buck shot and very hard and it pays to chip them a little to hasten germination.

1064 Canna Seed—25 seeds, 10c; 100 seeds, 25c.

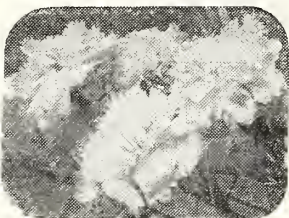
1065—**CARDINAL CLIMBER.** You will love it. Leaves are like Cypress Vine, but the flowers are little scarlet morning glories. Self sows shyly. Pkt., 10c.

1066—**CACALIA or FLORA'S PAINT BRUSH.** Pkt., 10c.

Carnations

1059—**Dwarf Marguerite.** A half hardy plant, blooming late in the season. Fragrant, double; colors white and various shades of pink. Sometimes called "Carnation Pinks." Pkt., 10c.

Chabaud's Giant Double. A very large double; suitable for pot culture as well as growing in the open. Plants can be lifted late in the season and potted for winter bloom in the house.



Carnations

- 1040—**Dark Red.** 1041—**Yellow.** 1042—**White.** 1043—**Mixed.** Your choice, 15c per packet.

1044—**CASTOR BEAN (Ricinus Palma Christi.)** The large ornamental kind. Pkt., 5c.

1072—**CHINESE WOOLFLOWER.** One of the best novelties introduced in the last fifteen years. Like a pompon of crimson yarn. Pkt., 10c.



CHINESE WOOLFLOWER

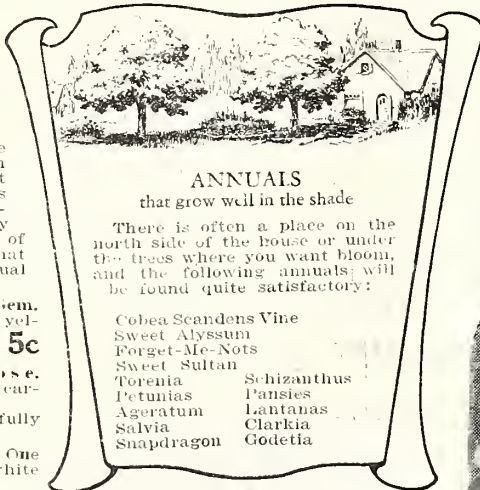
Chrysanthemum—Annual

Large daisy-shaped blooms with odd and beautiful arrangement of colored rings surrounding center. Wonderful for cut flowers. Easily grown. Plant them early.

1078—**Finest Mixed.** All colors. Pkt., 10c.

1079—**CLARKIA ELEGANS** (See Rocky Mountain Garland Flower).

1079—**COBEA SCANDENS.** A beautiful vine with bell-like flowers. If planted in your window box, it will climb the screen where desired and will make a dainty lace curtain of greenery. Pkt., 5c.



ANNUALS

that grow well in the shade

There is often a place on the north side of the house or under the trees where you want bloom, and the following annuals will be found quite satisfactory:

Cobea Scandens Vine
 Sweet Alyssum
 Forget-Me-Nots
 Sweet Sultan
 Torenia
 Petunias
 Ageratum
 Salvia
 Snapdragon

Schizanthus
 Pansies
 Lantanas
 Clarkia
 Godetia

Double Cornflower

(Centaurea Cyanus.) Much superior to the old-fashioned single Cornflower. We list these in separate colors because the blooms are so beautiful and so sturdy that you will find a dozen color combinations for it. In the pink, blue or lavender garden, it will bloom all summer. For church or house decoration you can use them and be sure they will stand up. Dainty enough for baskets and sturdy enough for school ground plantings, and best of all, it self-sows.

1067—**Blue.** 1068—**Pink.** 1069—**White.** 1070—**Lavender.** 1071—**Double Mixed.**

YOUR CHOICE PER PACKET... 10c or 3 for 25c



Single Early Cosmos

Cosmos

The glory of the fall garden. On tall, feathery, green stalks it bears daisy-like flowers in all shades of lavender, pink and red. Ours is the early-blooming strain, that blooms from mid-summer on.

1030—**Crimson.**

1081—**Pink.**

1032—**White.** 1083—**Early Single Mixed.** Above, pkt., 10c.

1084—**Early Double or Crested.** The new double Cosmos is the sensation of recent years. Full description under Novelties. Pkt., 20c.

1323—**COSMIDUM, Mixed.** It grows from 12 to 18 inches in height and produces an abundance of single orange and yellow flowers. Blooms all summer. Can be used as a cut flower or for bedding. Also recommended for borders and for flowering hedges. Pkt., 10c.

1085—**CONCOMB.** One of the old-fashioned flowers that is coming back into popularity. Pkt., 5c.

1086—**COLEUS.** A beautiful foliage plant. Pkt., 10c.

1087—**CLEOME PUNGENS** (Giant Spider Flower). A tall, slender plant with pink blossoms and spidery seed pods. The seeds are slow of germination and may not sport the first year, but well worth waiting for. Plant it in the background in a sunny location. Pkt., 5c.

1325—**SCARLET FLAX** (Linum Rubrum). Scarlet Flax is truly beautiful. Can be used in clumps along the border where it will be greatly admired by all because of its bright glowing color. Attains a height of about 1 foot. Pkt., 10c.



COCKS COMB

1088—**CYPRESS VINE.** A medium tall growing vine with fine dark green foliage; pretty red and white flower. Pkt., 10c.

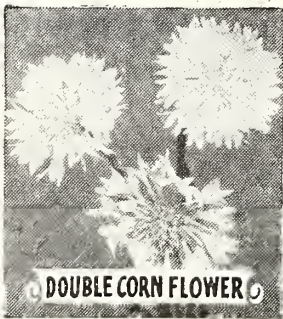
Dahlia Seed

As a rule blooms first year from seed. Each plant different. Save the bulbs of the worthwhile plants.

1089—**Single Mixed.** Pkt., 10c.

1090—**Double Mixed.** Pkt., 15c.

1091—**DATURA** (Ghost Flower). Large trumpet-shaped flowers. Blooms at night; very fragrant. Pkt., 10c.



DOUBLE CORN FLOWER

ANNUALS FOR EDGING OR BORDERS

Ageratum	Cosmidum	Portulaca
Coleus	Lobelia	Verbena
Dusty Miller	Mignonette	Candytuft
Petunias	Schizanthus	Torenia
Phlox Drummondii		Sweet Alyssum
Dwarf Nasturtiums		Vinca
California Poppies		Swan River Daisy

DIANTHUS—(See Pinks).

PLEASE
ORDER
BY NUMBER



FOUR O'CLOCK

1092—**DUSTY MILLER** (*Centaurea Gymnocarpa*). The soft gray foliage plant used to edge beds. Pkt., 10c.

1158—**DIMORPHOTHECA**. (See Golden Africa Daisy).

EVERLASTINGS (See *Helichrysum*).

1181—**EVENING PRIMROSE** (*Oenothera*). These flowers are fragrant in the evening, some of them closing during the day. The plants grow from 1 to 2 feet tall, producing poppy-like flowers of white, yellow, rose, etc. Mixed. Pkt., 5c

FEVERFEW (See *Matricaria*).

1095—**FOUR O'CLOCK or MARVEL OF PERU**. An old favorite of renewed popularity. Use it for hedges, for foundation planting and Wonderful around filling stations, because of its evening bloom and fragrance. Children make beads of its seeds. Mixed. Pkt., 5c; oz., 20c.

1094—**GERANIUM SEED**. No two plants from seed are just alike. Pkt., 10c.

1095—**GILIA**, *Capitata*. A new annual you will enjoy getting acquainted with. Almost everlasting. White and blue mixed. Wonderful for blue cut flowers. Pkt., 5c.

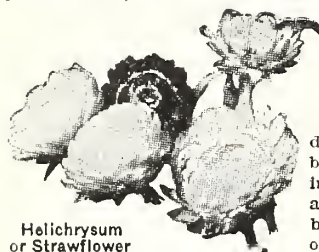
1096—**GLADIOLUS SEED**. Try your luck at growing Glads from seed. Full instructions on each packet. Pkt., 10c.

1097—**GLOBE AMARANTH** (*Bachelor's Button*). Everlasting globular blooms in shades from white to crimson. Reminds you of clover blossoms. Mixed. Pkt., 5c

1156—**GODETIA or SATIN FLOWER**. Satiny cup-shaped flowers of white, scarlet, dark crimson and pure white. Splendid either bedded or grown in pots. Compact growing plants. Pkt., 10c.

1171—**GOLDEN AFRICAN DAISSY** (*Dimorphotheca*).

The single, daisy-like blossoms, 2½ inches in diameter, are brilliant orange, with a dark-colored disk, zoned black; plants rather dwarf, growing but 12 to 15 inches high. Good for groups or borders. Pkt., 10c



Helichrysum or Strawflower

PLEASE ORDER BY NUMBER

Ornamental Gourds

Will climb surprisingly well. Are useful, ornamental and a great curiosity.

1098—**Bottle**. Used as a drinking cup or water jug. Pkt., 5c.

1099—**Dipper**. The old-fashioned Missouri sort. Pkt., 5c.

1100—**Hercules Club**. About 3 feet long. Pkt., 5c.

1101—**Nest Egg**. Guaranteed to fool the old hen. Pkt., 5c.

1102—**Sugar Trough**. Large as a peck measure, often larger. Pkt., 5c.

1103—**Fancy Mixed**. All kinds, shapes and sizes. Pkt., 5c; oz., 20c.

Assorted Varieties—Six packets for 25c.

Helichrysum Everlastings

The rose-shaped strawflower that is the foundation and glory of all winter bouquets. We have the largest and most beautiful colored strain in the market. When gathering, remove the stem and substitute a slender wire. It is easily grown in this climate.

1106—**Canary Yellow**. Pkt., 10c. 1111—**Violet**. Pkt., 10c.
1107—**Crimson**. Pkt., 10c. 1109—**Fiery Red**. Pkt., 10c.
1108—**Rose**. Pkt., 10c. 1110—**Golden Yellow**. Pkt., 10c.
1112—**Mixed**. Pkt., 10c; 6 for 50c; either alike or assorted.

ANNUALS FOR BOYS AND GIRLS

Annual Evergreen	Annual Larkspur	Balsam	Nasturtiums
California Poppy	Marigold	Calliopsis	Petunias
Four O'Clock	Morning Glories	Cosmos	Pinks
Ornamental Gourds	Candytuft	Zinnias	Snow-in-the-Mountain
Hyacinth Bean	Cornflower	Poppies	

1115—**HELIOTROPE**. A tender purple plant with a sweetly haunting perfume. Start seeds in box. Pkt., 10c

1114—**HYACINTH BEAN**. Rapid growing vine. Both blooms and pods are very ornamental. Pkt., 5c.

1115—**ICE PLANT** (*Meibomiaanthemum*). Foliage covered with feeble globules. Suitable for porch boxes or hanging baskets. Pkt., 5c.



Let the kiddies have a flower garden.

1116—**JAPANESE HOP**.

(*Humulus Japonicus*). Beautiful insect-proof vine with artistic seeds. This and Moonflower are our most rapid climbers. Better plant both and see which does best for you. Pkt., 5c.

1117—**JOE'S TEARS**. The gray seeds, shaped like a giant tear drop, are the joy of childhood for using as beads. Pkt., 5c; oz., 25c.

1118—**KOCHIA or ANNUAL EVERGREEN**. Used with taste this is a marvelous asset to a garden for hedges, single specimens, or for backgrounds. Have you tried trimming it in fancy shapes, or using the individual plants in the place of dwarf evergreens? Pkt., 5c; oz., 25c.

1119—**LANTANA**. Should be used more. Fine for beds or baskets, and can be carried over to bloom in winter. Pkt., 5c.

Larkspur (Annual Delphinium)

The new double annual Delphiniums are a close rival to their sister, who reigns queen of the hardy garden. They are nearly as tall and they self-sow. Do not fail to try them. What we offer is the tall branching type.

In the fall, pot up a few of the volor tears and carry over in the house. They will bloom beautifully in the early spring.

1120—**Blue**.
1121—**Pink**.
1122—**Rose**.
1123—**White**.
1125—**Mixed**.

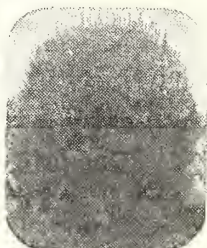
Your choice, pkt., 10c; 3 for 25c.

1124—**LAVATERA Trimestris**. A dainty pink dwarf of the Hollyhock family. Pkt., 10c.

1126—**LOBELIA**. A marvelous shade of blue for your borders and boxes. Combines ideally with Sweet Alyssum. Pkt., 10c.



Larkspur—Annual Delphinium



Kochia or Annual Evergreen

1125—**LOVE-IN-A-MIST** (*Nigella*). A flower of tender blue, half hidden by a mist of green. Pkt., 5c.

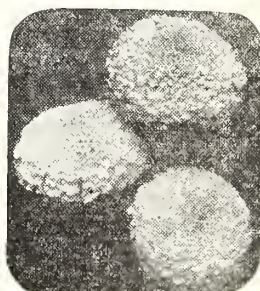
LINUM RUBRUM (See Scarlet Flax).

1157—**LUPINE**, Dark Blue. Long graceful spikes with pea-shaped flowers. Annual and suitable for cutting. Pkt., 5c.

For Paper Pots and Hot Caps
See Page 32

Marigold

We offer the very largest and most globular form of this popular tall-growing annual. This and the Giant Zinnia are much used in civic beauty campaigns for uniform plantings of alleys and parkings. The Shenandoah Garden Club furnished seeds of these to our school children one year with wonderful results.



Marigold

sults. If you are putting on such a campaign, write us for special rates on quantities.

1127—**Lemon Queen**. Pkt., 15c.
1128—**Orange Prince**. Pkt., 15c.
1129—**Mixed**. Pkt., 10c.
1130—**Dwarf Marigold Mixed**. Pkt., 5c.
1131—**MATRICARIA or DOUBLE FEVERFEW**. The good old standby, furnishing white flowers for cutting all summer. Its fragrance carries memory back. Pkt., 5c.
1132—**MIGNONETTE** (*Reseda Odorata*). Pkt., 5c.

Moonflower

Only the white form, *Noctiflora*, is night blooming. The Heavenly Blue and Giant Pink add a Japanese touch to gardens all day long unless the sun is extremely bright. If you wish them to begin blooming early, you must start the seed indoors, as they have tropical habits. Soak seeds over night in warm water before planting.

1153—Giant White, *Noctiflora*. One of the largest and finest. Pkt., 10c.

1154—Mammoth Pink. Very much like the big white Moonflower, but pink in color. Pkt., 10c.

1155—Heavenly Blue. Immense flowers, in clusters; and produced in such abundance as to almost hide the foliage. Pkt., 10c.



Moonflower—Early Skyblue

MOONFLOWER, EARLY SKYBLUE

1149—A clear, deep sky blue, large and early. Because of its earliness it will provide a long season of bloom for you. It is a strong climber and the foliage a healthy green and at times almost covered with flowers. It blooms during daytime and the flowers remain open longer on cloudy days. The most remarkable Moonflower we have ever offered. Price per packet of one dozen seeds, 25c.

Morning Glories

This is one of the most reliable climbers I know of. It does well anywhere. The flowers are so bright and cheerful



Morning Glories

that it is a comfort to grow them. They can, with good effect, be mixed with other climbers.

Plant them on every blank wall and lattice. Their cheery "good-morning" blesses mankind. Everybody loves them.

1136—Common Mixed (*Convolvulus major*). Fresh bright looking flowers, and a healthy, dark green foliage. Colors white, various shades of blue and red. Pkt., 5c; oz., 25c.

1137—Imperial Japanese Mixed. This one has a wider range of color than the common kind. Our seed is imported. Pkt., 10c; oz., 35c.

Nasturtiums

They do just as well on poor soil as on rich soil; in fact, they prefer a thin, rocky, clay soil. The climbing or trailing varieties are just the thing to cover a fence, stump or trellis. The dwarf varieties make a good border plant. All varieties are fine for cut flowers. Keep them picked.



Dwarf Nasturtiums

DWARF NASTURTIUMS

1139—Dwarf or Tom Thumb. A mixture of the choicest sorts in all colors. All make a rounded, compact bush literally covered with bright flowers. Pkt., 5c; oz., 25c.

1140—Beauty. Yellow flamed with scarlet. Pkt., 5c.

1141—King of Tom Thumbs. Scarlet flowers, dark foliage. Pkt., 5c.

1142—Queen of Tom Thumbs. Variegated-leaved and mixed. Extra good. Pkt., 10c.

1143—Vesuvius. Salmon-rose. Pkt., 10c.

1144—Ruby King. Dark foliage, deep red flowers. Pkt., 10c.

1145—Spotted King. Dark foliage, spotted flowers. Pkt., 5c.

1930—SPECIAL OFFER. One packet each of the above six varieties and one Tom Thumb, all for..... 35c

TALL OR CLIMBING NASTURTIUMS

This strain climbs well and is suitable for the trellis or any situation not requiring a tall climber.

1155—California Giants. A mixture of the tall growing sorts. Pkt., 5c; oz., 85c.

TALL OR CLIMBING NASTURTIUMS—Continued

1158—Lobbianum Mixed. Our State College at Ames, Iowa, recommends this strain for sunny window boxes. Do not grow as tall as the climbing. Are covered with brilliant flowers. Pkt., 10c

1172—NEMESIA. A delightful new annual of recent introduction. The little bushy plants grow about 1 foot high and are thickly set with pretty orchid-like flowers in the brightest of yellows, pinks, blues, reds and orange. Mixed. Pkt., 10c.

1159—NICOTIANA. Queen of night bloomers. Densely fragrant. Pkt., 10c.

Pansies

No other flower seems so human as the Pansies. Children kiss their faces, sick people love to hold them. The more you pick them the better they thrive. They do best in soil that is rich with fertilizer and contains plenty of leaf mold to hold the moisture. There are two times of the year to sow the seed. First, in August or early September, to get strong, sturdy young plants to live over winter. Second, in early spring in the house or hot-bed to get plants for late summer blooms.

SEED HOUSE MIXTURE

1161—We are often asked what seed we use for the wonderful Pansy borders which surround our seed house plantings, and give a mass of bloom from April to December, with every visitor at liberty to pick as many as he pleases. This is a special mixture made up by ourselves, and, while individual blooms are not so large, the plants stool out thickly and stand cutting back and you will find no more satisfactory bedding mixture on the market. Pkt., 10c; 1/4 oz., 75c.

SEED HOUSE STRAIN IN COLORS

1162—Golden Yellow.

1163—King of the Blacks.

1164—Snow Queen.

1165—Azure Blue.

1166—Bronze and Henna Shades.

1168—Peacock Margined.

Your choice of any named variety, pkt., 10c, 3 for 25c

1928==SPECIAL OFFER

One packet each of above six varieties and one of Seed House Mixture, for 50c

Winter Bouquets



Used in vases or made into an endless variety of bouquets. All listed on flower seed pages with full descriptions.

1002—Acroclium.

1112—Helichrysum, Mixed.

1117—Statice Sinuata.

1097—Globe Amaranth.

1276—Baby's Breath or Gypsophila.

1281—Chinese Lantern Plant.

1295—Eryngium (Sea Holly).

1312—Statice latifolia.

1943—Special Offer. One packet each of above 8 varieties, for 50c.



1160—Mile High Mixture. These are the great big fellows with the Mountain vigor still in their blood. Buy them for very large individual blooms. 1/4 oz., \$1.25. Pkt., 20c

Mile High Mixture

Pansy Plants

If you did not get Pansies planted last fall, send us an order now to be filled in April or May for some of our big, vigorous, "Wintered Over" plants. They will be covered with buds just ready to burst and will give the children blooms for May baskets and Mother's Day. If placed on grave, will be in full bloom Memorial Day. They transplant easily. Give sunny position for spring bloom.

FOR WINDOW AND PORCH BOXES

Torenia	Geraniums	Early Asters	Ice Plant
Petunia	Lantana	Nasturtium	Cypress Vine
Coleus	Carnations	Verbenas	Heliotrope
Ageratum	Lobelia	Dusty Miller	Sweet Alyssum



1180 Hybrid Mixed

- crimson. Pkt., 10c.
 1176—Violacea. Nearly blue. Pkt., 10c.
 1177—Snowball. Pure white. Pkt., 5c.
 1178—Howard's Star. Velvety purple with white star in center. Pkt., 10c.
 1179—Lord Courtenay. Brilliant rose with yellow throat. Pkt., 10c.

1927---Special Offer

One packet each of the above six varieties, for..... **45c**

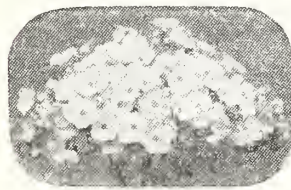
- 1180—Hybrid Mixed. The best mixture we have ever sold. Pkt., 10c.

Then the Balcony Type—They are profuse blooming trailers with large flowers vividly colored. Use for porch and window boxes.

- 1186—Balcony Blue..... Pkt., 15c
 1187—Balcony Rose..... Pkt., 15c
 1188—Balcony White..... Pkt., 15c
 1189—Balcony Mixed..... Pkt., 15c
 1190—Giants of California. Flowers of enormous size, beautifully ruffled and fringed edges, covering every known shade in Petunias. Make splendid pot plants. Plant the seed carefully, as it is very small. Pkt., 35c.

Pinks Of course, you want "Pinks." They bloom steadily all summer and usually live over.

- 1191—Double and Single Mixed. Pkt., 5c.



Phlox, Drummondii

PORTULACA or ROSE MOSS. Champion hot weather bloomer. Try it between your ribbon drives, and you must have it for your rock garden.

- 1195—Double Mixed. Pkt., 10c. 1196—Single Mixed. Pkt., 5c.

Poppies

Will grow and bloom in any kind of soil and in any kind of weather. The colors are so brilliant and showy that they attract more attention than anything on the place. Even in the heat of July, when nothing else wants to bloom, the Poppies are on hand fresh and beautiful.

- 1197—Double Peony-Flowered. Tall with immense double heads. Pkt., 5c.

- 1198—Carnation-Flowered. Like a carnation. Pkt., 5c.

- 1199—American Legion. The kind the soldiers love. Large, single scarlet. Pkt., 10c.

- 1200—Tulip Poppy. An absolutely new type; blooms shaped like a giant red tulip. Pkt., 10c.

- 1201—Rose Pink. A color much prized in any garden. Pkt., 10c.



Sleepy Hollow Poppies

- 1202—Shirley. Petals like crinkled China silk. Pkt., 10c.

- 1203—Sleepy Hollow Mixture. The kind Henry Field grew on his little truck farm years ago. Some of all kinds. Double and single, tall and dwarf, and all colors. You can't beat it. Pkt., 10c.

1929—SPECIAL OFFER.
 One packet each of above seven varieties
 for..... **50c**

Petunias

Fine for massing in beds or along walks or driveways. Will reseed themselves from year to year. All of them make good window box and house plants. For bedding use these dwarf and profuse bloomers. Fine specimen in the tulip bed.

- 1175—Rose Morn. Apple blossom pink with white throat. Pkt., 10c.
 1176—General Bedos. Blazing



A small part of a crowd that attended one of our watermelon feeds and managed to eat up a carload of them in about two hours.

- 1192—Fireball. Pkt., 10c.
 1193—Snowball. Pkt., 10c.
 1194—PHLOX DRUMMONDII. They begin blooming early and increase in number as they grow. Their broad, flat tops clustered in contrasting colors make them very desirable for bedding. Low growing. Young plants brought in will bloom in the house in winter. Mixed colors. Pkt., 10c.

ROCKY MOUNTAIN GARLAND FLOWER (Clarkia Elegans). It produces a mass of slender upright branches that reach a height of about 2 feet; the foliage is bronzy-green. Each branch is covered for almost its entire length with buds, and flowers in delicate and very brilliant shades of rose, white, red, pink and purple. Does well in sun or shade, blooming from May to September.

- 1205—Mixed. Pkt., 10c.

SCABIOSA or MOURNING BRIDE—This old-time annual, which is once more decidedly in favor, is here offered in separate colors to aid you in arranging your garden. Wonderful cut flowers.

- 1209—Black. 1211—Lavender. Your Choice, **5c**
 1210—White. 1212—Rose. per packet....
 1213—Mixed. Pkt., 10c.

1214—SALVIA or SCARLET SAGE. Plant liberal quantities in boxes, for you will want them to edge Canna beds, to set in front of foundation shrubs, and to slip into bare places in your perennial borders in late summer. No autumn garden is complete without its blazing glory. Stands 24 to 30 inches high. Pkt., 10c.

1207—Salvia Bonfire. Earlier than Splendens and not as tall. Flowers stand well above the foliage. Eighteen to twenty-four inches high. Pkt., 15c.

1215—SCHIZANTHUS. The daintiest of annuals. Bright little blossoms, blotched and speckled like butterfly wings. Fernlike foliage. Pkt., 5c.

1216—SNOW-ON-THE-MOUNTAIN. A beautiful annual foliage plant with variegated green and white leaves. Combines most effectively in a planting with Marigolds. 24 to 30 inches high. Pkt., 5c.

1208—SALPIGLOSSIS (Velvet Trumpet). As easy to raise as Petunias. Flowers of deep purple and henna, overlaid with gold lace. A splendid cut flower. Mixed. Pkt., 10c.

- 1172—SAPONARIA. Vaccaria. Satiny pink flowers somewhat like an enlarged Gypsophila, valuable for cutting and largely used for mixing with other flowers. Grows about 2 feet high. Make several sowings for a succession of bloom. Pkt., 5c.

- 1217—STATICE Sinuata. The new annual everlasting which bears dainty pink, lavender and yellow ruffles along its flower stem. Fine for winter bouquets. Separate seed clusters before planting. Mixed. Pkt., 10c.

- 1219—SUNFLOWER, Dwarf Double. Pkt., 5c.

1055—SWAN RIVER DAISY (Trachypome). Tiny blue, pink, or white flowers which combine daintily in vases with Sweet Alysium. Plants grow about 10 inches tall and are useful for edgings; compact in growth and produce a profusion of bloom throughout the summer. Pkt., 10c.



Salvia or Scarlet Sage

Salvia or Scarlet Sage along its flower stem. Fine for winter bouquets. Separate seed clusters before planting. Mixed. Pkt., 10c.

ANNUALS SUITABLE FOR POTS

Torenia	Lantana	Carnation Geranium
Ice Plant	Petunia	Colus Ageratum
Forget-Me-Not		Heliotrope
Mignonette		Snapdragon
Schizanthus		Early Asters

1185—SWAN RIVER EVERLASTING (Rondanthe). The flowers are rather bell-shaped, pink and white, and smaller than those of Helichrysum. The plants grow a foot tall and are dainty and graceful, but not showy. For small basket and vase arrangements during the winter, these little flowers are charming. Pkt., 10c.

- 1259—SWEET ENGLISH VIOLET. Pkt., 10c.

Annuals that thrive near foundations

Zinnias
 Balsams
 Four O'Clocks
 Marigold

Annual Evergreen
 Love-Lies-Bleeding
 Snow-on-the-Mountain



Early Flowering Spencers



Spencer Sweet Peas



Mary Pickford—Pinkie

Sweet Peas

Have you tried the newer types of Sweet Peas? The flowers are more open, have longer stems, produce more flowers and for a longer period of time. They are of enormous size and have a much wider range of color. Both standards and wings waved and frilled. The word "Standards" refers to the top petals and "wings" to the lower ones. All peas like cool weather and moisture, especially at the roots. Plant early in a trench with leaf mold or other humus to hold the moisture. As the plants grow, fill the trench with the same type of soil. There is no question that inoculating culture improves the bloom and size of plants of your Sweet Peas. A 20c box is enough for ordinary plantings.

Early Flowering Spencers

This is something new. It should not displace the late flowering type but should be grown in connection with them, then you will have Sweet Peas early and late.

1236—Early Harmony. Clear lavender. Pkt., 10c.

1237—Rose Pink. Bright rose pink. Pkt., 10c.

1238—Vulcan. The most vivid scarlet color ever seen in Sweet Peas. Pkt., 15c.

1237—Early Blue Bird. An attractive shade of blue. Pkt., 15c.

1238—Early Snowflake. Pure white. Pkt., 10c.

1264—Early Spencer Mixed. Contains all of the above, and more, too. Pkt., 15c; oz., 50c.

1944—SPECIAL OFFER. One packet each of the above five varieties and one of the mixed, total, 75c. Special price..... 50c

Spencer Sweet Peas

1220—Austin Frederick Improved. This is a large, pure lavender. Pkt., 10c.

1221—Crimson King. A distinctly new shade of crimson. Very bright. Pkt., 10c.

1224—King White. A giant white. Pkt., 10c.

1227—Royal Purple. A rich velvety purple. Pkt., 10c.

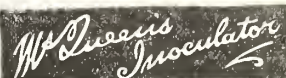
1228—Campfire. More brilliant and brighter than any other scarlet. Pkt., 10c.

1229—Youth. White, edged with a delicate soft rose-pink. This was awarded first prize at the Glasgow exhibition. Pkt., 10c.

1234—Blue Bird. A true blue; beautifully waved and frilled. This will make exquisite bouquets for your blue dining room or bedroom. Like the other new varieties, it is the lushest kind of a grower, with long stems that you like to pick. Pkt., 15c.

1233—Miss California. Orange and salmon-pink are rare colors for Sweet Peas; eagerly sought. This variety carries them. We have named it for the "Golden State." A vigorous variety with three or four blooms to the stem. A special prize winner at the British National Show. Pkt., 15c.

1939—SPECIAL OFFER. One packet each of the eight varieties mentioned above..... 50c



Sweet Peas belong to the same class of plants as clovers, beans and other legumes and if inoculated produce better bloom and a thrifter plant. For other flowers use Watch-Em-Grow. Garden size (Combination)..... 20c

Sweet Pea Novelties

1252—Mary Pickford. This blossom especially suggests "America's Sweetheart" by copying the pink of her cheeks and a touch of the gold of her hair, and wearing the dainty ruffles of her party gowns. Your friends will respond to it with the same eagerness they respond to the smiles of their screen favorite. Pkt., 15c.

1329—Pinkie. The largest of all we have ever seen in deep pink section of accepted, preferred varieties. A most vigorous grower, producing on long stout stems well waved, nicely placed flowers of a beautiful rose pink shade. Pkt., 20c.

1550—Fluffy Ruffles. Rich rose pink, many duplex flowers. Pkt., 15c.

1326—Cherry Red. This is a special blend of the bright red colors in Sweet Peas. The flowers are produced on long stems and both standards and wings waved and frilled. Bright red is very desirable in Sweet Peas. Pkt., 10c.

1945—SPECIAL OFFER. One packets each of the four novelties..... 45c

1250—The Spencer Mixture. A mixture of the very finest types for those who have limited space. Pkt., 10c; oz., 55c; 1/4 lb., \$1.25.

1251—Grandiflora Mixture. The good old standards that we have furnished you for years. Pkt., 5c; oz., 20c; 1/4 lb., 75c.

Sweet Sultan

1240—(Centauria imperialis). Soft shades of lavender, purple and rose, in artistic thistle-shaped blooms; about as large as Asters. A charming flower. Easy to grow. Plant when you do your lettuce and the blooms will be ready to pick when cherries are ripe. Pkt., 5c.

1241—TORENTIA. A marvelous little annual with purple pansy-like flowers. It loves shade, and heat, and moisture, and so is a great find for the fernery or north window boxes. Around the pool at the Seed House it attracted constant comment and inquiry. Height about one foot. Start seeds in boxes and transplant after middle of May. Pkt., 15c.

1242—TEN WEEKS STOCKS. This is a favorite bedding plant, with its densely fragrant flowers like dainty rosettes in spike-like formation. Mixed. Pkt..... 5c

1251—VINCA. A very free-blooming pink and white bedding plant with dark laurel-like foliage. Start early, as seed germinates slowly. Lift in the fall like Chrysanthemums. Pink and white mixed. Pkt., 5c.

Verbenas

These are the magic weavers that mingle their glorious colors into Oriental rugs of bloom in your garden. Do not forget them this year. They are often used for undergrowth for Lilies.

1243—Purplish Dark Blue. Pkt., 10c.

1244—Lucifer. Scarlet. Pkt., 10c.

1245—Pink. Pkt., 10c.

1246—White. Pkt., 10c.

1247—Mixed. Pkt., 15c.

Verbena Hybrida Grandiflora or Mammoth Verbenas. My sister, Jessie Field Shambaugh asked me to list this special strain. The individual flowerets measure an inch and over.

1248—Rosea. A pure pink with large white eye. Pkt., 15c.

1249—Blue. White eye. Pkt., 15c.

1250—Mayflower. Pink. Pkt., 15c.



Verbena



Let the children plant a few Sweet Peas

California Giant ZINNIAS

No flower has been more improved of late years than the Zinnia. The variety used now looks more like a Paeonia or a Chrysanthemum. Since they may be moved even when in bloom, it is desirable to plant a package of each color in your vegetable garden, and during the summer lift them and place them wherever needed in bare spots in your perennial gardens.

- | | |
|---------------------|-------------------|
| 1252—Canary Yellow. | 1256—Orange. |
| 1253—Crimson. | 1257—Purple. |
| 1254—Scarlet. | 1258—Salmon Rose. |
| 1255—Lavender. | 1259—White. |

Any of above, pkt., 10c.

1910—SPECIAL OFFER—One packet each of above eight varieties, for..... 50c

1260—Mixed. All colors. Pkt., 10c.

1261—Exquisite. The most beautiful of the new Zinnias. Of immense size and blending from deep Tyrian rose in center to light rose at the edge. Raise this for your flower show. The seed is scarce. Pkt., 15c.

1262—Scarlet Gem. The dwarf variety. Is 8 inches high and a mass of small red blooms for a bed or border. Recommended for red, white and blue plantings with Snowball Petunias and blue Perfection Ageratum. Pkt., 10c.

1266—Cut-and-Come-Again. Long stems, very double and perfectly formed. Flowers are medium sized and bred specially for cutting but are satisfactory for bedding.

Fine mixed. Pkt..... 15c

1265—Flower Garden Mixture. A big packet of annual flower seed containing varieties specially suited for cut flowers. These will be long-stemmed varieties and many types; a gorgeous riot of color, selected to bloom over a long season. Pkt..... 10c

Dutch Bulbs for Early Spring Bloom

Each spring when Tulips, Hyacinths, Narcissus, Crocuses and Snowdrops are in their full glory, folks say, "Oh! if I had only planted a bed of Dutch Bulbs last fall." Why not make a resolve right now to have that bed next year and start by sending in your order this spring instead of waiting until next fall when you will be out of the notion. We will file it and when the bulbs are in, early next fall, will send them along without another word from you. If you should want to change your order later on, we can easily arrange that. The beauty and fragrance of the early spring bloomers is appreciated more by folks than most any other flower.

Hyacinths

Hyacinths make one of the very best house plants. They are easily grown and sure to bloom. Their colors are pretty but I believe you will enjoy most of all, their fragrance. They are just as good outdoors as a bedding plant or in the border.

Bedding Hyacinths in Separate Colors

- | | |
|--------------|------------------|
| 1749—White. | 1752—Pink. |
| 1750—Yellow. | 1753—Deep Blue. |
| 1751—Red. | 1754—Light Blue. |

1755—Mixed, all colors.

Price, 6 for 90c; 12 for \$1.65; 25 for \$3.00.

Tulips

20 bulbs for only 85c, postpaid.

1981—Rainbow Collection. Here is a mixture of Tulips that you just can't resist. It is a carefully blended mixture of the prettiest bright colors that will be in bloom when the first birds come in spring. They are all the Single Early varieties. Select the spot in your lawn they are to occupy and if you need two collections, will make the two at \$1.60, or a single collection of 20 bulbs for 85c.

1978—Darwin Collection. Consists of a wide range of the soft Darwin shades and a few of the Cottage varieties to brighten it up. They are all the big long-stemmed varieties, the best for cut flowers. They are not only desirable for cut flowers but a clump grown from this collection will add a touch of color that your friends will admire. 20 bulbs for 85c, postpaid.

1723—Mayflowering or Cottage. During the first part of May these Tulips will show a blaze of color that is not equaled by any other unless it is the Early Single Tulips. The stems are very long and they make a very desirable cut flower. 6 for 35c; 60c per dozen; \$4.00 per 100.

1774—Old Dutch Breeder Tulips. While these are an old favorite in Holland they are comparatively new in this country. They include blendings of such colors as purple, orange, violet, old gold, buff, maroon and brown. They are about the same season as the Darwins, rather late, having long stems and large bloom. 6 for 35c; 12 for 60c; \$4.50 per 100, postpaid.

Tulip Collections

Small groups of from 25 to 100, especially if in solid colors and placed in an effective position will change the appearance of a lawn from a rather drab unattractive place to one of beauty.

Twenty-five bulbs will cover a space about two feet square or 20x30 inches. From this you will have an idea of how much space 25 bulbs will cover in an oval or triangular shape. Fifty bulbs should cover a space 2x4 feet. Full instructions with each order.

The prices on all groups is the same and is as follows:

- | | |
|--------------------------|--------|
| 25 bulbs, postpaid..... | \$1.15 |
| 50 bulbs, postpaid..... | 1.60 |
| 100 bulbs, postpaid..... | 2.00 |

Collection 1775. A white with a dainty edging of rose on each petal, which widens as the flower ages. Long graceful stems. Late blooming.

Collection 1777. A bright scarlet, very early, single, rather dwarf and fine for bedding or borders.

Collection 1780. One of the long stemmed Darwins, a bright red. They can be left to brighten up your lawn or can be used as a cut flower.

Collection 1786. The flowers are colored soft tones of buff, bronze or purple in many combinations and shades. Long stems and season same as the Darwins.

In addition to the above we will have Narcissus, Crocus, Scillas or Wood Hyacinths, Grape Hyacinths and Snowdrops, as well as a list of named varieties in the Tulips and Hyacinths.

To Follow the Dutch Bulbs

Start the plants in the house and transplant later or plant the seed early in the bed of tulips or other Dutch bulbs and they will furnish you bloom the balance of the season.

- | | | |
|---------------|--------------|------------------|
| Asters | Dusty Miller | Petunias |
| Ageratum | Verbenas | Phlox Drummondii |
| Calendula | Lantana | Portulaca |
| Calliopsis | Nasturtiums | Zinnias |
| Sweet Alyssum | Pansies | |

AND OTHERS

Seeds of Perennial Flowers

1270—ALYSSUM saxatile. A popular rock garden plant with gray leaves and yellow flowers in early April. Pkt., 5c.

1271—ANCHUSA. A large-growing blue flower for the background, sometimes called "Giant Forget-Me-Not." Pkt., 5c.

1272—ANTHEMIS or YELLOW SHASTA. An easily grown perennial with fernlike foliage and yellow, daisy-like flowers. Pkt., 10c.

1295—AGROSTEMMA. Coronaria (Hardy Rose Champion). The flowers of Agrostemma, also known as Rose Champion, were in ancient times woven into garlands or crowns for festivals, which explains the name Coronaria. Colors are crimson and white with rosy eye. The foliage is silvery white. Plants growing about 2 feet high, suitable for rock gardens and borders. Pkt., 10c.

AQUILEGIA or COLUMBINE

An early blooming plant. Flowers well above foliage with long, graceful stems. Suitable for bedding or for cut flowers.

1274—Long Spurred Hybrids. An unusually good strain of this popular perennial. Very large, long-spurred flowers, and a wide range of color. Pkt., 10c.

1275—Mixed Varieties. Seed of our own saving from all varieties. Pkt., 5c.

1276—BABY'S BREATH or GYPSOPHILA. The fine cut white blossoms are beautiful while fresh, or when dried as everlasting are indispensable in winter bouquets. Pkt., 5c.

1278—CANTERBURY BELLS (Campanula). The well known "Cup and Saucer" plant. Pink, blue and lavender bells, half as large as a teacup. Mixed colors. Pkt., 5c.

1281—CHINESE LANTERN PLANT (Physalis). The large, orange-red pods are ornamental in winter bouquets. Easily grown. Pkt., 10c.

1282—COREOPSIS lanceolata. A yellow daisy-shaped flower. This plant with Gaillardia, are the two perennials that best stand hot, sunny locations. Pkt., 10c.

1283—CLOVE PINKS. These are the pinks with gray, grasslike foliage and a soft spicy fragrance that are so useful as borders, or as subjects for the rock garden. Mixed colors. Pkt., 10c.

1284—MAIDEN PINKS or DIANTHUS DELTOIDES. A bright little flower that blooms in June and July. Very low growing. Splendid rock garden plant. Mixed colors. Pkt., 10c.

1285—DAISIES, SHASTA, White. The well known large-flowering white Daisy, which was introduced from California. Pkt., 10c.

1272—DAISIES, SHASTA, Yellow. (See Anthemis.)

1504—PERENNIAL SWEET PEA (Lathyrus latifolius). A sturdy and rapid growing vine, which is covered all through the late summer with masses of sweet pea-shaped flowers in white, pink or rose. Mixed colors. Pkt., 10c.

1506—LUPINES. Tall spikes of pea-shaped blossoms in pink, lavender and blue. Pkt., 5c.



Shasta Daisy



Columbine



Coreopsis

SATIN FLOWER

1505—Honesty (Lunaria Biennis). Also called "Satin Flower" or "Moonwort." This plant has peculiar seed pods like great transparent dollars. Use in winter bouquets. Pkt., 10c.

Delphinium

These are the beautiful hardy Larkspur. They come in wonderful shades of blue and lavender, and the spikes sometimes stand higher than your head. You will wish to try a few of each variety.

1287—Belladonna. Probably the universal favorite because of its exquisite pale blue color. Branching instead of tall spike. Pkt., 10c.

1288—Bellamosum. Just like Belladonna except that it is a dark, deep blue, with a white center. Pkt., 10c.

1289—English Hybrids. This is the type that grows the tallest and blossoms are stiffly arranged along the spikes instead of being in loose sprays like Belladonna. Pkt., 15c.

1294—DIGITALIS or FOX-GLOVE. A well known hardy perennial for semi-shade. The spikes of bloom are sometimes 4 feet tall, and the individual tubular flowers are about 3 inches long. Mixed colors. Pkt., 5c.

1296—FORGET-ME-NOT (Myosotis). Cultural habits the same as Pansies. You will need them for your rock gardens and water gardens. Pkt., 10c.



Gaillardia

1297—GAILLARDIA (Blanket-Flower). A very useful perennial for the hot, sunny locations. Color a blending of orange-yellow and various shades of red. Very useful as a cut flower, as it blooms all summer. Pkt., 5c.

1298—HARDY FLAX (Linum). This is a dainty little plant with fine cut, gray foliage, and blue blossoms about half an inch across, which cover the plant every morning and drop off in the afternoon only to be renewed the next morning. Easily grown and a treasure. Pkt., 5c.

HOW TO USE PERENNIAL FLOWERS

Use some of them in a perennial flower bed or perennial border as some call it. Place it, as a rule, at the side and toward the back of your lawn. It can be all the way from 2 or 3 to 5 or 6 feet wide and from 10 feet long to as long as you want it. It will be nice if you have some shrubbery for a background.

The arrangement should be simple. Plan to suit yourself. Add to or take away from time to time. If a plant does not suit, dig it up and set in something else. It can be planned so that you will have bloom most of the season.

Hollyhocks

Tall, stately old favorites; given plenty of room will make a wonderful showing during July. A splendid background for a flower garden and shows up well along the fence or grouped beside the house.

1500—Double Mixed. Pkt., 10c.

1501—Single Mixed. Pkt., 5c.

1502—Allegheny. A wonderful fringed, semi-double type that blooms all summer. Mixed. Pkt., 5c.

1512—STATIC latifolia. Sometimes called "Lavender Baby's Breath." This is another very useful everlasting flower for winter bouquets, and also beautiful in the hardy border. Pkt., 10c.

SWEET WILLIAM. Should be in every garden. The clusters are of every imaginable color and white, and very showy.

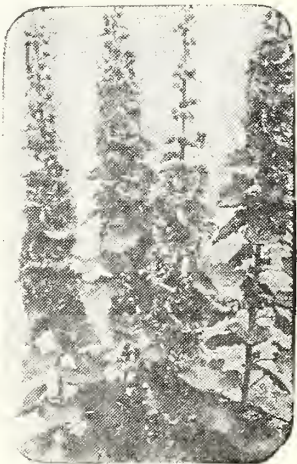
1268—Single Mixed. Pkt., 5c.

1269—Double Mixed. Pkt., 10c.

1267—VIOLEA (See Heartsease.)



Delphinium

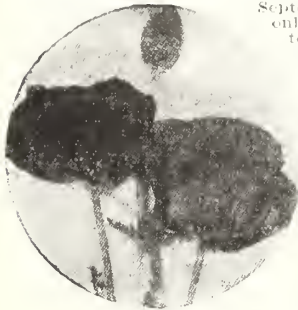


Hollyhock

SEEDS OF PERENNIAL FLOWERS—Continued

Oriental Poppy

1508—This is the large perennial Poppy with the blossoms at least 6 inches across. It is very easily grown from seed planted in the early spring or after the first of September in the fall. Transplant them only during August and early September when dormant.



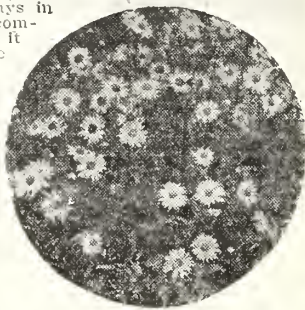
Oriental Poppy

A clump of this brilliant red flower adds a touch to your garden that nothing else can.

Pkt. 15c

Pyrethrum roseum

1511—PYRETHRUM roseum (Painted Daisy). One of the newer perennials, but already quite popular. The blossom is daisy-shaped and comes in all the colors of pink, white and rose. It is always in bloom at Decoration Day, and combines beautifully with Peonies, as it is the same shade. You can't have too many. Mixed colors.



Pyrethrum

The long stems and beautifully blended colors make it a fine cut flower.

Pkt. 10c

A PERENNIAL BORDER

For less than "six bits" you can buy enough seed to plant a good sized perennial flower bed or border. To this you can add to from time to time or change as you like. Annuals may be grown in this same bed if you wish and thus prolong the season of bloom. Grow a few extra plants for your friends and they in return will exchange with you and in that way increase the size of your collection. Plan to suit yourself or follow a plan we will furnish with each collection.

Special Perennial Offer 1930

- Coreopsis Lanceolata
- Delphinium, English Hybrids
- Columbine, Long Spurred
- Pyrethrum
- Shasta Daisy
- Clove Pinks
- Anthemis
- Perennial Sweet Pea

One packet each of the above 8 popular perennials for..... 65c

BUG DUSTS AND DUSTERS

Dusts quoted subject to market changes.

A supply of Dust and Dust Guns at the beginning of the season is a splendid form of crop insurance. The cost is very small compared to the value of your crop.

Sprayers and Spray Materials are also fine, but there is a tendency to use Dusts instead, because they are always ready to use and so much handier to apply. There is more or less slopping and mussing around mixing up spray materials. The dusts come ready mixed and whenever you need them they are ready.

And you can't wait until the insects appear before getting ready for them. Two or three days sometimes will enable them to multiply and gain such a foothold that they cannot be destroyed, or the crop will be greatly injured and possibly lost.

Iowa Special Combination Bug Dust

"It catches 'em comin' and goin'."

It is a combination of several kinds of insect killers, containing nicotine for the plant lice, lead arsenate for the melon bugs and similar chewing insects, and sulphur as a general insecticide and fungicide.

It must go by express as it cannot go by mail. Prices not prepaid.

COMBINATION BUG DUST

5 lbs.....	\$ 1.00
5 lbs.....	1.50
10 lbs.....	2.50
25 lbs.....	5.50
100 lbs.....	20.00

Iowa Special Nicotine Carrier Dust

This dust is for sucking insects such as lice but not chewing insects as cabbage worms and potato bugs. If you have a valuable crop or the lice are unusually bad, use this dust. "Bug Dust" contains nicotine but not as strong as this.

Cannot go by mail. Must go by express, not prepaid.

NICOTINE CARRIER DUST

5 lbs.....	\$ 1.00
5 lbs.....	1.50
10 lbs.....	2.50
25 lbs.....	5.50
100 lbs.....	20.00

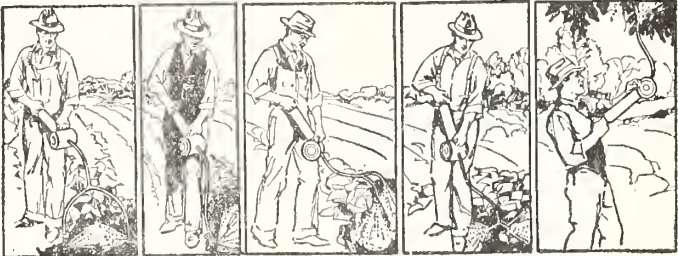
Iowa Special 85-15 Sulphur Lead Arsenate

An Insecticide and Fungicide combined. That is, it will kill chewing insects and control many plant diseases, but it will not destroy the lice. It is suitable for the orchardist and the small fruit grower and the gardener. It is a great saving of time to combine poisons for both insects and plant diseases as they have been combined in this dust. It has a little stronger insecticide poison than "Bug Dust" and sure "knocks 'em" if they eat it.

Cannot go by mail. Must go express not prepaid.

85-15 SULPHUR-LEAD ARSENATE

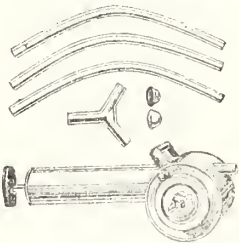
5 lbs.....	\$ 0.75
5 lbs.....	1.00
10 lbs.....	1.75
25 lbs.....	3.75
100 lbs.....	12.50



Dandy Duster, \$2.75

A splendid duster for the back yard gardener. It will do more and better work with less effort and in less time than possible with any other duster within four or five times its cost. It can be adjusted to dust under low growing plants like melons or cucumbers; or the top of plants doing two rows at a time if you wish; for dusting low trees or shrubs; does fine for potatoes, beans and such crops. It has an adjustable feed so that you can regulate the amount of dust used. Capacity about 3 lbs. Equipment: three 16-inch curved tubes, one wye and two nozzles. Shipping weight 5 lbs.

Price, not prepaid, \$2.75.



Bug Duster \$1.00



It is difficult and a disagreeable job as well as wasteful to apply any of these dusts without the aid of a duster or a dust gun as some call it. This "Bug Duster" is inexpensive and handy. It is equipped with a long nozzle so that you will not have to stoop over when you dust your melon or cucumber vines.

Price, \$1.00 each, not prepaid.

No. 100 Superbilt Duster

Suitable for either garden or small orchard work, but is especially designed for truck garden work. It is carried in front supported by a strap over the shoulders. The fan or blower is turned by a small crank. Fully guaranteed in every way. Shipping weight 12 lbs. Price complete,

\$12.00 not prepaid


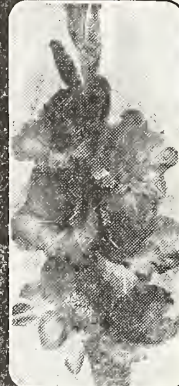



VERY LOW PRICES

for blooming size

GLADIOLA BULBS

70 ACRES OF OUR OWN
CULTURE - THAT'S WHY

America

Crimson Glow

E. Kirtland

Edna Pella

GLADIOLA IS THE QUEEN OF FLOWERS

We are growing over seventy acres of bulbs here in Iowa this year and most of them glads. They are on a good sandy soil and will come out nice and clean. We hope to have enough to go around this year, however, it might be well, if you order toward the last of the season, to make a second choice especially on the named varieties.

Buy Named Varieties

We will be glad to sell you the mixtures, but frankly, you will get more satisfaction from named varieties, and they cost very little more. One thing we have noticed is that folks start out by buying mixtures but later buy named sorts. Buy them by the dozens and hundreds, and save the bulbets to produce your own bulbs another season. Buy a good assortment of varieties so that you may have all colors. The satisfaction you will get will be worth all they cost you.

Virgin Bulbs

By "Virgin Bulbs" we mean a bulb grown from bulbets or small bulbs. They have more vigor and will produce a larger bloom spike than bulbs grown from large bulbs. We used the bulbets and small bulbs almost altogether last spring in our planting and our crop of bulbs is full of vitality. Buy enough to have several colors in bloom at the same time. You'll enjoy them more.

The Best Named Varieties of Gladiolas

The prices are for blooming sized bulbs, 1 inch and up in diameter, and are all postpaid. Fifty bulbs of one variety will be furnished at the hundred rate.

PINK SHADES

1420—**America**. One of the best pinks. A pale rose-pink slightly tinged and streaked lavender. Large and very popular. 3 for 12c; 6 for 20c; 35c per doz.

1522—**Arlon**. Light salmon Primulinus. Yellow throat with red central lines. 3 for 18c; 6 for 30c; 50c per doz.

1431—**Autumn Queen**. Creamy pink with red blotches on lower petals. When planted late opens full and wide in autumn. 3 for 18c; 6 for 30c; 50c per doz.

1505—**Edna Pella**. Very early. Beautiful rose pink. A mighty fine variety. 3 for 12c; 6 for 20c; 35c per doz.

1421—**E. J. Shaylor**. A beautifully ruffled pure deep rose-pink. Large blooms, tall plant and very popular. Winner of many awards. 3 for 18c; 6 for 30c; 50c per doz.

1422—**Evelyn Kirtland**. A delightful shade of rose-pink, darker



Gladiolas grow for everybody and need very little care. Get some new ones this year.

at edges, fading to shell pink at center, with brilliant scarlet blotches on lower petals. 3 for 18c; 6 for 30c; 50c per doz.

1580—**Fawn**. Bronzy pink with yellow throat. A Primulinus. 3 for 12c; 6 for 20c; 35c per doz.

1808—**Flossie Cooper**. Peach-pink shading darker at tips; throat and midribs Empire yellow. A fine new variety. 3 for 70c; 6 for \$1.50; \$2.50 per doz.

1483—**Giant Nymph**. Large delicate salmon-pink, slightly rose flaked with creamy-yellow throat. Wide open flowers on long spikes and many open once. Very good. 3 for 45c; 6 for 85c; \$1.50 per doz.

1410—**Gretchen Zang**. Large blooms of a beautiful soft shade of pink shaded deeper on edges of petals, with scarlet blotches on lower petals. Popular. 3 for 18c; 6 for 30c; 50c per doz.

1424—**Halley**. Large salmon-pink flowers, with carmine marked yellow throat. Very early and a beautiful flower. 3 for 12c; 6 for 20c; 35c per doz.

1425—**Le Marechal Foch**. Light silvery cameo-pink. Blooms very early. Large wide open flowers and fine for cutting. Very dainty. 3 for 18c; 6 for 30c; 50c per doz.

PINK SHADES

1499—**Mona Lisa**. A very soft pale rose-pink almost a pure self color. Beautifully ruffled and many flowers open at one time. Very dainty. 3 for 18c; 6 for 30c; 50c per doz.

1429—**Mrs. Dr. Norton**. A beautiful pale pink, with ground color a blend of soft yellow and white. Large wide-open flowers on tall slender stems. 3 for 25c; 6 for 45c; 75c per doz.

1427—**Mrs. Frank Pendleton**. Deep rose-pink shading to a pale pink throat with velvety bright red blotch on lower petals. Large and tall. 3 for 18c; 6 for 30c; 50c per doz.

1492—**Mrs. H. E. Bothin**. Light geranium pink with flame scarlet center. Heavily ruffled. Strong, well built spikes; first class show and cut flower variety. A great favorite. 3 for 25c; 6 for 45c; 75c per doz.

1428—**Panama**. Wide open wax-like flowers of light rose-pink. One of the best of

the clear pinks. 3 for 18c; 6 for 30c; 50c per doz.

1697—**Pink Wonder**. A delicate silvery pink shading to pale pink throat. Small amaranth-purple blotch on pale yellow ground on lower petals. Immense flowers on tall strong spikes. 3 for 30c; 6 for 55c; \$1.00 per doz.

1510—1910 **Rose**. Rose-pink shading to rose-red; lower petals slightly marked rose in throat, with white center lines. A fine variety and very early. 3 for 18c; 6 for 30c; 50c per doz.

1524—**Rose Glory**. A very large ruffled variety of purest rose-pink with purplish-red blotches in throat. Very desirable. One of the best. 3 for 25c; 6 for 45c; 75c per doz.

1517—**Sentinel**. Bright rose-pink with darker feathering. Cream-white throat with crimson streaks. A favorite with exhibitors. 3 for 12c; 6 for 20c; 35c per doz.

1158—**Shell Pink**. A beautiful apple blossom pink Primulinus. Light yellow throat streaked purple. Tall and large flowering. 3 for 18c; 6 for 30c; 50c per doz.

1662—**Waneta**. Good size Primulinus. Buds salmon-pink turning to apple blossom pink when flowers open. Throat of pure cream-yellow. 3 for 18c; 6 for 30c; 50c per doz.



Mrs. H. E. Bothin



Mrs. Frank Pendleton

SPECIAL OFFER. 1995—25 bulbs, one each of the pink section, \$1.60.

Red Shades

1167—Alshira. Wine red. 3 for 18c; 6 for 30c; 50c per doz.

1108—Crimson Glow. Deep brilliant crimson, with velvety-scarlet blotch on two lower petals. Very large flowers. One of the very best. 3 for 25c; 6 for 45c; 75c per doz.

1461—Crackerjack. Velvety dark red with darker blotches in throat stippled yellow. A very popular variety. 3 for 12c; 6 for 20c; 35c per doz.

1413—Mrs. Francis King. Large flowers of light scarlet or flame-pink; lower petals splashed deeper red. Tall straight spikes. Excellent for forcing or cutting. 3 for 12c; 6 for 20c; 35c per doz.



Gold

PLEASE ORDER
BY NUMBER

1462—Red Bird. A fine, big wide open red. One of the brightest, finest reds. 3 for 25c; 6 for 45c; 75c per doz.

1516—Sheila. Light coral-red, fading to flesh-pink in throat, with primrose blotch on lower petals penciled with purple. Early. 3 for 18c; 6 for 30c; 50c per doz.

1418—War. Deep blood red, shaded crimson-black. Very tall with large wide open flowers. One of the best late reds. 3 for 25c; 6 for 45c; 75c per doz.

1694—C. H. Moss. Bright carmine-red flowers with lower petals stippled light yellow and streaked crimson deep in throat. 3 for 20c; 6 for \$1.30; \$2.50 per doz.

1411—Joe Coleman. A bright rich red with darker blotches in throat of lower petals. Many flowers open at a time; tall spikes a strong grower and good propagator. Beautifully ruffled and very popular. 3 for 25c; 6 for 45c; 75c per doz.

1523—Arden. Deep watermelon red. Large flowers gracefully placed on tall spikes. 3 for 18c; 6 for 30c; 50c per doz.

SPECIAL OFFER

1998—Ten big healthy bulbs, one each of the varieties described above. Glorious reds you'll love to grow. 80c

All for only.....
Cut Gladiolas spikes when the lower bud begins to open and use them as cut flowers.

PLEASE ORDER
BY NUMBER

Special Offer

Field's Finest Mixed GLADIOLA BULBS

Besides the named varieties, which I keep separate, I grow thousands of bulbs in mixtures. Many people prefer them this way; they are of endless variety of form and color, hardly any two being alike. They range from dark red to yellow and pure white, every imaginable color.

- | | |
|--|--------|
| 1401—12 Field's Finest Mixed. Large bulbs | \$0.35 |
| 1967—100 Field's Finest Mixed. Small bulbs | 1.00 |
| 1968—100 Field's Finest Mixed. Large bulbs | 2.00 |
| 1970—1000 Field's Finest Mixed. Bulb-lets | 1.00 |
| 1959—50 Field's Finest Mixed. Large bulbs | 1.00 |

Orange Shades

1502—Orange Glory. Grand orange colored flowers with lighter throat. Very rich and striking color. Well ruffled. 3 for 25c; 6 for 45c; 75c per doz.

1551—Capella. Orange-red Primulinus. One of the new Primulinus sorts with large flowers. 3 for 18c; 6 for 30c; 50c per doz.

1430—Alice Tiplady. Beautiful orange-saffron. Many flowers open at one time. Primulinus. Fine for landscape growing or cut flowers. Very choice and winner of many awards. 3 for 18c; 6 for 30c; 50c per doz.

1491—Ming Toy. Showy deep orange-buff; yellow throat. Tall plant and good sized flowers. Primulinus. 3 for 18c; 6 for 30c; 50c per doz.

1507—Pride of Lancaster. A brilliant orange-salmon with throat blotched scarlet-red. Tall plant, good size blooms and beautifully ruffled. 3 for 18c; 6 for 30c; 50c per doz.

1515—Scarlet Glory. A very fine orange-red nicely ruffled. A distinct and beautiful variety with large wide-open flowers on tall straight spikes. Should be in every collection. 3 for 25c; 6 for 45c; 75c per doz.

SPECIAL OFFER

1994—Six bulbs, one each of Orange section 40c

Yellow Shades

1470—Butterboy. Large golden-yellow. Tall strong plant, with flowers nicely spaced on spike. A distinct and showy Primulinus of much merit. 3 for 25c; 6 for 45c; 75c per doz.

1460—Fairlawn Yellow. Clear yellow and very early. Faint traces of red in throat. 3 for 30c; 6 for 55c; \$1.00 per doz.

1584—Gold. Pure golden yellow, throat a shade deeper, slightly dotted and streaked. A fine cut-flower and blooms early. 3 for 45c; 6 for 85c; \$1.50 per doz.

1508—Prim Beauty. Buff-yellow with edges of petals streaked and splashed peach-red. A good Primulinus with tall strong spikes. 3 for 12c; 6 for 20c; 35c per doz.

1434—Roanoke. Yellow Primulinus with faint red lines on lower petals. Vigorous and large. Good. 3 for 12c; 6 for 20c; 35c per doz.

1555—Sweet Orn. Pale sulphur yellow Primulinus; faint wine red markings on lower petals. 3 for 12c; 6 for 20c; 35c per doz.

SPECIAL OFFER. 1995—Six bulbs, one each of the Yellow section 45c

To make your Gladiolas blooms last longer, cut a half inch off the lower end of the stem every day or so and pull the lower bloom as soon as it wilts. Grow enough for yourself and plenty to give away.

Purple and Blue Shades

1451—Anna Eberlius. A dark velvety purple, throat a deeper shade. A very striking color and well liked by all who have seen it. Prolific and a strong grower. 3 for 18c; 6 for 30c; 12 for 50c.

1583—Gladness. Lavender shading lighter in throat. Splashes of yellow lower petals. A Primulinus. 3 for 12c; 6 for 20c; 35c per doz.

1486—Henry Ford. Very dark clear purple shading into deeper tones near the center. Large blooms and many open at once. Extra good. 3 for 30c; 6 for 55c; \$1.00 per doz.

1423—Herada. Purest lavender mauve with deep markings in the throat of lower petals. Blooms of immense size on tall straight spikes. In great demand. 3 for 18c; 6 for 30c; 50c per doz.

1426—Mary Fennel. The petals are a deep lilac shading to a soft primrose-yellow throat, making a beautiful color combination. 3 for 12c; 6 for 20c; 35c per doz.

1452—Baron J. Hulot. Deep violet-blue. The nearest a real blue. Small flowers. 3 for 30c; 6 for 55c; \$1.00 per doz.

1692—Louise. Orchid-like flowers of clear, pure lavender with a blotch of velvet red towards center. Large blooms. 3 for 25c; 6 for 45c; 75c per doz.

1844—Mexican Tuberoses

This variety grows a strong, sturdy spike, pure white and very fragrant flowers. It can be used as a cut flower or can be allowed to stand in the garden where its pleasing fragrance will be quite noticeable, especially in the evening.

4 bulbs for 30c
75c per dozen
\$5.25 per 100



Mrs. F. C. Peters



Lily White

Blue and Purple Shades—continued

1698—Mrs. F. C. Peters. Rosy-lavender or orchid color with purplish blotch in throat. Large blooms and very popular. Late. 3 for 60c; 6 for \$1.10; \$2.00 per doz.

1612—Purple Glory. Beautifully ruffled, dark velvety purple with almost black blotches. 3 for 45c; 6 for 85c; \$1.50 per doz.

1520—Violet Glory. Massive velvety flowers of rich self-color deep violet; deeper throat. Medium ruffled. Extra good. 3 for 25c; 6 for 45c; 75c per doz.

SPECIAL OFFER 1996—Ten bulbs, one each of the Purple and Blue Section **85c**

White Varieties

1569—Carmen Sylvia. One of the best whites. Pure white with slight lilac pencil markings in throat. Large flowers on good spike. 3 for 25c; 6 for 45c; 75c per doz.

1459—Elf. Creamy-white. Lip delicate lemon. Large flowers on good spike. 3 for 25c; 6 for 45c; 75c per doz.

1458—Elora. Petals white suffused with pink and dark red blotches on lower petals. Very early. 3 for 18c; 6 for 30c; 50c per doz.

1441—Helen Franklin. A ruffled white variety. Edges of petals tinged pale lavender and violet stripes on lower petals. 3 for 18c; 6 for 30c; 50c per doz.

1446—Mary Pickford. Named for "America's Sweetheart." A delicate creamy white, with throat of soft sulphur-yellow; stem and calyx also white. 3 for 18c; 6 for 30c; 50c per doz.

1490—Lena Gratz. A large pure white. A strong grower and much desired by the cut flower trade. 3 for 25c; 6 for 45c; 75c per doz.

1847—Calla, Golden Yellow

(Elliottiana)

A beautiful new Calla for outdoor culture and for pot culture, for early spring bloom. The flowers are large and a clear golden yellow. Leaves a dark green spotted a creamy white, making a very striking and pretty plant. It is a good strong grower and we are furnishing large bulbs so you will have no trouble in growing a nice plant.

A clump of a dozen of these Callas bordered with a good free-blooming dwarf plant, makes a beautiful show when all are in full bloom. They are far superior to the old white Calla or the spotted Calla for outdoor planting. Plant in well drained, fertile soil, loose and mellow. First size, 25c each; 5 for \$1.00. Mammoth size, 55c each; 5 for \$1.00.

PLEASE ORDER
EARLY

Helen Franklin



Mona Lisa

Gladiolus Special
No. 1956

All big wide open flowers on long spikes. As easy to grow as potatoes. One of the best cut flowers and fine for lawn decoration as well.

1470—Butterboy. Golden yellow. 75c per doz.

1524—Rose Glory. Ruffled rose pink. 75c per doz.

1499—Mona Lisa. Pale soft rose. Ruffled. 50c per doz.

1425—Herada. Pure lavender mauve. 50c per doz.

1441—Helen Franklin. A ruffled white. 50c per doz.

1510—1910 Rose. Pink shading to rose-red. 50c per doz.

See catalog listings for full description of above varieties.

Three each of the above and 100 Field's
Finest Mixed Bulblets **\$1.00**

White Varieties

(Continued)

1497—Minnesota. Amber white with red markings in throat of lower petals. 3 for 12c; 6 for 20c; 35c per doz.

1444—Lily White. Creamy-white. Creamy-white shading to cream throat with very slight magenta markings deep in throat. A popular early white. 3 for 18c; 6 for 30c; 50c per doz.

1477—Europe. A beautiful pure white. Large flowers nearly all open at the same time. Very choice. 3 for 25c; 6 for 45c; 75c per doz.

1445—Lucetta. A beautiful white, showing faint traces of phlox pink in throat. 3 for 18c; 6 for 30c; 50c per doz.

1455—Niagara. Creamy-yellow with deep yellow throat and tips of petals lightly feathered and splashed with crimson. 3 for 18c; 6 for 30c; 50c per doz.

1509—Peace. Tall, late, almost pure white except for pale lilac feathering in throat of two petals. 3 for 18c; 6 for 30c; 50c per doz.

SPECIAL OFFER. 1997—Twelve bulbs, one each of the White Section..... **70c**

Other Colors

1513—Romance. An unusual flower hard to describe. Orange-salmon-rose, red and yellow throat and edges of petals suffused with blue. 3 for 25c; 6 for 45c; 75c per doz.

1450—Rose Ash. A pleasing shade called "Ashes of Roses." Lower petals a light yellow speckled with ruby. Flowers large and well placed. Medium early. Very popular. 3 for 25c; 6 for 45c; 75c per doz.

LAVENDER SHADE

1472—Byron L. Smith. White, delicately suffused with lavender, deeper at outer edges of petals; throat Marguerite-yellow with etchings of lavender at base. 3 for 18c; 6 for 30c; 50c per doz.

IF YOU WANT ONE OR A HUNDRED

	Each	Per 100
All varieties listed at \$0.35 per doz.....	\$0.05	\$2.85
All varieties listed at .50 per doz.....	.06	3.75
All varieties listed at .75 per doz.....	.10	4.90
All varieties listed at 1.00 per doz.....	.12	6.50
All varieties listed at 1.50 per doz.....	.15	8.50
All varieties listed at 2.00 per doz.....	.20	10.00

1848—Caladium or Elephant's Ear

These plants do not bloom, but are valued for the appearance of their enormous leaves. They often grow 3 feet in length, and make a fine background for small plants and flowers. Start in a flower pot in the house and set out when the ground is warm. Give rich soil and plenty of moisture. 20c each; 2 for 35c; \$1.95 per doz.

1405
Goodrich Mixed

THE VERY BEST

These are the mixed seedlings from which Mr. Goodrich selected his Fairlawn Hybrids. They are an extra fine mixture covering every possible color, with no poor sorts at all, and many new unnamed varieties.

**90c per Dozen
6 for 50c**

Cannas

California Grown Cannas

One big advantage in growing them in California is, because of the semi-tropical climate, they can be grown almost up to the time we mail them out. We dig them far enough ahead to cure them, ship them to Shearwater and get them ready to set out. This gives you nice plump roots full of life and vitality.

The Modern Type Large Flowered Dwarf Cannas are fine for decorative effect on the lawn. They are tropical looking, and the rank green foliage and gay red and yellow flowers make a brilliant sight. Plant in rich, moist soil when the weather is warm and settled. Better yet, start roots in a flower pot in the house and have them ready to set out when the warm weather comes.

Special Canna Beds

If you wish, I will make a selection of varieties for you for a complete Canna bed, and will choose varieties that will match up well in foliage, bloom and height. These bulbs can be used in an oval, round, or triangular bed, just as you like. In fact, there are many other ways of using them in a formal bed. Personally, I like them in a border, setting the tall ones at the back. When we fill the order we label them, tall, medium and low.

1961—Five-Foot Bed. Thirteen plants as follows: Four tall for center or background, and nine medium height for outside of a formal bed for front of a border. \$1.25.

1962—Seven-Foot Bed. Nineteen plants as follows: One tall for center or background, six medium for second circle, and twelve for outside of bed or for front of a border. \$1.75.

1963—Ten-Foot Bed. Thirty-seven plants as follows: One extra tall for center, six medium height for second circle, twelve for next circle, eighteen shorter for outside circle. \$3.50.

1957 Canna Border Collection

Use as a background for lower growing flowers; or as a screen to hide some unsightly place, a chicken yard, old fence, or set at the side or back side of the lawn. Colors well blended. Enough for a double 25-foot row, plants 2 feet apart each way.

Six each of four varieties,
your choice, postpaid.

\$2.25

1985—Canna Bed

SCARLET

A wonderful circular bed can be made of choice varieties of Cannas and Zinnias, 10 feet across, the center 5 feet of a brilliant red Canna and on the outside a row of Giant Scarlet Zinnias. Special Price, including two packets of Zinnias.

\$1.25

1841 Choice Mixed Cannas

I have a very fine collection of Cannas in about twenty named varieties, but we have odds and ends, small lots of a kind, stray plants that get mixed in with other varieties, and so on, and these we put all together in a mixture. They are all first class named varieties, but I cannot promise you any particular color or variety. 6 for 50c; 99c per dozen; \$7.50 per 100, postpaid.

Novelties in Cannas

1818—Lady California. Three feet; green foliage. Grows an immense mass of flowers a beautiful straw yellow with lower petal richly flecked a deep rose. The flowers stand up well above the foliage and bloom continuously. The foliage a healthy green and the plant 3 feet or more high. 55c each or \$5.50 per dozen.

1814—Tehama. Three to four feet; green foliage. One of the most striking cannas we list. A warm, deep rich red with a slender tongue of golden yellow on lower petal. The flowers can be easily seen as they stand up above the foliage. The plant is a good height, 3 to 4 feet, and the foliage a rich healthy green. A border or a bed of this variety, bordered with Scarlet Gem Zinnia or Scarlet Sage will be the talk of your neighborhood. 55c each or \$5.50 per dozen.

1856—President. Four feet. Green foliage. Color rich glowing scarlet and the immense firm flowers are produced on strong, erect stalks well above the large, rich green foliage. 20c each, \$2.00 per dozen.



Canna Beds are always effective.

Named Cannas

All Varieties, 15c each, 6 for 75c, \$1.25 per dozen.

1815—Tahiti (Tah-hee-tee). Five feet. Green foliage. Flowers a delightful orange streaked and dotted with red.

1840—Yellow King Humbert. Five feet. Green foliage. Large golden yellow flowers, dotted and blotched with bright red.

1817—American Beauty. Four feet. Green foliage. A wonderful pink.

1819—Hungaria. Three feet. Green foliage. A delicate pink, closely resembling La France.

1821—Brightness. Four feet. Green foliage. Large scarlet flowers with an orange cast.

1820—La France. Three feet. Green foliage. A delightful shade of pink.

1822—Richard Wallace. Four feet. Green foliage. Canary yellow.

1825—Rosen Gigantea. Three feet. Green foliage. Resembling both Olympic and American Beauty.

1827—Firebird. Three feet. Green foliage. Intensely brilliant scarlet flowers.

1855—King Humbert. Four feet. Bronze foliage. Very large, orange red.

1825—Pennsylvania. Five feet. Green foliage. Bright red flower.

1855—Madam Crozy. Three to four feet. Green foliage. Crimson flowers with irregular border of golden yellow.

1815—Wyoming. Five feet. Bronze foliage. Large orange colored flowers.

1842—Giant Hybrid Amaryllis

It is a very large flower, red or pink in color and shaped like a lily. All the way from two to twelve blooms to a single bulb. They are very easy to grow. Put the bulbs in rich dirt in fairly large pots in the fall, winter or spring, and they will bloom from February to May. The bulbs, rested, will bloom again next year. We have a wonderful strain of them. 75c each; 5 for \$2.00.

1845—Madeira Vine

One of the finest climbers for foliage effect. Sometimes called Mignonette Vine. It furnishes a dense branching growth, has glossy green leaves, and small, feathery, white blossoms; fragrant. It is a rapid grower and fine for porches, arbors or anywhere a quick-growing vine is desirable. 6 bulbs for 25c; 12 for 50c; \$3.75 per 100, postpaid.



Giant Hybrid Amaryllis

Dahlias

Plant the latter part of May or first of June and you will have an abundance of bloom. Folks living where the summers are not so hot can plant them any time. There are four general types, the "Show" a very formal flower; the "Decorative" or less formal and large; the "Cactus" with slender pointed petals and the "Pompon" or a diminutive Show.

Yellow Section

1869—**Dr. Tyrell.** (Decorative). A peculiar bronze color, difficult to describe. 25c each; 3 for 70c; 6 for \$1.35; 12 for \$2.50.
1867—**Dr. Tevis.** (Decorative). A flower of enormous size with long sturdy stems. The color varies according to the situation and season, being a shade of soft salmon-rose suffused with gold, shading to a gold-apricot center. 50c each; 3 for \$1.35; 6 for \$2.50; 12 for \$5.00.

1865—**Queen Victoria.** (Show). A clear, bright yellow. Very early and blooms freely. One of the most satisfactory show dahlias we have. 20c each; 3 for 60c; 6 for \$1.10; 12 for \$2.00.

1871—**Copper King.** (Show). Large blooms for a show variety, with good long stems. In color a pale orange copper. When in full bloom the plant is a mass of blossoms until frost. 35c each; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00.

1861—**Betty Lou.** (Show). A golden yellow tipped crimson. 35c each; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00.

1885—**Eagle.** (Cactus). Large fluffy flower of soft sulphur yellow with long, stiff stems. 35c each; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00.

White Section

1868—**White Swan.** (Decorative). A pure white. 20c each; 3 for 60c; 6 for \$1.10; 12 for \$2.00.

1855—**Vivian.** (Show). A white shaded and tipped rosy-crimson. 20c each; 3 for 60c; 6 for \$1.10; 12 for \$2.00.

1852—**Penelope.** (Show). White center tinted lilac. 20c each; 3 for 60c; 6 for \$1.10; 12 for \$2.00.

1856—**Wm. Reid Butler.** (Peony flowered). Pure white with long drooping stems and large flowers. 25c each; 3 for 70c; 6 for \$1.35; 12 for \$2.50.

1897—**Mrs. Douglas Fleming.** (Cactus). A splendid white cactus dahlia with very narrow incurved petals. 50c each; 3 for \$1.00; 6 for \$2.50; 12 for \$5.00.

1858—**Maude Adams.** (Show). Snowy white, faintly tipped with pale pink. The dainty coloring, good stems and keeping qualities make it a desirable variety. 35c each; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00.

Pink Section

1862—**Floral Park Jewell.** (Show). A very attractive deep violet-rose. Perfectly formed medium sized blooms. Stems unusually long and are stiff. 25c each; 3 for 70c; 6 for \$1.35; 12 for \$2.50.

1859—**A. D. Livoni.** (Show). A delicate pink with well formed flowers and long stems. An old standard quilled dahlia very popular yet. 20c each; 3 for 60c; 6 for \$1.10; 12 for \$2.00.

1896—**Pink Jack Rose.** (Show). Everyone knows that beautiful red Jack Rose variety. This is something like it in pink. Blooms freely. 50c each; 3 for \$1.35; 6 for \$2.50; 12 for \$5.00.

1851—**Sylvia.** (Decorative). White shading to pink at edges. Long stems and a fine cut flower. A free bloomer. 25c each; 3 for 70c; 6 for \$1.35; 12 for \$2.50.

1853—**Queen Mary.** (Decorative). One of the best deep pinks. A clear silvery pink, vigorous, upright, branching and long stems. 35c each; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00.

Dahlia Seed

Try your luck originating new varieties of Dahlias. All new varieties came from seed and, as a rule, plants from seed will bloom the first year. They are easy to grow.

You never can tell what color or type of flower the seed will produce. You may grow a large, very double, well colored flower or you may not. It may be a large single with beautiful color markings and long drooping stems.

Only a small percent of your seedlings will be worthwhile but what a prize when you do get a good one. We offer double and single seed. The double seed is more likely to produce a double flower than the single, but will not always do so.

1089—Dahlia, Single Mixed.....10c
1090—Dahlia, Double Mixed.....15c

1965 Color Collection

For those who are not familiar with varieties but would like to have bulbs under name we will be glad to select for you a half dozen varieties, assorted colors, all carefully labeled. **12 for \$2.00**
Price, postpaid, 6 for \$1.10.....

Red Section

1850—**Minnie McCullough.** (Decorative). Tipped with canary-yellow and shade to crimson. 25c each; 3 for 70c; 6 for \$1.35; 12 for \$2.50.

1895—**Jack Rose.** (Decorative). The same crimson-red color seen in "General Jack Rose." Very popular. 25c each; 3 for 70c; 6 for \$1.35; 12 for \$2.50.

1854—**Virginia Chambers.** (Peony flowered). This is a semi-double type, deep ruby shaded maroon. 20c each; 3 for 60c; 6 for \$1.10; 12 for \$2.00.

1860—**General Buhler.** (Cactus). Maroon-red tipped white. 25c each; 3 for 70c; 6 for \$1.35; 12 for \$2.50.

1895—**Mina Burtle.** (Decorative). Color rich cardinal red. A strong vigorous grower producing freely on long, stiff stems. 35c each; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00.

Purple or Lavender Section

1889—**Bonny Blue.** (Show). Unique in coloring, the nearest blue of any dahlia. Long stemmed and free blooming. 50c each; 3 for \$1.55; 6 for \$2.50; 12 for \$5.00.

1870—**Frances Lane.** (Peony flowered). Light velvety lavender-red with pale lavender streaks running down through the petals. Petals are broad and flat with tips slightly curled. 35c each; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00.

1878—**Brunhilde.** (Cactus). Have unusual soft, rich, plum color not often seen in dahlias. 35c each; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00.

1879—**Indomitable.** (Cactus). Large flowers of rosy mauve. 25c each; 3 for 70c; 6 for \$1.35; 12 for \$2.50.

1883—**Madam Aymard.** (Cactus). Pale lilac, with a golden suffusion. 25c each; 3 for 70c; 6 for \$1.35; 12 for \$2.50.

1900 Type Collection

Assorted Colors

4 Decorative, 4 Show, 4 Cactus.

This collection represents the principal types and we will see that you get a full color assortment. The bulbs will be labeled and carefully packed ready for mailing. They will be taken from our regular stock and will be sound and in good condition. This will give you a good start of all types and colors. You can save your own bulbs and increase your stock from these.

\$2.25, postpaid.

1864 MIXED COLORS

Contains most all colors. Bulbs of good size, sound and will grow. Not labeled but are just as pretty as they would be with a name.

Postpaid
6 for \$1.00
12 for \$1.90

GATOR HIDE MULCH PAPER



Tomatoes at left mulched; at right unmulched.

A tough, durable black paper used in mulching growing crops. It does away with cultivation and practically all weeding. It catches and holds the sun's heat and prevents cooling off of the soil at night. This liberates more plant food and produces bigger, better and earlier crops.

The planting is done before the paper is laid, or through holes made in the paper, or in the space between two strips of paper rolled down close together. A great many of our State Experiment Stations have experimented with the paper and some are pleased with it, some will not recommend it and some of them, being rather conservative, wish to try it out further before committing themselves. It is used extensively in Hawaii in growing pineapples.

The manufacturers say: "Mulch Paper experiments have been conducted in this country on such crops as sweet corn, beans, sweet potatoes, white potatoes, tomatoes, spinach, turnips, peanuts, cotton and countless varieties of other produce. With but a single exception, peanuts, these trials have indicated beyond all doubt the value of paper mulch in stimulating plant growth."

Tremendous quantities of this mulch paper will be used this season. It is suitable for most any crop but we would suggest you try it out on a long season crop such as melons, potatoes, cucumbers, lima beans, mangle beets, cabbage or tomatoes. Will be glad to furnish you with a 50-page booklet, the "Miracle of Mulch Paper."

PRICES

Type A—For annuals; 18 inch width, 500 lineal yards to roll (shipping weight 30 lbs.).....\$5.50
36 inch width, 500 lineal yards to roll (shipping weight 60 lbs.) not postpaid.....7.00

Paper Pots



FOR PLANTS

Your crops will be earlier if the plants are started in these pots because there is no check in growth at transplanting time. You know how badly they wilt if pulled from the plant bed and transplanted in the old way. Quite often plants hang on for days and finally die.

They should not even wilt if started in these pots for the roots are not disturbed. The plant remains in the pot when set out and the pot soon rots, allowing the roots to spread out naturally.

The pots can be used for both vegetables and flowers. Cabbage, cauliflower, cucumbers, melons, tomatoes and all vegetables can be started in this way. Asters, moonflowers, pansies, petunias, verbenas, zinnias, and others do just as well as the vegetables.

The pots come folded and all ready to open and set up. Put them in a box close together and fill with dirt and plant the seed or set in a plant. They can be had with bottoms to fold under or without bottoms. Most everybody uses them without.

2 1/2 in. 3x5 in. 4x4 in.
250...\$ 1.25 \$ 1.75 \$ 2.00 Postpaid
1000... 3.00 4.00 5.00 Exp. Collect
5000... 13.50 18.00 22.00 Exp. Collect

If you want them with bottoms, add 20 per cent to all prices.

Watch 'Em Grow Plant Food

Are you sometimes somewhat disappointed with your flowering plants? They may be just a little spindly or run down and not furnishing you as nice bloom as you would like. In many cases this is a lack of fertility.

Black dirt does not always mean rich soil. The way your plant behaves is a surer indication of the amount of fertility in the soil than the appearance of the soil. A half starved plant cannot resist disease or the attack of insects as well as a well fed healthy plant.

Watch-Em-Grow is a well balanced high-grade fertilizer that will produce a strong vigorous plant, healthy dark green foliage and plenty of flowers, other things being right. It is a clean odorless powder that dissolves quickly in water and can be easily applied to plants as you water them.

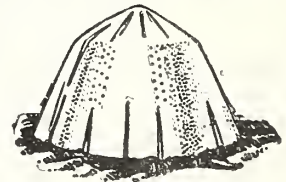
Use for home plants of all kinds, for outdoor plants such as bulbs, roses, vines of any kind, lilies, perennials, also lawn grass. In fact, any plant that needs a little added fertility can be helped by the use of Watch-Em Grow.

Big 8-ounce Can, 50c, postpaid.



President Elect Herbert Hoover being welcomed to the Middle West by our own Henry Field.

Hotcaps



A Plant Protector

A cone-shaped paper plant cover, a little larger than a man's hat, that is set over the young plant to protect it from frosts and cold weather in the spring. The paper is translucent, allowing the sunlight to reach the plant. The use of them makes it possible to grow a much earlier crop. Just the thing to cover a hill of melons, cantaloupes, cucumbers, tomatoes, peppers, or any other vegetable or flowering plant that you need to protect.

They not only protect from frosts but from damaging winds, heavy rains, and prevent the ground from forming a heavy crust. They will also help keep the striped cucumber beetles away from the melons, cucumbers and other vine crops.

"Hotkaps" are made of a specially prepared wax paper and are reinforced with a strip of the same material. Rain will not destroy them or injure their usefulness. With each 250 order we include a "Waterproof Hotkap Setter," which enables you to place them over the plant and anchor them easily and quickly.

Sold in unbroken packages as follows. Prices not prepaid.

250 Hotkaps and Waterproof Hotkap Setter. Shipping weight 8 lbs., \$5.75.
1000 Hotkaps without Setter. Shipping weight 27 lbs., \$10.75.

In 5000 lots or more at \$10.00 per 1000. Waterproof Hotkap Setters, each 65c. Shipping weight 1 lb.

Steel Hotkap Setters, with handle, each, \$2.25. Shipping weight 2 lbs.

We strongly recommend a steel Hotkap Setter where you use a thousand Hotkaps or more.

Postage or express must be added to above prices.

Field Seeds Section

Insist on Purity and Germination Tests

Whether you get your field seeds from us or the other fellow, don't buy a pound that don't say right on the tag all about the germination and purity of the seed. No farmer can afford to plant noxious weeds or waste time and money putting seed in the ground that won't germinate up to standard.

You MUST know how good the seed is, how clean it is, whether it is free of weed seed and where it is grown. No legume should ever be planted without this information in black and white on the tag. If you don't insist on the tag you can't blame anyone but yourself for losing out on the wonderful benefits and big profits of Alfalfa and other legumes.

Every bag of our seed is always plainly marked as to purity, germination and origin. Each lot of seed is tested by an experienced man, tested for vigor, vitality and the presence of noxious and other weed seed. We want to be proud of every bag we send out and we are, because before it ever goes out we are sure it is right up to standard. Our tags tell you these important things.

—been boosting Alfalfa for 25 years and believe in it more than ever

Some of the big farm leaders say we have done more than anyone else toward the great idea of getting Alfalfa on every farm. Well, I have been preaching Alfalfa so long I don't remember when I began and I'll be doing it as long as I live. Alfalfa is the queen of them all.

It's the heaviest yielding hay crop there is. And what wonderful feeding value, you just can't equal it! And it's a lot more, too. As a soil builder it hasn't a rival and there are only a few that can be figured in the race. It is a great weed eradicator—"licks" them out. And Alfalfa knows how to resist bad drought as few plants can.

Have you ever known that Alfalfa is the connecting link between bigger and more profitable crops and more and better paying live stock? It is. It builds the soil as no other crop can and it puts healthy pounds on live stock like no other feed.

Well, you can measure the value of Alfalfa any way you want to and it will stand out supreme. Put yours in this spring. Get a start. Go after it like you meant it. We'll do our part with all the help we can give you on the seed bed, on the soil and on the best variety for you to use. Write us. Besides furnishing you with the finest Alfalfa seed that can be had, you'll be welcome to all the experience we have had in over 25 years—yes, and the experience of thousands of farmers who have worked with us in making Alfalfa the great valuable crop it is.

Where Grown	Montana
Year Grown	1928
Tested	1/6/29
Purity	99.4 %
Germination	98 %
Including Hard Seeds	6 %
Weed Seeds	1/10 of 1 %
Noxious Weeds Present	none

Here is a sample of how our tags are filled out to show you the information we put on every bag.

Grimm Alfalfa

This is probably the best known and most talked of variety. No other strain of Alfalfa is as hardy as true Grimm. Because of its extreme hardness it is being grown extensively where winter killing is a serious factor. If you have a high water level or hard pan to contend with, Grimm is the proper type to use. Our Grimm comes in bags sealed and tagged under government supervision. This insures a true, genuine, Grimm type. According to tests at the Iowa State Experiment Station, the Minnesota station, and one of the Canadian stations, Grimm proved harder than any other strain under their conditions. The crown is set lower than on Common Alfalfa and hardness is bred right into the plant. Use 12 to 15 lbs. per acre.

Montana

Of all the Common strains Montana grown Alfalfa seed is considered by all Agricultural authorities to be one of the hardest. As it is grown west of the Dakotas it is acclimated to the severe winters of that territory. Over a period of years the Iowa State Agricultural College has shown in its test plots that Montana Alfalfa is the king of all Common strains. The seed is big, plump, a beautiful color, and dodder free. Seed at rate of 15 to 20 lbs. per acre.

Delta-18 Alfalfa

Early Mormon settlers brought the first Alfalfa to Utah. By careful selection, a strain has been developed that is extremely hardy and unusually productive. Walled in by snow capped mountain peaks these people have kept their Alfalfa from becoming mixed with inferior strains. Delta-18 Alfalfa is best of all Common types of Alfalfa for hardness, high purity and germination, and heavy hay yielding qualities. You don't have to experiment. It is a tried and tested brand. Comes in sealed bushel bags. Is raised on a high plateau, five or six thousand feet above the sea level where the winter temperature averages 18 degrees below zero. This strain should be fine any place in the Corn-Belt. Sow 15 to 20 lbs. to acre.

Mid-West or Kan-Nebr.

This seed comes from western Nebraska and Kansas. Where extreme hardness is not necessary this type can not be beat. Produces an abundance of hay and is one of the finest strains of the Common varieties. This Alfalfa has the purple blossom and a long tap root. Sow 15 to 20 lbs. to acre.

Mixed Hardy

This seed is a mixture of all our hardy strains that are a little off color. Good and clean. If you are not sure that your soil is suited to Alfalfa and want to try it out without much expense would suggest this variety. Use 20 to 25 lbs. to the acre.



"PATE" SIMMONS

I'll bet there aren't many of you know that "Pate's" formal name is Harry. I have to stop and think to remember it that way myself. Anyway, Pate has been one of the Seed House Folks for the past 16 or 17 years and has been in charge of all Field Seeds for several years. I guess Pate got his enthusiasm for field seeds from me and I don't believe anyone can give you more or better information on them than he can. Hope you'll write us when you want any information and let us help you when we can. H. F.

See Monthly Price List, or write for latest prices. Prices We always sell it worth the money. If you don't feel like buying now, be sure to get our new prices before buying elsewhere.



It certainly is profitable to put up three and four crops of Alfalfa. It's mighty good to have a lot of green, tender hay for winter feed, which all live stock like and which puts on such healthy pounds. Always a good market for it, too.

Clover Seed

Sweet Clover

Sweet Clover is beyond question the greatest soil improver yet. Thousands of farmers use it as the main way of building up their farms and keeping them built up. Sow it with wheat or oats in the spring. Pasture it in the fall and plow it under in the spring. Watch your corn yield jump after that. But that isn't all. It is one of the highest producing legume pastures known and will carry more stock per acre than any other legume. All kinds of stock like it. When cured right it makes a hay practically as good as Alfalfa and you know what that is.

That isn't all. Sweet Clover makes a good cash crop when grown for seed. It is easy to tend and does well in lots of places where other crops refuse to grow at all. There is only one thing it asks for—that is a soil that is fairly sweet or contains plenty of lime. Be sure and have a real firm seed bed and inoculate the seed.

All our soil is poor enough; we know that. Sweet Clover is our best salvation. Let's grow more of it and keep our soil where it should be. Any of the clover seed upon order from us will have a tag on it giving you an exact count of its germination, purity and origin. See the Field Seed Price List enclosed or write for our monthly price list. Yes, we have bulletins and complete planting instructions, if you want them. Will be glad to send you a sample, too, if you want one.



Plowing under Sweet Clover for Soil Fertility.

WHITE SWEET CLOVER (*Millotus Alba*)

This is a two-year or biennial plant. Blooms and makes its seed crop in the second year. Dandy for pasture or hay its first year. Equals Alfalfa for feeding value. You can get two hay crops the second year or one for hay and one for seed. White Sweet Clover is best of all to plow under as a green manure crop. Builds up the soil in a little while. Best for all around use. Sow all Sweet Clover at the rate of 15 to 20 pounds per acre.

YELLOW SWEET CLOVER (*Millotus Officinalis*)

Yellow Sweet is also a biennial or two-year Clover. Looks like White. Is about two weeks earlier. Grows short. Makes finer and lighter growth than White. Fine for pasture.

GRUNDY COUNTY WHITE

Another two-year White Sweet Clover. Is an early kind of the White Sweet. Grows like the Yellow. Also about three weeks earlier than the regular White Biennial. Gets to be about 4 feet high of uniform height. Used mostly for hay.

GIANT WHITE ANNUAL HUBAM

An annual or one-year Clover. Just like the regular White Sweet only it makes its whole growth in one year. Makes seed the first fall. Dandy for a good bee pasture. Good hay and pasture crop. Bulletin sent on request.

It is mighty important with Clover and Alfalfa that you get good seed. Our tag assures that. Every bag that leaves our shipping room is tagged, showing you the origin, purity and germination. It will pay you to insist that every bag of field seed you buy carries this analysis proof. The men that test our seeds examine every shipment so that we can give you absolutely the best.



"Pate" Simmons and Paul Benson examining a White Sweet Clover field.

Red Clover

THE OLD RELIABLE HAY CROP

For all around purposes Red Clover is the old standby. Makes a good heavy hay crop and, of course, you can count on it for a number one pasture. It makes a seed crop, too, if that's what you want. You can get a hay crop with the first cutting and a seed crop with the last cutting. And if Red Clover didn't do anything except build the soil it would be worth the price for that alone. You can't afford to let thin, run-down soil go back into corn and wheat year after year. You put Clover in and Clover will put fertility in. Like the other legumes Red Clover feeds the next crop when its plowed under—because the roots gather nitrogen and leave it in the soil for the next year's crop.

About prices. I will make you the lowest price possible at all times, worth the money. See our monthly price list or write for latest prices. But don't wait until late to order. Late demand is more apt to increase the price than to lower it. And an early order can go by freight with a real saving to you.

Yes, our germination and purity tag will be plainly filled out for your approval. And I hope you won't accept any Clover seed from me or anyone without a tag similar to ours. We handle no foreign Red Clover seed. Seed at the rate of 8 to 10 lbs. per acre.

MAMMOTH RED CLOVER

Mammoth Clover looks a lot like Common Red Clover. It matures a little later as it comes on about two weeks after Medium Red. Should be sown at same rate. Fine in a mixture with Timothy.

ALSIKE CLOVER (Swedish Clover)

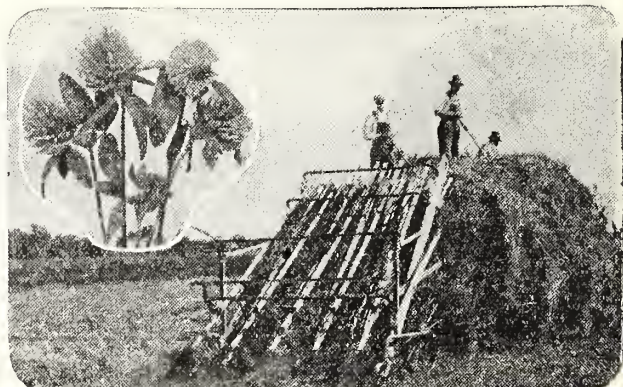
Blooms like White Dutch only the flowers are a little pinker. Looks like a cross between White and Red Clover. Alsike is just what you want for low, wet ground where others will not grow. Sow alone, with Timothy or in a mixture of more grasses like Blue Grass or Red Top. Use 6 to 8 pounds of seed per acre.

WHITE DUTCH CLOVER

A low creeping Clover. Great for lawns and pasture. Use it in all your lawn and pasture mixtures. Sow at rate of 5 pounds per acre.

Can We Help You?

We'll enjoy our work a lot more if we feel we are helping you. So don't hesitate to call on us for information on Field Seeds or anything else, whether we sell it or not. We also have Bulletins on all field seeds which you are welcome to. And we'll send you a sample of any seed we sell if you want it.



Red Clover makes a dandy hay for all live stock.

Soy Beans

Watch Soy Beans Come to the Front

The acreage is doubling every year. No legume has as many uses. Plant them either alone or with Sudan Grass or Corn. Their feeding value practically equals Alfalfa according to feeding tests. The seed is one-third protein and so makes a high-powered protein concentrate and a home grown supplement feed for your live stock.

Grow Soy Beans for hay or a cash crop. Plant them in Corn for hogging down and silage. Plow them all under or their stubble under for soil improvement. All livestock and poultry eat and like them. If you fall in Clover, plant Soy Beans for hay or grain. Not only that, but they will grow profitably on poor or acid soil where other legumes or grains do not do so well. They work perfectly as an emergency crop or in your regular crop rotation. They don't take so much work either. That counts a lot when every hour is needed for plowing Corn and putting up Alfalfa and Clover.

Put out some this season. We'll help you all we can by sending you the best seed possible and by giving you all the dope on growing them we can. They're the best all around legume there is—so why not grow them? Free Bulletin on request.

When broadcasting for hay use 1 to 2 bushel to the acre. If drilled in rows alone use $\frac{1}{2}$ to 1 bushel. Or drill in with corn.



Beautiful field of Soybeans at Iowa State College.

Manchu Soy Beans

We feel that the Manchu is the best variety of all for general planting in the Corn to hog down. It makes a very vigorous growth. Produces a heavy seed crop. Also is used extensively as a hay crop. In fact, this variety can be used for any purpose. Is a yellow bean easily identified by the black seed scar. Best of all for an all purpose Soy Bean.

Pekin and Virginia Soy Beans

Both these beans are very fine for hay purposes. Both are fine-stemmed and stand up real well. Medium early maturing. Fine for poor soils. Either variety very fine to plant in the Corn for silage purposes. Pods will be well filled by the time the Corn is ready. Both grow tall enough and erect enough for satisfactory cutting with the binder.

Pekin Soy Beans are black while the Virginias are brown in color.

Sudan Grass

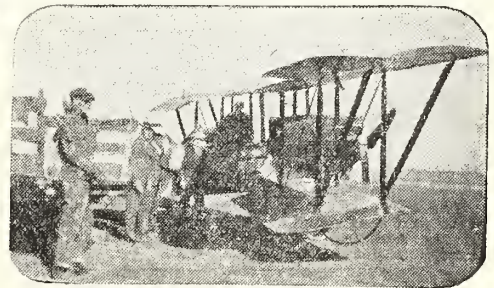
The best annual hay crop. Sudan Grass comes from Africa. It is rather new and sure is great for hay and pasture. So much better than Kaffir and Cane. More slender and fine-stemmed and lots more palatable to cattle and horses in the winter.

Stools like wheat so it can be cut once a month. Makes more hay of good quality than any other grass. Sudan Grass is one of the most sure to get a crop on any land. Matures quickly and cures lots easier than the other grain sorghums. Neither does it sour like cane.

Most people in this country like Sudan for pasture. Every kind of stock likes it. We figure that an acre will feed a team and cow all summer. Sure great either as a regular pasture each year or to plant as an emergency or catch pasture in short seasons. It is always very tender and tasty as a grass pasture.

What we like most about it is that you don't have any crop failures with it. Grows on any well drained soil even though thin. Sudan does well under very dry conditions. Will make a good crop every year in spite of hot or dry weather. In other words, Sudan is the greatest annual grass there is. We think you ought to use it.

We'll be glad to send you a Bulletin on this wonderful grass crop and will answer your questions, if you have any, and send you a sample of our seed on request.



Airplane Shipment of Our Field Seeds.

Canadian Field Peas

Are a variety of Peas. Grown a lot in the North and Northwest as a field crop. Have more pods and longer vines than common peas. They make a wonderful early pasture or hay crop. Use them in a mixture at the rate of $1\frac{1}{2}$ bushels Oats and one bushel Field Peas or two bushel of peas alone. We like the mixture best. Makes a good, high quality hay, a lot earlier than anything you can use. Sow as early as possible as they are a cool weather crop.

For Your Lawn

I don't know anything you can do that will add more beauty to your place than to have a real good lawn. Do you know of anything making as much improvement as it would make in your place. Flowers and shrubbery are prettier when the lawn is heavy. Your whole place will be more attractive and actually worth more to the eye when you have a velvety, smooth and heavy lawn.

HOW TO DO IT

I have always said "Prepare a good deep seed bed, sow the seed and rake it in lightly. And, by all means roll it." But, every year I know that lots of folks just scratch up the ground some with a rake and rake the seed in lightly and get surprising results. Most of us don't have a roller and can't borrow one, so have to do the next best thing. I have known lots of folks, too, who swear by sowing their seed under the last snow or even on top of it.

All of you can be sure to see that drainage of your lawn is good. You can also correct any acid condition very cheaply with lime. If you have some weak spots or especially weedy spots in

your lawn lime will probably help a lot. Fertilizer is mighty important, too. Use it on your lawn at least every other year. Sheep-O or well rotted manure will do fine.

Last but not least—don't try to stretch your grass seed. You can't get a lawn that way. It takes a full pound for every 200 square feet for a new lawn, and if you want to be surer of good results be even more generous. But whatever you do, don't expect anything very satisfactory if you skimp on the seed.

That's all there is to it—except getting good seed. For all purposes we recommend our Lawn Grass Mixture. This mixture, with a basis of Kentucky Blue Grass, contains some quick growing grasses as well as some White Dutch Clover. Should make a nice lawn the very first season. An ideal mixture in every way. Now, if you want a beautiful lawn, one to be proud of, send your orders along. I'll have the boys send you an instruction sheet, too, if you'll request it.

Get your seed early. Then put it in early. Have it well up and coming strong before hot weather. Early spring with cool weather and plentiful moisture is the ideal time. The earlier the better.



Hogs and Calves Sure Like Rape.

Dwarf Essex Rape

"GREENS" for the Hogs

Hogs and calves like and need fresh, green things the same as the rest of us. Rape is also high in feeding value, nearly as nutritious as Alfalfa. Makes a perfect balance for corn in the ration. Besides being an excellent fattener it stimulates milk production when fed green. Rape gets ready in a hurry, too, usually ready for pasture 8 to 10 weeks after sowing. Successive sowings furnish continuous pasture from spring to frost. Can be sown on the spring grain, with the last cultivation of corn or alone. It is easy to sow and easy to get a stand. One acre will fatten twenty sheep or feed thirty hogs two months. Be sure and plant a patch this season. Drill in at the rate of 5 to 8 pounds per acre.

VELVET BARLEY

A six-rowed Barley brought out by the Minnesota Experiment Station. By far the finest and best Barley yet. Barley is the first grain harvested. Comes on when the corn shortage is felt the most. Corn-Belt farmers are using this crop more each year. Our seed is grown right here on our own farm. We found the same as everyone who has grown it that it outyielded even Oderbrucker around ten bushels per acre. Although Velvet is a bearded variety it has no barbs. No one likes Barley with barbs and Velvet is as easy to handle as oats. Use 2½ bushels per acre.

ODERBRUCKER BARLEY

The best variety up to now. Six-rowed. A lot of you Barley raisers will want it as you know what it is. Is bearded but will outyield any common variety. Has a good stiff straw and stands up well. Sow Barley at rate of 2½ bushels per acre.

MARQUIS SPRING WHEAT

The only variety of Spring Wheat to use. Stands up well and has good stiff straw. Outyields all other Spring Wheats. Beardless. Drill in at rate of 1½ to 2 bushels per acre.



The kind of Meadows you get from Mixtures.

BUCKWHEAT

An excellent catch grain crop. Grows on any soil. Makes a cash grain crop on poor soil where other small grains will not. Dandy bee pasture. Takes only 70 to 75 days to mature seed. We have both Japanese and Silverhull varieties. Use ½ to 1 bushel per acre.

OATS

We have only the Iowa No. 103. This is a medium maturing White Oat. Has stiff straw and stands up. Yields heavily. Fine for nurse crop.

FODDER CANE

Western farmers especially like Cane. It produces three to eight cured tons per acre. The fodder is good feed for cattle and horses. Hogs like it as a summer feed. Increases egg production in poultry. A small patch of it turns off a world of feed. Grows any place. Broadcast at the rate of 75 to 100 pounds to the acre.

SORGHUM CANE

Everyone likes good old fashioned sorghum molasses. Syrup cane is easy to grow. A little bit makes a lot of syrup. Wisconsin Amber is a very early, very sweet Early Amber strain. Short Orange makes a heavy, light colored syrup. Grows stocky and matures early. Good variety of the Orange type. Use 5 pounds per acre.

WHITE KAFFIR—BLACK HULL

The standard grain sorghum of the West and Southwest. Worth growing any place. Makes fine poultry and pig feed as a grain. Horses, cattle and mules all do well on the fodder. Kaffir yields very high even under unfavorable weather or climate conditions. Use 5 pounds per acre. Broadcast at rate of one to two bushels per acre.

FETERITA

A brother to Milo and Kaffir. Matures a lot earlier though than either one. Beats hot dry weather by maturing fifteen to thirty days earlier than other grain sorghums. Makes a very large white grain. The grain is soft and so can be fed without grinding. Is excellent for chicken feed because of its softness. Drill in rows at the rate of 5 to 10 pounds per acre.



Fodder Cane in the Shock.

MILO MAIZE

Best known grain sorghum except Kaffir. Grown a lot in Oklahoma, Kansas and Nebraska. Requires less moisture than Kaffir and so can be grown in drier climates. Makes a dandy fodder or grain crop. Yields well. Use 5 pounds to acre in drilling.

GOLDEN MILLET

The best all around millet there is. A small patch makes a world of fine tender fodder. All live stock like it in the winter. Does well on poor soil as well as good soil. Makes an excellent catch hay crop. Can be sown as late as July in our section. An old standby. Drill at the rate of ¼ to 1 bushel per acre.

MIXTURES

Sow a mixture and be sure of getting a good stand. One crop may fail while others will catch. Many conditions prevail in the field favorable to some and unfavorable to other crops. No matter what the season, you are sure of a good stand. A number of varieties is very desirable and produces successive seasons of healthy growth. In this way you always have a good green growth. Our mixtures are made from our regular stocks. All of the best. We recommend mixtures very highly. Use more of them.

TIMOTHY-ALSIKE

Probably used the most of any. Grows well most any place especially in low and wet soils. Does well on thin, poor soil, too. Is used on practically all soils under all conditions. A good addition is 5 pounds of Red Top per acre on low soils.

TIMOTHY—MEDIUM AND TIMOTHY—MAMMOTH RED CLOVER MIXTURES

Two fine Timothy-Clover mixtures high in feeding value and good on any soil not too low.

PERMANENT PASTURE AND MEADOW MIXTURES

The best mixtures for hay and pasture purposes. Contain a number of legumes and grasses all best suited for hay and pasture purposes. All adapted for high production and feeding value. Good for any kind of live stock. Do well on most any soil and make a wonderful permanent proposition for you. We believe in mixtures and have made these up especially, right from our regular stocks. Seed at the rate of 20 to 25 pounds per acre.

SPECIAL LOWLAND PASTURE MIXTURES

Made up for special conditions. Grows well on low, wet or overflow land. Also where it is hard to secure a stand of Timothy and Clover. Use 20 to 25 pounds to acre.

QUICK-ACTION PASTURE MIXTURE

Not permanent. Intended for quick results. Gets lots of nice green feed early as possible for calves and hogs. Pasture by May 15th. Sow 50 to 75 pounds per acre.



You all should have a lawn like this.

TIMOTHY

The old stand-by grass for hay and pasture. Timothy is a good grass to sow on worn-out thin soil where legumes do not do well. Especially valuable when mixed with Alsike or Medium Red Clover. Our seed is the best home-grown. It produces well and the Clover adds feeding value.

BROME GRASS (Bromus Inermis)

One of the first green grasses in the spring and the last to go in the fall. Great for western conditions. Stands an untold amount of trampling and hot, dry conditions. Also can stand any amount of cold weather. Great for stopping soil erosion and ditches. We like a mixture of 15 to 20 pounds of Brome Grass and 10 to 12 pounds of Sweet Clover per acre. Sweet Clover adds a lot to the feeding value and helps make an all season pasture.



Velvet Barley—The best yielder of all.

RED TOP

Sometimes called Herd's Grass. Always does well on low, wet or overflow ground. Makes a good crop under more soil and climatic conditions than any of our other grasses. On bottom land it is best to use a mixture of Red Top, Blue Grass and Alsike.

ORCHARD GRASS

Here's a grass that does well in shady places. A good one for orchards or groves. We like it for new timber pastures. Is a fine grass to use in your mixtures.

KENTUCKY BLUE GRASS

The best natural pasture grass we know. Everyone likes it for all kinds of live stock. Blue Grass makes a thick, luxuriant growth from early spring until late fall. Sow early in the spring or late in the fall. Fine sown alone or in any mixture.



Timothy

CANADIAN BLUE GRASS

This grass resembles Kentucky Blue Grass. Grows closer to the ground and not so tall. Very fine for mixing with permanent mixtures. Especially good to use on thin, gravelly or poor soils.

OTHER FIELD SEEDS

Due to a lack of space we cannot describe fully a lot of our field seeds. We also have English Blue Grass, Bermuda Grass, Fescues, Rye Grasses, Creeping Bent Grass, other grasses and mixtures, Sunflower Seed, Winter Vetch, Winter Wheat, Rye, and Pulverized Sheep Manure Fertilizer. You will find all these listed on our field seed price list.

SHEEP-O FERTILIZER

A Pulverized Sheep Manure Fertilizer. High in available plant food. Well balanced and organic. Fine for lawns, shrubbery and flowers. Plenty of fertilizer makes heavy growth.

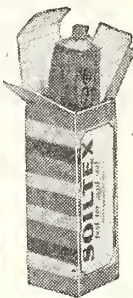


Marquis Spring Wheat

Does Your Soil Need Lime?

The motto of the up-to-date farmer has become "lime, legumes and inoculation." Alfalfa, sweet clover and red clover all need lime and most crops do better with it.

The Soiltex pocket-size soil testing outfit with color chart and lime table is a simple test and anyone can test his own soil with it. Complete outfit for \$1.00, postpaid.

**Cyclone Seeder**

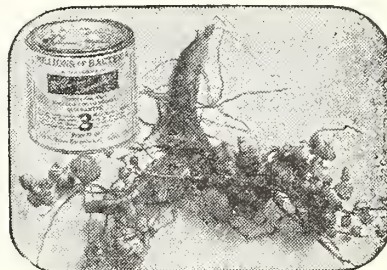
\$2.25
POSTPAID

This is by far the best seeder made at any price. It is roomy, strong, works evenly, and will sow any kind of seed any desired thickness. Fully guaranteed.

Seed Inoculation

It is very important with most legumes that you inoculate the seed before planting so as to get a start of the bacteria nodules which supply nitrogen. This is especially true of Alfalfa, all the Clovers, Peas, Beans, Sweet Peas, Soy Beans, Cow Peas, etc.

Of all the different brands of inoculation we have tried, we like McQueen's the best. It is guaranteed to do the work, or your money back. Keeps good for a long time. Specify what kind of seed you want to treat, as there is a different kind of bacteria for each one. Prices postpaid.



Nodules on alfalfa and clover roots are what enrichen the soil. Proper inoculation of seed produces nodules on the roots like the above.

H. F.

FOR CLOVER AND ALFALFA

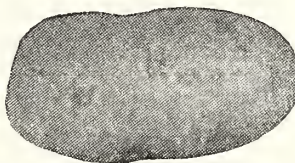
1/2 bushel size inoculates	30 lbs. seed.....	\$0.50
1 bushel size inoculates	60 lbs. seed.....	1.00
3-1 bushel size inoculates	180 lbs. seed.....	2.50
6-1 bushel size inoculates	360 lbs. seed.....	4.50

FOR SOY BEANS, COW PEAS, VETCH AND OTHER PEAS AND BEANS

1 bushel size inoculates	60 lbs. seed.....	\$0.50
2 bushel size inoculates	120 lbs. seed.....	1.00
3-2 bushel size inoculates	360 lbs. seed.....	2.50
6-2 bushel size inoculates	720 lbs. seed.....	4.50

GARDEN SIZE

For Garden Peas, Beans, Sweet Peas and Lima Beans.....\$0.20

Northern Grown Seed Potatoes

It is pretty early yet to quote prices on Seed Potatoes. It looks now like we will be able to sell them at close to \$2.00 a bushel, possibly less. But, write us before you buy. I am sure we will be able to save you money on the very best Northern Grown seed. We will handle only the old favorites, Early Ohio and

Irish Cobblers. Both are fine varieties and heavy yielders. Write us for prices and write early enough so we won't be sold out before we hear from you.

Hung Seed Corn

Your Choice of these \$4.00 PER BUSHEL

As usual we got busy early last fall and picked and hung a lot of Seed Corn. Good years, bad years or anytime, early Hung Seed Corn is always best. It not only germinates better but the sprouts are stronger and there's less danger of losses from seed borne diseases.

We raise a lot of pedigreed Seed Corn on our own farms—some we get from specialty breeders—and some is raised under contract from seed furnished by us. Just had some tests off on our Hung Corn. Never saw it better. Big, fine, strong sprouts as near perfect as you can hope to get it.

We have seed grown for us all the way from Missouri to the middle of Minnesota. Write us a letter—maybe we can help you pick just what you want—our advice is free for the asking.

Hung Corn—any variety, \$1.00 per bushel. Either in the ear or shelled and triple graded. See prices below for general run Corn.

My Corn Guarantee

Of course, I can't guarantee you a crop, for I can't be there to plant it and tend it, but you can take the seed home and examine it and test it and call in the neighbors. If you think you have been beaten you can have your money back. Of course, my guarantee must end when you begin to plant, as the outcome of the crop depends on the weather and soil and leniency of the bugs and worms and many other things too numerous to mention.

H. F.

Samples Booklet

FREE

I haven't room here to give long description of all of the kinds of seed corn we have, but have given a condensed list of them in the price list, and will be glad to give you full information on any of them on request for Seed Corn Booklet. Samples of any variety FREE.

BUY CORN IN THE EAR

We are proud of our corn and will gladly ship in the ear most any variety you want at regular prices. It will be sacked in good sacks and sewed tight so very little will shell off in shipping except the butts and tips which are of little value for seed anyway.

Fodder and Ensilage Corn

The following varieties are for drilling thick for ensilage and fodder and are not so carefully selected or graded as the standard varieties listed elsewhere, and for that reason can be sold cheaper. Cannot furnish in the ear.

Mammoth White Ensilage—Tall, heavy, late. Makes an enormous tonnage.

Leaming Yellow Ensilage—Medium ripening and good height, heavy and leafy.

Early Dent Fodder—Very early ripening, for short seasons.

FODDER AND ENSILAGE PRICES

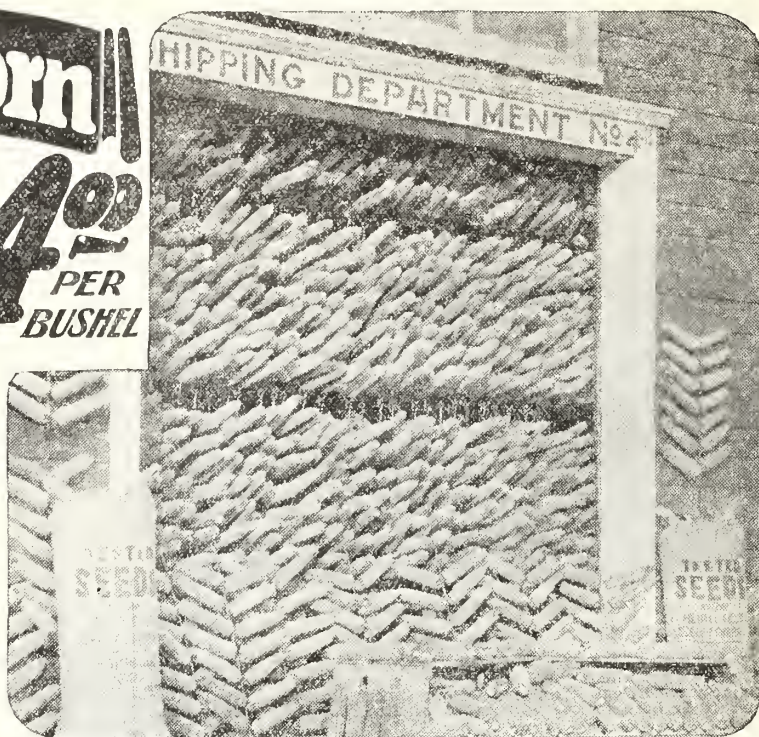
5 Bu.	2 Bu.	1 Bu.	1/2 Bu.	Pk.	Gal.
\$2.25 per bu.	\$2.19 per bu.	\$2.50	\$1.50	85c	50c

UTILITY BEST CORN IN HIS COMMUNITY

"I am writing you in regard to the seed corn I bought from you—Field's Utility Yellow. I have the best corn in this community and can say it sure is all you claim for it. It's extra good, none better. I am truly yours for success."

E. B. Cooper, Elmwood, Ohio.

(See next page for description.)



STANDARD CORN BELT VARIETIES

Yellow

Funk's Yellow Dent 176A—Smooth kernel. Good yielder. Yields well. Fairly late maturer.
Improved Shenandoah Yellow—Fairly large, coarse type ears. Rough topped.
Shenandoah Special—Similar but smoother and about 10 days earlier.
Rough Reid's Yellow Dent—Large, fairly rough kernels. Extra fine, showy type of ear. Very popular south of here.
Smooth Reid's Yellow Dent—Similar, but smoother and 10 days earlier.
Iowa Goldmine—Similar to Reid's but earlier. Beautiful golden yellow.

White

Iowa Silvermine—Medium size white. Good for old or thin land. Stands dry weather well. Makes a crop where others fail.
Boone County White—Deep grained, large ear. For strong land.
Cornplanter—Similar to Boone, but larger, rougher and showier.
White Elephant—Long, large, smooth ears. Heavy yielder.
St. Charles White—Red cob, white corn. Strong grower, good yielder, heavy foliage. Fine for fodder or ensilage. Popular in North.

Early 80 to 90-Day Corn

These are for main crop in the North and are used here for replant, early feed and hogging down. We have northern Iowa, Minnesota, Dakota and Nebraska grown seed in most of these kinds as well as local grown. State on order if you have any choice.

Northwest Yellow Dent—Most popular early yellow in this section. Good yielder, fair size. Fine for replant, hogging down or main crop in North.

Pride of the North—(Yellow). Similar but about 10 days earlier.

Minnesota 15—(Yellow). Used extensively north of here for main crop.

Early Murdock—(Yellow). Similar to Minnesota 15 but slightly larger.

Golden Glow—(Yellow). The main crop corn for Wisconsin and parts of Minnesota.

Silver King—(White). Similar to Silvermine but earlier. Standard main crop white for northern Iowa, Minnesota, Wisconsin and Dakota.

Wisconsin No. 7—(White). An early strain of Silver King.

White Rustler—(White). Very early. Similar to Silver King but smaller.

Calico—(Straked yellow, red and white color). Very early. Does well anywhere.

Red 90-Day—(White cap red corn). Used for early feed or hogging down.

Northwestern Dent—Exactly like Red 90-Day only earlier.

FLINTS—Longfellow is an 8-row yellow. Compons is a 12-row yellow. Sanford's is an 8-row white. Very scarce. Order early. Our supply limited.

Prices Seed Corn (Not Hung)

These prices are for strictly first-class seed, extra selected, either in the ear or huffed and tipped, shelled and triple graded. Tested before shipping and tests marked on each sack. Prices are f. o. b. Shenandoah, sacked in strong, new sacks without extra charge.

10 Bu. Lots	5 Bu. Lots	2 Bu. Lots	1 Bu.	1/2 Bu.	Pk.	Gal.
\$3.00 per bu.	\$3.10 per bu.	\$3.15 per bu.	\$3.25	\$1.75	95c	55c

All prices subject to change without notice when present stocks are sold out.

Early Hung Corn—(Most All Above Varieties).....\$1.00 per bu.

Yield Contest Winning Seed Corn

Increase Your Yields—Get a Kind that Always Matures

Yes, we have done it again. Another thing no one has ever attempted. Collected yield contest winning varieties from every Iowa section. Four in all. Also the state yield winner in Missouri. And the most popular and best yielders for Minnesota, Dakota and Wisconsin. These contest winners were grown for us in the sections where they won the yield contests—right where they are acclimated and do best. Read the detailed descriptions below—study the pictures and decide which will do best for you. The average increase in yield of these varieties over the average corn entered ranged from 5 to 15 bushels per acre. Believe me, that's worth buying new seed for. We have a variety below that should increase your corn yields quite a lot. And a variety that will always mature good, solid corn.

Champion Yield Reid's

Last year's Missouri Champion yielder. A big, deep grained fairly rough type. Very showy and beautiful to look at. Just the thing for people south of here who want a big, deepkerneled corn. Too late for Iowa and north, most years. See picture. Price \$4.00 per bu., f. o. b. Shenandoah.



Champion
Yield
Reid's

Improved Krug's

Similar to our Utility Yellow but possibly a trifle earlier. Won the yield contest last year in the Iowa South Central Section. That's the fourth and fifth tiers of counties counting from the south. Krug's, you know, is a selection of Reid's. Very smooth, reasonably early and a good yielder. See ear pictured here. Price \$4.00 per bu. f. o. b. Shenandoah.



Improved
Krug's

Ioleaming

The consistent yield winner for the North Central Section of Iowa. Or the third and fourth tiers of counties counting south from the Minnesota line. This stock was grown out northwest of Waterloo (straight east of Sioux City), and is the finest quality corn I ever saw grown in northern Iowa. This variety should do fine in northern Illinois, south Wisconsin, northern Nebraska and southern South Dakota. It lead in the contest by an average increase of 12 to 15 bushels per acre over many entries. See picture. Price, \$4.00 per bu., f. o. b. Shenandoah.



Golden
King

Golden King

Iowa's northern section winner, including the two north tiers of counties. Grown near Mason City, Iowa. A beautiful golden-eared type just right in size and maturity for this district. Also fine for parts of Dakota and Wisconsin and south Minnesota. You won't beat it for this section. Outyielded many varieties as much as 15 bushels to the acre. See picture above. Price, \$4.00 per bu., f. o. b. Shenandoah.



Ioleaming

Minnesota 13

Real, honest-to-goodness Minnesota 15, grown out west of Minneapolis. The purest, highest yielding strain we could find. I don't believe you can find better No. 15 anywhere at any price. Extra select. Very popular in Minnesota, Dakotas and Wisconsin as main crop. Used here and south as early corn. See picture above. Price, \$4.00 per bu., f. o. b. Shenandoah.



Minnesota
13

Golden Glow

The favorite of Wisconsin and other northern growers. Splendid Minnesota yielder. Extra fine quality. Golden-orange color. Grown in Nebraska from seed brought direct from Wisconsin last spring. Extra early. I believe early enough for about any part of the United States. See above picture. Price, \$4.00 per bu., f. o. b. Shenandoah.



Golden
Glow



Field's Utility Yellow \$4.00

Outyields Standard Varieties—Always Matures. PER BUSHEL

Above is a picture of Utility—showing a field, a pile and a single ear. I have grown and sold seed corn for 25 years or more. But in all that time I have never sold a variety that gave such unanimous satisfaction. Over one-third of all the seed corn we sold last year was Utility and I can't remember having a single kick so far. But we have had a lot of enthusiastic letters—letters that said it yielded better than anything they ever grew. That it matured in fine shape. That it was the best quality corn they ever saw. That it all run about alike and was practically free from moldy or rotten ears. But the best part of all is—that it outyields most everything that it goes up against—and matures in fine shape.

Utility Yellow is a selection developed by the United States Department of Agriculture. We started with a few ears. Had it tested by county agents first. The results were almost unbelievable—outyielded some kinds as much as 20 bushels to the acre.

Utility Yellow Wins In Iowa Yield Contest

Yes, Utility took the first prize in the Iowa state yield contest this last year in this district. That proves to us that it is much better than ordinary corn—both in yield and early maturity.

The ears are remarkably uniform in size and type. Not so large around as most Reid's but fully as long. Has a smooth kernel, reasonably deep and very oily. That means a good feeding corn. Not as showy as Reid's but a better yielder. Besides that, it always matures earlier, is of better quality than Reid's—shells out better and will feed farther pound for pound. I don't know what more you could ask for.

Where You Can Grow It. About anywhere Reid's Yellow Dent does good. We do not recommend it for planting more than 50 miles north of Des Moines but it does good south as far as you want to take it. Does fine in most parts of Nebraska, Illinois, Indiana and Ohio. Try some. Utility was about all we grew on our own farms this year. That's how much we think of it. Try some—then write us how you like it.

Will Make 80 Bushels To Acre

F. M. Zohnley of Correctionville, Iowa, up in Woodbury County, came by Shenandoah last fall on his way home from visiting his brother in Manhattan, Kansas. He bought some Field's Utility Yellow last spring, said he planted it on bottom ground and knows it will make 80 bushels to the acre or more. Said there wasn't another field of corn in his section like it. Said it ripened there slightly ahead of Iowa Goldmine.

To Our Northern Customers

We have listed on this page varieties of corn suitable for about any kind of northern or high altitude conditions. Especially for northern Iowa, Minnesota, the Dakotas, Wisconsin, the northern parts of Nebraska, Illinois, etc. Anywhere our Shenandoah grown varieties are slow in maturing. You will find on this page a variety that will do well, mature properly and make good, big yields. We have gathered together only the very best yielding kinds, kinds that will help you get more bushels per acre—and a better quality of corn. If you appreciate it—send us a trial order. We guarantee high germination, nice quality and good grading. Remember, you must always be pleased or you can return the seed and get your money back. Samples free on request.



This picture of me talking "across the fence" to you is an old one to most of you. I never liked it much but it is the only one I have of me at the microphone, so we had to use it again. Guess it's about the way I look.



FRED TUNNICLIFF
Treasurer



PATE SIMMONS
Field Seed Dept.



WALTER PITZER
Garden Seed Dept.



DICK DEARMONT
Advertising Manager



LOU HUNTER
Secretary



ADAM REINEMUND
Merchandise Dept.



HELEN FISCHER
Flower Talks



FRANK FIELD
Nursery Dept.



LEANNA DRIFTMIER
Kitchen Klatter



If you want larger pictures of everybody and more of them, including several beautiful views of the KFNF Studio send 25c for our Studio Booklet. Thirty-two pages of pictures and interesting facts. Sent postpaid.

Left: Newsboy Pearson and His Wife.

Here's Part of Our Family of Seed House Folks

I am always proud of our Seed House Family and wish you all could know them better. Mighty fine folks, every one. Hard workers. And happy and sincere. The kind of folks that make good neighbors. Most of them you hear over KFNF regularly.

With such a big business I would be lost without the help of all the loyal Seed House Folks, including hundreds more, as well as those pictured here. They are more than employees to me and I hope I am more than just a boss to them.

We are all in business to serve you, save you money whenever we can and of course hope that KFNF is your favorite radio station.

HENRY FIELD.

K F N F Daily Schedule

890 Kilocycles 337 Meters

There have been lots of changes made on wave lengths and there may be more by the time you read this. But we hope you will always be able to hear us. The schedule of broadcasting printed below will be in effect for some time unless something happens that we don't know anything about now.

As far as we can we have planned the day's program to please the most of you folks who have told us what you want. Now, if you want something we don't have or more of something we do have, it's up to you to write and say so. I'm always glad to hear from you and will do my part to deserve our name of The Friendly Farmers Station.

6:00 - 7:00 A. M.	Sunrise Concert.	
7:00 - 7:30 A. M.	Morning Worship.	
9:00 - 9:15 A. M.	Garden Talk	Walt Pitzer.
9:15 - 9:30 A. M.	Poultry	Lyman Bullock.
9:30 - 10:00 A. M.	Miscellaneous Music.	
10:00 - 10:15 A. M.	News and Announcements	Pearson.
10:15 - 10:30 A. M.	Weather & Nursery Talk	Frank Field.
10:30 - 11:00 A. M.	Visitors Half Hour.	
12:00 - 12:15 P. M.	Music.	
12:15 - 12:25 P. M.	News	Pearson.
12:25 - 12:35 P. M.	Songs.	
12:35 - 1:00 P. M.	Talks	Henry Field.
1:00 - 1:10 P. M.	Old-Time Music.	
1:10 - 1:20 P. M.	Talks	Henry Field.
1:20 - 1:30 P. M.	Songs by LuEtta.	
1:30 - 2:00 P. M.	Kitchen Klatter	Leanna.
3:00 - 3:15 P. M.	Request Songs.	
3:15 - 3:30 P. M.	Afternoon Visit	Henry Field.
3:30 - 4:00 P. M.	Flower Talk (except Mon.).	Helen Fischer.
3:30 - 4:00 P. M.	Mother's Hour (Mon.).	Jessie Shambaugh.
4:00 - 4:30 P. M.	Orchestra or other music.	
4:30 - 4:45 P. M.	Shopping Talks	Audrey White.
4:45 - 5:00 P. M.	Newsboy's Ads	Pearson.
6:00 - 6:50 P. M.	Music.	
6:50 - 7:00 P. M.	News	Pearson.
7:00 - 7:30 P. M.	Letter Basket	Henry Field.
9:00 - 10:30 P. M.	Music.	
9:00 - 12:00 Midnight,	Saturday Night Music.	
Weather: 6:30 A. M.; 7:28 A. M.; 10:15 A. M.; 12:40 P. M.; 7:00 P. M.; 9:00 P. M.		

Sunday Broadcast

8:00 - 8:30 A. M.	Sunday School Lesson	Mr. Pearson.
8:30 - 9:30 A. M.	Gospel Meeting.	
10:45 - 12:15 P. M.	Church Service by Remote Control.	
2:00 - 2:30 P. M.	Letter Text Sermonette	Helen Fischer.
2:30 - 3:00 P. M.	Seed House Half Hour.	
3:00 - 4:00 P. M.	Religious Service.	
6:00 - 7:00 P. M.	Golden Rule.	
7:00 - 8:00 P. M.	Music Hour.	



LU ETTA ARMSTRONG



LADIES CHORUS—Dora Spaulding, Lena Sanman, Norine Hicks, Molly Ross, Gertie White, Ollie Hess.



LENA SANMAN
Program Director



AUDREY WHITE



JOE YOUNG



HARLEY BARTLES
Mechanical Director



SMITHS-BELDING
John Belding, Mrs. Smith and Lester Smith.



EDYTHE SWARTZ



KATE DAY



MALE QUARTETTE—Jim Mogg, Andy Martin, Turk Williams, Bob Welch.



LETTY FIELD

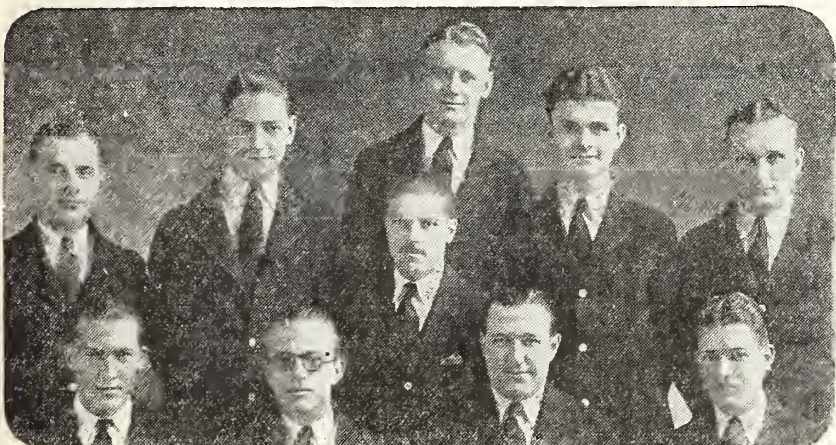
While this doesn't show nearly all of the Seed House Family, it is enough so that you can't blame me for feeling proud of them.



MIXED QUARTETTE—Bob Welch, Jim Mogg, Irma Gee, Lu Etta Armstrong.



HAWAIIAN TRIO
Jim Mogg, Bob Welch, Andrew Martin.



STUDIO ORCHESTRA—Back Row: Lieuevern Rheinhardt, Russell Case, Kieth Ripley, Howard Miller, Cecile Huddle. Center: Bob Evans. Front Row: Floyd Young, William McDonald, Clarence Craven (Leader and Director), Valjean Adamson.



MRS. HANLEY



JESSIE FIELD
SHAMBAUGH



ANNA DIMMIT



WILEY WENGER
Radio Operator



Adam Reinemund
Merchandise Manager

Adam is the merchandise man and you hear him regularly over KFNP, too. He is one of the newest of the Seed House Folks. Mostly he helps me fuss with manufacturers and get quality and prices where you will all be glad about them. Sometimes we are six months or a year hunting for just what we want in some line. Adam has lots of patience but, believe, he knows how to fight for the kind of quality and fair prices I insist on.

H. F.

Our Money Back Guarantee

You know my guarantee of your money's worth or your money back. That goes for Overalls, Jackets, and everything else. Yes, the Jackets are just as well made, just as strongly made out of the same high quality 8-ounce Denim material. And, of course, carry the same money-back guarantee.

BOYS' OVERALLS

The material from which our Boys' Overalls are made is special Field Fabric. This material is heavier than 2.20 Denim and even more closely woven than 8-ounce Denim.

Small Boys', ages 3 to 8 inc., pair.....	\$0.90
Medium Boys', ages 9 to 14 inc., pair.....	1.10
Big Boys', ages 15 to 18 inc., pair.....	1.25

All Postpaid



Blue and Gray Chambray MEN'S and BOYS' WORK SHIRTS

If you are like the rest of us you can't stand a skimpy Work Shirt that binds across the back or under the arms. The more particular you are about this the better you will like our Work Shirts. They're made big with large arm-holes, generously big sleeves and wide elbows. Extra roomy all around. The Chambray material (blue or gray) is exceptionally fine; fine yarn and fine weave. Pockets are bellows type with pencil compartment and button-down flap. The collar is lined, too. And the seams are triple stitched. We are proud to be able to send you this fine shirt at our prices and mighty glad to guarantee them satisfactory in every way. Fit, appearance, and long wear—with you to be the judge.

A new pair **FREE** if our OVERALLS do not outwear all others

We will put our Overalls up against any of them, bar none. We are game to let you judge a contest if you can find any dealer or mail order house who will do the same. Get a pair from us and a pair from him. Give them as nearly as possible the same wear. If ours wear out first or are not better in your judgment, we'll send you a new pair free. The dealer must promise to do the same. If you think you can get a contest like this started I'll be glad to send along a copy of an agreement ready to sign. Now, that's my idea of backing up what we say about our Overalls.

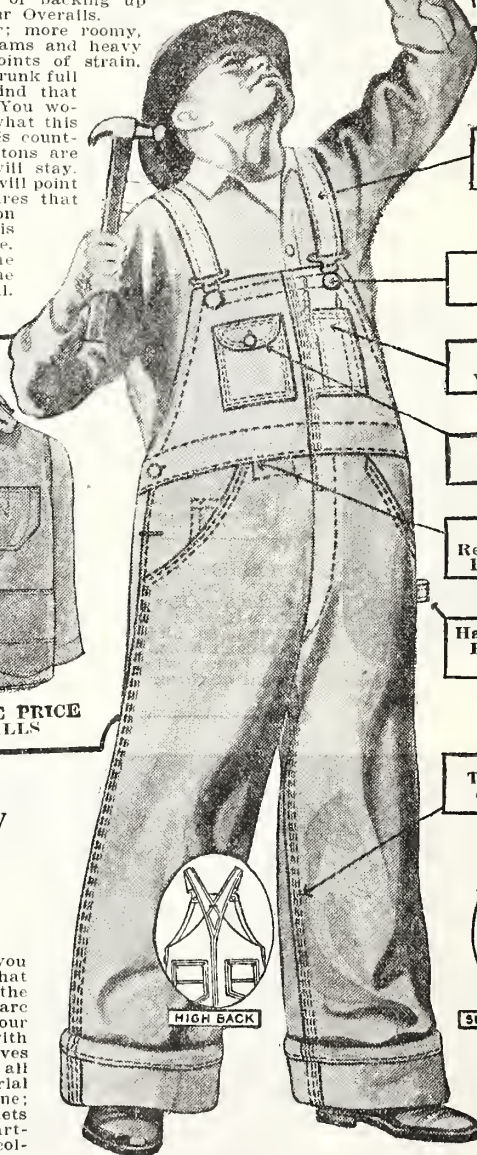
They're made better; more roomy, with triple stitched seams and heavy bar tacking on all points of strain. The material is pre-shrunk full 8-ounce Denim, the kind that holds its color, too. You women folks will know what this means when washing is counted in. The brass buttons are put on to stay and will stay. The illustration here will point out other handy features that complete the description of what we believe is the best Overall made. We want you to be the judge. You are the one to be pleased, after all.

\$1.75
PAIR

OR 3 PAIRS FOR
\$5 POSTPAID
SIZES OVER 44
10% EXTRA



JACKET SAME PRICE
AS OVERALLS



Double Thickness
Shoulder
Straps

All Brass
Buttons

Pencil and
Watch Pocket

Flap Pocket

Triple Thread
Reinforcing at All
Points of Strain

Hammer Loop and
Pocket for Rule
and Pliers

Triple Stitched
on All Seams

HIGH BACK

SUSPENDER BACK

**Best Quality 8-oz. Denim
Fast Color and Pre-Shrunk**

Men's Dress Shirts

PRICE POSTPAID

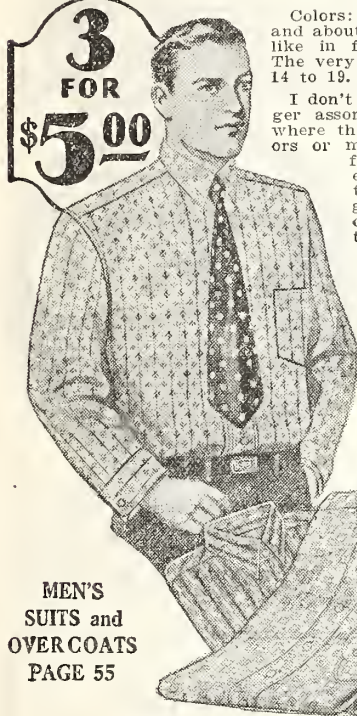
In Broadcloth, Madras and Novelty Shirtings

Colors: Plain Whites, Blues, Tans and about any color combinations you like in figures, stripes and checks. The very latest on the market. Sizes 14 to 19.

I don't believe you will find a bigger assortment of dress shirts anywhere than we have. Either in colors or materials. They are beautifully tailored, too. With generous cut sleeves and long tails. The buttons are of good quality, tightly sewed on and will not be flying off the first time the shirt is washed. These are the kinds of materials that look better the more they are washed—and that means something. They are real values. We have any number of reports from the fellows who have been wearing them and they claim that they have been used to paying anywhere from \$2.00 to \$3.00 for this same quality.

In ordering simply give us an idea of the kind of cloth you like, what color or colors and what sort of patterns you

like—we will guarantee to suit you or send your money back.



MEN'S
SUITS and
OVERCOATS
PAGE 55

\$4.75
POSTPAID

BOYS
SIZES
\$3.75

Sweaters

COAT STYLE

Colors: Navy Blue, Maroon (dark red), Brown or Scarlet (bright red).

Men's, sizes 36 to 46....\$4.75
Boys', sizes 26 to 36.... 3.75
Postpaid.

This big, heavy, mostly wool sweater will sure keep you warm. The big collar turns high around the neck and keeps out the wind and cold. The cuffs are closely knit and fit snugly to the wrists. Has two roomy pockets.

SPORT SWEATERS

Ladies' or Men's.....\$3.95
Postpaid.

Colors: Tan, Brown, Gray and Heather Mixtures. Sizes 36 to 46.

On cool days you will enjoy wearing this sweater alone. In colder weather simply slip a coat over it. It is light, yet very warm. It is neatly made and good enough to wear with your Sunday best. It is closely knit of all worsted extra good quality yarns. The cuffs are close fitting and the body part fits snugly. Has two pockets. Both men and women find these Sport Sweaters very comfortable and attractive.



WILL SEND US MORE ORDERS

"We have been keeping house nearly fifty years and never before have we had such a fine quality of Dried Fruit. The price is surprising considering quality. Everything we get from you is first class quality. Look for future orders on ham, bacon and coffee."

Sam Bjelland, Clarion, Iowa.

Men's Ties

We have never before offered Ties to our mail order trade. For several months we have sold them here in our retail clothing store—hundreds of them, too. Our volume has become large enough so we can buy in quantities, get the very latest and best patterns and pass them along to you at a substantial saving.

Among our big assortment, which is changed almost weekly to keep abreast of the latest designs and styles, you can choose from a variety of materials such as cut silks, voiles, crepes and novelty weaves. You will find these in plain colors—contrasting shades of checks, stripes and novelty combinations. With, of course, a general line of polka dots in various sizes. Give us an idea of the color or combination you like and we'll guarantee to please you or your dollar back. Your choice of any, \$1.00 each.

TIES
\$1.00
EACH
Postpaid



Men's Underwear

I am listing descriptions here of about any style underwear you might want. Good quality, too. The best we could buy. A lot better than the grades you usually see at these prices. Better quality, better made, fit better, more comfortable. What more could you ask for.

FLAT FLEECE UNION SUITS

Men's, sizes 36 to 52....\$1.45 Boys', ages 6, 8 and 10....\$1.00
Boys', ages 12, 14 and 16....\$1.25
(Silver Gray Color.)

Our heaviest and warmest cotton suit. It is lined with an extra heavy fleece and is just the thing for men who work outside in the weather most of the time. The cuffs are tightly woven. The seat and crotch are doubled. All seams are flat and perfectly comfortable.

Ribbed Union Suits

Men's, sizes 34 to 46....\$1.35
Men's, sizes 48 to 50. 1.50
Boys', ages 6, 8, 12. 1.00
Boys', ages 12, 14, 16 1.25
Random Gray Color.

This suit has the rib weave. It is made up of soft cotton with a heavy fleece lining. The cuffs, sleeves and ankles are fine ribbed and fit snugly.

Part Wool Union Suits

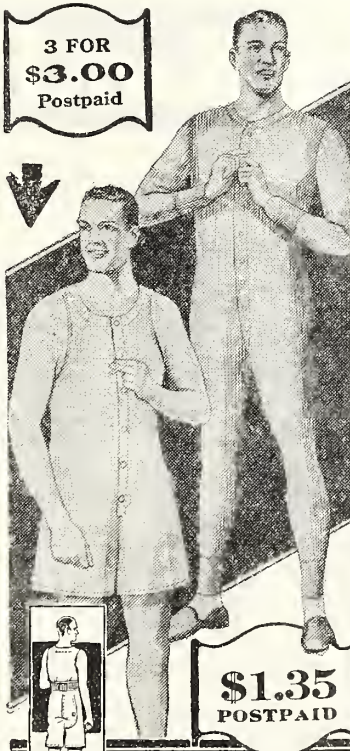
All Sizes, Price, \$2.45
All prices postpaid in zones 1, 2 and 3.
All sizes. Color—Random Mixed.

An unusual value in a fine ribbed wool and cotton mixed Union Suit. It contains plenty of wool to make it extra warm yet has enough cotton mixed in to do away with the uncomfortable "scratch" of all wool suits. The fleecing is heavy, soft and extra warm. Closed crotch style.

Winter Shirts and Drawers

\$1.00 each, prepaid in zones 1, 2 and 3.
Sizes 36 to 46. Gray Mixed Color.

Made of finest quality, flat knit cotton, heavily fleeced. Heavy enough for the very coldest weather. The shirts are good and long and the drawers are generously cut with adjustable waist. You'll look a long time before you equal this value.



\$1.35
POSTPAID

Athletic Underwear, 3 for \$3.00, postpaid

Sizes 34 to 46. White only.

The trouble with most athletic underwear is that the backs rip out too easily. The kind we sell has a special flexible band in the middle of the back. This puts some give-and-take right where it is needed. The seams are also rip-proof. The material is barred nainsook of best quality. It will wear well and be mighty cool, too.

Guaranteed to fit you and satisfy you or you can send them back.

The Best Paint You Ever Stuck a Brush in

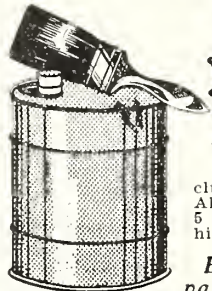
Last year was a big "paint up" year. We sold well over 100 carloads of paint. That says more for our paint than I could say if I wrote a whole book about it. Believe me, it has to be mighty good paint, too, to sell like that. And a lot of it went to old customers that had used our paint before. They know how good it is and they know there isn't any use in paying big prices for Good Paint. I wish you could read all the letters I get about our paint. Never read finer letters in my life. They say it works easier, goes farther, lasts longer and costs less. Now I don't know what more anyone could ask for. Shine the old place up. Make it look like someone lived there. Get your pencil and paper and figure out how little it will cost at our prices. And be sure and read our guarantee below. Ever see a guarantee like that before? I never did. We have the goods, our prices are right and we mean business.

HOUSE PAINT PRICE LIST

Inside and Outside Gloss.

50-gal. barrel	\$2.20
30-gal. barrel	2.25
5-gal. drum	2.30
1-gal. can	2.40
1/2-gal. can	1.30
1 quart	.70

We Pay Freight on orders for 5 gallons or more up to 400 miles of Shenandoah.



FREE Oil and Brush

With every 5 gallons of House Paint you order we will include FREE 2 gallons of Linseed Oil. Also with each order for paint amounting to 5 gallons or more we will send FREE, a high-quality 4-inch paint brush.

Besides the paints and varnishes priced and described on these two pages I want you to know that we have everything in the paint line. There wasn't room for all of it here, but we've got it and you will find it all in our special Paint Catalog. Prices on the other things are low, too, and the quality is guaranteed, as usual. Better write and have us send you the Paint Catalog if you want one.



Barn Paint

Now, don't just paint the house and stop with it. Shine up the barns and sheds and hog houses and chicken houses, too—in fact, all the buildings. And don't forget the fences. After it's all done you'll wonder how you ever put up with the "run down" looking buildings so long, when only a few dollars' worth of paint will brighten them up until they look like new. Even from a dollar and cent standpoint, paint is a good investment. We all know it preserves the wood, cuts down on repairs and increases the value of your place.

Lowest Prices for Good Barn Paint

	1 Gal.	5 Gal.	25 Gal.	50 Gal.
Barn Paint—Red (Bright or Dark).....	\$1.40	\$1.50	\$1.25	\$1.20
Gray (Medium or Slate).....	1.90	1.80	1.75	1.70

We pay the freight up to 400 miles on 5 gallons or more.

Paint Brush with orders for our Barn Paint

With each order for five gallons or more of paint, whether Barn Paint or House Paint, you get a 4-inch Painter's Brush FREE. Only one brush sent free with each order.

GUARANTEE and Trial Offer

If after using two gallons of our Paint you do not agree that it works easier, goes farther and costs less than any you ever saw, you may return what is left and we will refund the entire amount you have paid—including any transportation charges. And after any reasonable length of time, if the paint is not giving you the service you are entitled to, we will send you paint FREE to repaint the job.

H. F.



HOW TO FIGURE THE AMOUNT OF PAINT NEEDED FOR YOUR BUILDINGS

Measure length, width and height. Add together the total length in feet of the two sides and two ends of the building. Multiply this by the average height of the building at the eaves with 2 feet added for cornice. This gives square feet of surface to be painted. One gallon will paint 250 square feet with two coats. Divide the number of square feet to be painted by 250 and you will get the number of gallons needed.

All orders for Paint amounting to 5 gallons or more will be prepaid anywhere within 400 miles.

Shingle Stain \$1.40 GALLON

Makes Your Shingles
Last Twice as Long

New roofs cost a lot of money. A few dollars' worth of Shingle Stain will make them last twice as long. Besides making them look a lot better. An extra good, specially compounded stain—made from pure Linseed Oil and Croscote Oil and tinted with chemically pure colors. It will cover 150 square feet to the gallon one coat, or 80 square feet two coats. All colors.

Price: 1 gal., \$1.40; 5 gals., \$1.35; 25 gals., \$1.50; 50 gals., \$1.25.

Screen Paint 65c QUART

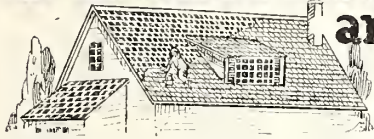
One Quart Covers 10
to 12 Average Screens

Specially mixed paint that will not fill or clog the mesh of screen wire. Can be used on the frames, too. Prevents rust, and makes the wire last twice as long besides giving your house a finished appearance. One quart covers from 10 to 12 average sized screens. Black and Green only.

Price: Qt., 65c; 1/2 gal., \$1.25; 1 gal., \$2.25.

All orders for 5 gallons or more will be prepaid up to 400 miles.

Paint the Roof and make it last longer



While you're putting a money saving, weather resisting coat of Paint on the house and barn, don't overlook the roof. You may forget it until it begins to leak. We'd like to sell you a new roof. You bet. But we'll admit a lot of roofs wouldn't need replacing so soon if they'd been painted. Better think about this. We'll guarantee the material priced below. We'll bet you can't beat these prices considering the fine quality you'll be getting.

In 50 gal. barrels
per gallon
\$1.25

In 5 gal. cans
per gallon
\$1.35

In 1 gal. cans
per gallon
\$1.40

Good Varnishes, Too Priced Right

Women folks who fuss at the men for newly varnished floors and woodwork or else get busy and do it themselves have an easier time keeping the floors and woodwork clean. Looks a lot nicer, too. At our prices you can save money and spruce up to suit you. Our All-Purpose Varnish is No. 1 grade. The Spar Varnish is some higher in price but is that much better in our opinion for use when sunshine or water may strike it. You'll get your money's worth out of either one. The Varnish Stain comes in Light or Dark Oak, Walnut, Mahogany or Cherry. Priced below and guaranteed to please you.



	Qt.	1/2 Gal.	Gal.
Clear Varnish (All Purposes).....	\$1.00	\$1.90	\$3.70
Varnish Stains (All Colors).....	1.00	1.90	3.70
Varnish Stains (Ground Color).....	1.00	1.90	3.70
Spar Varnish (Clear).....	1.20	2.20	4.00

Varnish Brushes: 1-inch, 35c; 1 1/2-inch, 50c; 2-inch, 80c.

Flat Wall Paint in 17 Colors

Can be used on wood, plastering, beaver board, etc. Easily applied and makes mighty fine appearance. A gallon will cover about 200 square feet of sand finish surface or 300 square feet of hard surface. Comes in the following delicately tinted colors. Color chart sent free on request.

Light Ivory	Light Buff
Azure Blue	Pearl Gray
Ivory	Pale Green
French Gray	Apple Green
Sky Blue	Old Rose
	Light Yellow

\$2.10

Per Gallon. Freight Paid
In 5 Gallon Lots 400 miles
From Shenandoah

Buff
Light Tan
Medium Brown
Seal Brown
Cream

Prices: 1 qt., 60c; 1/2 gal., \$1.10; 1 gal., \$2.10. We will pay the freight up to 400 miles if your Paint order amounts to 5 gallons or more.

Enamels in Colors, Too

Our Enamels turn out with a hard porcelain-like appearance, easy to wash and keep clean. Really deserve more space than I have to tell you about them. Will suit you in every way. That's my guarantee and here's a list of the colors: (a gallon for every 500 square foot.)

Ivory	Azure Blue
Medium Brown	Sky Blue
Old Rose	Light Ivory
Dove Gray	Cream
Apple Green	Light Yellow
	Seal Brown

Buff
Light Tan
Pearl Gray
Pale Green
Light Buff

Prices: Qt., \$1.10; 1/2 gal., \$2.10; 1 gal., \$3.90.

Brushes for all purposes



Full heavy haired brushes. Yes, Genuine Bristle Brushes vulcanized in real live rubber. Do a nice smooth job, spread the paint evenly. I don't know where you'll find as much brush for the money as these prices offer you.

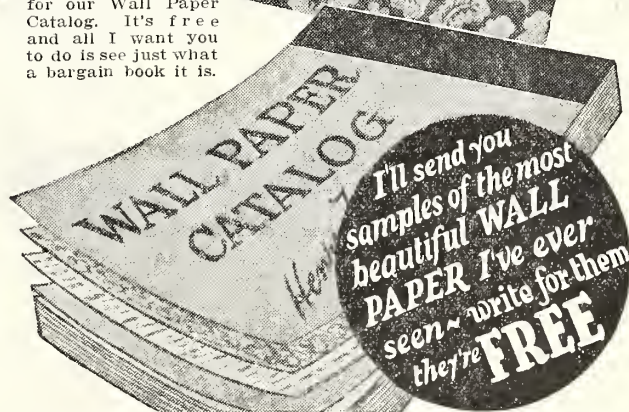
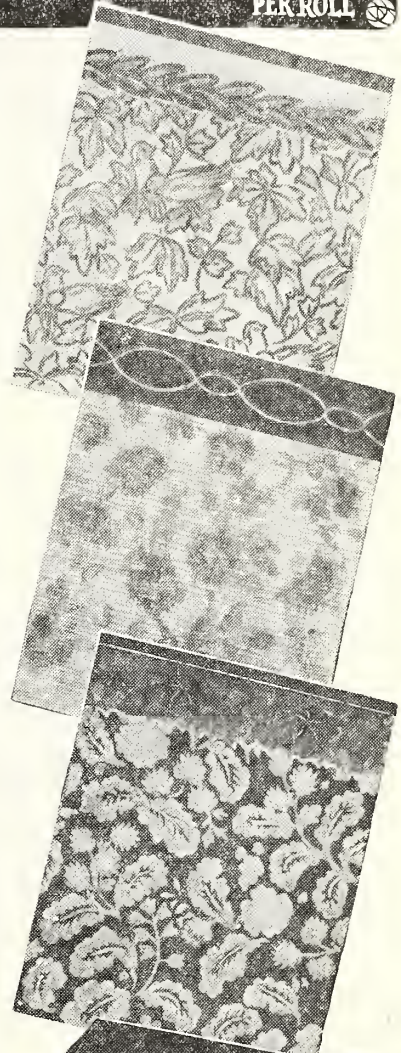
Prices: 1 inch, 35c; 1 1/2 inch, 50c; 2 inch, 85c; 2 1/2 inch, \$1.05; 3 inch, \$1.25; 3 1/2 inch, \$1.50; and 4 inch, \$1.85, not postpaid. Flat Wire (size 7x2 inch), for cleaning, 35c.

Save money on Wallpaper 4¢ Single rolls as low as PER ROLL

Of all the things you can do to brighten up your house, Papering is probably the most improvement for the least money. Especially with the prices that we can offer you this year. Goodness knows our last year's prices were reasonable enough, but this year we have even a bigger assortment and even better prices. We think so much of them that we have made the samples up into a regular Wall Paper Catalog. I want you to see it before you get your paper from anyone. I know you will like the fine grade and wide variety of Wall Paper we have. It's beautiful. And it's priced lower than any I've ever seen anywhere.

**YOU CAN
PAPER A
10x12 BEDROOM
FOR \$3.75**

Take a Look, Anyway. Whether you order from us or from the other fellow, you can't be sure you are getting the best price or the best Wall Paper, unless you have seen what we have to offer. So, I'd advise you to take a look anyway. Just send for our Wall Paper Catalog. It's free and all I want you to do is see just what a bargain book it is.



Our margins are so close that if the market raises, we will have to raise, too. So prices on the things we sell are subject to change without notice. However, you can mostly depend on them as they are for the next few months.

Real Blanket Bargains



This is a blanket of blankets. It contains plenty of wool to make it wonderfully warm and comfortable yet has enough cotton in it to prevent the "scratching" so common to all-wool blankets. The cotton keeps the blankets from shrinking, too, when they are washed. This is the double bed size, 70x80 inch. V. ry heavy, about 4½ lbs. to the pair. The ends are bound with mo-

hair ribbon to match.

Colors: Blue and white, rose and white, gold and white, lavender and white, gray and white, or tan and white. Large block patterns.

PART WOOL
\$4.50
POST PAID ZONES 2 & 3

Cotton Blankets

Double Bed Size

This is an extra good cotton blanket. Woven from long, staple cotton. Finished with a soft, downy nap. Very heavy, weighing about 5½ lbs. per pair. Double bed size, extra large, measuring about 70x80 inches.

Colors: Blue and white, rose and white, peach and white, gray and white or tan and white in large block patterns.

\$3.00

Postpaid
In Zones 2 and 3

Indian Blankets

Double Bed Size

Beautiful Indian Style Blankets. Interwoven with bright, highly contrasting colors in irregular weaves—typical of the true Indian styles. Just the thing for lounge throws, extra bedding, for use in camping, summer cabins, or porch swings. Very popular, too, with the young folks at college. Woven from cotton and wool mixed. Size about 66x80 inch. Single size only.

Colors: About any predominating color you like. We also have broken novelty plaids in all popular colors.

\$3.00

Postpaid
In Zones 2 and 3

100% Wool Double Bed Blankets

These are the big, heavy, burley all wool blankets that generally retail from \$12.00 up. Not the cheap, thin, skimpy kind usually sold at low prices. They are woven from long strands of combed pure wool. Extra heavy, about 5 lbs. to the pair. Very warm and comfortable. Large size, about 70x80 inches. Ends are bound in satin to match the color plaids.

Colors: White combined with blue, rose, gold, gray, tan, orchid, green or black. If possible state first and second choice of colors.

\$9.75

Postpaid
In Zones 2 and 3

Pure Wool Camp Blankets

Army Officer's Style Blankets. 100% wool. There's nothing better for serviceable outside use, cot throws or extra bedding. Weight about 5½ lbs. Guaranteed satisfactory.

Colors: Khaki (army color) size 64x80 inches. Gray, size 62x82 inches.

\$4.00

Postpaid
In Zones 2 and 3

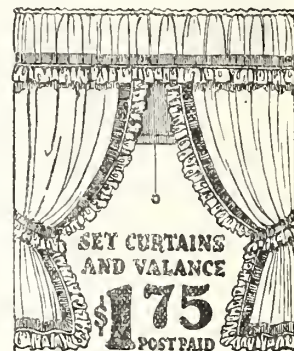
Ruffled Voile Curtains

With Colored Borders

1 set, \$1.75 5 sets, \$5.00
2 sets, 3.40 All Postpaid.

Nothing adds to the beauty of a house nor does more to give it that homelike appearance than beautiful curtains. And they must be big and generously cut. Cheap, skimpy curtains are worse than none at all. Put some of these curtains up in your bedroom, dining room and kitchen, compare them with your old ones—see how much better the rooms look with them up—see how the whole family enjoys them. Then you will know how much satisfaction only a few dollars will bring.

These are made of a soft grade of Ivory White Voile, trimmed with a fluted ruffle of white voile and bands of colored voile—either rose, blue or gold. Each set includes two curtains, each 27 inches by 2¼ yards with a 54-inch valance and two tie-back strips. Your money back if not pleased.

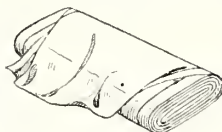


KEY CURTAINS
AND VALANCE

\$1.75
POSTPAID

Pure Linen Towelling

10-Yard Bolts

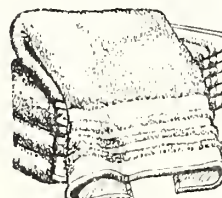


\$2.45

Postpaid

Here's what you want to make roller towels from. Heavy quality, pure white linen. It is strong and heavy and will last a long time. Each bolt is 18 inches wide and 10 yards long. Enough to make five or six big, family-size towels. Guaranteed satisfactory.

Turkish Bath Towels



6 for
\$2.25

12 for
\$4.00

Postpaid

Believe me, when I bought Bath Towels I got them big and heavy. Never could stand to use little, light, skimpy ones. Don't believe anyone likes them. I wouldn't have them. These are the big size, 19x38 inches. Heavy, too. They come in plain white or white with dainty colored borders. Try some. If I'm not right you can have your money back.

Filet Panelled Curtains

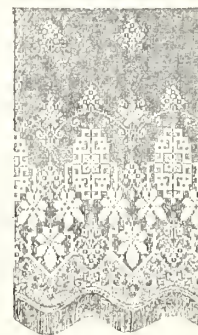
\$1.55

Each or 2 For

\$3.00

Postpaid

The newest thing in curtains for living rooms, parlors, dining rooms, etc. A beautiful cream-colored, fine filet net of smooth and even weave. The bottom is scalloped with a pretty, rayon fringe—ravel-

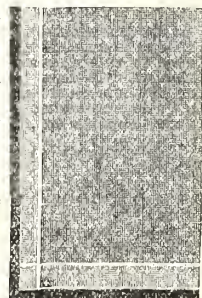


proof and rich in appearance. The picture above illustrates the design—a beautiful floral and conventional pattern. Neat scroll edges on the sides give a neat, artistic finish. These are extra large—42 in. wide by 2¼ yds. long. We know you'll like them—so will the rest of the family when they see them up.

Filet Net Curtains

Pair, Postpaid

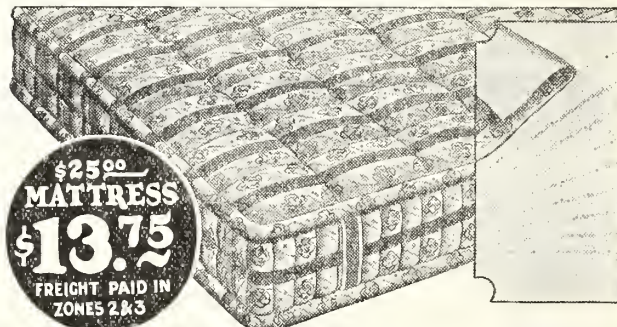
If you want to buy this latest style curtain in window size pairs, here you are. This is an Egyptian color, very strong weave, filet net. Notice the pattern to the right. Isn't it a beauty? The hems and edge are perfectly tailored. Well suited for use with any kind of side drapes. Make neat, classy looking windows. Each curtain is 36 inches wide and 2¼ yards long. \$2.00 pair postpaid (enough for one window.)



Layered Felt Mattresses at BIG SAVINGS

Now, there's a lot of you folks who have been wanting new mattresses—but you wanted good ones and you have been holding off because they cost too much. I know it. A lot of you have told me so. That's just the reason we got busy and put in a line. Good ones, too. We have two grades and I am going to briefly describe them here.

Field's Famous Mattress—\$13.75, Freight Paid in Zones 2 and 3. Regular \$25.00 value. Made of long fibre cotton which has been thoroughly cleaned and combed until it is perfectly free from all dirt and impurities. Hundreds of very thin layers of cotton are piled high—then quilted together—making a mattress that is exceptionally soft, comfortable and restful. One that will never get bumpy or hard or knotty. The picture shows the beautiful pattern of the cover. It is made of heavy ticking with all seams double sewed—the cotton cannot possibly work out. It is double bed size, 4 ft. 6 in. by 6 ft. 4 in. Weighs 50 pounds.



\$25.00
MATTRESS
\$13.75
FREIGHT PAID IN ZONES 2 & 3

Field's Comfort Mattress—\$10.75, Freight Paid in Zones 2 and 3. Practically the same as the one described above but not quite so fancy—ticking pretty, but slightly lighter. Same size and weight.

Every Farm Home Should have this Pressure Cooker

Saves Labor and Fuel

I don't know how many years we have been telling the women folks about this National Pressure Cooker. We've sold thousands of them and I don't know of anything we sell that pleased the women folks as much. Most of them say they wouldn't do without it for anything.

You'll understand why when yours comes. All you have to do is put the food in, the whole meal—meat, vegetables, pudding and everything. Then let it do the rest. No stirring needed. You can go on about the business of keeping house and let the National Pressure Cooker get supper for you. It will save you many an hour hanging over a hot cook stove.

It cooks quicker, too, so much quicker that you wouldn't think it was possible on the little fire it requires. About half as hot a stove will keep the pressure up on the National and cooks the meal quicker to boot.

Cooks a Whole Meal At Once

Now, everyone admits the National is extra convenient and economical. There is another side of the story just as important, and that is taste. The National doesn't cook the flavor and food value out of the things you put in it. You never drain off lots of flavor, etc., in the juices. All the good taste and food value is right in the food.



The National Pressure Cooker

Will Pay for Itself in One Canning Season

10 qt. capacity holds three quart jars—for family..... **\$14.50**

12 qt. capacity holds four quart jars—for family..... **\$16.50**

18 qt. capacity holds five quart jars—for family..... **\$18.50**

25 qt. capacity holds seven quart jars—for hotels, etc..... **\$22.00**

We pay the Parcel Post or Express Charges Anywhere.

Your Money Back If You Don't Like It

I want you to try a National Pressure Cooker at our risk. Order the size best suited to your family. When it comes you use it a day or a week. Cook several meals in it, especially a roast, to see how quickly it will do it and how fine it will taste. Then, if you can part with it because you don't like it, or for any reason whatsoever, send it back and I'll refund your money.

Recipes and complete instructions come right with it and I'll bet you right now that you will never send it back after you have seen it and used it in your kitchen.

32 PIECE SET Rose Pattern Old Ivory Dinnerware \$6.00 POST PAID



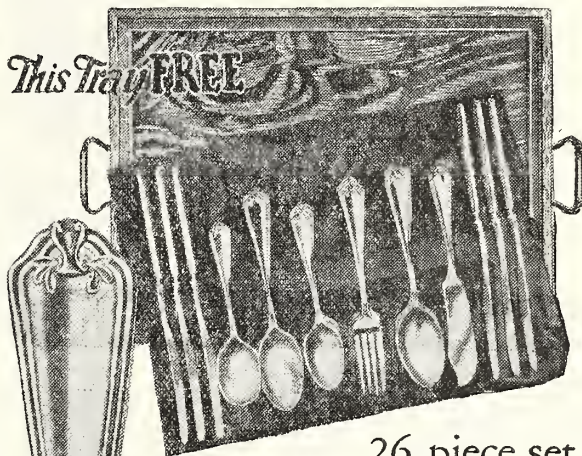
Here's the dish pattern we've picked from all those we have seen. A beauty, believe me, with enough color and contrast to be exceptionally attractive. Yet, it is not flashy or loud. It is a Yellow Rose pattern on Ivory tone dishes. I don't know what you would have to pay for similar quality and beauty elsewhere but women have written us that they saved from \$2.00 to \$4.00 by ordering from us.

OPEN STOCK AT ALL TIMES

You can build a larger set of dishes as you go because we have an open stock from which you can order several pieces at a time. Now if you want to look at this set, send along your order. You can send the dishes back for a refund if you don't want to keep them. Guaranteed to satisfy you or no trade.

12 PIECE SET Glass Ovenware \$4.50 POST PAID

Pretty, practical and handy. That, in a nut shell, is what women think of this Ovenware set. It's pearly white in color and guaranteed for two years against breakage in the oven. You know it's mighty handy to take dishes out of the oven and set them on the table without a fuss. You can do it with these dishes. Looks pretty, too. Guaranteed to please you or your money refunded. Buy this set and try it out. If you don't want to keep it we'll trade back again.



26 piece set of Solid Nickelware

\$6.25

POSTPAID

This is a mighty moderately priced set. So good a price, in fact, that you will be surprised to know what it actually represents in quality. First of all there isn't going to be any worry about polishing this set. You can do it without fear, every week if you want to. There is no plate about it to wear through and look bad. Every piece is solid nickelware. Has a nice gloss to it. Will stand the kind of wear and tear your everyday silverware has to stand. Will look nice in the bargain, too.

About the pattern. It's new. And I think it's neat, too. Nothing too fancy but mighty pretty just the same. And mighty practical.

If you want something useful as well as something that will keep looking nice, order this set. I don't know where \$6.25 will buy you as much real service in tableware. Yes, the Sewing Tray is FREE. It's a beautiful tray, one you will use and enjoy in a great many ways. I guess it would cost you around \$2.50 or so by itself. Anyway we'll send it free with your order for this set of Nickelware. Twenty-six pieces as illustrated, \$6.25, postpaid.

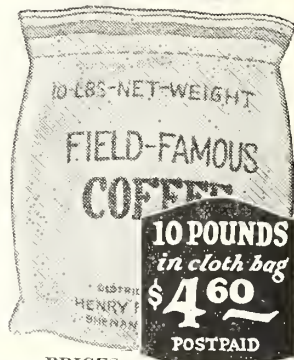


Field's Famous COFFEE

Mostly I am not very fussy and usually easy to get along with. But when it comes to coffee I guess I am hard to please. Anyway, before we started to sell it, I fussed at coffee men for a long, long time to get all the flavor and all the strength I wanted in our coffee. That was about two years ago. It was worth the trouble, all right. We've sold hundreds of tons of our coffee, nearly two tons a day some days. And I think we've made more friends with it than anything we sell.

I'll go the limit guaranteeing our coffee to you. I know you can't beat it and I want you to try it. It has better flavor. More taste to it. Stronger. Richer. Goes farther. Just write your own ticket. If you've ever drank coffee with as fine a taste or as much taste, or coffee that goes farther or lasts longer—then send ours back and get your money.

Here's my proposition. See if it isn't the fairest you've ever seen or heard about. When your order comes make up a pot of coffee. Let the whole family test it out. Call the neighbors in, too, if you want them to try it. Compare our coffee in every way with the best known and highest priced coffees you can find. If our coffee doesn't beat them all in every way send what's left back to me. We'll refund the purchase price in full.



PRICES:

5-lb. Cloth Bag.....\$ 2.40
10-lb. Cloth Bag..... 4.60
25-lb. Cloth Bag..... 11.00
10-lb. Cream Pail..... 4.90
All Prices Postpaid

1-quart Coffee Mill

\$1.10 POST PAID

For those who want to get whole berry coffee and grind it as they use it. A dandy and will do a good job. Complete with wall bracket, screws, glass and air tight container. Ready to go to work.



Old Dutch COCOA

What I say for the Coffee goes for this Cocoa, too, especially the guarantee part. If you don't find it the best you've ever used then I want you to return what you haven't used to us. This Old Dutch process Cocoa is certainly rich and full flavored. Customers say it goes about twice as far as ordinary cocoa. And it is freer from sediment than any cocoa you ever used. Will be the best you ever used, bar none, or back comes your money.

5 Pounds \$1.90

2 Pounds \$1.00 POSTPAID



Field's Best SPICES

This is as fine an assortment of good, strong spices as you will find anywhere. Will take care of about all your needs and at a low price.

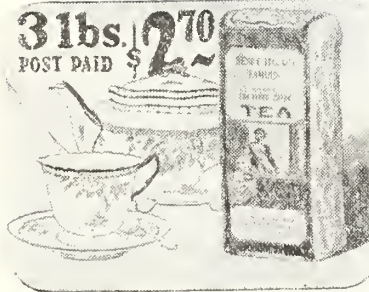


Family Assortment
\$1.50
POSTPAID

Family Assortment. Includes ten 2-oz. cans of ground spices as follows: Allspice, Cloves, Cinnamon, Ginger, Mustard, Nutmeg, Black Pepper, Red Pepper, Ground Sage, and Paprika. All come in shaker cans. No finer quality spices can be found anywhere. All for \$1.50 postpaid. Add 50c if you want us to add a 1-lb can of whole, mixed, pickling spices.

Field's Famous TEA

3 lbs. \$2.70
POST PAID



Everybody likes full-flavored mellow tea. Whether you drink it weak or strong you want the flavor to be right. If you are like most of our customers, this tea will give you something of a surprise. It's just the finest selected stock. Clean and mellow. Will go farther than any tea you ever tasted. If you don't think so after using some of the package, send it back for a full refund.

Field's Peanut Butter

Leanna is the cause of our being able to make this bargain offer on Peanut Butter. Her Kitchen Klatter friends wanted it and wanted enough of it to make a worthwhile price for all of you as well. Absolutely pure, no filler or adulterations. Rich, smooth, wholesome, and from selected Jumbo peanuts. Packed in gallon pails to keep indefinitely. Carries our usual guarantee.



Smoked Meats

As this catalog goes to press it is too early yet for final prices on Smoked Hams and Bacons. But you can depend on our usual mild cure, delicious smoked meats, and had better write for prices before you buy.



THIRD COFFEE ORDER FROM ILLINOIS CUSTOMER

"Am sending my third order for coffee and that is proof that we prefer 'Henry's Coffee' to any other. Have used your dried fruit, dress goods, and just received the men's raincoat and we are more than pleased with it. It is so soft and pliable. Kind regards to the entire Seed House bunch. Keep advertising and the world will keep buying."

Mrs. C. H. Schroeder, Fowler, Illinois.

Shoe Prices Are Postpaid in Zones 2 & 3

You can't beat these for WORK SHOES

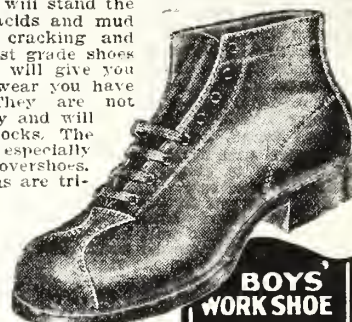
**MEN'S
WORK SHOE**
\$4.65
PAIR
POSTPAID



Haven't you always wished you could get a work shoe as tough and hard to wear out as an Army shoe yet soft and flexible and easy on your feet. This is the shoe that will fill the bill. It is made throughout of leather that will not get stiff. No other leather is so easy on the feet, yet wears so long. No other leather will stand the wettings of snow and water and slush and still dry out soft and easy to the feet. No other leather will stand the ravages of barn-yard acids and mud and wettings without cracking and falling apart. Only first grade shoes built on an Army last will give you the comfort and long wear you have been looking for. They are not heavy—yet very sturdy and will stand a lot of hard knocks. The shape makes them especially nice to wear under overshoes. All the important seams are triple sewed with pure silk and linen threads. Sturdy, but not bulky soles. Genuine Goodyear welt. The heels are rubber capped to give you that springiness that takes the "jar" out of walking. Comes in a natural tan color only. Either medium or wide widths. Men's Sizes—5½ to 12, \$4.65, postpaid. Size 13 is 50c extra.

Boys' Sizes—11½ to 5½, \$3.25, postpaid. Built of the same fine material as the men's but on an outing last (see picture).

**BOYS'
WORK SHOE**
\$3.25
PAIR
POSTPAID



Men's and Boys' All-Weather Boots

Where is the boy or man that hasn't always wanted a pair of comfortable high top leather boots? But most of the kinds on the market are big and bulky and rub soles on the feet and when they get wet they dry hard and hurt all the worse. Then they are so tiresome to carry around—they wear a fellow out quicker than working.

Again I have to say the leather in this boot is the only kind of leather that will give you a shoe that is both comfortable and long wearing. A boot that fits and feels like a soft glove. One that stays that way even after getting muddy and soaking wet. A boot that barn-yard acids and constant wettings do not seriously affect nor cause the leather to crack and break.

I want to wager that if you have never worn a Horsehide boot that you will say it is the finest thing for winter you ever wore.

Has hook tops—you can lace them up quick. All seams are double stitched. Back stay runs full length of 16-inch tops. Natural tan color. Goodyear welt soles. Medium or wide widths.

BOY'S SIZES
Moccasin Toe,
3 to 5½
\$5.60
Postpaid

MEN'S
Sizes 6 to 12
\$7.60
PAIR
POSTPAID



Men's Kangaroo Dress Shoes and Oxfords \$5.60 PAIR POSTPAID



I guess I have worn about every kind of dress shoe you can name. But I never could get one that felt good and looked good until I ran across a Kangaroo. I never saw anything in a dress shoe like Kangaroos for comfort and conservative style. Won't scuff or peel. Wear smooth. Fit like a glove. Come with hook tops, Goodyear welt soles and rubber heels. Your choice of broad capped toe or plain toe. We have Oxfords, too, as illustrated.

Sizes 6 to 12, \$5.60, postpaid.

Men's Overshoes and Rubbers

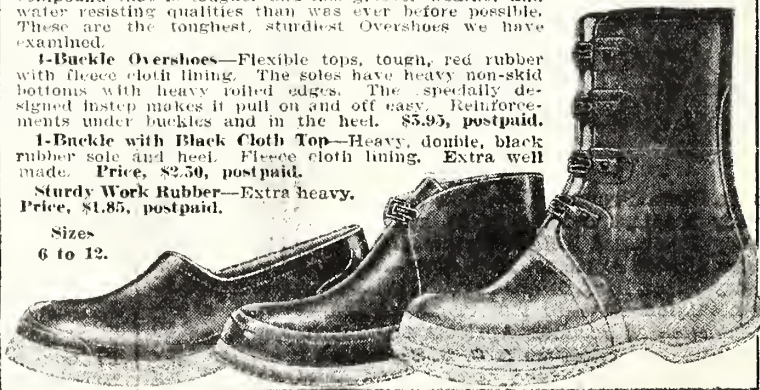
Made by one of the largest rubber footwear companies. By a special new steam curing process they seal the seams and fabric base with a rubber compound that is tougher and has greater weather and water resisting qualities than was ever before possible. These are the toughest, sturdiest Overshoes we have examined.

1-Buckle Overshoes—Flexible tops, tough, red rubber with fleece cloth lining. The soles have heavy non-skid bottoms with heavy rolled edges. The specially designed instep makes it pull on and off easy. Reinforcements under buckles and in the heel. \$5.95, postpaid.

1-Buckle with Black Cloth Top—Heavy, double, black rubber sole and heel. Fleece cloth lining. Extra well made. Price, \$2.50, postpaid.

Sturdy Work Rubber—Extra heavy. Price, \$1.85, postpaid.

Sizes
6 to 12.

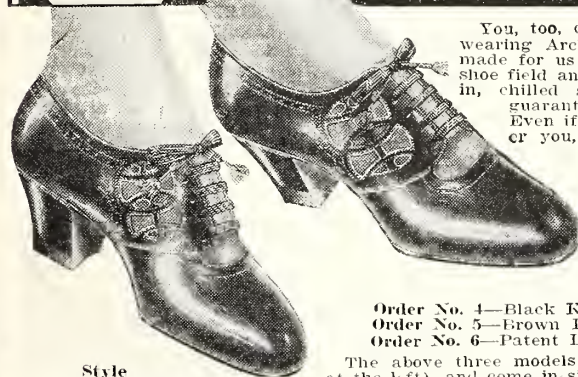


Shoe Prices Are Postpaid in Zones 2 & 3

NO. 4
\$4.60
PAIR
POST PAID

*Comfortable and Good Looking
and Priced Reasonably*

NO. 7
\$4.60
PAIR
POST PAID



Style
No. 4, 5 and 6
See description for colors.

You, too, can cure your "tired feet" by wearing Arch Support Shoes. These are made for us by one of the leaders in the shoe field and have genuine built-in, chilled steel, arch supports, guaranteed never to break. Even if your feet don't bother you, Arch Support Shoes hold their shape better, wear longer and feel better than ordinary shoes. You can see from the pictures on this page the styles you can choose from. They wear well, look good and are very comfortable.

Order No. 4—Black Kid, widths A, C and E.
Order No. 5—Brown Kid, widths C and E.
Order No. 6—Patent Leather, widths B and D.

The above three models are the same style (see illustration at the left), and come in sizes $3\frac{1}{2}$ to 9. Heel is $1\frac{1}{2}$ inches high with a rubber top lift. Cut out tongueless tie. Five lace.



No. 7
Black Kid
Brown Kid or
Patent Leather

*Tan Sport Model—just
the thing for school
going girls*

\$4.60
PAIR
POST PAID



A beautiful model for school girls, business women or general wear. Comes in a medium shade tan, calf leather. Wide, plain toe. Four eyelet tie, with tongue and side trimmings of Reptilian leather in a contrasting shade. Low rubber capped heel $1\frac{1}{2}$ inches high. Has the built-in steel arch support that is guaranteed never to break. Very easy on the feet and very snappy looking.

Order No. 9—Sizes 5 to 8. Medium (B), or wide (D) widths.

**Comfort Shoes
built for long wear**

\$3.40
PAIR

POST
PAID



A comfortable, two-strap shoe at a reasonable price. Made of soft black kid with a neat, round toe. The heel is $1\frac{1}{2}$ inches high, and rubber capped. A shoe that slips on easy and always feels good.

Order No. 2—Sizes $3\frac{1}{2}$ to 9. Medium and wide widths.

SIX-EYE LACE MODEL

Made of soft, black, high grade South American Kid. It is soft, easy on the feet and looks well and wears well. Has a neat, plain, round toe without a toe cap. Comes lined with a gray kid heel lining.

The sole is hand turned and very flexible. Has reinforced shank, low heel with rubber cap. A real work day lace shoe that will feel good and wear well.

Order No. 1—
Sizes $3\frac{1}{2}$ to 9.
Medium and
wide widths.



\$3.40
PAIR
POST
PAID

Order No. 7—(Above). Your choice of Black Kid, Brown Kid, or Patent Leather. Widths narrow (A), medium (C), or wide (E). Three button, cut-out front, neat round plain toe. Rubber capped heel, $1\frac{1}{2}$ inches high.

\$4.60
PAIR

POST
PAID



*Arch Support House
Shoe with low heel
and Rounded Toe*

Order No. 5—Sizes $3\frac{1}{2}$ to 9. Medium and wide widths.

Here is a shoe that is unusually comfortable. It has the genuine built-in arch supports equal in construction to shoes costing twice as much. This, along with a broad, low, rubber capped heel and a round roomy toe makes a shoe that is unbeatable for wear around home or where a conservative shoe is wanted for dress. It is made of special, heavy, black glazed kid with an imitation tip. Five eyelet lace. Goodyear welt sole. The top comes well up around the ankle. Especially popular with women who have a fleshy foot or ankle and who have trouble getting a fit.

How to Order

Pick out a pair of your old shoes that fit well and send us a copy of all the numbers from the inside lining. Or if they have become blurred from wear, remove your shoe and place the stocking foot on a piece of paper, then being careful to hold your pencil straight, mark carefully around the foot. Send this to us along with any suggestions about troubles you have had in getting the kind of fit you like and we'll guarantee to give you the best fit you ever had or no trade.

LADIES' RAYON UNDERWEAR AT NEW LOW PRICES

The popularity of our fine Rayon Underwear has brought so many orders that it enabled us a few weeks ago to demand a big cut in cost price from the factory.

We have kept the same high quality materials—the same neat tailoring—the same beautiful trimmings. It will not fade or shrink. Of course the styles have been brought up to date—even more beautiful than ever. The real difference is in the new lower prices, which we pass along to you. Guaranteed the most beautiful Rayon (silk-like) underwear you ever saw or your money back.

BLOOMERS—Colors, Peach, Flesh, Nile. Sizes 25, 27, 29. Practical, full of long wear and are properly tailored for comfort. All seams are flat locked. Double reinforced crotch. Full life elastic at waist and knees. \$1.10, postpaid.

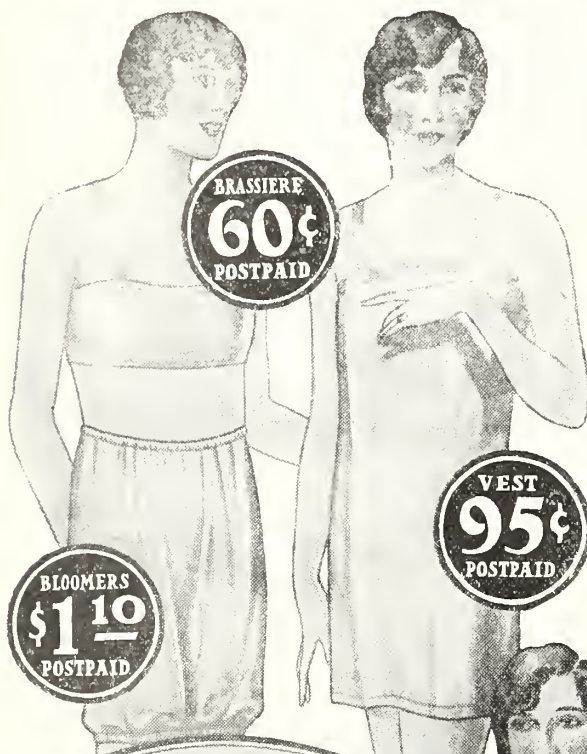
BRASSIERES—Colors, Peach and flesh. Sizes 32, 34, 36, 38. Bandeau Brassier of strong Rayon. Silk tape straps. Hooks in back. Firmly woven. 60c, postpaid.

VEST—Colors, Peach, Flesh, Nile. Sizes 36, 38, 40, 42, 44. Made of same lovely material used in the Bloomers and French Pants. Long in length. Shoulder straps of self material are picoted. Rayon draw. 95c, postpaid.

SLIP—Colors, Peach, Flesh, Nile. Sizes 36, 38, 40, 42, 44. Lovely, long wearing slip of heavy quality Rayon. Wide shadow-proof hem. Inverted plats on the sides to give necessary fullness over hips. Shoulder straps and bodice top picoted. Shoulder straps of self material. \$1.95, postpaid.

COMBINATIONS—Colors, Flesh color with band of blue. Peach color with band of green. Nile color with peach cuffs. The favorite with all women—the Combination suit with the attractive, comfortable knee band of self material of a pretty contrasting color. An exquisite rose bud adorns the bodice top. Double reinforced crotch. Picoted top and self material. Shoulder straps are also very daintily picoted. Rayon draw. \$1.45, postpaid.

NIGHT GOWNS—Colors, Peach, Flesh, Nile. Sizes 15, 16, 17. This exquisite gown is made of finely knitted Rayon. The V-neck and deep armholes are finished very attractively with wide bands of contrasting color. A dainty ribbon rosette adds the finishing touches to this beautiful gown. Neck and armholes picoted edge. \$2.35, postpaid.



BRASSIERE

60¢
POSTPAID

BLOOMERS

\$1.10
POSTPAID

VEST

95¢
POSTPAIDFRENCH
PANTS\$1.10
POSTPAIDFrench
Pants

\$1.10 Postpaid

Colors—Peach, Flesh, Nile. Sizes 25, 27, 29. Designed with flat yoke front for smoothness. Double reinforced crotch. Elastic at waist in back. Pant legs finished with wide cuff. Warm and comfortable.



SLIP

\$1.95
POSTPAIDCOM-
BINATIONS\$1.45
POSTPAID

GOWN

\$2.35
POSTPAID



WOOL and RAYON HOSIERY

3 Pairs \$1.50 Post Paid

Warm Like Wool—Looks Like Silk

Colors—Gray, Nude, Rose, Taupe, French Nude, Tanbark, Beige and Grain shades.
Sizes—9½ to 10½ in half sizes

At last we are able to offer a woman's Hose that is really warm and comfortable, yet looks like silk. This is made possible by a special interweaving of Rayon and wool. They are finely knit, soft and of an even texture. In the weaving the wool and nap is left on the inside—the silk-like Rayon on the outside, giving the appearance of a silk stocking and the warmth of wool.

They are modeled to fit neat and snug with fashion marks to give a full fashioned appearance. The heels and toes are reinforced to insure long wear. The tops are long and doubled.

"HENRISILK" HOSIERY

\$1.00 Per Pair or 3 Pairs \$2.85

Postpaid

All Colors. Sizes 8½ to 10½.
The hundreds of repeat orders we have received on Henrisilk Hose proves to us that no greater value is available anywhere. They are not to be compared with regular \$1.00 Hose. Some even declare they are finer and more beautiful than many kinds of hose selling up to \$1.50.

They are finely woven from delicate silk threads. A seam up the back with fashion dots give the appearance of expensive full fashioned models. The heel, sole and toe are reinforced from the inner side with mercerized lisle. They also come with a double garter top and double silk ravel stop to prevent runs and insure long wear.

For beauty, fit and long wear I don't think you can find an equal for anywhere near our price of Henrisilk.



DE LUXE HOSIERY

Full Fashioned, All Pure Silk

\$1.75 Per Pair or 3 Pairs \$5.00

Postpaid

Colors—Atmosphere, Evenglow, Rose, Taupe, French Nude, French Beige, Sandust, Black, White. Sizes 8 to 10½.

This is our finest grade De Luxe Hose. Very fine texture, beautifully woven, with a fairy-like silkiness from toe to top. Service Chiffon weight. Every thread is pure silk including the silk reinforced foot and high spliced heel. The top is silk all the way up with a lining of mercerized cotton for longer wear. They are full fashioned and fit neatly and snugly to the ankle yet are so elastic they do not bind. No bagginess, no twisting, no uncomfortable-ness. Regular \$2.25 to \$2.50 value. Try some. We guarantee them. No need to pay more.



Childrens' Stockings

Fine Ribbed

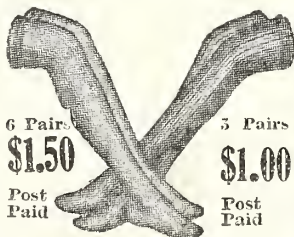
Colors—Black or Beige.
Sizes—5½ to 10

These are good, stout school hose that will hold the kids in any ordinary wear. Woven from good cotton yarn with a very fine rib. Four-thread heel and toe for greater strength. Good looking.

Derby Ribbed Hose

Colors—Black or Beige.
Sizes—5½ to 9½

This is a big coarse, Derby-ribbed stocking that will stand the rough and tumble of the hardest wear. If your children need good, warm stockings that won't wear out quick, try these. The feet are strongly reinforced for long wear in the toes, heel and bottoms.



6 Pairs
\$1.50

Post Paid

5 Pairs
\$1.00

Post Paid

All Jewelry Prices Are Prepaid

Genuine Diamonds

Guaranteed
Perfectly Cut

\$37.50

I know you can't believe it—but when your diamond comes you'll know it's a fact. Genuine Diamonds, guaranteed genuine and guaranteed perfectly cut. Beautiful 18 Karat White Gold Mountings. For only \$57.50. Yes, and guaranteed the best diamond value you ever saw or no trade. Bigger, too, than you would expect for a great deal more money. We have got into the Diamond business to make things hum by buying direct and passing them on with only a small profit. You will know this when you see what a wonderful ring and diamond your \$57.50 will bring from us. Also have \$25.00 and \$50.00 diamond rings—same guarantee. Just give us an idea of the mounting you want and we will guarantee to please you. Of course, you can return the ring for a refund if it isn't all and more than you expect.



Wedding Rings

Engraved 18 Karat Solid Gold Wedding Rings. \$6.00 to \$9.50. White or yellow gold and practically every style engraving. Tell us what you want and send along the money. We'll suit you or her—or else trade back. Write to us about some wedding rings with Diamond settings if that's what you want.



Ladies' Wrist Watches

Any design or shape you want in guaranteed White Gold cases. Our *Juglar Special* is a 6-jewel imported Wrist Watch at \$9.25. Or 15-jewel at \$17.50. Mighty splendid watches. Will really keep good time and are guaranteed. If you want more expensive watches, Elgins or other makes, we have them and would be glad to tell you just what we can save you on these, too.



Men's Watches

\$12.25

This is an American made watch, a 15-jewel Keystone, in a 20-year guaranteed case. Comes in a semi-thin, open face case. Your choice of white, yellow or green gold filled case. A real bargain and a guaranteed time-keeper. Order one at our risk and decide on it after you see what a beauty it is. (Glad to quote prices on more expensive watches of various standard makes. Name your price and we'll show you our saving.)

Men's Wrist Watches, too, all prices and styles. Our special is an imported *Juglar* at \$9.50. The most and best watch you ever saw for the money.



20-Year
Watches
15 Jewels

Also

This is a small part of our Jewelry line which includes Clocks, etc., and a big efficient Repair Department.

Write us before you buy. See if we can't save you money.



When I visited my daughters, Faith and Mary, in California this winter, we posed for this picture. On my left is Mary and I'm holding her new baby boy. On my right is Faith and her family.

Ladies' Washable Fabric Gloves

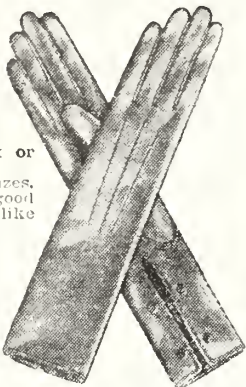
65^c
PAIR

Postpaid

Colors—Brown, Black or gray.

Sizes—6 to 9 in half sizes. Made of an extra good grade of "Chamois-like Suede" fabric material that is so popular with well dressed girls and women this year. The beauty of this material is in its being so easily and neatly washed. Comes out of the tub looking new. The best dressed women and girls are wearing them.

These have been smartly tailored in the season's most popular style. Plain, yet extremely attractive. Notice the fashioned back—and the gauntlet wrist held in place by two secure snaps. You won't beat them for style, yet they are so inexpensive. Order some for your family—and tell your friends what a wonderful value we have in "Chamois-like-suede" fabric gloves.



Men's Lined Dress and Driving Gloves

SIZES 8½ TO 11 \$1.50 POST PAID

This is a great value. Regular retail price other places ranges from \$2.50 to \$5.00 a pair. We are sure selling a lot of them—over 1,000 pairs last week. They are extra warm, well made and dressy. Tailored from an imported Cape Leather that

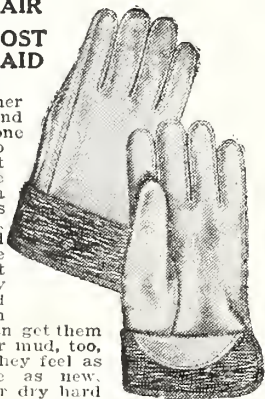
doesn't scuff or peel easily. Lined with real wool—soft, warm and comfortable. Strong strap fasteners at the wrist keeps out the cold. When our present stock is sold we will have to raise the price. Order now.

Men's Work Gloves

\$1.25 PAIR
POST PAID

Sizes 8½ to 11—either gauntlet or wrist band style. There is only one kind of leather to make Work Gloves out of and that's genuine horse hide. Buy a pair. Get them as dirty as you please. Then use soap and water and see how the grease washes right out—and especially notice how soft and smooth they are when they dry out. You can get them soaking wet in rain or mud, too, and when they dry, they feel as soft and comfortable as new. Other kinds of leather dry hard and hurt the hands.

These are so easy on the hands that women are buying them to wear. Yet they are so well made that men find they wear exceptionally well even when doing the roughest kinds of work. I doubt if you will find their equal for general work around the farm, or with machinery, or harvesting, driving, etc. You can have your money back if they don't look like the best glove buy you ever made.



WORK MITTENS AND GLOVES

Medium Weight Mittens

\$1.70 Doz. Postpaid

Medium weight, heavy nap. Eastern Canton Flannel, firmly woven. Two thumbs. Nap on the outside. Double blue knit wrist.

This NEW
Elephant Hide
Ladies
Raincoat**\$6.95**
POST PAID
Zones 2 & 3

Colors—Baby Rose, Blue, Black, Green, Leather Brown or Champagne.

Sizes—32 to 46. For girls and women of all ages.

We have sold a lot of different kinds of Raincoats but this is by odds the most popular we have ever seen. Never saw anything sell like it. In fact I never saw any kind of Raincoat that was anywhere near as neat and pretty and attractive. Once the women and girls see them they simply can't keep their hands off. A lot of people just looking around in our retail store notice this new model—notice how much more attractive than any they ever saw—and they buy one. Yet, as they say, they never had any idea of buying one when they came.

Words cannot describe them—you have to see the new, unique style—the beautiful rich new material to appreciate what an unusually beautiful and serviceable coat this is.

The material is a rich, serviceable, grained leather soft glaze and is lined with soft warm Moleskin Suede Cloth. It will keep you warm and dry and stand lots of long, hard wear. Ideal to wear as a raincoat, motor coat, sport coat or for dress or as an outside coat in cold weather. It is tailored in a double breasted style with the new, semi-roll lapels and convertible collar that lays flat, buttons snug or turns completely up. Pockets are the new Aviation Patch style, full and roomy but not baggy. Shield flaps shed wind, rain, snow and dust. Made with new English Raglan style sleeves with overlapped under-seams. It is the finest Raincoat by far we ever sold and if you don't agree that it's the most beautiful and best made you ever looked at you can have your \$6.95 back.



Heavy Mittens

\$2.00 Dozen, Postpaid

Extra heavy 10-oz. nap-out flannel with two thumbs and double blue wrist. Very tough and heavy.

Cotton Flannel
Gloves

\$1.80 Dozen, Postpaid

Made of extra good 10-oz. Eastern cotton flannel with soft nap inside. Seams are strongly sewed. Double weight blue knit wrist.

Two Thumb Gloves

\$2.15 Dozen, Postpaid

Good, heavy, 10-oz. cotton flannel gloves, made with stout seams, best double blue knit wrist and two thumbs.

Serviceable Mesh Bags

\$2.95 POST PAID

Silver-link mesh bags with silver frame and chain handle. The links are enameled in all colors and beautiful patterns. The enamel will not come off the links. The bags measure about 4 by 6 inches in size and have deep fringe on the bottom. The frames are gracefully curved and the bottom edge is painted. These are the newest styles and sell in stores at from \$4.00 to \$5.00 each. In ordering give us an idea of your preference in colors and we will select one that will surely please you. If it doesn't, send it back—they are fully guaranteed.



Save From \$5.00 to \$10.00 on Your Suits and Overcoats —

About every day someone stops me and asks me about our Suits. And of course they ask me if I wear them. 'oo. I sure do. Got one of the \$22.00 ones on right now. My picture on the front cover of this catalog was taken with this same \$22.00 suit on. If you want to see some more of them turn to pages 40 and 41—I think every one of the boys there have on our suits except the orchestra. They have on their special uniforms.

One man stopped me yesterday and asked me what tailor made my suit. Said it looked just like one he came near having made at \$55.00. He could hardly believe me when I told him I wore nothing but our regular \$22.00 suits.

Let me send you a suit to try on and examine. I don't care how young or how old you are—we have something you will like. We always have a staple stock of Cashmeres, Blue Serges and Hard Worsted materials. In all shades of blue, gray and brown, and various color combinations. There are all kinds of checks, plaids, stripes and mixtures. And in about any style you can think of—two and three button coats—different shaped lapels—double breasted and single breasted.

No matter whether it is dad, or the young men or boys, we can fit them out and give them what they want. In ordering simply give us a general idea of color, cloth and style preferred along with a few simple measurements.

Send These Simple Measurements: In ordering Suits or Overcoats give us your size or give measurement of the chest, arm length, waist and pant length. Tell us what color you like and if you want plaid, stripes, plain or mixture. We guarantee a satisfactory fit.

Suit Prices are Prepaid in Zones 2, 3

Boy's, 3 to 10—Suit with one pair pants.....	\$ 8.75
Youth's, 11 to 18—Suit with one pair pants.....	12.00
Men's—Regular 34 to 50—Suit with one pair pants...	22.00
Men's—Stouts and Slims, 38 to 42—Suit with one pair pants.....	22.00
Men's (Either of above sizes)—Suit with two pairs of pants.....	27.50
Men's—Stouts—44, 46, 48—Suit with one pair pants..	25.00
Men's—Stouts, 50, 52—Suit with one pair pants.....	27.50

Overcoat Prices Prepaid in Zones 2 and 3.

Youth's—Sizes 14 to 18.....	\$14.00
Men's—Sizes 34 to 50.....	20.00
Men's—Sizes 54 to 58.....	15.00

It's the same story with our Overcoats as our Suits. Nothing but nice, clean, new stock—in all kinds of materials and colors and either single or double breasted models. The difference in men's coats is weight only. The quality of cloth is the same. Either solid or plaid colors or novelty weave mixtures. The lower priced coat comes in double breasted only. Just send your measurements and we will guarantee to please you.



Extra Heavy Wool Socks (A)

50c a Pair, 3 Pairs \$1.45, 6 Pairs \$2.85.

Postpaid in Zones 2 and 3.

If you work out in the weather a lot you know how hard it is to keep your feet warm these cold days. Slip into a pair of these and see what a big difference it makes. This is the kind of extra heavy wool socks that the lumber jacks of the North wear. Every thread is pure wool. This quality generally sells around 75c a pair. There are three different kinds of this weight and you can have your choice. One is a white sock with a straight top—sometimes called a boot sock. The tops are red or green. We also have a blue sock with stiff ribbed top and a blue boot sock with the straight top. All the same price. Don't suffer with cold feet—try some of these. All sizes.

Heavy Wool Socks (B)

5 Pairs for \$1.00. Postpaid in Zones 2 and 3.

This is not as heavy as our extra heavy quality but just the thing for those who want a medium heavy sock. Much warmer than cotton and heavier, too. 100 per cent wool. Has reinforced toes and heels and ribbed tops. This is the regular 50c quality. All sizes.

Cotton Work Socks (C)

6 Pairs for 90c, 12 Pairs for \$1.75. Postpaid in Zones 2 and 3.

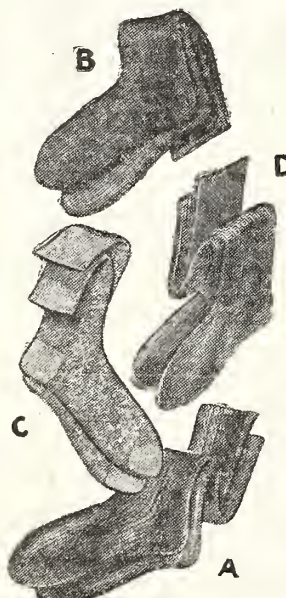
Unusually good quality Work Socks. Made of long staple cotton with reinforced heels and toes. Strong, ribbed tops and seamless feet. These are real socks—nothing skimpy or light or poorly made about these. They will not only feel better to the feet but will wear longer than any you ever saw at this price. Colors: Blue mixed or Brown mixed. All sizes.

Cotton Lisle Socks (D)

5 Pairs for \$1.00. Postpaid in Zones 2 and 3.

Guaranteed to wear 3 months.

Medium weight cotton lisle dress socks with reinforced toe and heel. They look nice and fit good. If you are hard on socks take us up on these. If 5 pairs don't wear you 5 months send them back and we'll replace them free of charge. Colors: Black, Cordovan Brown or Gray. Sizes 10 to 12.



Men's Raincoats

Colors—
Black or
Brown.

\$795

Sizes 34 to 48.
Length 50 in.

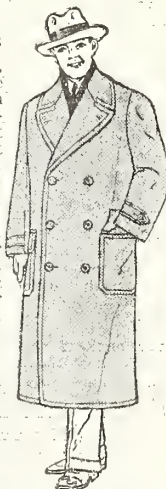
POSTPAID

Postpaid
in Zones 2 & 3

A beautiful, glossy Glazette Raincoat with a suede-mole-skin lining that makes it soft and warm. Looks like leather. It is not only a Raincoat but an all-weather coat. Wear it not only in rainy weather but when on dusty car trips, in cool weather and for general wear.

It is double breasted. Has larger size pockets and big convertible collar.

Guaranteed to be the best you ever saw or your money back.



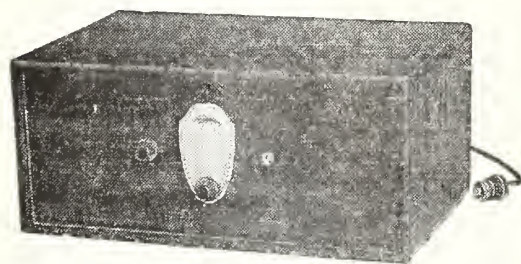
Field's Famous Radio Sets

Try a set 10 days—if it doesn't beat all competition for anywhere near the money, it's no trade

We were a little late this year in announcing our Radio Sets. I guess we were too particular. Anyway we fussed around several weeks and had half a dozen manufacturers sitting around the Seed House most of the time. They don't like it much, but, believe me, it makes them get down to brass tacks. The man we finally did business with even made some changes we insisted on without boosting his price.

Anyway, we've got what we want and got what I think is the best Radio Set for your money you'll find anywhere. It works. You'll find it a real pleasure to twist the one fine-tuning dial. Clear reception, yes, exceptionally clear, and a distance getter for sure.

Good looking, too. Walnut finished cabinets and Consoles. They're beauties. But that wouldn't interest you unless they were pretty at performance as well. I'll leave it to you after you've tried the set in your own home ten days. Either the Electric or Battery Set, which ever you want. If you don't want to keep it after ten days we'll trade back and you'll get back every cent you are out on the trial.



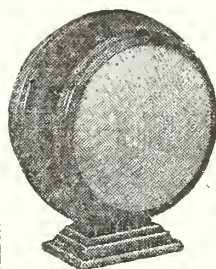
1-Dial Battery Sets Without Equipment 6-Tube Table Model → \$37.50

Same set in Console Model, without equipment, \$65.00

Fully Equipped

\$69.50

Same set in Console Model, fully equipped, \$92.50 F. O. B. Shenandoah



DRUM TYPE CONE SPEAKER \$15.00

F. O. B.
Shenandoah



A. C. Electric—1-Dial 8-Tube Console Model

With Built-In Cone Speaker
With Tubes and Speaker, \$98.00 Without Tubes, \$80.00

F. O. B. Shenandoah.

If you want a Utah Dynamic Speaker in your Console, add \$20.00.

Table Model Electric (without equipment)...\$60.00

Table Model Electric (fully equipped with Drum Speaker) 90.00

Just plug this set into any 110 A. C. electric light socket. You'll get distance and you'll have clear reproduction. No batteries to run down. In fact, nothing to do but turn the switch and move the one fine-tuning dial. These are mighty fine looking cabinets, too. Glossy, walnut finish. In performance and in appearance and in every way this is a set you would expect to pay twice what we are selling them for. Of course, we'll trade back if Ten Days' Trial doesn't convince you.

Field's Famous Radio Tubes

GUARANTEED FOR ONE YEAR

We are after the Radio Tube business again this year with the same high quality tubes, and prices that are a surprise to everybody. We had to have exceptionally strong and durable tubes to stand mailing. So we put it up to the manufacturer "cold turkey" and he came back with tubes that we are mighty proud of. They will bring you clear and clean reception, volume without distortion, and will last as long or longer than any tube you can buy.

Guaranteed, you bet, and a real guarantee, too. Put them in your set—if they aren't the best you've ever had and better than any you want to try out against them—send them back for a refund. And they are guaranteed for one year (unless you actually break them). As far as I know ours are the only absolutely guaranteed tubes on the market. You can fire them right back if all I've said isn't so. Safe arrival is guaranteed, of course.

NOTE—It is generally advisable to replace the full set of tubes because you can't always tell which ones are bad. Then you can use the best of the old ones as extras.



Base A



Base B



Base D



Base C

Base A—Storage battery tube. Two thick and two thin, long prongs. Also replaces old UV Base, which is same diameter, but prongs are shorter and of the same thickness.

Base B—Dry cell tube. Two thick and two thin, long prongs. Same prongs as Base A, but different base.

Base C—Four short equal prongs. For old type dry cell tube sets.

Base D—Dry cell tube. One thick and three thin long prongs. For sets using WD type of tubes.

IMPORTANT—Be sure to specify number of tube and style of base wanted, or name of set. We Guarantee Our Radio Tubes for One Year.

STORAGE BATTERY TUBES

	voltage	Base	Price
201A	5	B	\$0.85
200A	5	A	1.75

DRY CELL TUBES

X199	The usual tube for dry cell sets (see Bases above).....	5 1/2	B	1.00
UV199	Replacement tube for old style sockets (see Bases above).....	5 1/2	C	1.00
WD11	Use for replacement only.....	1 1/2	D	1.25
WX12	Same as WD11, but with different base.....	1 1/2	A	1.25

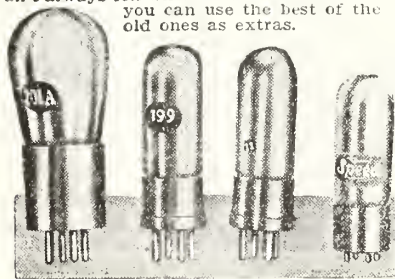
POWER TUBES

112A	Use if not over 155 volts—voltage required, 155 B, 9 C.....	5	A	1.75
171A	Use if over 155 volts—voltage required 180 B, 40 C.....	5	A	1.75
120	Dry Cell sets—voltage required 155 volts B, 22 1/2 volts C.....	5 1/2	B	1.75

Power tubes give better tone quality and slight additional volume only when used with B and C voltage recommended. Be sure your set is made to use power tubes.

A. C. TUBES FOR ELECTRIC SETS

226	Filament type. Order only to replace 226 type tubes.....	1 1/2	A	1.25
227	Heater type. Has special five-prong base.....	2 1/2	A	1.75
280	Full wave rectifier tube. For power pack.....	5	A	2.75





Longest Lasting "B" Battery Made

45 VOLT HEAVY DUTY \$3.00

45 VOLT REGULAR \$2.00

Postpaid in Zones 1, 2 and 3

There are a lot of technical points in the build of our Battery that proves it a really superior battery. I haven't space to go into the details and you probably wouldn't understand all of them anyway. The main thing is that KFNF "B" Batteries deliver a generous, extra strong current. Uniform flow of strong "B" Battery current means clearer reception and greater distance with your set.

Besides better reception, you can depend on KFNF "B" Batteries to outlast any others. They've got pep and power and lasting quality built right in them. They are made especially for us by one of the very largest battery manufacturers in the country. You'd know the

name if I mentioned it and you would have to pay nearly double our price if you bought a battery with that high-priced name on it. Buying direct in carload lots and selling at a close margin explains how we can sell an absolutely first-class Battery at such a big saving to you.

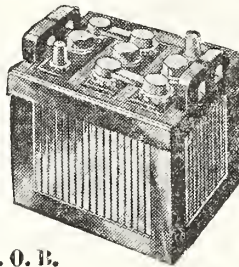
Freshness is important, too, because a "B" Battery weakens even if it is just laying around. Your order for KFNF "B" Batteries will be filled from a fresh stock and will reach you full-powered, and fresh, not partly run down. Try these "B" Batteries and you won't have any other kind after you've seen how extra powerful they are and how unusually long they last.

Storage Batteries

Our Storage Batteries are not the fanciest priced ones but you can't beat them for putting out the power. I don't care how much you are willing to pay. Well-made, from proven materials and by experts. Then tested carefully. For Radio or Car you won't equal the value of our Storage Batteries. Absolutely guaranteed.

100 Amp. Radio Battery.....	\$ 8.50
125 Amp. Radio Battery.....	10.50
150 Amp. Radio Battery.....	12.50
175 to 200 Amp. Radio Battery.....	15.00

For Auto Storage Batteries see page 63. F. O. B.



Let us help you get a good price for your Furs

We've been helping our customers sell their furs for two seasons now, and, believe me, they surely appreciate this new service. Last November we received over ten times as many shipments as we did the same month the year before. Shows we are giving prompt service and finding a good market for our shippers.

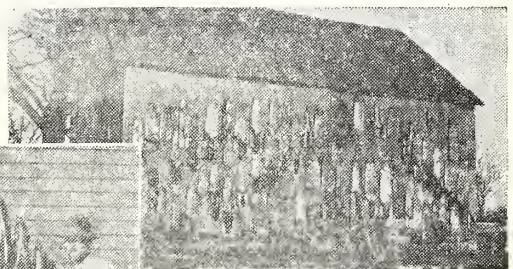
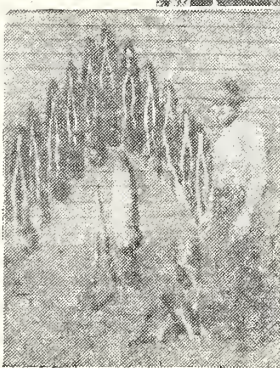
You know, we are not doing this with the idea of making money on it. But we do figure you'll send us your orders for other things we sell if we do a good job of selling your furs for you.

Not much room here to tell you all about it. Will say, though, that every shipment to us is held separate until the shipper has time to receive his check. If he wants to trade back we'll return his furs and pay transportation both ways. That ought to be fair enough for all of you. You get your Furs' Worth or Your Furs Back.



FREE TRAPPING GUIDE

Glad to send you our Trapping Guide free. Gives a lot of helpful trapping ideas as well as all the State Trapping Laws. Send for it and we'll tell you all about our service to fur shippers. Tags FREE, too.



Field's Guaranteed Roofing

Will cost
you less

Strip Shingles
\$5.95
PER SQUARE
F.O.B. SHENANDOAH

Hexagon Strip Shingles
\$4.95
PER SQUARE
F.O.B. SHENANDOAH

3 COLORS
Green, Red and Harmony Blend Mixtures

SPECIFICATIONS:

Size of strip (four shingles to the strip) 10 inches by 36 inches. Width of shingles 8 1/2 inches with 4 inches exposed to the weather and a head lap of 2 inches. 100 strips cover a square and they are put up in two bundles of 50 each. The average weight per square is 195 lbs. That means they are extra heavy. Because of this and the splendid materials from which they are made by the Fire Underwriters Laboratory. This should cut your insurance costs from 10 to 15 per cent. They not only resist fires from the roof but help check fires from the inside.

COLORS: Solid Green, solid Red or a beautiful Harmony Blend Mixture of soft color tones.

Before going into the roofing business we shopped around for several months before being able to make a connection with what we considered one of the very best Roofing Manufacturers in the country. We showed them how we had saved our people money on binder twine and on fencing and a lot of other things and finally they cut the price down on their best line of roofing and told us to get busy and do the same thing with it.

They agreed to furnish us the best roofing material they could make. A material that will last for years and years and so heavy it can never curl. They start with a base of heavy rag felt made of the correct mixture of cotton and wool rags. A base much heavier than ordinary Asphalt Roofing. By two special processes of saturation the base is more thoroughly saturated with asphalt than you will find in most any other kind. Then it is coated on the surface with a heavy surface of minerals to withstand the ravages of rain, sun and weather. Dyes are not used for coloring—only Red and Green and colored mineral—that's the reason why your roof can never fade out—it will always hold its color. We have waited for months in order to give you the best Asphalt Roofing that can be made and at a money saving price. I don't believe you can find better Roofing at any price. There's so much to be said for a First Quality Asphalt Roofing

Write for FREE Samples

We will gladly send you a sample of the material used in these shingles. It will show you how heavy it is—so heavy it cannot curl. It will show you how thoroughly the felt is saturated with asphalt. How thick it is surfaced with natural colored minerals and it will prove to you why our Asphalt Shingles will never fade or change color—small bits of natural colored rock can never fade.

Our Roofing Guarantee

We don't believe you can buy better Roofing anywhere and to back it up we are putting the regular Henry Field Guarantee on every bit we sell. Take it home, compare it with any roofing you can find. If it isn't as good or better than the other man's, and if you can't save money in using it, send it back and get your money. We'll pay the freight both ways, too.

SPECIFICATIONS:

Size of strips (2 shingles to the strip) 12 1/2 inches by 36 inches. Width of the shingles at the top 12 inches, at the bottom 6 inches. The height of the lower cut is 4 1/2 inches with a 3-inch head lap. It takes 86 strips of these to the square and enough for a square comes in two bundles. Average weight per square 175 lbs. Because of the protection this roofing gives the Fire Underwriters have awarded a Class C label. This gives you a much lower insurance rate and protection against the ravages of roof fires.

COLORS: Solid Green, solid Red or a beautiful Harmony Mixture of softly blended colors.

Material that once we sit down and figure out all the advantages, there isn't any comparison between a Process material and a regular wood shingle job.

In the first place they are a lot nicer to look at. Of course you can paint up a shingle roof, but it's expensive and a lot of work and after the job's done it soon fades out. With our Asphalt Shingles either the Hexagon or Strip style you can choose the color you like and be sure it will last a long, long time and hold its color.

Both styles of our shingles come in strips and are notched so that anyone can put them on just as easy as wood shingles and much faster because they come in larger units. It doesn't take any high priced help or any special equipment to get a perfect job. You can do it all yourself, right on over the old shingles.

The fire protection is a big thing, too, and because our shingles are made from extra heavy material with a heavy coating of minerals they strongly resist fire from the outside and help check it from the inside. It's worth a lot to go off and leave your place or go to bed and forget your worries about flying sparks or a chimney that might burn out. Be sure and read our guarantee, then send along your order. No need to have leaky roofs or have to use wood shingles now.

How To Measure Your Buildings So You'll Know How Much To Buy

For a regular gable roof, multiply the length of the roof by the length of the rafters on each side and multiply this by two which will give the total number of square feet on both sides of the roof. Divide the square feet by 100 to get the number of Squares of shingles or Rolls of roofing you will need.

For a hip roof, multiply the length of the roof on one side by the length of the longest rafter and divide by two, which will give you the total number of square feet for that side. Measure and compute the other three sides in the same way.

After you get the number of square feet, divide by 100 which will give you the number of squares or rolls of roofing you will need. Allowance is made in both the shingle strips and the rolled roofing for laps.

If you will send us the dimensions of your roofs we will be glad to make estimates for you.

Field's Famous Ruf-Top Roofing

\$2.20 PER SQUARE

F. O. B. Shenandoah

This is similar to the Slate-surfaced except that there is no mineral used. Only a heavy base of long fibre felt, thoroughly saturated, then coated on both sides with Asphalt. The bottom side is pressed out smooth and the top side corrugated in a grape vine effect. On top of this is put a coating of talc to take away the stickiness and oiliness. This is heavy quality. It is weather-proof, water tight and fire resisting. Guaranteed to be a good buy or your money back.

SPECIFICATIONS:

A heavy quality Asphalt Rolled Roofing manufactured to meet the very exacting requirements of the Federal and State Governments and the Railroads. Comes in rolls 36 inches wide with 108 square feet to the roll. Enough to cover a square or 100 square feet, each square weighs about 55 lbs. The photograph shows the Grape Vine rolled effect, surfaced with fine talc. It carries the same Underwriter Label as our Shingles. Large Headed Galvanized nails and cement are included Free with each roll.

Color—Natural Asphalt color with a high light effect between the corrugated Grape Vine curvings.

Field's Famous Slate Roofing

\$2.50 PER SQUARE
F O B Shenandoah



EXTRA
HEAVY
87-90 LBS.

Red or Green

Specifications:

Made of exactly the same heavy material as our Famous Strip Shingles and Hexagon Shingles. But because it comes in Rolls and not so much is required for the laps it is more economical to use than shingles. Each roll is 36 inches wide and contains 108 square feet or enough to cover a square (100 square feet allowing for laps). The rolls weigh from 87 to 90 lbs. each. It can be laid right over the old roof without tearing off the old shingles or roof. Saves time and expense. Large headed galvanized nails and cement are included Free with each roll. Colors: Red or Green.

It's the Best Rolled Roofing Your Money Can Buy

I don't care where you go I don't think you can out do us on Roofing. That's why we were so long getting ready to sell it. We wanted the best and we just waited until we could get it at a reasonable price.

Now we are all ready to go. We have a line of roofing that will compare with any you wish to put up against it. You know how exacting the Government is and the Railroad Companies. Our Roofing is made to meet their specifications and that means it has to be just about the best there is. A heavier, better quality base thoroughly saturated with Asphalt. Then heavily coated with colored bits of mineral rock to withstand the wear and tear of the sun, rain, snow and weather. And to give you a permanent color that will never fade. A roofing that will wear and wear and wear, and always look good.

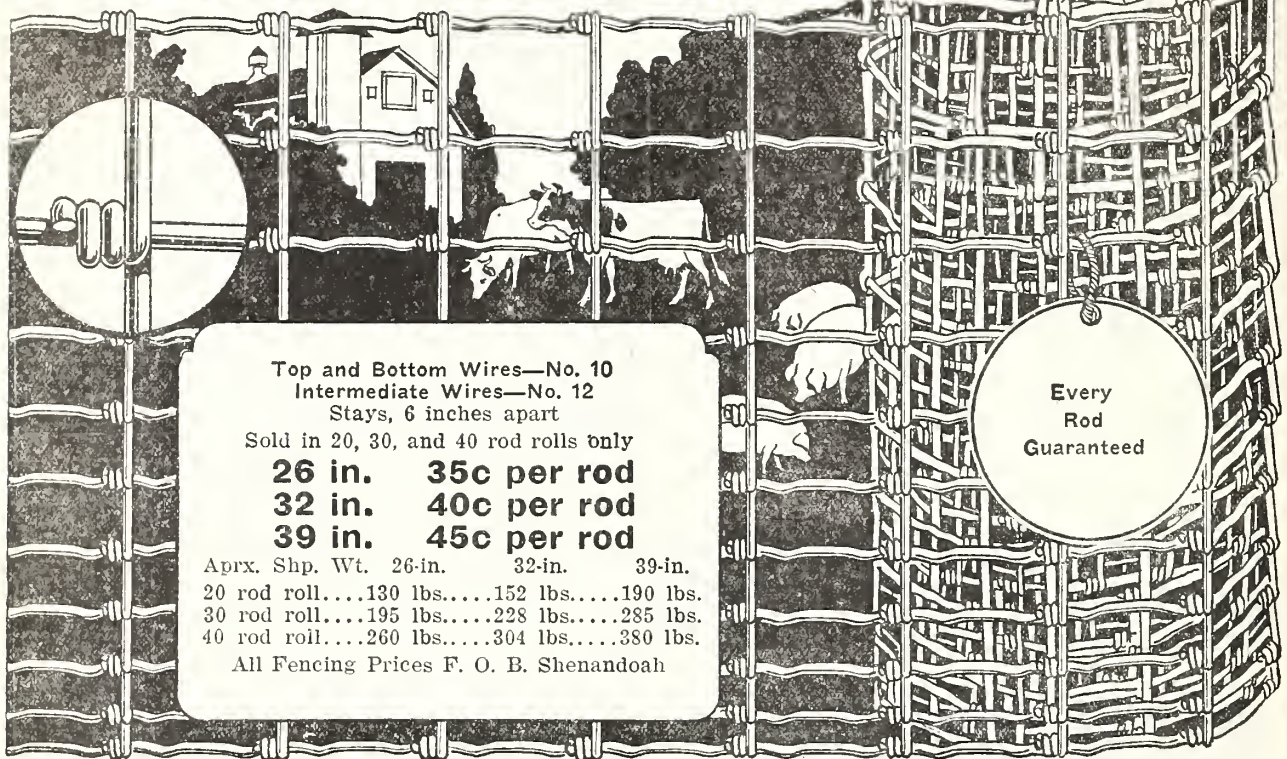
It's Easy to Put On, Too

There's one advantage in putting on roll roofing—you can save most of the laps you would make if you used shingles. And it can be put on right over old roofs or old shingles. It's the cheapest good roofing material you can buy and it's easily and quickly put on. You can do all the work yourself in spare time. No special equipment or skill is needed. Or you can hire help to do it.

Like our Famous Asphalt Shingles the roll roofing is fire resisting and carries the Fire Underwriters Class C Label, the highest rating yet awarded to any Asphalt Roofing. It cuts down on your Insurance premiums and protects you against dangerous roof fires.

Of course it carries the regular Henry Field Guarantee of Satisfaction or your money back.

FIELD'S FAMOUS FARM FENCE



Top and Bottom Wires—No. 10
Intermediate Wires—No. 12
Stays, 6 inches apart

Sold in 20, 30, and 40 rod rolls only

26 in.	35c per rod
32 in.	40c per rod
39 in.	45c per rod

Aprx. Shp. Wt. 26-in. 32-in. 39-in.

20 rod roll....130 lbs....	152 lbs....	190 lbs.
30 rod roll....195 lbs....	228 lbs....	285 lbs.
40 rod roll....260 lbs....	304 lbs....	380 lbs.

All Fencing Prices F. O. B. Shenandoah

Every Rod Guaranteed

Save a Quarter of Every Dollar You Invest In Fence

Hundreds of farm fences have gone bad in the last few years and never been replaced just because fencing has been too high. Folks have been letting their hogs and cows and stock break out because the old fences just wouldn't hold them. Of course, the neighbors get sore and lots of times the stock gets in the corn or grain and ruins enough to pay for a good fence.

So to save money, as well as your self respect and the good will of your neighbors, you should replace those old fences. We have brought the price of wire down to

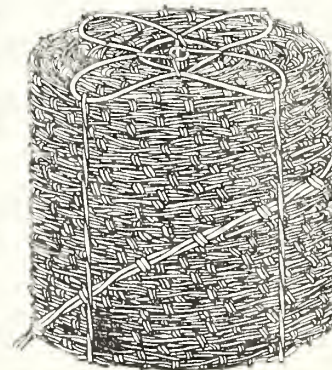
where you can afford to use it. And it's good wire. As fine a quality as you can buy anywhere. All of it is the famous Hinge Joint type. The only practical stock fence made. It won't spread—it is flexible—fits rolling or level ground and if it gets mashed down it is easy to straighten back up because of the hinge joints. Stays tight regardless of temperature changes and won't bulge, buckle or sag. It carries a coating of heavy galvanizing that will resist the weather as long as any fence on the market.

Our Fence Guarantee

We guarantee our fencing and posts to be the best quality made. You to be the judge and jury. We don't take a back seat for anyone in the fence business. We know we have the goods and we'll stand or fall on your judgment. If it don't suit, ship it right back and we'll pay the freight both ways. I don't know what more I could say except that I'll guarantee to save you some real money, too.

H. F.

Full Gauge Heavily Galvanized Barb Wire



(2-pt.) CATTLE WIRE **\$3.25** Per
80-Rod Spools, 79 lbs..... Spool

(2 pt.) HOG WIRE **\$3.45** Per
80-Rod Spools, 85 lbs..... Spool

Prices F. O. B. Shenandoah, Iowa.

This is the universally accepted Glidden wire. Made of the full gauge heavily galvanized wire, not the cheaper painted wire which soon rusts out. Two strands of No. 12½ gauge wire with two-point 14 gauge barbs, spaced 5 inches apart in the cattle wire and 3 inches apart in the hog wire. The barbs are very sharp and evenly spaced. They are double twisted around the main wire and will not pull off. Order full spools only.

"T" Style—Steel Fence Posts

6½ feet long. This low price for 10 or more only. . . . **35c**

Orders Must be Multiples of Five
Prices F O B Shenandoah, Iowa

At last we got just the Steel Post we wanted. We believe it is the best one that has ever been sold. And we challenge anyone to show a better one. It has all the features that make a post easy to drive, long lasting and most important of all, holds the wire right where you put it.

It's a "T" type post. Made of the best new carbon rail steel, which means uniform strength and long wear. It comes sharpened on the end so it is easy to drive. The large anchor plate is riveted to the post and is so securely fastened that the post will not twist sideways or ever come loose. Simply drive it in the ground about 2 feet and you have a post that will last you the rest of your lifetime—and then some. Steel posts make a place look neater and nicer, too.

We guarantee this post to be the best on the market—you to be the judge. We will pay the freight both ways if you don't agree.

Corner Posts, \$5.30

End Posts - \$3.80

F. O. B. Shenandoah.

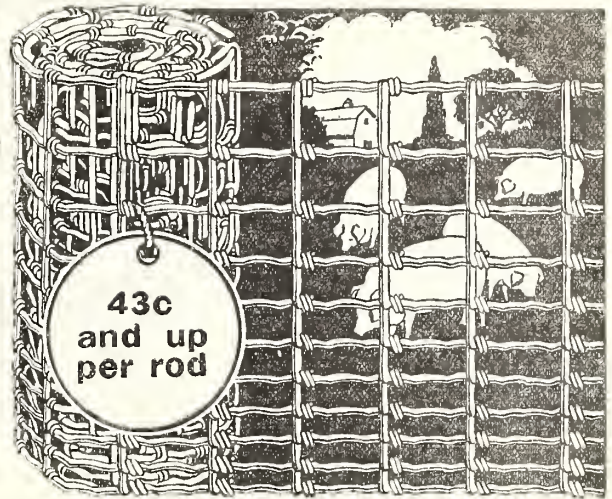
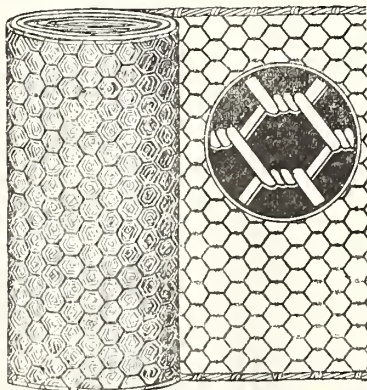
I don't believe money can buy sturdier, better made corner or end posts than these. They are cut from 2¼-inch heavily galvanized iron pipe and are 8 feet long. The braces are of the same material, 7 feet long and fasten to the posts with bolt-on collars. Set these posts and the braces in cement and you'll have an anchorage that will hold your fence tight for years to come. We guarantee them to be equal to or better than any you ever saw or you can have your money back.

All Fence Prices F. O. B. Shenandoah.
(Subject to Change Without Notice)

Diamond Mesh Poultry Netting

24-in. roll of
150 ft. \$3.60
36-in. roll of
150 ft. 4.95
48-in. roll of
150 ft. 5.65
F. O. B.
Shenandoah.

We believe this is the lowest price ever made on strictly first class Poultry Mesh. The small 1-in. mesh, heavily galvanized, full 20 gauge wire.



Extra Heavy No. 11 Farm Fence

This is our extra heavy farm fence with top and bottom wires full Standard No. 9 wire and intermediate No. 11. All heavily galvanized. Stays are 6 inches apart. Hinge Joint construction which stretches uniformly on level or rolling ground. Will not sag or buckle. Easy to put up tight, and sure to stay that way. Not loosened by change of temperature.

26 inch. 43c per rod
32 inch. 48c per rod
39 inch. 56c per rod

Sold in 20, 30 and 40-rod rolls.
Approximate Shipping Weights

	26 inch	32 inch	39 inch
20 rods.	188 lbs.	214 lbs.	260 lbs.
30 rods.	282 lbs.	321 lbs.	390 lbs.
40 rods.	376 lbs.	428 lbs.	520 lbs.

We sold nearly 2,000,000 pounds of Binder Twine last year

Yes, we sold a lot of Binder Twine last year—about 2,000,000 lbs. in all. It all happened over a lot of our folks complaining about having to pay such high prices for twine. We weren't crazy to sell it. Some folks said we couldn't do it. But anyway we looked around—found out that twine was sure enough too high. So we got a big factory behind us, put the price where it ought to be, and turned loose. From then on we had a picnic. Hundreds of our folks have written in and said they never had twine that worked so well—didn't "ball up" in the knottor or break like a lot of twine. And that it was the most uniform they ever used.

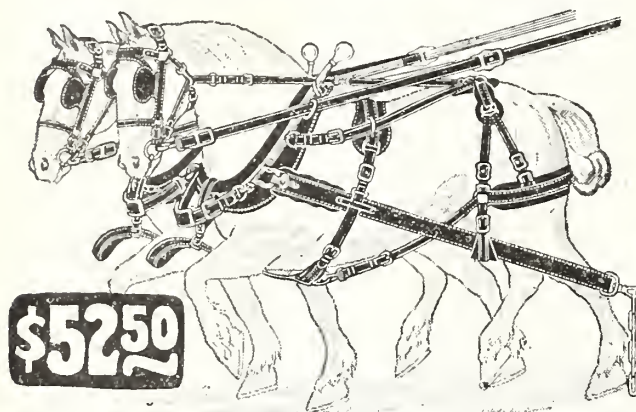
We'll be selling twine again this year—don't know what the price will be. We made one factory "hum" last year to make twine fast enough for us and this year it will likely take more.

Pure Manilla Rope

By actual comparison you will find our Rope to be of smoother fibre, more even weave and far stronger than rope selling at higher prices. Guaranteed the best you ever saw or no trade. Three strands, pure manilla, long fibre. Clear color, treated with just enough oil to make it resist wear and weather.

Size Inches	Breaking Strain, Lbs.	Gross Wt. Lbs. per 100 Ft.	Price Per Ft.
¼	725	1.7	¾c
⅜	1500	3.52	1¼c
½	2500	7.1	2c
¾	5200	16.2	4c
7/8	7700	22.44	5½c
1	9000	26.6	6½c

Prices prepaid in Zones 2 and 3 on Rope.



Economy Harness

No. 940—With 1½-inch Traces . . . \$52.50

F. O. B. Shenandoah (without Collars).

Has only room to show you one set of Black Leather in this place and so picked the one that make the best record for us last year. Price considered, this Economy Harness is absolutely the best value you will find this year. Good quality. Practical. Splendidly built. And will fit large horses. I am willing to send you this set of harness and call the deal off unless you think you have got the most and best harness that \$52.50 can possibly buy. You'll know when you see it and put it on your team. I'll stand hitched on taking it back if you aren't satisfied.

Specifications in brief: Ring crown Bridles with combination front and winner brace and 1-inch cheek; 20 ft. Lines, 1½ inch; steel bolt Hames; Belly Bands and Breast Straps and Pole Straps 1½ inch; solid leather Back Pads with 1½-inch Market Straps, Breeching Straps 2½ inch with 1½-inch Hip Straps and 1½-inch Side Straps to hame.

If these two sets of harness or the collar listed below don't quite suit you be sure to request our 1929 Harness Catalog. It's full of big values and with a wide range of prices in Harness, Collars, Saddles, and a complete line of Strap Work, too.

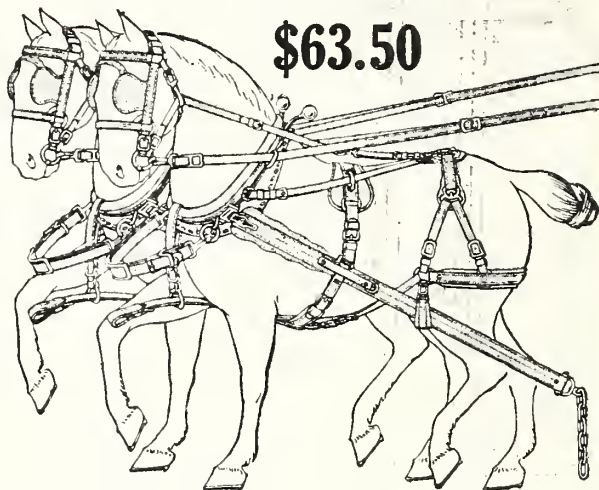
Hitch Reins FREE

With your order for either set of Harness we will send you Hitch Reins FREE. Be sure and mention them on your order.

LATIGO Natural Tan

Brown Leather Harness

\$63.50



No. 1260—With 1½-inch Traces . . \$63.50

No. 1240—With 1¾-inch Traces . . \$65.75

Prices are F. O. B. Shenandoah (without Collars).

The first real improvement in leather tanning in the last ten or twenty years is Latigo Tan Leather. It certainly made a big hit with the hundreds who bought it from us last year. It's natural tan leather, brown in color and stronger than leather tanned the other way for

it has no chemical dye in it. Contains natural oils and greases which make it waterproof, weatherproof and proof against sweat and manure acids. Soft, pliable. Doesn't crack or tear. Just the finest harness you ever saw. I want you to look at it. You won't know how strong leather can be until you see Latigo Tan. Yes, order it at our risk. Send it right

back unless you think it is the best leather and the finest harness you ever threw onto a horse. Specifications are same as shown on the left.

Write for our NEW Complete Harness Catalog Now Ready

Unusual Collar Values

We have more expensive Collars than this one in our 1929 Harness Catalog, and some cheaper. But this Collar is the pick of the lot considering everything. It is a jimdandy. The throat is reinforced and extra strong. Entire Collar is from full stock grain leather, not split leather like some. Well built and husky all around. Since I don't have space for all the specification I want you to send your order along and look the Collar over when they come. You be the judge. If you can buy anywhere near as good a Collar for the same money elsewhere, send them back. I'll refund your money without a question.

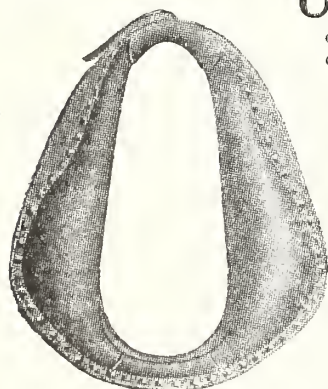
No. 163—Half Sweeney

Size 16 inch.	\$4.45
Size 17 inch.	4.65
Size 18 inch.	4.85
Size 19 inch.	5.00
Size 20 inch.	5.30
Size 21 inch.	5.45
Size 22 inch.	5.65
Size 23 inch.	6.00
Size 24 inch.	6.55

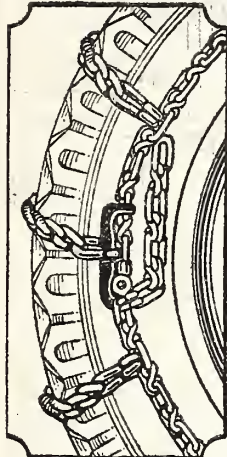
No. 162—Full Face Collar

Size 16 inch.	\$4.40
Size 17 inch.	4.60
Size 18 inch.	4.80
Size 19 inch.	4.95
Size 20 inch.	5.25
Size 21 inch.	5.40
Size 22 inch.	5.60
Size 23 inch.	5.95
Size 24 inch.	6.50

Prices F. O. B. Shenandoah—Shipping weight approximately 8½ lbs.



About all the space is taken up, but I want to remind you again that the customer is boss with Henry Field. No deal is complete as far as we are concerned unless you are satisfied. It's the same thing I have told my customers for the past thirty years. "If you like us, tell your friends; if you don't, tell us." You'll find out



Chains are no fun to thluk about, kind of a necessary evil that goes with driving. But you ought to have a pair, a pair that you can trust and that are easy to put on and take off. Our Chains are made strong over-size and extra heavy. Lock on securely and easily. Cross chains are extra heavy steel, case hardened and with electrically welded joints. The strongest, easiest handled chain you can buy for anywhere near our low price. Don't be without them. You're bound to need them sometime and ought to have a pair along all the time. For safety, worth the price. Besides you won't have to be pulled out. Sent out with our usual money-back proposition if you don't want them.

Chains Prepaid in Zones 2 and 5.

Chains Prepaid in Zones 2 and 5.

Heavy Duty Truck Chains		For Balloon Tires		For High Pressure Tires	
Size	Price	Size	Price	Size	Price
32x4½	\$6.35	29x4.40	\$5.65	30x5½	\$5.25
30x5	6.10	50x4.95	4.00	71x4	4.00
33x5	7.00	51x4.95	4.50	52x4	1.00
35x5	7.53	30x5.25	4.85	53x4	4.50
32x6	7.65	31x5.25	5.00	52x4½	4.55
36x6	9.00	50x5.77	5.00	35x4½	4.65
		32x5.77	6.50	71x4½	4.80
		37x6.90	6.55		

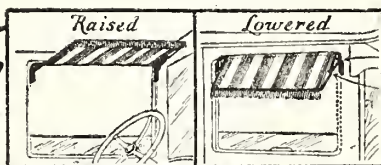
Heavy tread, heavy duty Bike Tires that will stay up and take a lot of punishment. Hard to puncture and hard to wear out. Single tube type with red rubber, non-skid tread. Just the kind of quality tire that will save the boys money and trouble. Good looking, too. Size 28x1 1/2 and 26x1 1/2.

Will please the boy and be the best tire he ever unwrapped or he can send it back for a refund.

Journal of Management Education 30(6)p.789-802

\$1.95
POST
PAID

only \$2.00 POST PAID



for a pair of Auto Awnings

The jiffy kind. Up in a jiffy and off in a jiffy. No screws or bolts. Just snap them into place. A strong spring holds them tight. You can swing them in or out of the car without removing them. Heavy canvas material with a fringe trim. Choice of Blue and White or Orange and Tan striped. Send width of window frames, name and model of car. Fit and satisfaction guaranteed.

All Wool Motor Robes

It's a pleasure to find a good robe in a car in cold or chilly weather—nice to have along on a trip, too. You can order a mighty nice one from us for \$6.00. All Wool, size 54 inches by 76 inches. Comes in a variety of dark, serviceable colors and Scotch-Irish patterns. Pretty enough to serve as a "extus" blanket, couch cover, in porch swings, etc. A Bargain.



MOTOR OILS

Pure Paraffine Base
Read This Guarantee

Super Quality Oil is guaranteed to satisfy you or money refunded. **Make This Trial at My Risk!** Buy a drum or barrel of this oil. Use five gallons out of it. If it isn't all I claim, send what is left back at my expense and I will send you a complete refund. Now look over the prices and send along your order.



No.	Grade	Shipping weight, 465 lbs.	260 lbs.	125 lbs.	85 lbs.
A	Light	55-gal. \$0.59	50 gal. \$0.61	15 gal. \$0.63	10 gal. \$0.72
B	Light Medium	.59	.61	.63	.72
BB	Heavy Medium	.59	.61	.63	.72
C	Heavy	.59	.61	.63	.72
D	Extra Heavy	.59	.61	.63	.72
E	Super Heavy	.59	.61	.63	.72
F	Ford Non-chatter	.59	.61	.63	.72
TRACTOR OIL					
B	Medium Motor	.59	.61	.63	.72
C	Medium Tractor	.59	.61	.63	.72
D	Heavy Tractor	.59	.61	.63	.72
E	Super Heavy Tractor	.59	.61	.63	.72
		\$32.45	\$18.50	\$9.45	
Deposit for drum		2.75	2.10	1.50	No chg.
Deposit for drum		2.75	2.10	1.50	No chg.
Amount to send		\$35.20	\$20.40	\$10.95	\$7.20

If drums are returned in serviceable condition we will refund the full amount of deposit. 10 gal. is sold "drum included" and is not returnable.

You can pay a lot more than our price for oil. But you won't get any better service or any more mileage out of it. In fact, I have never heard of any oil that was as fully guaranteed as this oil of ours.

Make Your Car Look Like New

Colors—Black, Green, Royal Blue, Brown and Maroon (red).

Hy-Glo-Lac when applied according to a simple set of directions will refinish your old car and make it look like a commercial paint job. One coat does a nice job. Dries hard in three hours. It gives a hard, brilliant, lustrous finish similar to a new car job. It will not blister or crack and will actually outlast a factory job. We use it all the time and never saw anything like it.

1 qt. paints the ordinary car, Price, \$2.00.
(Trim comes extra—about $\frac{1}{2}$ pt. to the car.)
Price, $\frac{1}{2}$ pt., 60c; pt., \$1.10. Not postpaid.



HENRY FIELD TIRES and TUBES

I don't know what you would ask about our tires that isn't answered right on this page. As good as others? Well, read the challenge and you'll know that we will stand behind our tires to meet and beat any tire made. What's the guarantee? They're guaranteed for 15,000 miles and for 15 months' service. Read them. About prices? Look up your size and I know you won't be able to find as much quality or as much mileage or as much tire satisfaction for the money anywhere else.

Henry Field Tires are quality made from bead to tread—live rubber, new rubber. Sturdy, tough fabrics. And with the best wearing tread ever designed. They're world's Champion tires. And our Challenge and Double Guarantee prove that our claims are more than conversation. Send your orders. I'll sure stand hitched on the guarantee.

PRICE LIST

O. S.—Oversize. SS—Straight Side. CL—Clincher. Reg.—Regular.

Prepaid in Zones 2 and 3

RED LEAK CLINCHER STYLE—ANTI-SKID CORDS

Size		Approximate Shipping Weight		Net Price	Approx. Shp. Wt.	Net Price
30x3	Cord	4 Ply	10 lb.	\$ 5.95	2 1/2 lb.	\$1.25
30x3 1/2	Cord Reg.	4 Ply	13 lb.	6.55	2 1/2 lb.	1.40
30x3 1/2	Cord O. S.	4 Ply	14 lb.	7.40	2 1/2 lb.	1.40

STRAIGHT SIDE—ANTI-SKID OVER SIZE CORDS

Size			Approximate Shipping Weight	Net Price	Approx. Shp.Wt.	Net Price
30x3½	Cord	SS	4 Ply	15 lb.	7.40	2½ lb. 1.40
30x3½	Cord	OS, SS	5 Ply	17 lb.	8.45	2½ lb. 1.40
31x4	Cord	SS	5 Ply	20 lb.	10.80	3 lb. 1.70
32x4	Cord	SS	5 Ply	21 lb.	11.20	3 lb. 1.75
33x4	Cord	SS	5 Ply	23 lb.	11.55	3 lb. 1.80
33x4½	Cord	SS	6 Ply	27 lb.	15.35	3½ lb. 2.45
34x4½	Cord	SS	6 Ply	31 lb.	16.55	4 lb. 2.50

TRUCK CORDS—STRAIGHT SIDE HEAVY DUTY

TIRES		RED INNER TUBES			
Size		Approximate Shipping Weight	Net Price	Approx. Shp. Wt.	Net Price
30x3½	CL	5 Ply	15 lb.	8.00	2½ lb. 1.40
32x4½	SS	8 Ply	32 lb.	20.10	1 lb. 2.40
30x5	SS	8 Ply	38 lb.	25.60	5 lb. 2.70
32x6	SS	10 Ply	60 lb.	42.65	7 lb. 4.50

BALLOON CORDS—STRAIGHT SIDE HEAVY DUTY

Size			Approximate Shipping Weight	Net Price	Approx. Shp.Wt.	Net Price
29x4.40 SS	4 Ply		17 lb.	8.10	3 lb.	1.60
30x4.50 SS	4 Ply		18 lb.	8.60	3 lb.	1.75
30x5.00-29x4.95 SS	4 Ply		21 lb.	11.65	3 lb.	2.30
30x4.95 SS	4 Ply		21 lb.	12.20	4 lb.	2.35
28x4.75	4 Ply		17 lb.	9.80	3 lb.	1.80
30x5.25 SS	6 Ply		26 lb.	14.80	4 lb.	2.65
31x5.25 SS	6 Ply		27 lb.	15.55	4½ lb.	2.75
32x6.00-30x5.77 SS	6 Ply		31 lb.	15.80	4½ lb.	2.70
29x5.00	6 Ply		22 lb.	11.85	4 lb.	2.55
31x6.00 SS	6 Ply		30 lb.	16.65	5 lb.	2.65
33x6.00 SS	6 Ply		32 lb.	17.45	6 lb.	2.85

ODD SIZED TIRES (not our tread)

Size		Approximate Shipping Weight	Net Price	Approx. Shp.Wt.	Net Price
32x5½ SS	4 Ply	22½ lb.	9.25	5 lb.	1.60
34x4 SS	5 Ply	24 lb.	12.25	4 lb.	1.85
35x5 SS	8 Ply	42 lb. Ex. Hvy. Dy.	24.00	6 lb.	2.80
34x5 SS	8 Ply	45 lb. Ex. Hvy. Dy.	26.45	6 lb.	3.00
35x5 SS	8 Ply	43 lb. Ex. Hvy. Dy.	29.45	6 lb.	3.15
36x6 SS	10 Ply	61 lb. Ex. Hvy. Dy.	47.55	7 lb.	5.80
34x7 SS	10 Ply	80 lb. Ex. Hvy. Dy.	65.85	14 lb.	6.50
38x7 SS	10 Ply	95 lb. Ex. Hvy. Dy.	67.50	16 lb.	6.95
36x8 SS	12 Ply	110 lb. Ex. Hvy. Dy.	87.50	19 lb.	9.85
40x8 SS	12 Ply	128 lb. Ex. Hvy. Dy.	92.50	19 lb.	10.50
31x4.40	4 Ply	16 lb. CL Bal.	9.60	3 lb.	1.90
31x4.40	4 Ply	18 lb. SS Bal.	10.05	3 lb.	1.90
30x6.00	6 Ply	50 lb. Balloon	15.85	6 lb.	2.60
31x4.95 SS	4 Ply	25 lb. Balloon	13.50	4½ lb.	2.55
28x5.25 SS	6 Ply	25 lb. Balloon	14.50	4 lb.	2.35
32x5.77 SS	6 Ply	35 lb. Balloon	18.45	5 lb.	2.75
32x6.20	6 Ply	34 lb. Balloon	18.95	5 lb.	2.85

See New Tubes
See New Tires—
Each will last longer

We don't bar any tire made from our TIRE CHALLENGE

We will put Shenandoah Tires up against any tire made, bar none. Put our tire on your car against any other, one on each side. If the Shenandoah Tire wears out first we'll replace it **FREE**. The other fellow must agree to do the same if his wears out first. That's all there is to it. If you can find some dealer or company who will accept this challenge, send for a Blank Agreement to fill out.

You can't beat that for a guarantee of Quality. Shenandoah Tires are made from real live rubber, not the reclaimed second-hand kind. The fabric is tough, too, especially tough. And, we've had experts say we've got the best tread ever designed. Guaranteed for 15,000 miles on a service basis and for 15 months, as the above guarantee will tell you.

IMPORTANT—Prices Subject to change without notice.

SHENANDOAH TIRES

**NOW GUARANTEED
15,000 MILES**

Our regular 15,000 mile guarantee is still on and now I am making another guarantee that is the best I've ever seen or heard about.

15 Months Road Service

If your Shenandoah Tire does not run 15 months we will replace it with a new one, charging you only for the service you have had out of it. Also, if the tire is cut or bruised during the 15 months send it to us and we will repair it free. If it can't be repaired we will send you a new one and charge you in proportion to the service you have received.

This is another way of proving the supreme quality of Shenandoah Tires. I don't know where you will find a better proposition. You're fully protected. You're assured the lowest mileage cost I ever saw.

It even includes repairs. Now, what more could you ask?

Complete
TIRE PRICE LIST
(SEE INDEX)

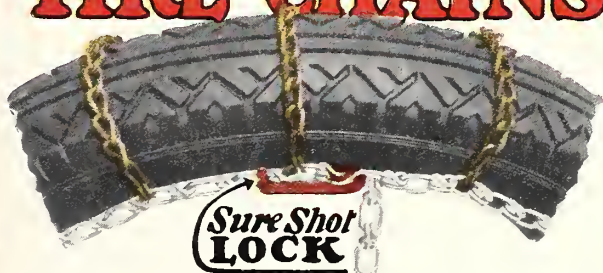
Our Challenge to Every Tire Made

We will put Shenandoah Tires up against any tire made, bar none. Put our tire on your car against any other, one on each side. If the Shenandoah Tire wears out first we'll replace it free. The other fellow must agree to do the same if his wears out first. That's all there is to it. If you can find some dealer or company who will accept this challenge, send for a Blank Agreement to fill out.

Looking For More Tire Contests

I have been talking our challenge for months, and begging for more contests. A few have taken us up. Enough so that Shenandoah Tires have the reputation of beating all comers. We've won practically all contests, about nine out of ten—against most all kinds of tires, including the very highest priced. Dealers don't like to buck up against our kind of quality. Let me know if you hear of one that's got nerve enough to try.

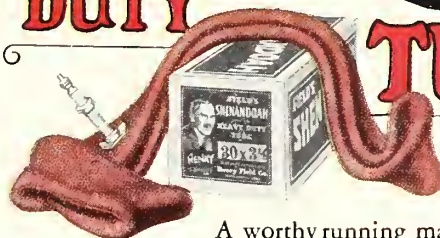
TIRE CHAINS



**Sure Shot
LOCK**

No danger of your losing this chain. The lock fastens easily and stays fastened. The harder the pull the tighter it holds. And it's the strongest, heaviest, easiest handled chain you can buy for near the price. See Price List Inside.

HEAVY DUTY



TUBES

A worthy running mate for your Shenandoah Tire. Big, husky, extra heavy oversize tubes. Will give you longer wear and fewer punctures. They're guaranteed for two years against defects in material or workmanship. Price List Inside.

ROSES

SPECIAL LOW PRICE **3 2-YEAR \$1.00 PLANTS**

Strictly first grade two-year old, field grown plants. Your choice of varieties and colors. But owing to the enormous demand, we will probably run out of some kinds, so we reserve the right to give you some other equally good kind, of the same color.



The three Roses pictured above are Hybrid Tea varieties, commonly called, "Everbloomers", from the fact that they bloom all summer. The white one is "K. A. Victoria" the pink one is "Pink Radiance", and the red one is that famous "Gruss an Teplitz". There are dozens of other equally good ones listed on the Rose pages over in the catalog, but this is all we had room to show you in colors.

50c each or 3 for \$1.00

PINK DOROTHY Perkins

One of our heaviest sellers in climbing ramblers. Vigorous, thrifty and hardy.

50c each or 3 for \$1

WHITE DOROTHY Perkins

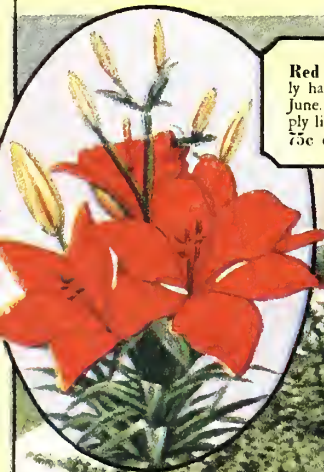
Just like the pink, except for the colors of the bloom.

50c each or 3 for \$1

CRIMSON RAMBLER

An old time favorite, known and loved by everyone.

50c each or 3 for \$1



Red Russian Lily: Extremely hardy, blooms in May and June. Heavy demand and supply limited.

75c each or four for \$2.00



SPIREA VAN HOUTTEI

Mistakenly called "Bridal Wreath." Probably the most popular of all shrubs. A regular fountain of white during the month of May. \$ for \$1.00 or 12 for \$2.00.

HYDRANGEA A. G.

Or "Hills of Snow." This is the early blooming one. Looks like great enormous snowballs. 50c. each or 2 for 90c.

Weigela Rosea: Makes a beautiful shrub for individual planting, especially in corners or backgrounds. 35c each, 2 for 65c or 4 for \$1.25.

Japanese Barberry. (This is not the kind that carries the wheat rust.) Makes a very attractive untrimmed hedge. Covered with small sharp thorns. **\$12.00** Hedge size (12 to 18 inch)... **PER 100**

200 HEDGE PLANTS for \$5

We have grown an extra fine lot of Russian Mulberry Seedlings to be used for hedges and windbreaks and there isn't a thing that makes a nicer hedge, if you don't want to spend much money. While they last the price will be **\$2.85 per 100 or 200 for \$5.00**

Nursery Department



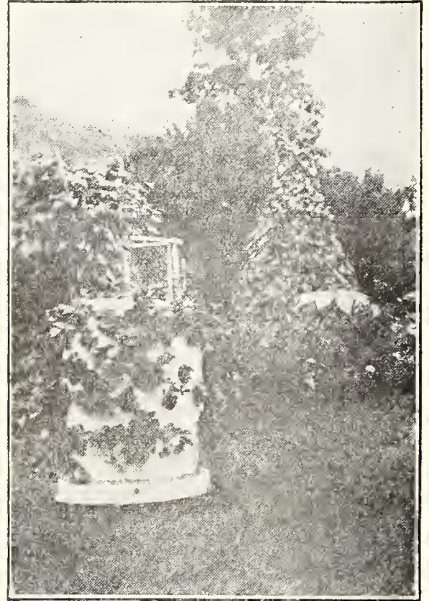
Frank Field

You all know my son, Frank. He has been head of the Nursery Department for several years. Always liked flowers and shrubs and spends a good share of his time right out in the Nursery fields looking after the hundreds of things we grow here. Guess he got a love of growing things from me.

Frank has described about everything on the following pages which does well in our country. Nearly everybody plants more shrubs and flowers and trees now-a-days than they used to. Of course, you can't plant everything in a year but you can keep putting in more each year until you have just what you want.

Frank gives a Nursery talk every week day from KFNF. He'll be glad to hear from you on your planting or growing problems.

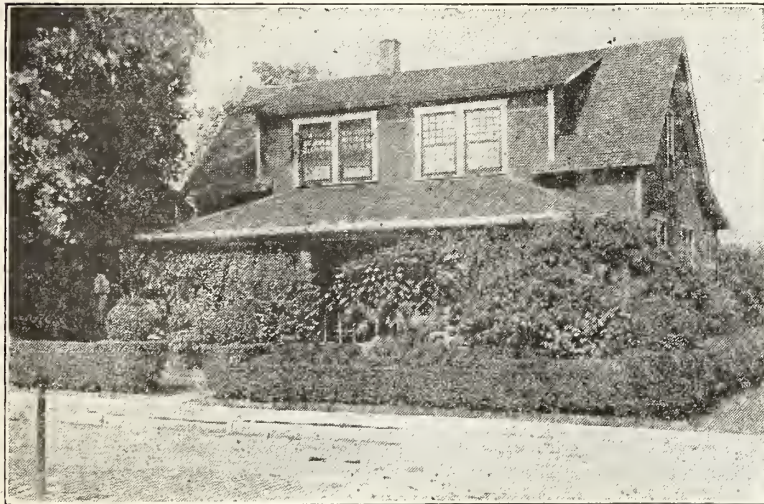
Henry Field.



Mastodon Strawberries

Mastodon Strawberries are our long suit. We sell millions of them every year. In fact we are the ones who made Mastodons so popular. The picture above shows how people in the cities can have a strawberry patch by boring holes in a barrel. We have a leaflet telling just how it is done, free for the asking.

The picture below shows a customer of ours, picking Mastodon Strawberries in October. I have forgotten her name.



A Beautiful, Well Landscaped Home

I have forgotten whose home this is, but it is certainly a wonderful example of what can be done in the way of beautifying your home. Everything about this home is just as it should be. The shade trees are over at the side of the lot on the sunny side. All of the lawn in front of the house is kept open, so as not to obstruct the view. There is a beautiful hedge dividing the property from the next door neighbor and also from the street. There are beautiful climbing vines to shade the porch. There is an excellent foundation planting of shrubs all around the house with bigger shrubs at the corners and points of accent. There are large shrubs planted out in the corners of the yard and last, but really the most important point of all, you can just see a lot of young fruit trees out in the back yard.

This house, also probably has a Rose garden in the back and a perennial garden and a place for annuals and a place for vegetables. There are probably hardy Ferns, Bleeding Hearts, Blue Bells, Funkias and other shade loving plants around on the north side of the house. There is also probably a play house for the children with Morning Glories, Maderia Vines, Cardinal Climber and other annual vines climbing up over it. There is also, probably, a garage back there somewhere, where we can't see it, and it is probably screened from the alley by a row of Lombardy Poplars with perhaps Sunflowers or Holly-hocks along the sides.

In fact, this is not just a residence. It is a real home where people live and where they enjoy living. The man of the house, undoubtedly, gets out early in the morning while his neighbors are still asleep and mows his own lawn and trims his own hedge, because he, undoubtedly, planted every one of those shrubs and vines with his own hands and knows every one of them personally.

You too can have such a place as this. Every shrub and plant and vine illustrated in the picture above is listed and described farther over in the Nursery Department of this catalog. I think you will enjoy reading it over and learning more about the different kinds of shrubs and plants. I know that I enjoyed writing it immensely.

Frank Field.



Hardy Ornamental Shrubs

What Size Will My Shrubs Be?

The shrubs that we offer below are all two-year old, field grown plants, which stood from 18 to 24 inches high in the Nursery row at digging time. They are well rooted, vigorous and just exactly the right size to plant for best results. Before sending them out on orders we will trim them back just exactly as they should be for best results, which is about six inches from the ground. They should be planted two or three inches deeper than they stood in the Nursery row and it is well to mound up dirt about a foot high over the plant when it is planted. This dirt should be left on for about two weeks to allow the buds for the new growth the chance to get started. As soon as the new buds start, the surplus dirt can be raked down level, and after that all that is necessary is to see that the shrub has plenty of water during the hot, dry weather.

Althea (Rose of Sharon). Beautiful, upright, free growing shrub with large showy flowers something like double Hollyhocks only a little smaller. Hardy in this latitude, but needs protection through the winter anywhere north of here. Comes in red, white or pink. 35¢ each; 4 for \$1.25.

Almond, Pink Flowering. Very showy bushes with small but very double pink flowers hanging from short stems all up and down every branch and twig. They bloom very early in the spring before the leaves appear. 50¢ each; 2 for 90¢ 4 for \$1.65.

Almond, White Flowering. Exactly the same as the pink, except for the color of the flowers, which are pure white. 50¢ each; 2 for 90¢; 4 for \$1.65.

Barberry, Thunbergi (Japanese Barberry). Very popular shrub usually used for hedging, but very valuable for either foundation planting or as a specimen shrub. Very glossy green foliage changing to coppery red in the fall, covered with scarlet berries, which hang on most of the winter. The stems are covered with a short, sharp thorn making them boy-proof and dog-proof. 35¢ each; 2 for 65¢; 4 for \$1.25; 12 for \$3.25.

Barberry, Red Leafed. A new introduction with habit of growth just like the Barberry Thunbergi, except that the leaves and twigs are a brilliant, flaming red throughout the entire growing season, provided the bush is planted where it will get plenty of sunlight. 85¢ each; 2 for \$1.50; 4 for \$2.75.

Deutzia. This is a handsome Japanese shrub with attractive flowers in May or June. We have three different varieties.

Deutzia, Gracilis is the dwarf kind, growing about two feet high. 60¢ each; 2 for \$1.00 or 4 for \$1.75.

Deutzia, Candidissima is medium height growing about four or five feet high. 35¢ each; 2 for 65¢; 4 for \$1.25.

Deutzia, Pride of Rochester is the tall one, growing higher than one's head. All three of these varieties of Deutzia have pure white flowers. 35¢ each; 2 for 65¢; 4 for \$1.25.

Dogwood, Red Barked. Grows five or six feet high and is usually planted in corners or as a background. It is valued especially for the bright red color of its branches, which are very attractive all winter long after the leaves fall. 35¢ each; 2 for 65¢; 4 for \$1.25.

Dogwood, Yellow Barked. The same as the red in every way, except for the color of the bark, which is yellow. Better plant some of each kind. 35¢ each; 2 for 65¢; 4 for \$1.25.

Forsythia (Golden Bell). Covered with golden yellow bell-shaped flowers before the leaves appear. 35¢ each; 2 for 65¢; 4 for \$1.25.

Flowering Quince (Japanese Quince). Medium height shrub with dark green leaves shading to dark red. Flowers are bright red and borne in great profusion early in the spring. 40¢ each; 2 for 75¢; 4 for \$1.35.

Golden Elder. Like the common Elder except that the foliage is a bright golden yellow all season long. 35¢ each; 2 for 65¢; 4 for \$1.25.

High Bush Cranberry. Similar to Snowball, but the bloom is flat in shape instead of round. The bloom is followed by clusters of berries about the size and color of Cranberries. 60¢ each; 2 for \$1.00; 4 for \$1.75.

Honeysuckle, Morrowi. Like the old-fashioned bush Honeysuckle, except that it is very much more spreading in habit of growth. Used extensively for foundation planting. Flowers are pink. 35¢ each; 2 for 65¢; 4 for \$1.25.

Honeysuckle, Tartarian. The old-fashioned bush Honeysuckle, blooming in May followed by red berries, which hang on the rest of the summer. We can furnish white, pink or red. 35¢ each; 2 for 65¢; 4 for \$1.25.

Hydrangea, Arborescens. (Hills of Snow). Medium height bush covered with pure white flowers, just like Snowballs only four times as large. Should be planted in shade or partial shade. 50¢ each; 2 for 90¢; 4 for \$1.65.

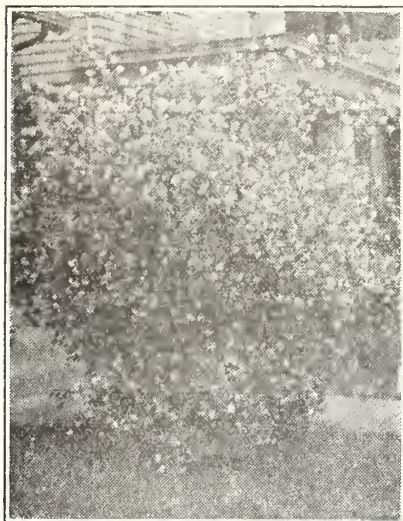
Hydrangea, P. G. A good deal like the Arborescens, except that it blooms in August and the flowers instead of being round are in the shape of an immense cone, sometimes fully a foot long. 60¢ each; 2 for \$1.00; 4 for \$1.75.

Lilac, Common Purple. Grows much taller than the newer introductions and makes dandy hedges along boundary lines. Usually starts blooming when five or six years old. 35¢ each; 2 for 65¢; 4 for \$1.25; 12 for \$3.25.

Lilac, Common White. Same as the Common Purple, except that the flowers are pure white. 60¢ each; 2 for \$1.00; 4 for \$1.75.

Lilac, Persian Purple. Not so tall as the Common Lilacs and the leaves are smaller. Usually starts blooming when three years old and is becoming very popular because of that fact. 50¢ each; 2 for 90¢; 4 for \$1.65.

Lilac, Chas. X. A budded French Lilac having large heads of single dark reddish purple flowers. \$1.00 each; 2 for \$1.75; 4 for \$3.25.



Syringa, Grandiflora



Almond, Flowering



Spirea, Van Houttei

25¢ each; 5 for \$1.00; 12 for \$2.00; 25 for \$3.00; 50 for \$5.00; 100 for \$10.00; 200 for \$18.00, all prepaid.

Lilac, Madame Lemoine. Another French budded Lilac with immense bunches of pure snowy white double flowers. \$1.00 each; 2 for \$1.75.

Lilac, President Grevy. Very similar to the above variety except that the flowers instead of being white are light blue in color. \$1.00 each; 2 for \$1.75.

Amoor River Privet is probably the most popular of all the Privet family, as it is entirely hardy anywhere in the United States. Like all the other members of the Privet family, it can stand any amount of pruning and trimming and Privet hedge can be kept at any desired height from six inches up to six feet. 35¢ each; 2 for 65¢; 4 for \$1.25; 12 for \$3.25.

California Privet. This variety has leaves much more glossy than the Amoor River and is a little more rapid growing. It is wonderful for hedging anywhere south of Kansas City, but we do not advise its use in this latitude, as it is not hardy here. 35¢ each; 2 for 65¢; 4 for \$1.25; 12 for \$3.25.

Ibota Privet. Resembles the Amoor River very closely, except that it is much more dense and spreading in its habit of growth. 35¢ each; 2 for 65¢; 4 for \$1.25; 12 for \$3.25.

Regel's Privet. This is a new introduction, which is gaining in popularity every season on account of its very spreading habit of growth. It is usually grown as an untrimmed hedge on that account. Very attractive. 35¢ each; 2 for 65¢; 4 for \$1.25; 12 for \$3.25.

Prunus, Pissardi. Dwarf Plum Tree or Plum Bush with reddish purple foliage the entire season. It is beautiful planted near a Golden Elder for the contrast in color. 75¢ each; 2 for \$1.25.

Prunus, Triloba. Another Dwarf Plum Tree, planted quite extensively for its beautiful, double, pink flowers. 75¢ each; 2 for \$1.25.

Snowball. Old-fashioned favorite, known to everyone, which needs no description. 60¢ each; 2 for \$1.00.

Snowberry. Very hardy, low growing shrub covered throughout the fall and winter with large, waxy white berries. 35¢ each; 2 for 65¢; 4 for \$1.25.

Spirea, Anthony Waterer. Very compact, low growing shrub covered with dark, crimson pink flower clusters all summer long. 50¢ each; 2 for 90¢; 4 for \$1.65.

Spirea, Billardi. Grows four to five feet high. Blooms in July and August with cone shaped clusters of pink flowers. 35¢ each; 2 for 65¢; 4 for \$1.25.

Spirea, Coliosa Alba. This is the same as Anthony Waterer in every respect, except that the flowers are pure white instead of dark red. 50¢ each; 2 for 90¢; 4 for \$1.65.

Spirea Opulifolia. Grows five or six feet high and bears large clusters of white flowers in early summer, which are followed by attractive looking dark red seed pods. 35¢ each; 2 for 65¢; 4 for \$1.25.

Spirea, Prunifolia. Medium height shrub whose double pink flowers are strung one in a place along the entire length of every branch and twig early in the season. This is the true Bridal Wreath. 35¢ each; 2 for 65¢; 4 for \$1.25.

Spirea, Thunbergi. Most beautiful of all the Spireas as the foliage is quite finely cut and yellow in color. Grows three to four feet in height and blooms very early. Small white flowers. 35¢ each; 2 for 65¢; 4 for \$1.25.

Spirea, Van Houttei incorrectly called Bridal Wreath by most people. This is the most common of the Spireas and is probably the most showy, as it is a perfect fountain of white early in the spring, blooming here well before Decoration Day. It gets to be five or six feet in height and is very valuable for hedging, for foundation planting or for specimen planting. 25¢ each; 2 for 45¢; 5 for \$1.00; 12 for \$2.00.

Sumac, Cut Leafed Stagbourn. This is a close relative to the Sumac, which grows along the road wild, except that the leaves are fern-like and the stems are fuzzy like a deer's horn. 35¢ each; 2 for 65¢; 4 for \$1.25.

Syringa, Grandiflora (Mock Orange). Beautiful, hardy, well known shrub with flowers resembling orange blossoms. Grows eight to ten feet tall. Largest flowers of any of the Syringa family. 35¢ each; 2 for 65¢; 4 for \$1.25.

Syringa, Lemoinei. Low growing variety, growing about waist high with flowers quite large and semi-double. Leaves are much smaller than on the other varieties. 40¢ each; 2 for 75¢; 4 for \$1.35.

Syringa, Virginalis. An improved Mock Orange, practically everblooming. Flowers are extremely fragrant. 60¢ each; 2 for \$1.00; 4 for \$1.75.

Tamarix, Amurensis. An extremely hardy shrub with feathery plume-like foliage. Will stand extreme drought or cold weather better than any other shrub. Flowers are pink. 35¢ each; 2 for 65¢; 4 for \$1.25.

Tamarix, Indica. Practically the same as the above, except for the color of the foliage, which is a dark green where the Amurensis is a light green. 35¢ each; 2 for 65¢; 4 for \$1.25.

Weigela, Candida. Very popular shrub belonging to the Honeysuckle family, which is covered with a profusion of pure white tubular flowers in May or June. 50¢ each; 2 for 90¢; 4 for \$1.65.

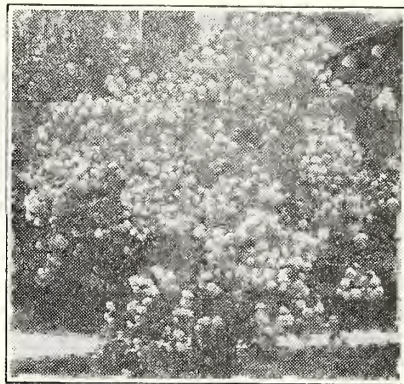
Weigela, Eva Rathke. Closely resembles the above variety, except that it is, if anything more free blooming and the flowers are a dark red. It is more dwarf in habit of growth. 50¢ each; 2 for 90¢.

Weigela, Rosea. This is the hardiest of all the Weigelas and is very free blooming with rose colored flowers. 35¢ each; 2 for 65¢; 4 for \$1.25.

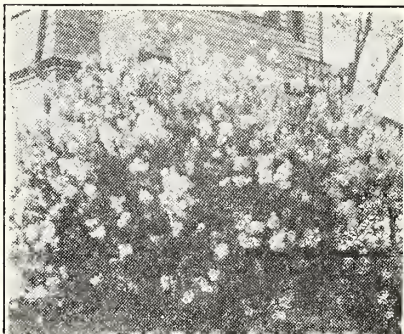
Weigela, Variegata. Very similar to the other varieties except for the foliage, which is a handsome combination of white and green stripes. 35¢ each; 2 for 65¢; 4 for \$1.25.

Special Offer—12 Named Peonies \$5.00

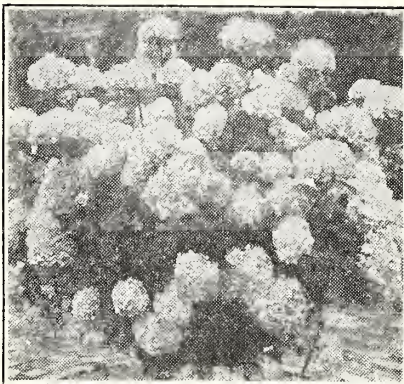
I am making a special offer of twelve extra good named sorts for \$5.00, and I will include in this the three which we offer for \$1.75 under the name of Cream of the List. I will add nine more good named sorts, our selection, making twelve in all, for \$5.00, postpaid.



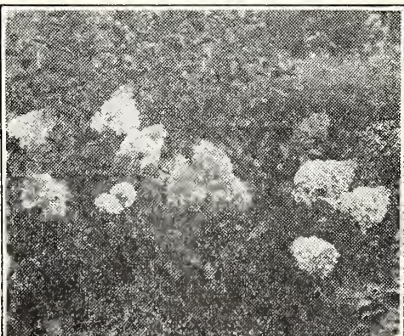
Snowball



Persian Lilac



Hydrangea, Arborescens



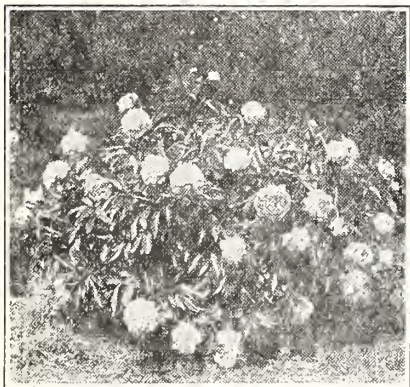
Hydrangea, P. G.



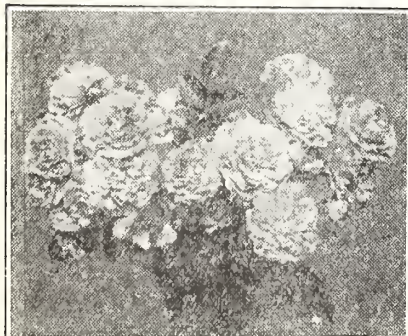
Baroness Schroeder



Festiva Maxima



Edulis Superba



Meilke

Peonies

The flower for the millions and for the millionaire. The millionaire couldn't have anything any finer and yet the millions can all have them. The Peony list given below, represents the very best and most satisfactory varieties to be had, and including a price range to accomodate almost everyone.

Lack of space prevents us from giving full description of the Peonies, so all we are giving is the predominating color and the price.

White and Light Shades.

Avalanche. Mid-season; large, compact crown type. Cream white slightly touched with red. Each 60¢.

Baroness Schroeder. Late, rose type. Flesh white. Each 90¢.

Couronne D'or. Late mid-season, semi-rose type. Snow white with center of golden stamens. Each 50¢.

Duchess De Nemours. Early mid-season, crown type. White with a sulphur center. Each 50¢.

Festiva Maxima. This to my notion is the best of all white Peonies. Early, full double rose type. Pure white with a fleck of carmine in each blossom. Each 50¢.

Mad. De Verneville. Early, bomb type. Milk white. Each 50¢.

Mad. Emile Lemoine. Mid-season, large. Ivory white. Each \$1.50.

Marie Lemoine. Very late, rose type. Ivory white. Each 60¢.

Mad. Jules Dessert. Mid-season, rose type. Blush white. Each \$3.50.

Solfange. Late, rose type. Golden flesh white. Each \$4.00.

Pink Peonies

Asa Gray. Mid-season, semi-rose type, large. Lilac pink. Each 90¢.

Edulis Superba. Very early, crown type. Deep rose pink. Free blooming. Each 50¢.

Livingstone. Late. Deep rose pink. Large, extra fine. Each \$1.00.

Meilke. Mid-season. Large. Bright rose pink. Each \$1.00.

Mons Jules Eli. Mid-season, bomb type. Very large and perfectly formed. Delicate pink blooms. One of the finest. Each \$1.00.

Rose Frangans. Very late, crown type. Dark rose pink. Each 50¢.

Sarah Bernhardt. Late, mid-season. Semi-rose type. Apple blossom pink. One of the largest and finest. Each \$1.50.

Red Peonies

Felix Crousse. This is the most popular of all red Peonies unless it is Karl Rosenfield. Felix Crousse is mid-season, typical bomb shaped with collar of guard petals at base. Very brilliant ruby red. Each 90¢.

Frances Ortegat. Mid-season, semi-rose type. Deep crimson in color with a few yellow stamens showing. Each 75¢.

Grover Cleveland. Mid-season, full rose type. Very dark crimson, free blooming. Very popular variety. Each \$1.25.

Karl Rosenfield. Early mid-season, true rose type. Very dark red, doesn't fade in sunshine. One of the best cut flower varieties known. Very free blooming. Each \$1.25.

Mary Brand. Early mid-season, full rose type. Deep, glowing, fiery red. Each \$2.50.

May King. (Officinalis Rubra). Very early. Blooming about two weeks ahead of the other varieties. Brilliant crimson. Each \$1.00.

Mons Martin Cahuzac. Mid-season, semi-rose type. The darkest of all known Peonies. So dark a red that it is almost black; really a maroon color. Each \$2.50.

Prairie King. Mid-season, rose type. Tall growing. Rich, dark red. Each 75¢.

Unnamed by Color. 3 for \$1.00

If you just want good Peonies and don't care especially about the named varieties, we can supply you with either red, white or pink, not named at 35¢ each; 3 for \$1.00 or \$3.00 per dozen.

If you just want good mixed Peonies and don't care particularly about the color, we can supply you with a good mixture at \$2.50 per dozen.

Cream of the List. 3 for \$1.75

My choice of the medium priced Peonies would be Festiva Maxima for a white, Edulis Superba for pink and Felix Crousse for red. Each one is the very best of its color at a medium price and at regular prices would cost you \$1.90. We will make you this collection, postpaid, for \$1.75.

Peony Lover's Collection. 3 for \$3.25

We have made up a collection of what we consider the three best Peonies of recent introduction, and still not too expensive. The white would be Baroness Schroeder, the pink would be Sarah Bernhardt and the red would be Karl Rosenfield. At regular prices these would cost you \$3.90, but we will sell you the collection for \$3.25, postpaid.

Iris—The Most Colorful Flower

It has been truthfully said that the Iris is without any exception the most satisfactory of all perennial flowers for the average gardener to grow. For one thing, Iris is absolutely hardy throughout the entire country.

Iris is the only flower, which has the complete color range. Dark, vivid blues, pure, snowy white, wine color so dark that it is almost red, rich glowing yellows, deep purples almost black and every possible shading in between.

The prices given below are all postpaid and are for immediate shipment. We can supply a dozen of any variety at ten times the price quoted for one. The descriptions are necessarily very short on account of lack of space.

- Alcazar. Violet blue and purple. Each 25¢.
 Ambassadeur. Smoky lavender violet and violet red. Each 75¢.
 Blue Pumila Dwarf. Reddish blue. Six inches high. Three for 25¢.
 Blue Siberian. Dark blue. Narrow grass-like leaves. Each 15¢.
 Canary Bird. Clear lemon yellow. Each 15¢.
 Caprice. The nearest to a red of anything we list. Each 15¢.
 Emperor Siberian. Large, dark blue veined with white. Each 40¢.
 Fairy Queen. Same as Madame Chereau. Each 15¢.
 Florentina Alba. Silvery white. Each 15¢.
 Gertrude. Violet blue. Each 20¢.
 Japanese Iris. A different species with flat flowers. Each 25¢.
 Khedive. Lavender. Each 20¢.
 Kochii. Early, dark purple. Each 30¢.
 Lent A. Williamson. Violet, lavender, yellow and purple. Each 50¢.
 Lohengrin. Soft, rosy pink. Each 15¢.
 Lorely. Yellow and violet purple. Each 15¢.
 Mad. Chereau. White with blue border around each petal. Each 15¢.
 Monsignor. Violet and purple. Each 20¢.
 Mother of Pearl. Large, pearl grey. Each 50¢.
 Mrs. H. Darwin. White veined with light blue. Each 15¢.
 Nibelungen. Yellow and purple. Each 15¢.
 Opera. Purple, bronze and crimson. Each 50¢.
 Princess Beatrice. Same as Pallida Dalmatica. Each 15¢.
 Princess Victoria Louise. Yellow and plum color. Each 15¢.
 Prosper Laugier. Sorghum brown and purple. Each 25¢.
 Purple King. Early, very dark purple. Each 20¢.
 Purple Pumila Dwarf. Dark purple, six inches high. 3 for 25¢.
 Queen Caterina. Pale lavender violet. Each 50¢.
 Queen of Gypsies. Old gold and maroon. Each 15¢.
 Queen of May. Soft lavender pink. Each 20¢.
 Rhine Nix. White and mauve. Each 15¢.
 Rose Unique. Dark pink, early. Each 20¢.
 San Souci. Gold and brown. Each 15¢.
 Seminole. Violet, rose and crimson. Each 40¢.
 Sherwin Wright. Clear, golden yellow. Each 20¢.
 Silver King. Silvery white, early. Each 15¢.
 Spring Skies. Pale blue, six inches high. 3 for 25¢.
 Velocia Grandiflora. Deep violet blue. Each 15¢.
 White Pumila. Pure white, six inches high. Each 20¢.
 White Siberian. Snow queen. Pure white, grassy foliage. Each 20¢.

Beginner's Iris Collection 12 Plants for \$1.00, P.P.

We have assembled a collection including a dozen different types and colors, no two of which will be alike. Each plant will be plainly labeled, so that you can tell what the variety is in case you want to order more of any one variety, another year.

It will be sent to you upon receipt of a one dollar bill.

Hardy Lilies

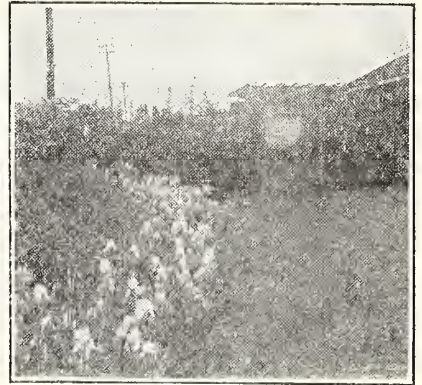
Auratum. Famous Gold-Banded Lily of Japan. Blooms July—August. White flower, gold band down center of each petal, sprinkled with reddish-brown dots. Very fragrant. Stem rooting. Plant 12 inches deep. Cannot stand lime in soil. 40¢ each.

Candidum. (Known as Madonna or Ascension Lily). Blooms June—July. Snow white, in clusters of 6 to 20 blooms on stalks 3 to 5 feet high. Base rooting. Plant 4 to 5 inches deep in August and September. 40¢ each.

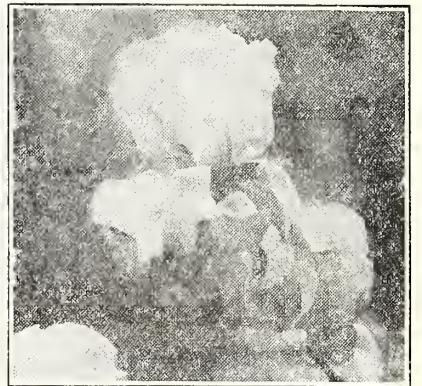
Easter Lily. We have two different varieties, one planted out-of-doors in spring or fall and one planted in-doors in fall only. The **Out Door Lily** (*Lilium Giganteum*), blooms in July, snow white, stalks 3 to 4 feet high. Stem rooting. Plant 12 inches deep. The **In-Door Lily** (*Lilium formosum*), the kind generally grown in greenhouses, should be planted in pots in October or November for spring blooming. Not hardy out-of-doors at all. Specify in-door or out-door on your order. 40¢ each.

Elegans. Very hardy. Reddish orange color. Funnel shaped blooms, stands upright. Grows a foot or two high. Blooms in June and July. Stem rooting. Plant about 10 inches deep. 40¢ each.

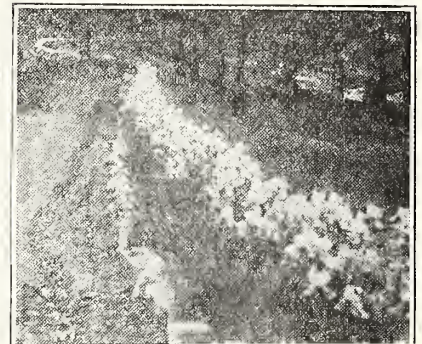
Red Russian Lily. Distinct variety of Elegans, blooming May and June. Dark reddish orange, clusters of 6 to 30 flowers. Stalks about 2 feet high. Stem rooting. Plant 10 inches deep. Thrives in any good soil. Will stand lime. 75¢ each.



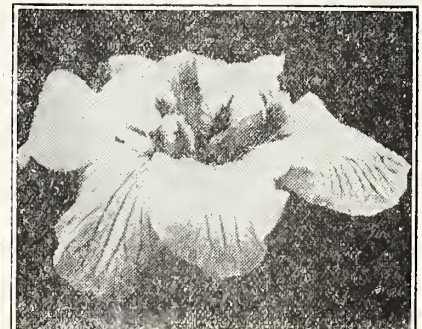
An Iris Border



Princess Beatrice



Sherwin Wright



Japanese Iris



Auratum Lily



Outdoor Easter Lily



Rubrum Lily



Regal Lily

Hardy Lilies (Continued)

Regal Lily. Very vigorous grower. Blooms in July. Stems are slender and flexible, growing from 2 to 4 feet high with blooms of waxy white, shades to pink on the outside. Stem rooter, and should be planted 10 inches deep. 40¢ each.

Rubrum Lily. Blooms in September and October, pinkish white petals curling back, completely covered with small red dots. Stem rooting. Plant 12 inches deep. 40¢ each.

Siberian Coral Lily (Tenuifolium). Blooms in June, about 18 inches high. Flowers not large but lots of them, deep scarlet, waxy appearance. Petals recurved on wiry stems. Bulbs are small. Should be planted 8 inches deep. 40¢ each.

Tiger Lily. Old time favorite. Orange yellow covered with brown spots. Blooms in August and September. Multiplies very rapidly. Plant about 9 inches deep. Price the same for either single or double. State which you want. 2 for 25¢.

Umbellatum. Large deep orange flowers that look straight into the sky. Stalk 2 to 3 feet high. Blooms June and July. Stem rooting. Plant about 12 inches deep. 40¢ each.

Lily of the Valley. An old-fashioned favorite loved by everyone. Will thrive and bloom well on the north side of the house. Does well in fairly sunny spot, if wet enough. Plant 3 inches deep. 40¢ per doz.

Hardy Lily Collection—15 Bulbs for \$2.00. Result of thousands of requests from folks who want hardy lilies with wide range of color and time of blooming. Best collection I know how to make, both for value and results. 15 bulbs for \$2.00, including 1 Hemerocallis, 4 Lily of the Valley, 1 out-door Easter Lily, 1-Rubrum Lily, 1 Double Tiger Lily, 1 Single Tiger Lily, 1 Elegans Lily, 4 one-year old and 2 two-year old Regal Lily Bulbs. Would cost you \$3.25 except for what is saved in having the collection made up in large numbers.

Frank Field.

Hemerocalis (Day Lily or Lemon Lily)

The Hemerocalis are old garden favorites, but not many people realize that there are so many different varieties blooming at different times of the year. It is possible to have a succession of bloom from early spring until late summer, by planting different varieties.

The flowers look just like lilies and come in various different shades of yellow and orange. The foliage is more like Iris, except that the leaves are narrower and there are more of them. I will list the different varieties in the order in which they bloom.

Prices for all varieties of Hemerocalis, 25¢ each or 5 for \$1.00, \$2.00 per doz., either all alike, or assorted. Postpaid of course.

Hemerocalis Flava. The Lemon Lily so-called, because the color is of pure lemon yellow, very fragrant and the first of all the Hemerocalis to bloom.

Hemerocalis Middendorfi. This variety blooms practically at the same time as the Flava, which is usually a few days before Decoration Day. In color, it is a beautiful golden orange, with larger blooms than the Flava.

Hemerocalis Florham. This is the next variety to bloom and usually stays out practically all the month of June. The flowers are large, golden yellow with reddish yellow markings on the outside.

Hemerocalis Fulva. This variety comes next and usually blooms pretty much all the month of July. Very tall grower, sometimes as high as my shoulders. Dark brownish coppery color, shaded to a crimson. Usually gone by the first of August.

Hemerocalis Kwanso. This variety is just the same as Flava in every respect except that the flowers are full double.

Hemerocalis Thunbergi. This is the last of all to bloom and usually blooms until about the middle of August. The flowers are a pale lemon yellow, almost the color of Flava, except that it grows much taller.

Hardy Perennials

Achillea, Millefolium Rosea. Useful pink flowers for the mid-summer garden. Leaves like Yarrow, but the bloom resembles Anthony Waterer Spirea. 18 inches. Sun. July-August. 25¢ each; 5 for \$1.00.

Achillea, Perry's White. Clusters of pure white double blossoms. Multiplies rapidly. 10 inches. Sun. July-August. 25¢ each; 5 for \$1.00.

Alyssum, Saxatile. A rock garden plant with yellow flowers and leathery gray foliage. 25¢ each; 5 for \$1.00.

Anchusa. Tall plant with coarse foliage, but masses of blue flowers; very attractive in the background. Blooms early. 25¢ each; 5 for \$1.00.

Anthemis. The so-called yellow Shasta Daisy. Bloom is much like it aside from the color, which is a golden yellow. Very free blooming. 18 inches in height. Full sun. 25¢ each; 5 for \$1.00.

Arabis, Alpine or Rock Cress. Pure white flowers, produced in dense masses, splendid for border and rockery work. Low growing. Full sun. 25¢ each; 5 for \$1.00.

Armeria, or Sea Pink. Attractive dwarf plants forming tufts of bright green foliage. Flowers in dense heads on stiff wiry stems. Blooms continuously, Spring to Fall. 12 inches in height. Full sun. 25¢ each, 5 for \$1.00.

Asters, Hardy. Dwarf form and dainty pink and lavender blooms make it very suitable for a place in the hardy border. 2 feet high. Part shade. 25¢ each, 5 for \$1.00.

Hardy Perennials (Continued)

Bleeding Heart. (*Dicentra Spectabilis*) Especially useful for shady spots. Remember that the foliage dies out in the Summer; plants spring up again the next Spring. 18 inches. Sun or shade. May-June. 60¢ each or 2 for \$1.00.

Bleeding Heart, Fern-Leaf. (*Dicentra Formosa*). Fine cut foliage like a fern, which is carried all Summer along with small, heart-shaped pink blossoms. Fine for rock gardens. Sun or semi-shade. 12 inches. May to frost. 25¢ each; 5 for \$1.00.

Boltonia. Free-flowering small white Daisy on stems from 4 to 5 feet high, in September. Use in the background. In white or lavender. Specify which color you wish. 25¢ each; 5 for \$1.00.

Butterfly Bush. (*Buddleia Magnifica*). Gorgeous lavender spikes, sometimes called Summer Lilac. The woody stems die back each winter and sprout up from the roots in the Spring. Makes a good specimen plant or can be used for a hedge. 3 to 4 feet. August to frost. 30¢ each; 4 for \$1.00.

Campanula, Carpatia (Harebell). Dwarf variety with light blue, well-shaped flowers. A favorite rock garden plant. 8 inches. Sun or semi-shade. June-July. 25¢ each; 5 for \$1.00.

Campanula (Canterbury Bells). Sometimes called "Cup and Saucer Flower." Handsome blue, white and pink, cup-shaped blossoms in June or July. Sun or semi-shade. 24 inches high. 25¢ each; 5 for \$1.00.

Candytuft, Hardy. Hardy form of old-fashioned Candytuft, growing 8 to 10 inches in height with dense heads of bright flowers early in the spring. Full sun or part shade. 25¢ each; 5 for \$1.00.

Carnation, Hardy. Hardy garden form of the Carnation family. Can furnish it in red, pink, or white. Specify which color you want. 12 inches in height. Full sun. June to frost. 25¢ each; 5 for \$1.00; \$2.00 per dozen.

Chrysanthemum, Old-fashioned Hardy. We have old-fashioned hardy Chrysanthemums in two colors, red and white. They want full sun. Grow about 3 feet high, and usually bloom in the latter part of October, sometimes getting caught by frost. 25¢ each; 5 for \$1.00.

Chrysanthemum, Early Blooming. This is the improved form which blooms along in August and September. Not very hardy and needs a lot of protection through the winter. Grows about two feet high. Full sun. We can furnish them in pink, or yellow. 25¢ each; 5 for \$1.00.

Columbine. The Short Spurred are mostly in blue or pink. The Long Spurred comes in all the pastel colors of blue, pink, yellow, cream and white. Semi-shade or open sun. 2 to 3 feet in height. May and June. Be sure and specify whether you want Long or Short Spurred. 25¢ each; 5 for \$1.00.

Coreopsis, Lanceolata. One of the standbys for hot, dry exposures. Like a yellow daisy, but the petals are broader and notched at the edges. 18 inches. Sun. May to frost. 25¢ each; 5 for \$1.00.

Daisy, Shasta. The Giant Daisy of California introduced by Luther Burbank. Grows about 2 feet high with enormous, white flowers sometimes 4 to 5 inches across, having a small yellow center. Blooms in July and August. Needs some Winter protection. Prefers full sun. 25¢ each; 5 for \$1.00.

Delphinium, Belladonna. A marvelous shade of light blue. 3 to 5 feet. Sun. June to frost. 25¢ each; 5 for \$1.00; \$2.00 per dozen.

Delphinium, Bellamosum. Same as the above except that flowers are very dark blue with white throat. 25¢ each; 5 for \$1.00; \$2.00 per doz.

Delphinium, English Hybrids. Tall type, spikes 3 to 6 feet high; a well established plant will have five to six spikes. An extra choice strain, many of them double. June to frost. 25¢ each; 5 for \$1.00; \$2.00 per dozen.

Delphinium, Vanderbilt Hybrids. An extremely choice strain of Delphinium, the result of years of careful breeding and selection. I honestly believe that this is the best strain in the United States. 50¢ each; 3 for \$1.00.

Digitalis. (Foxglove). Tall spikes of tubular flowers. Grows 2 to 3 feet high. Prefers semi-shade. June-July. 25¢ each; 5 for \$1.00.

Eryngium. (Sea Holly). Popular for Winter bouquets. Bright blue stems and burrs. 3 feet high. Sun. July and August. 25¢ each; 5 for \$1.00.

Eupatorium. (*Hardy Ageratum*). A charming blue flowered plant, blossoms late. 2 feet high. Sun or semi-shade. 25¢ each; 5 for \$1.00.

Fern Hardy. Ostrich Plume. Not house ferns, but big, hardy fellows that grow out-of-doors and live over the winter. They do best in full shade on north side of the house in loose rich, moist ground. 2 to 3 feet high and is broad at base. 25¢ each; 5 for \$1.00; \$2.00 dozen.

Fern Hardy. Maiden Hair. Has fine wiry, black stems with delicate, finely-cut, green fronds from which it gets its name. 25¢ each, 5 for \$1.00.

Funkia, Subcordata Grandiflora. This is the one that has big oval shaped ribbed leaves and large, white, fragrant blossoms. Sometimes mistakenly called, "Day Lily." A row of them in front of shrubbery on north or east side is wonderfully attractive. Splendid behind shady pools. 18 inches high. Shade. August and September. Each 50¢; 2 for 90¢.

Funkia, Lanceolata. Small, lance-shaped leaves; sprays of lavender bells about an inch long that bloom in September and October. Good for cut flowers. 18 inches. Shade or part shade. 25¢ each; 5 for \$1.00.

Gaillardia. (Blanket Flower). "Pin Cushion Plant." Flower something like a daisy; blending of red, yellow and henna. For hot, sunny locations. Blooms all summer. 18 inches. Sun. May to frost. 25¢ each; 5 for \$1.00.

Golden Glow. (*Rudbeckia*). Grows 5 to 6 feet high; large, double, golden yellow flowers. Fine for background. Sun or semi-shade. July-September. 25¢ each; 5 for \$1.00.

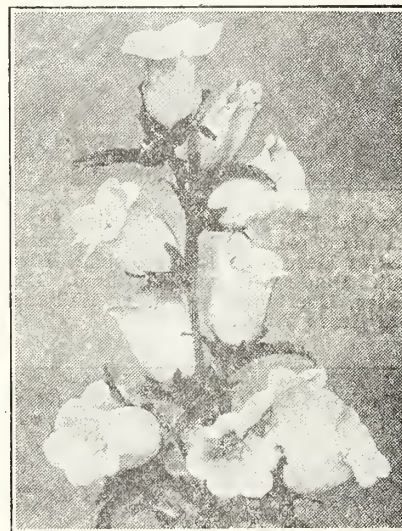
Gypsophyllia. (*Paniculata*). (Baby's Breath). Valuable for mist-like effects and for trimming bouquets. Pick as soon as opened and dry for winter bouquets. 3 feet. Open sun. June and July. 25¢ each; 5 for \$1.00.



Hemerocallis Kwanse



Hemerocallis Flava



Canterbury Bells



Old Fashioned Bleeding Heart

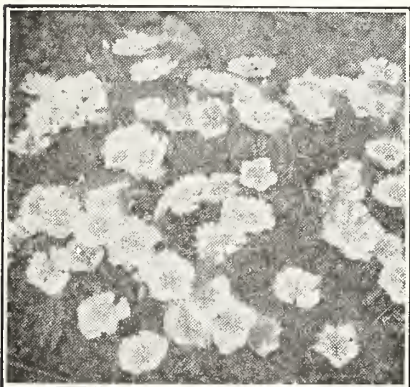


Hardy Phlox

Special Phlox Collection \$2.00

We have made up a special collection of 2 plants each, of 6 varieties, all different colors, as follows; 2 dark red, 2 pure white, 2 light pink, 2 dark pink, 2 salmon color, and 2 white with red center, the 12 plants for \$2.00.

Frank Field



Special Hardy Pink Collection \$1.00

1 plant each of the following varieties of Hardy Pinks, Snowball, Fireball, Diadem, Sweet William, Deltoidea, Everblooming Sweet Williams, and Grass Pinks.



Elder Daisy, Improved Early. This is an entirely new variety, which has been marketed under the name of Hartje and Elder the last two years. It is always in bloom by Decoration day. Absolutely hardy anywhere. 25¢ each; 5 for \$1.00; \$2.00 per dozen.

Hardy Perennials (Continued)

Gypsophila. Double or Double Baby's Breath. The flowers are just as double as little Roses. Each 60¢; 2 for \$1.00.

Hibiscus. The new hardy variety called, "Mallow Marvel." Blooms from five to ten inches across, ranging in colors through red, white and pink. 3 to 4 feet. Sun or semi-shade. July and August. Be sure and specify which color you want. 25¢ each; 5 for \$1.00; \$2.00 dozen.

Hibiscus, Mixed Colors. If you are not particular as to color, we can supply you with good mixed colors at 20¢ each; 6 for \$1.00.

Hollyhocks. Nothing else will quite take their place at the back of the lot or against the side of the garage. 5 to 7 feet. Sun. June to frost. Comes in red, white, pink or yellow. Be sure and specify which color you want. 25¢ each; 5 for \$1.00; \$2.00 per dozen.

Hollyhocks, Mixed Colors. If you are not particular as to color, we can supply you with good mixed colors at 20¢ each; 6 for \$1.00.

Lobelia, Cardinalis. (Cardinal Flower). Spikes of fiery red in late Summer. 3 feet. Sun or semi-shade. August. 25¢ each; 5 for \$1.00.

Lychnis, Chalcedonica. (Maltese Cross or Scarlet Lightning). The most vivid red imaginable. Blooms some all summer. Very hardy. 2 to 3 feet. Sun or semi-shade. June to frost. 25¢ each; 5 for \$1.00.

Mertensia. (Blue Bells). Old-fashioned favorite. Drooping clusters of blue bells in April and early May. Prefers shade or semi-shade. 12 inches. April-May. 25¢ each; 5 for \$1.00; \$2.00 per dozen.

Monkshood. Summer and late autumn flowering plant with bold spikes of hood-shaped flowers, dark blue. Sun or shade. Roots are poisonous and should not be planted where they might be mistaken for vegetables. 18 inches high. Blooms in September. 25¢ each; 5 for \$1.00.

Myosotis. (Forget-me-not). Will live through the Winter with protection given to Pansies. Does best in damp location. Blossoms all summer. 10 inches. Shade or semi-shade. May to frost. 25¢ each; 5 for \$1.00.

Pinks, Diadem. Large, double variegated blooms. 12 inches. Sun. June to frost. 25¢ each; 5 for \$1.00.

Pinks, Dianthus Deltoidea. (Maiden Pinks). Dwarf variety, covered with small, star-shaped, pink flowers in June and July. For the sunny rock garden. 6 inches. 25¢ each; 5 for \$1.00.

Pinks, Gress or Clove Pinks. Very fragrant gray, grass-like foliage and variegated blooms. 12 inches. Sun. June to frost. 25¢ each; 5 for \$1.00.

Pinks, Grass or Clove Pinks. Very fragrant variety with gray, grass-like foliage and variegated blooms. 12 inches. Sun. June to frost. 25¢ each; 5 for \$1.00.

Physostegia. (False Dragon Head). Forms large clumps 3 to 4 feet high bearing long spikes of delicate pink and white flowers tubular in form. Full sun. July and August. 25¢ each; 5 for \$1.00.

Platycodon. (Chinese Balloon Flower). Large, blue flowers from buds like tiny balloons. 2 to 3 feet. Sun or semi-shade. July to September. 25¢ each; 5 for \$1.00.

Platycodon, White. Same as above except for color.

Poppy, Oriental. Largest, showiest Poppies of all, making a large clump, which gets better every year. One such clump will often carry from 20 to 30 enormous blooms of dazzling scarlet. The best time to move them is during the month of August, when they are dormant, but for spring planting we have a fairly good supply of plants growing in small pots, which can be set out with perfect safety. Each 30¢; 4 for \$1.00.

Pyrethrum. (Painted Daisy). Daisy-like flowers ranging from white to deep rose. Fern-like foliage that stays pretty all summer. Blooms around Decoration Day. Advise you to plant two or three different colors. 18 inches. Sun. May-June. 25¢ each; 5 for \$1.00.

Ranunculus. Trailing, double, yellow Buttercup with glossy green leaves. 6 inches. Sun. May-June. 25¢ each; 5 for \$1.00.

Ribbon Grass. (Old-fashioned Striped Grass). 15¢ per clump or 12 clumps for \$1.00.

Rudbeckia. (Black-eyed Susan). Grows about 3 feet tall and during August and September is covered with yellow daisies with black centers. A biennial. Prefers semi-shade, but will grow anywhere. 25¢ each; 5 for \$1.00.

Sedum, Spectabilis. Tall growing with pale pink blossoms in September and October. Hot, sunny locations. 1 to 2 feet. 25¢ each; 5 for \$1.00.

Sedum, Brilliant. The same thing only a bright pink blossom. 18 to 24 inches high. Sun or semi-shade. September. 25¢ each; 5 for \$1.00.

Sedum, Trailing. Trailing variety with little waxy leaves. Most beautiful plant we have for filling in spaces in the Rock Garden. Multiplies rapidly. Sun or shade. August. 25¢ each; 5 for \$1.00; \$2.00 per dozen.

Sempervivum. (Hen and Chickens). Little green rosettes which resemble Cactus. Much used in the Rock Garden. 1 inch. Sun or shade. 25¢ each; 5 for \$1.00; \$2.00 per dozen.

Stachys, Lanata. (Woolly Woundwort). Charming gray plant for the Rock Garden. Its fuzzy leaves resemble rabbit ears. 12 inches in height. Sun. Blooms in July. 25¢ each; 5 for \$1.00.

Statice, Latifolia. (Sea Lavender). A rosette of broad, leathery, odd-looking leaves lying close to the ground. Blossoms are lavender colored, borne in masses like Baby's Breath, only much finer. 25¢ each; 5 for \$1.00.

Hardy Perennials (Continued)

Sweet Pea, Perennial. Hardy Sweet Pea, which lives over in the ground and comes up every year. We furnish them in pink or white. Specify color you wish. Vine. Prefer sun. June to frost. 25¢ each; 5 for \$1.00.

Sweet Pea, Perennial. Mixed Colors. If you are not particular as to color we can supply you with mixed colors at 20¢ each; 6 for \$1.00.

Sweet William. Old-fashioned favorite. Perfectly hardy. Flowers like pinks, only they grow in heads like Phlox. Mid-summer. 1 to 2 feet high. We can supply you with mixed colors at 20¢ each; 6 for \$1.00.

Timber Phlox. Old-fashioned favorite, which grows wild in the timber land. Some folks call them Sweet Williams. The color is pinkish lavender. Blooms very early in the spring and should be planted in practically full shade for best results. 25¢ each; 5 for \$1.00.

Tritoma, Pfizeri. (Red Hot Poker). Also called Flame Flower and Sky Rocket Plant. Leaves almost like Iris. Long spikes of scarlet-orange flowers from July to frost. 30¢ each; 4 for \$1.00.

Verbena, Hardy. Looks just about like any other Verbena, only it is absolutely hardy. Extra fine for cemetery planting, as a couple of plants will cover a grave in one season. Just comes in one color, pink. Blooms all summer. 25¢ each; 5 for \$1.00; \$2.00 per dozen.

Vinca Minor. (Grave Myrtle). Hardy trailing vine, whose habit of rapid growth and dark green foliage makes it especially good for cemetery planting and rock gardens. 25¢ each; 5 for \$1.00.

Viola, Odorata or Sweet English Violets. This is the strain of Violets commonly grown in the Greenhouse for winter blooming. The flowers being large, very dark in color and very fragrant. 25¢ each; 5 for \$1.00.

Yucca, Filamentosa. (Adam's Needle). Spanish Bayonet or Dagger Plant. You know what it is. Full sun, if possible. 25¢ each; 5 for \$1.00.

Yucca, Variegated. New introduction resembling the old-fashioned Yucca, Filamentosa, except that the leaves are beautifully striped, green and white. 1 year plants 75¢ each; 2 for \$1.25.

Named Sorts of Hardy Phlox

We have a wonderful collection of the better named varieties of Hardy Phlox, much superior to the old-fashioned seedling Phlox. They are field-grown plants of good size and certain to bloom the first season. All varieties are 4 for \$1.00; \$2.50 per dozen, postpaid.

R. P. Struthers. Deep carmine-pink with darker center. We sell more Struthers than any other variety. 30¢ each; 4 for \$1.00.

Aetna. An orange-red with darker center and five white stamens. Quite different from any other variety. 30¢ each; 4 for \$1.00.

Miss Lingard. Pure snowy-white. The earliest bloomer of all. 30¢ each; 4 for \$1.00.

Mrs. Jenkins. Pure white round compact heads. 30¢ each; 4 for \$1.00.

Von Lassburg. Similar, but lower growing. 30¢ each; 4 for \$1.00.

Rijnstroom. A beautiful, clear, rose-pink with slightly darker centers. My favorite. 30¢ each; 4 for \$1.00.

Bridesmaid. White with fiery-red center. 30¢ each; 4 for \$1.00.

Special French. Large, light peach-pink flowers. 30¢ each; 4 for \$1.00.

B. Comte. A dark wine red; low growing and extremely free blooming. 30¢ each; 4 for \$1.00.

Eclairer. A purple shade, tall, large flowers, streaked and spotted with white. 30¢ each; 4 for \$1.00.

Lord Raleigh. About the same habit of growth as B. Comte, except that the flowers are lavender colored instead of dark red. 30¢ each; 4 for \$1.00.

Phlox Subulata or Moss Pink. A variety of Phlox, which trails on the ground, and is a perfect mass of pink flowers in April. Especially adapted to the rock garden. 30¢ each; 4 for \$1.00.

Phlox, Mixed Colors. If you are not particular as to color, we can supply you with the mixed colors at 25¢ each or 6 for \$1.00.

When Will My Nursery Stock Be Shipped?

Lots of people hold off ordering Nursery Stock until just a few days before planting time, partly because they are afraid we will ship too early and allow the stock to be froze in transit, but mainly because they don't realize what a jam it puts us in. If every one waited until the last minute, it would be simply terrible.

The best way is to sit down now, while you have plenty of time and figure out just what you want in the Nursery line and send in the order right away. We can reserve the stock for you and ship it to you at the proper planting season for your locality.

If you do this it will relieve the congestion a lot, and help us both out. Also, if you wait too late, we will probably be sold out on lots of items.

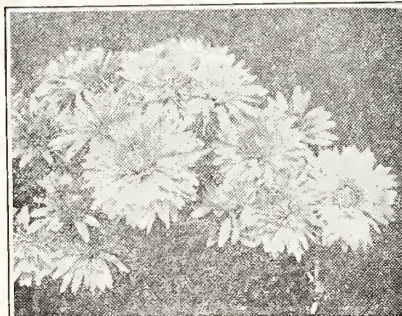
Frank Field.

Landscape Department

Lack of space prevents us from telling you very much about our Landscape Department. It is one of the best in the entire country and is under the supervision of a licensed, graduate Landscape Architect. If you wish to beautify your home and don't quite know how just write us a letter. Our Landscape Architect can draw plans for any size place or purse at a reasonable charge, which charge is refunded to you when you buy Nursery Stock.



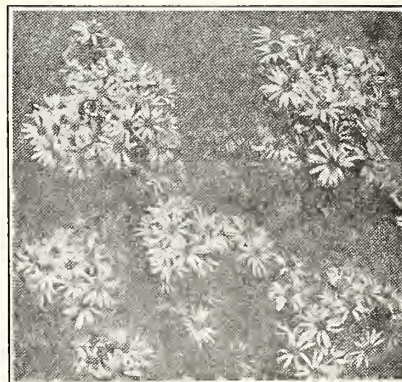
Double and Single Gypsophila



Golden Glow



Physostegia

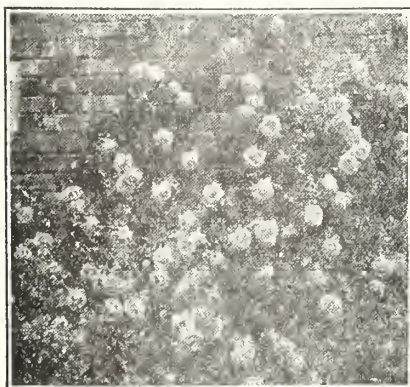


Hardy Asters

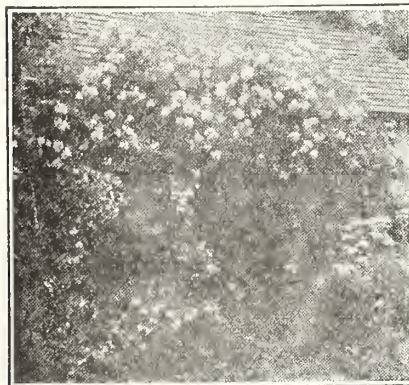
Rose Bush Prices

**50c Each or
3 for \$1.00**

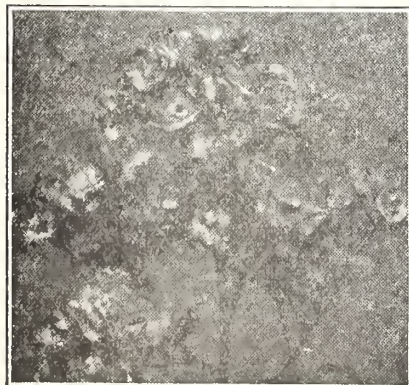
Postpaid



Climbing American Beauty



Dorothy Perkins



Edith Cavell

Climbing Roses

Climbing Roses. These produce a number of long branches, which may be trained over lattices or allowed to trail over banks. When they have ceased to bloom, cut away all blooming wood just below the lowest flower cluster. Remove a few of the oldest canes at the ground each year, as they become crowded.

Climbing American Beauty. Deep rose-pink. Same as its name-sake with the addition of the climbing habit.

American Pillar. Clusters of bright pink. Single type, petals white at base with center yellow. Very vigorous grower.

Christine Wright. Large, double, bright pink. Becoming very popular.

Crimson Rambler. One of the oldest and best. So well known it needs no description.

Dorothy Perkins, Pink. Clusters of pink blossoms with crumpled petals, heavy growth of flossy foliage. Best rose for quick shade. Makes a world of canes each year.

Dorothy Perkins White. Same as pink, except for color.

Dr. Van Fleet. Almost white. Very hardy, good grower. Fine for cemetery planting.

Dr. Huey. Large, double flowers of deepest crimson maroon, almost black.

Gardenia. Best yellow climber, but not as perfect as the pink or red ones. Flowers are double.

Paul's Scarlet Climber. Rapid grower with wonderful double scarlet blooms. Absolutely the showiest of all climbing Roses.

Rosarie. Deep pink flowers. Blooms very freely.

Seven Sisters. Flowers rosy-red to bluish white. Several shades in same cluster, usually seven blooms in a cluster.

Silver Moon. Large, semi-double, white. Very beautiful. Well named.

Climbing Sunburst. Blooms yellow. True Sunburst. Climbing habits.

Tausendschoen or Thousand Beauties. Varying shades from white to deep pink in clusters. Vigorous and hardy with few thorns.

Garden Roses

Hardest and most free blooming of all. Needs no pruning except cutting out dead wood each spring.

Austrian Copper. Rich, coppery-red on inside and yellow on outside.

Hugonis. Single, yellow Rose, blooms three weeks earlier than any other.

Madame Plantier. Standard white Rose for cemetery planting. Hardy everywhere and a mass of snow white blooms for Memorial Day.

Harrison's Yellow. Bright yellow, quite double flowers. An old favorite.

Sweet Briar. An old-fashioned favorite of our grandmothers.

Hybrid Perpetual Roses

These are not "everbloomers," but June Roses that have been crossed to produce flowers of mammoth size and exquisite color. They will sometimes produce a second crop of bloom in September. In August prune away all spindling wood and leave from three to five main canes to ripen. In the Spring cut these canes back to about two feet for large flowers or leave them longer, if you don't mind smaller blossoms.

American Beauty. The Queen of crimson flowers. Known to everyone.

Frau Karl Druschki. Acknowledged to be the most perfect white Rose.

Gen. Jacqueminot. The flaming scarlet Rose of romance. Dark red.

Hermosa. Pleasing shade of bright pink. Fine for pot or garden culture.

Hugh Dickson. Intense crimson, shaded to scarlet. Very fragrant.

Magna Charta. Immense bright rose-pink. Very double and fragrant.

Mrs. John Laing. Large, pink flowers. Extremely fragrant.

Paul Neyron. Bright, rosy-pink. The largest Rose known.

Soliel D'or. Golden yellow shading to nasturtium red.

Ulrich Brunner. Cherry-red, a rare color. Large petals, free blooming.

Geo. Ahrends. Called the pink Frau Karl Druschki. Long tapering buds.

Hybrid Tea Roses

These are true "everbloomers" and will have a bloom on every new shoot all summer. The strongest shoots come from the base of the plant, and therefore, they should be cut back to within two or three inches of the ground when planting. In October draw earth about six inches high around the plant and after the ground freezes for the winter mulch with a foot of straw.

British Queen. Creamy white, flushed with rose.

Columbia. Peach blossom pink, long stiff stems.

Duchess of Wellington. Intense saffron-yellow, stained with crimson.

Etoile De France. Clear red-crimson; large flowers; extremely vigorous.

Gen. McArthur. Brilliant crimson; splendid for bedding.

Golden Emblem. Best yellow Everbloomer; blooms constantly.

Golden Ophelia. Golden yellow blooms on slender, wiry stems.

Gruss An Teplitz. Red Rose in a class by itself, because it bears three times as many blooms as any other. Iron-clad for hardness. Often bears blooms in November.

Hoosier Beauty. Brilliant red, very strong grower.

J. B. Clark. The darkest red Tea Rose; crimson, almost black.

J. L. Mock. Large silvery pink blooms on very erect stems.

Kaiserin Auguste Victoria. Pure white and a time tried favorite.

Killarney Pink. The beloved Irish rose, especially beautiful in the bud.

Lady Alice Stanley. A lovely shade of coral rose shading to flesh pink.

Hybrid Tea Roses (Continued)

- Lady Hillingdon.** Deep apricot yellow, most striking.
La France. Large pink flowers, borne freely. Very fragrant.
Los Angeles. Very large blooms, golden at base of petals, shading out to a flaming coral pink at tips.
Madam Butterfly. Bright pink shading to apricot color.
Madam Caroline Testout. Bright satiny rose and silver.
Madam Edouard Herriot. Buds are coral-red and open rose apricot.
Maman Cochet. Deep rose pink at outer edge, lighter in center.
Mrs. Aaron Ward. Indian yellow. Strong, vigorous and compact growth.
Radiance, Pink. Brilliant rosy-carmine. Most satisfactory pink rose.
Radiance, Red. Size, foliage, growth and habit same as the pink.
Souvenir De Cladius Pernet. Very large cup-shaped yellow bloom.
Sunburst. Brilliant orange-copper. Long stemmed, vigorous.
Wm. F. Dreer. Soft silvery shell pink, golden at base.

Polyanthas or Baby Ramblers

The Baby Ramblers are the only hardy, low bedding plants that can be absolutely depended upon to be in constant bloom all Summer. No pruning is needed except to keep the faded flowers and dead twigs removed. These Baby Roses never grow over 18 inches high, and bloom profusely in clusters, from June to frost.

- Baby Doll.** Clear, golden yellow, tipped with cerise.
Baby Echo. Flesh colored pinkish white. Very free blooming.
Catherine Zeimet. Pure, snow-white, double in profuse clusters.
Cecil Brunner. Rosy-pink on a creamy-white background.
Clothilde Soupert. White, shaded to deep pink at center; medium size.
Ellen Poulsen. Dark, brilliant pink; large, full, sweet-scented.
Ideal. Very double, pure white flowers.
Edith Cavell. Intense crimson scarlet. Very fine.
La Fayette. Very large flowers, brilliant cherry crimson.

Rugosa or Shrub Roses

These have heavy, deep green foliage the summer through and abundance of blooms in June. They are often used as hedges, as they do not require any pruning.

- Conrad F. Meyer.** Pure silvery pink. Fragrant and hardy.
F. J. Grootendorst. Brilliant, rosy-pink flowers. Blooms all summer. Each petal evenly notched like a saw. Quite unique. Is a cross between the Rosa Rugosa and Baby Rambler making it exceptionally hardy.
Hansa. Double reddish-violet flowers of large size. Hardy.
Sir Thomas Lipton. Double, pure-white, fragrant flowers.

Wichuriana or White Memorial Rose

This is the trailing Rose that is used for cemetery purposes. It makes a complete green blanket, which will keep the weeds down and in June will be covered with waxy white blossoms. 50¢ each or 3 for \$1.00.

Hedge Plants

My advise in planting a hedge would be to plant a double row, the rows about a foot apart and the plants about a foot apart in the rows, and staggered, so as to "break joints," so to speak. This will make a very dense, solid hedge, right from the start. You can, however, make a very nice hedge by planting only one row, with the plants a foot apart in the row. Set the plants deep enough so that the place where the branches start out from the main stem will be several inches below the surface of the ground.

The plants listed below are the regular 12 to 18 inch, two-year old size and are much larger than the size usually planted. They will be cut back for planting when you receive them. Here are the prices, postpaid.

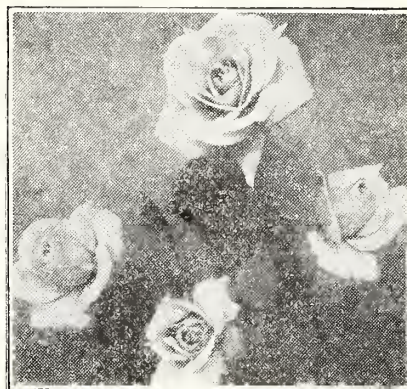
	12	25	50	100	200
Barberry Thunbergi	\$2.75	\$5.00	\$7.50	\$12.00	\$20.00
Buckthorn	2.00	3.00	5.00	8.00	15.00
Caragana	2.75	5.00	7.50	8.00	15.00
Honeysuckle, Bush	2.75	5.00	7.50	12.00	20.00
Lilac, Common Purple	1.75	5.00	9.00	18.00	30.00
Osage Orange	.75	1.00	1.50	2.85	5.00
Privet, Amoor River	2.00	3.00	5.00	9.00	16.00
Privet, California	2.00	3.00	5.00	9.00	16.00
Privet, Iboia	2.00	3.00	5.00	9.00	16.00
Privet, Regel's	2.75	5.00	8.00	15.00	25.00
Russian Mulberry	.75	1.00	1.50	2.85	5.00
Russian Olive	1.00	2.00	4.00	7.00	12.00
Spirea Van Houttei	2.00	3.00	5.00	10.00	18.00

Water Lilies

As this catalog goes to press we are undecided as to just what varieties of Water Lilies and Water Plants we will handle in addition to the varieties we had last spring. So far as I can tell now, we will have only three colors of Water Lilies, prices as follows:

White... each \$1.00; **Yellow**... each \$1.50; **Pink**... each \$2.00, postpaid.

We will have the Water Hyacinths, those peculiar bulbous stemmed plants, which float on the water, and which are so necessary, if you intend to raise young goldfish. 30¢ each; 4 for \$1.00, postpaid. Write and ask for prices on goldfish.



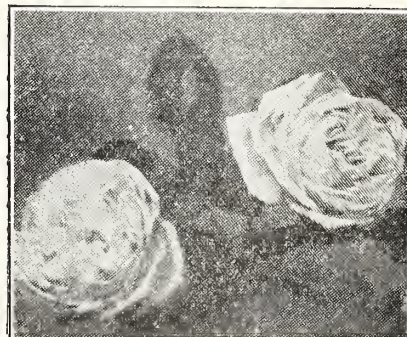
Lady Hillingdon



Gruss An Teplitz



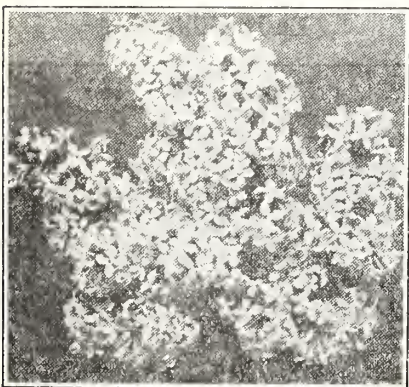
Los Angeles



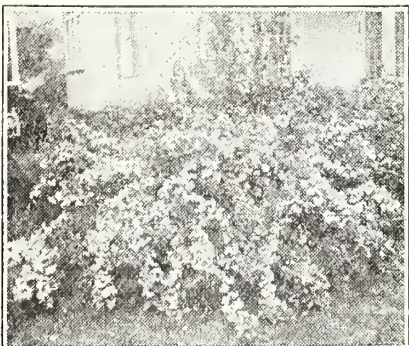
Paul Neyron



Lily of the Valley



Persian Purple Lilac



Weigela Rosea



Concord Grapes

Grape Vines

More Grape Vines will be planted this year than ever before. Everybody should have a few Grape Vines in the home garden. They do well on any soil even the low wet ground.

Agawam. One of the best of all the red varieties. Quite large.

Beta. Medium sized, black grape, said to be a cross between the Concord and the wild Grape. Vigorous climber, much used for ornamental purposes in addition to its value, as a grape juice maker. Hardy without protection anywhere in the country.

Catawba. Very large, coppery red, high quality and a heavy bearer.

Caco. The most valuable grape introduced in the last century. The fruit is quite large and amber in color. Very high quality. The flavor is extremely rich and spicy. This variety being a new introduction is rather scarce and high in price, but is well worth it. One-year plants 40¢ each; two-year plants 60¢ each; postpaid.

Concord. The variety grown for market the country over.

Delaware. The best table red variety. Bunches not very large, but compact and solid. Very sweet and juicy. Rather spicy.

Moore's Early. Very fine for market purposes. Ripens ten days before the Concord.

Niagara. Greenish white, heavy yielder, bunches large and compact. Most satisfactory of all white grapes.

Pocklington. Fruit a golden yellow. Bunches are large and solid. An extremely hardy variety. Sweetest of all the white grapes.

Bargain Grape Collection. What ever you do, don't overlook the special Bargain Grape Collection, illustrated in colors on the back cover of this catalog.

Prices on Grape Vines

Postpaid prices. We will sell 25 or more of the Grapes at the 100 rate.

	One-year Plants			Two-year Plants		
	4	12	100	4	12	100
Agawam	\$0.60	\$1.50	\$10.00	\$0.80	\$2.00	\$15.00
Beta	.60	1.50	10.00	.80	2.00	15.00
Catawba	.60	1.50	10.00	.80	2.00	15.00
Caco	1.40	3.60	25.00	2.20	6.00	45.00
Concord	.40	1.00	7.00	.60	1.50	10.00
Delaware	.80	2.00	15.00	1.00	2.75	20.00
Moore's Early	.70	1.75	12.50	.90	2.40	16.00
Niagara	.60	1.50	10.00	.80	2.00	15.00
Pocklington	.70	1.75	12.50	.90	2.40	16.00

Ornamental Vines

American Ivy. (Virginia Creeper or Woodbine). A native American vine, which is hardy all over the country. A beautiful vine and the fastest grower of any. It requires some support. 35¢ each; 2 for 60¢; 4 for \$1.00.

Beta Grape. A cross between a wild Grape and Concord Grape, which makes a wonderful porch vine, as it climbs just about as good as wild Grapes. 25¢ each; 5 for \$1.00. (2 year old vines).

Bitter Sweet. A hardy, native vine with yellow flowers in June followed by orange colored pods, which split open showing a red center. 40¢ each; 2 for 75¢; 4 for \$1.25.

Boston Ivy. (Ampelopsis Veitchii). Beautiful climbing vine which clings tightly to any kind of a wall. Especially good on brick or stucco houses. Not so very hardy north of here. 65¢ each; 2 for \$1.25; 4 for \$2.00.

Engelmann's Ivy. (Ampelopsis Engelmanni). Larger and stronger growing than the Boston Ivy and extremely hardy, but does not cling quite so well. Used very extensively on account of its hardiness and rapid growth. Looks some like American Ivy. 40¢ each; 2 for 75¢; 4 for \$1.25.

Clematis Jackmanni. The big purple Clematis. Very fine, but hard to grow. We furnish very fine plants, but sell them without any guarantee, as to their living. \$1.00 each; 2 for \$1.75; 4 for \$3.00.

Clematis Paniculata. (Japanese Clematis). Hardy, thrifty, quick growing. Great masses of fragrant white flowers during July, August and September. 40¢ each; 2 for 75¢; 4 for \$1.25.

Dutchman's Pipe. (Aristolochia Sipho). Derives its name from the peculiar shape of its flowers, which resemble the old-fashioned Dutch pipe. The leaves are nearly as large as dinner plates. Does best on the north side of houses where most other vines are not a success. Blooms in June. Our vines are grafted and are the true large-leaved type. 85¢ each; 2 for \$1.50.

Honeysuckle Halliana. (Hall's Japan Honeysuckle). Perfectly hardy, great climber and will grow anywhere. They range from white to yellow in color of blooms. 40¢ each; 2 for 75¢; 4 for \$1.25.

Honeysuckle, Red Coral. (Scarlet Trumpet). This variety is much like the Halliana, except for the shape and color of the blossoms, which are truly called Scarlet Trumpet. 40¢ each; 2 for 75¢; 4 for \$1.25.

Trumpet Flower. (Bignonia Radicans). A hardy, native vine, and extra strong grower, which always looks well. Glossy green leaves and large orange colored trumpet shaped flowers. 40¢ each; 2 for 75¢; 4 for \$1.25.

Wisteria. (American Purple). A very strong growing vine with handsome, lacy foliage and beautiful, drooping trusses of purple flowers as large as bunches of grapes. Grafted from blooming wood. 85¢ each; 2 for \$1.50.

Wisteria. (Chinese White). Just about the same as the above, except for the color, which is pure white. Grafted vines. 85¢ each; 2 for \$1.50.

Have an Asparagus Bed

We have only one kind of Asparagus to offer. The Washington Rust Proof, which is a great improvement on all the old-fashioned varieties, as it is free from the dreaded Asparagus rust.

One-year plants are 25 for 60¢; 100 for \$2.00; 300 for \$5.00.

Two-year plants are 25 for \$1.00; 100 for \$3.00; 300 for \$7.00, postpaid.

Strawberry-Raspberry

The fruit is borne on the new growth and consequently is hardy anywhere. The berries are bright scarlet, something like the Red Raspberry. Bush is low growing, 12 to 18 inches high. Quite a curiosity, but it is not much account to eat. 15¢ each; 4 for 50¢; 12 for \$1.00, postpaid.

Sage

Mammoth Broad Leaf. This is the old-fashioned Sage used for seasoning. Heavy, field-grown plants. 4 for 50¢; 12 for \$1.00, postpaid.

Giant Rhubarb

A special strain with extra large, juicy, tender stalks and very few seed stalks. The best strain I ever saw. Grown from divisions. Medium sized divisions 4 for 50¢; 12 for \$1.25. Extra large divisions 2 for 40¢; 4 for 75¢; 12 for \$2.00, postpaid.

Horseradish

Maliner Kren or Improved Bavarian. Can be grown either from cuttings or from crowns. Crowns are the top portions of large roots and will make hills the first year. Price of crowns 3 for 25¢; 75¢ per dozen or \$5.00 per 100, postpaid. Price of root cuttings, which are pieces of the roots 35¢ per dozen or 100 for \$1.50, postpaid.

Raspberries

Raspberries will do well in almost any part of the country. They are the most delicious and popular of all our small fruit, except possibly Strawberries. Always in demand in season and bring good prices everywhere.

Have your ground well prepared and plant them in rows five feet apart and put the plants three feet apart in the row. As soon as they are through bearing, cut out the old wood so as to give strength and vigor to the new canes that are to produce your next years crop.

Varieties of Raspberries

Cumberland is the only black-cap Raspberry we list, because we consider it so much the best that there is no use in selling any other kind of black-cap. It is the largest of all the black-caps, strong grower, heavy bearer and of excellent quality. One-year plants 10 for 50¢; 25 for \$1.00; 100 for \$3.75. Two-year plants 10 for \$1.50; 25 for \$3.00; 100 for \$10.00, postpaid.

Incidentally, we especially advise the planting of the two-year old or transplanted plants, as they are so much more sure to live than the one-year plants.

Cardinal. This is the best purple variety. It looks just like a black-cap, except for the color of the berry, which is dark cardinal colored. The berries are large and of fine quality. One-year plants 10 for 60¢; 25 for \$1.25; 100 for \$4.50. Two-year plants 10 for \$1.50; 25 for \$3.00; 100 for \$10.00.

Cuthbert Red. One of the old stand-bys in the upright growing red Raspberries. Fruit sweet and very rich. 10 for 60¢; 25 for \$1.25; 100 for \$4.50. These are what is known as sucker plants and we only have them in one size.

Latham Red. An extra hardy, early red Raspberry from Minnesota. Extra good. 10 for \$1.00; 25 for \$2.00; 100 for \$7.00. These are sucker plants and we only have them in one size.

St. Regis or Everbearing Red. Brilliant crimson and good size. Ripens early and produces until frost. 10 for 60¢; 25 for \$1.25; 100 for \$4.50. These are sucker plants and we only have them in the one size.

Blackberries

All varieties of Blackberries sell at the same price, 10 for 90¢; 25 for \$2.00; 100 for \$7.00, postpaid.

Blackberries require the same treatment as Raspberries. We list four of the best varieties, covering the season of ripening.

Early Harvest is the earliest, a very compact rather dwarf grower and a heavy yielder.

Eldorado. Hardy, vigorous. Berries are large, jet black and in large clusters.

Mersereau. The largest of all. Fruit sweet and very juicy. About two weeks earlier than Snyder.

Snyder. The old stand-by. Very hardy, thrifty and vigorous growing. Berries are borne in large quantities.

Dewberries

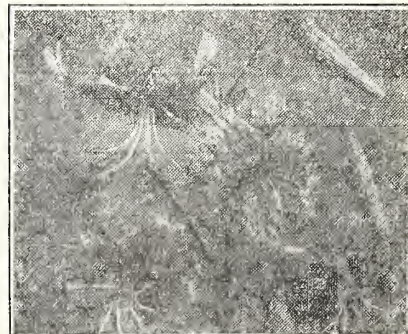
Lucretia Dewberries trail on the ground. Hardy and very productive. The fruit is quite large, closely resembling Blackberry fruit. Very sweet and without any core. 5 for 45¢; 10 for 80¢; 25 for \$1.50, postpaid.

Dwarf Juneberry

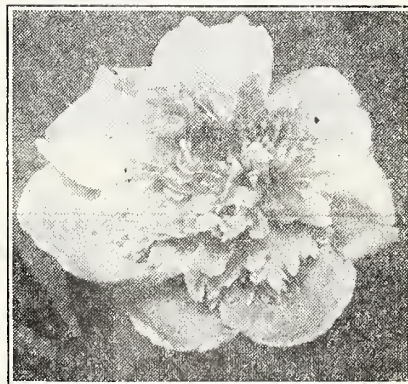
An extremely hardy shrub, grown quite often as an ornamental shrub. The fruit is red changing to purple. 35¢ each; 4 for \$1.25; 12 for \$3.00, postpaid.



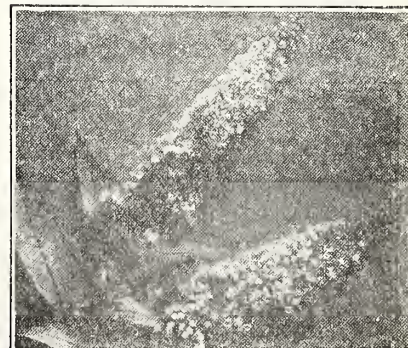
Cumberland Raspberries



Tiger Lily



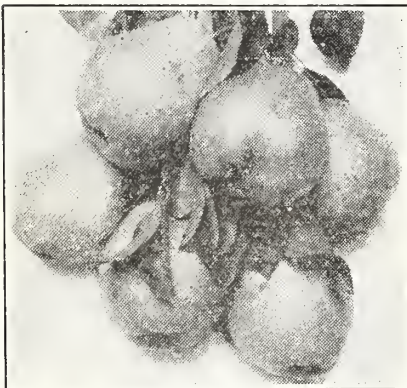
Festiva Maxima Peony



Butterfly Bush



Delicious Apple



Seckle Pear



Early Richmond Cherry



Champion Peach

Young Fruit Trees at Farmer Prices

Thrifty, vigorous, young trees, just the ideal size for best results and at reasonable prices. These are the size and age most commonly used by commercial orchard planters everywhere.

We guarantee safe arrival in good, growing condition. If they don't look like the best trees you ever saw when they arrive, fire them back at our expense and we will refund the purchase price.

The one year old trees stood from two to four feet high and the two year old trees stood from four to six feet high in the Nursery row. However, before we ship them out, we cut them back and prune them up, just exactly as they should be for best results.

Apple Trees

In Summer Apples we can furnish the **Duchess of Oldenburg**, **Maiden Blush**, **Red June**, **Wealthy** and **Yellow Transparent**.

In Crab Apples we can furnish the **Red Siberian** and the **Whitney No. 20**.

In Winter Apples we can furnish **Delicious**, **Grimes Golden**, **Jonathan**, **Stayman Winesap**, **Northwestern Greening** and **Tolmans Sweet**.

The following prices apply to all varieties of Apples and may be either all alike or assorted varieties. One year trees, two to four feet in height, 4 for \$1.00; 10 for \$2.00; 25 for \$4.50. These prices are prepaid and will be sent either by mail or express, according to the size of the bundle.

Two year old trees, four to six feet in height, 4 for \$2.00; 10 for \$4.50; 25 for \$10.00. These trees are too large to go by mail and must go by express at your expense.

Peach Trees

In Peaches we can furnish the **Champion**, **Crawford's Early**, **Elberta**, **J. H. Hale**, **Rochester** and **Heath Cling**.

These prices apply to all varieties and may be either all alike or assorted varieties. One year trees, two to four feet in height, 4 for \$1.00; 10 for \$2.00; 25 for \$4.00. These prices are prepaid and will be sent either by parcel post or prepaid express, according to the size of the bundle.

Two year old trees, four to six feet in height, 4 for \$1.80; 10 for \$4.00; 25 for \$8.75. These trees are too large to go by mail and must go by express at your expense.

Cherry Trees

In Cherries we can furnish the **Early Richmond**, **Large Montmorency** and **English Morello**.

These prices apply to all varieties of Cherry Trees, except the Sweet Cherries, which are listed separately. May be either all alike or assorted. One year trees, two to four feet in height, 4 for \$1.60; 10 for \$3.50; 25 for \$7.50. These prices are prepaid and include delivery by either parcel post or prepaid express, according to the size of the bundle.

Two year old trees, four to six feet in height, 4 for \$2.40; 10 for \$5.50; 25 for \$12.50. These trees are too large to go by mail and must go by express at your expense.

Sweet Cherries

Sweet Cherries are not very satisfactory in this part of the country, but there is such a constant call for them, that we have decided to list the one which in our estimation will do the best here in the middle west.

Black Tartarian. Genuine old-fashioned Sweet Cherry. Very large, almost black and very sweet. Ripens in June or July.

Prices on Sweet Cherries

One year trees, three to four feet in height, 65¢ each, by mail or express prepaid.

Two year trees, four to five feet in height, 75¢ each. This size is too large to go by mail and must go by express at your expense.

Plum Trees

In Plum Trees we can furnish the **Compass Cherry Plum**, **Terry** and **Burbank**.

In the **Hansen Hybrid Plums** we can furnish the **Waneta**, **Hanska**, **Sapa** and **Opata**.

The prices on all Plum Trees are the same as on the Cherry Trees.

Apricot Trees

Apricots are not so very successful in this part of the country, so we only list one variety, which in our estimation is the best kind to plant in this country.

Superb. A very hardy variety originating in Kansas. The best flavored, most productive hardy Apricot yet produced. Medium sized and light salmon in color.

The Price on the Apricot Trees is the same as on the Cherry Trees.

Pear Trees

In Pear Trees we can furnish the **Bartlett**, **Kieffer** and **Seckel** (Sugar Pear).

The prices on the Pear Trees are the same as on the Cherry Trees.

Strawberry Plants

The Mastodon (Everbearing) is the biggest and best Strawberry we have ever tried out. It is certainly a world beater, big, dark red, solid, high flavor, that carries to market well. Plants are big and husky and produce a lot of berries all Summer from June until snow flies.

We have been experimenting the past two seasons with Mastodon Plants grown in different parts of the country. We are having about a half million grown for us in Arkansas for our southern trade, about a million grown right here in Shenandoah for use in the surrounding territory, about a million are being grown in Michigan for our customers east of the Mississippi and about a million growing in Montana to use on orders where hardiness is an important factor.

We find that the Montana strain of Mastodon Plants is extremely hardy, as they are grown in a high mountain valley. They are also better plant makers than the Michigan strain and come into bearing quicker. These Mountain Mastodons can be easily distinguished from the Michigan strain by the yellowish color of the leaves, which is very pronounced. Commercial fruit growers who have tried out both strains, invariably report that they like the Mountain Mastodons the best.

In filling your order we will send you, the particular strain that we think will do best in your locality, unless you especially ask for a certain strain.

Improved Progressive. (Everbearing). They have made a lot of friends and some people like them even better than the Mastodon, claiming that the berry is better flavored.

Spring Bearing Strawberry Plants

Banner. This is a new variety with us, but has been grown very extensively in the West for a number of years. It makes the largest plants and the largest leaves of any Strawberry Plant I ever saw and the berries are large in proportion. It is one of the best spring bearing varieties I ever saw. It would certainly make a dandy companion for the Mastodon.

Senator Dunlap. Best of all the common or June bearing varieties. It is the standard market sort for this part of the country. Very heavy bearer and a heavy plant maker. Large, smooth and regular in shape, very firm and dark red in color, excellent quality both for home use or market. See prices below.

Aroma. The great market berry of Southern Missouri and Northern Arkansas. See prices below.

Premier. Our friends and customers back in Ohio and surrounding territory demand Premier, as they say it is the very best kind to plant back there.

Postpaid Prices for Strawberry Plants

	25	50	100	200	500	1000
Aroma	\$.40	\$.65	\$1.25	\$2.25	\$4.00	\$7.00
Banner40	.65	1.25	2.25	4.00	7.00
Premier40	.65	1.25	2.25	4.00	7.00
Improved Progressive60	1.10	2.00	3.75	8.00	12.00
Senator Dunlaps40	.65	1.25	2.25	4.00	7.00
Mastodons	1.00	1.50	2.75	5.00	10.00	18.00

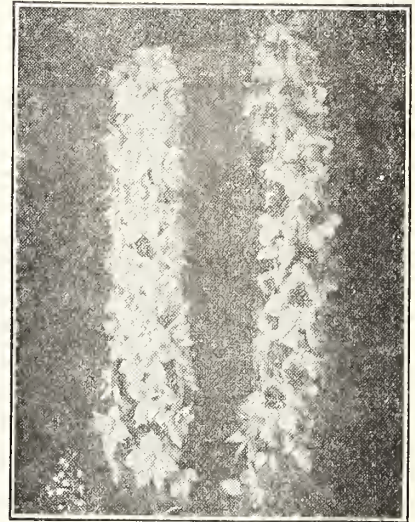
Ornamental Shade Trees for the Lawn

Nothing sets off a house like a pair of good shade trees. You will find all of the best and most satisfactory varieties listed below. These trees will run around 6 feet high and are too large to go by mail. We have to send them by express at your expense. My advice would be to order at least four, so as to cut down on the express charges.

	Each	2	4	12
Ailanthus	\$1.00	\$1.75	\$3.00	\$7.50
Ash, Green75	1.25	2.00	5.00
Ash, Mountain	1.00	1.75	3.00	7.50
Birch, Cut-leaf Weeping	3.00	5.50	10.00	25.00
Birch, European White	1.50	2.50	4.50	11.00
Catalpa Bungeii	2.00	3.50	6.50	18.00
Elm, White	1.00	1.75	3.00	7.50
Locust, Black75	1.25	2.00	5.00
Locust, Honey	1.50	2.50	4.50	11.00
Maple, Soft50	.85	1.50	3.00
Maple, Hard	2.50	4.50	8.00	20.00
Maple, Weir's Cut-leaf	1.50	2.50	4.50	11.00
Mulberry, Russian50	.85	1.50	3.00
Olive, Russian	1.00	1.75	3.00	7.50
Poplar, Bolleana	1.50	2.50	4.50	11.00
Poplar, Carolina50	.85	1.50	3.00
Poplar, Lombardy75	1.25	2.00	5.00
Poplar, Silver75	1.25	2.00	5.00
Poplar, Norway50	.85	1.50	3.00
Red Bud	1.50	2.50	4.50	11.00
Sycamore75	1.25	2.00	5.00
Tulip Tree	1.50	2.50	4.50	11.00
Walnut, Black	1.00	1.75	3.00	7.50
Willow, Laurel Leaved75	1.25	2.00	5.00
Willow, Golden50	.85	1.50	3.00
Willow, Weeping75	1.25	2.00	5.00



Mastodon Strawberries



Delphinium

Special Collection \$1.00

We have made up a special Delphinium Collection as follows: 1 Vanderbilt Hybrid, 2 English Hybrids, 1 Belladonna, and 1 Bellamosum. At regular prices, these would cost you \$1.50, but we will send you this collection for \$1.00, postpaid.



Yucca Filamentosa

Jubilee Collection

\$1.25

We have an over stock on a few varieties of perennials this year, so you folks can get in on a bargain.

Hardy Everblooming Red Sweet William. A good deal like the old-fashioned Sweet William, except that it is dark red and blooms all summer long.

Columbine or Aquilegia. We have a fine supply in both short and long Spurred.

Anchusa. A wonderful shade of blue with big sturdy foliage.

Gypsophila. (Baby's Breath). Its misty bloom makes perfect winter bouquets.

Golden Glow. Dandy for planting across the back of the lot, as it grows high as your head.

That makes five different plants, all of them kinds you ought to have. While they last we will send you two plants each of the five listed above, for \$1.25 postpaid.



Improved Early Shasta Daisies

This picture was taken two weeks before Decoration Day and it shows Frank's six year old boy, John Dewey Field. They are absolutely hardy anywhere in the country. You can see by this picture that we hope to have enough of them for everyone, even at our low price of five for \$1.00 or \$2.00 per dozen, postpaid.



Specimen blooms from our Pansy Plants

Some New Perennials

This page is the last one in the catalog to be made up and after all of the other Nursery pages had gone to the printer, I discovered that we had left out quite a lot of perennial plants, which we were handling this year for the first time. Some of these are old, well known varieties, which we have never handled before and others are new things, which we tested out very thoroughly in our trial grounds this summer. All of them are things that will give satisfaction anywhere in the country.

Agrostemma Coronaria. (Rose Campion or Mullein Pink). Sturdy, erect growing plant with silvery foliage. Very showy, rosy crimson flowers in June and July. 25¢ each; 5 for \$1.00.

Cerastium Tomentosum. (Snow in Summer). A low growing plant for the rock garden having silvery white foliage, covered with small snow white flowers. 25¢ each; 5 for \$1.00.

Digitalis Gloxiniaeflora. A new biennial Foxglove flower closely resembling Snapdragon in size and shape and range of color. Much superior to the old-fashioned Foxglove, which our grandmothers grew. 25¢ each; 5 for \$1.00.

Golden Globe. New introduction by Sass Brothers, the famous plant breeders of Omaha, Nebraska. Resembles the old-fashioned Golden Glow in every respect except that the flowers are a perfect globe shape. Just as round as golf balls. 50¢ each; 3 for \$1.25.

Heliopsis Pitcheriana. (Hardy Zinnia). Resemble golden yellow Zinnias except that they are only half double. Grow about three feet high and bloom practically all summer. 25¢ each; 5 for \$1.00.

Lythrum Superbum. (Purple Loosestrife). Tall growing plant for the background with beautiful long sprays of purplish lavender flowers. 25¢ each; 5 for \$1.00.

Linum Perenne Blue. (Hardy Blue Flax). Fine cut foliage, growing a little over a foot high with single blue flowers. 25¢ each; 5 for \$1.00.

Montana Corn Flower. (Hardy Centaurea). Flowers a good deal like the annual Corn Flowers or Bachelor Buttons, but much larger, double dark blue. Perfectly hardy. 25¢ each; 5 for \$1.00.

Pentstemon Grandiflora. A plant native to our Iowa bluffs, growing three to four feet high with silvery foliage and whose spikes of large tubular, lavender pink flowers appear in May and June. 25¢ each; 5 for \$1.00.

Pentstemon Large Flowered Hybrid. A low growing plant, closely resembling Snapdragons. Sometimes called Hardy Snapdragon. Shades of white, pink and red. 25¢ each; 5 for \$1.00.

Rudbeckia Newmanni. The hardy form of the biennial Black Eyed Susan. Flowers are dark orange with a purple cone in the center. Stems about three feet high, blooms all summer. 25¢ each; 5 for \$1.00.

Sun Drops. A dwarf form of the Primrose family, which sends up stalks about twelve inches high, covered with golden yellow flowers in June and July. It increases by means of creeping underground root stalks. 25¢ each; 5 for \$1.00.

Viola Cornuta or Tufted Pansies. This is a cross between Violets and Pansies and is hardy and ever blooming. The variety we have to offer is G. Wermig. A rich, violet blue in color. 25¢ each; 5 for \$1.00.

Pansy Plants

We are growing this year the finest lot of Pansy Plants that we have ever had. For one thing it is the best strain of seed obtainable in the United States.

These plants are growing in cold frames out in the open field and they have been having heavy freezing weather all winter, so they will be absolutely hardy. You can plant them out just as soon as the frost goes out of the ground in the spring without any danger of having them hurt by freezing weather.

Some of these plants bloomed in the field last fall, and we measured several which measured three inches across the face. The price is the same as it was last year, 60¢ for one dozen or \$1.50 for three dozen by mail postpaid.



Mexican Sombrero

Very large hats made of a high grade Mexican pampas grass or straw. The crown is high with three sets of ventilators which helps keep your head cool. Has a leather sweat pad in front. The brim is very broad, slightly curved and keeps out the sun and heat. It is finished on the edges with a cloth binding from which numerous, bright colored velvet balls dangle. Be sure and give your size. **\$1.00** each postpaid.

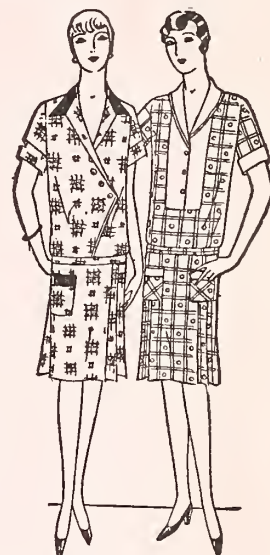
\$1.00
Postpaid

Girls' and Women's Wash Dresses

\$1.10

Postpaid Zones 2 and 3

For a comfortable, easy-going house dress you can use two or three of these. They are exceptionally pretty, well-tailored and neat. The women folks around the Seed House say these dresses represent \$1.50 to \$2.00 values. We have hundreds of these pretty wash dresses to fill your order with. The styles are new and you will be surprised at the neat lines. Can give you your choice of Gingham, Print or Dimity. All you'll need to do is give us an idea of the color or color combination you want. We'll suit you or no trade.



Sizes 16 to 48 Incl.

Ladies' Rayon
Underwear Page 52

Books About Gardens, Flowers and Plants

Every year we get hundreds and hundreds of letters from our customers, asking us to recommend good books on garden subjects or asking us, if we have them for sale. There are plenty of books printed on various different gardening subjects, but most of them are too technical to be of any help to the average amateur gardener.

This year we have added a complete line of books on gardening subjects and have been very careful to select only those that are gotten up so anyone can understand them. In other words, these authors talk our language. Lack of space prevents any long detailed description of these books, but we have a special book catalog describing these garden books, which we will be only too glad to send to you free, if you want it. This catalog gives full descriptions of the books and tells all about them. Or you can order direct from the price list given below. These prices are all postpaid prices.

	Pages	Price
The Book of Shrubs by Alfred C. Hottes.....	384	\$3.15
Water Gardens and Goldfish by Robert C. Sawyer and Edwin H. Perkins.....	112	1.65
Gardening under Glass by F. F. Rockwell.....	304	2.65
City and Suburban Gardening by Chesla C. Sherlock.....	186	2.15
Garden Guide.....	388	1.65
1001 Garden Questions Answered by Alfred C. Hottes.....	320	2.15
The Book of Animals by Alfred C. Hottes.....	182	1.65
Little Book of Perennials by Alfred C. Hottes.....	175	1.65
A Little Book of Climbing Plants by Alfred C. Hottes.....	260	1.90
Modern Dahlia Culture by W. H. Waite.....	132	1.65
Bulbs that Bloom in the Spring by T. A. Weston.....	2.15
Milady's House Plants by F. E. Falmer.....	1.35
The Principles of Flower Arrangement by Prof. E. A. White.....	255	3.15
The Woman's Flower Garden, Indoor and Outdoor, by Jane Leslie Kift.....	160	1.10
Foundation Planting by Leonard H. Johnson.....	256	3.65
Practical Landscape Gardening by Robert B. Cridland.....	2.65
Plant Culture by George W. Oliver and Alfred C. Hottes.....	414	3.65
The Complete Home Landscape by Jennings and Johnson.....	178	2.65
The Book of Water Gardening by Peter Bisset.....	5.00
Practical Plant Propagation by Prof. Alfred C. Hottes.....	2.15
Commercial Rose Culture by Eber Holmes.....	220	2.15
Pronouncing Dictionary of Plant Names.....	36	.25
Garden Steps by Ernest Cobb.....	126	.85
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Cowboy Overalls

Same price as others
See page 42

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You will find the KFNH Radio Program and Pictures of the Seed House Folks in the center of the catalog, Pages 40 and 41.

The Henry Field Guarantee

We have always been careful to sell only the very finest merchandise and the best Seeds and Nursery Stock. Of course, with that policy we are safe in giving every customer an honest-to-goodness guarantee—a guarantee that really means something. Every order you send us will be guaranteed—"Your Money's Worth or Your Money Back." I have always guaranteed the complete satisfaction of my customers and you can count on that from me as long as I am in business.

HENRY FIELD.

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A page of MONEYMAKERS

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